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## About the Institute:

IIPARS (International Institute for Providing Academic and Research Support) is one of the leading academic, proofreading, and job-related service firm. Registered under relevant company act, IIPARS approaches versatility of our current educational system by encompassing research-based study and offering expert guidance to the students and academicians in their career trajectory. Nowadays a student is absorbed in variety of activities and assignments that they commit grammatical or formatting errors while almost failing to convey the actual message. Here is where our organization plays the role of a northern star where both students and academicians can rely. We have high quality and customized editing services. We employ only the most experienced and highly educated and efficient editors who are experts in a vast range of subjects and distinctive fields. With the rapid evolution of technologies, we aim at providing the best skills to students and assists academicians in constructing a palatable career path for better opportunities in employment, enhancing your research outputs and accelerating your career prospects. Moreover, with a bare minimum cost of a newspaper IIPARS also lets you know about your career prospects and windows of opportunities all around you.

In this dynamic world where dimensions are always shifting, consciousness commands a constant upgradation and a need to stay ahead of the time. We acknowledge varying and specific needs of our subscribers and are committed to support and provide them with the best future prospects. Miracle is nothing but manifestation cooked with potentiality. This is what we aim for our subscribers and help them fulfil their dreams. We ensure and nurture a hassle-free trustworthy relation with our subscribers.

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## Contact Us:

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**For Ph.D. thesis to book conversion and publication:**

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## Our Mission:

- To offer the best quality content and expert guidance to our subscribers.
- To secure the best employability opportunities for our members.
- To identify the areas of strengths of our subscribers and offer most innovative solutions to get the best outcomes.
- To give our subscribers a rare access to rectify and enhance their competitiveness in research activities to get the best academic results.
- To prioritize the specific needs of our members and re-orient them towards their fields of efficiency to get unprecedented mobility in their career.
- To empower our subscribers with precise and accurate information 24x7 related to different jobs/employment and courses required for promotion/advancement in career.

## Our Vision:

With a crystal-clear vision just as our manoeuvre we aim to be one of the top global academic services in coming five years. Our orientation in setting new yardsticks of success and redefining legacy is all set to achieve excellence in providing research-based assistance, education and career-based services to students and academicians across the country.

## Product Details:

Products	
Combo Product	Individual Product
<b><u>Product 1:</u></b> <ol style="list-style-type: none"><li>1. API Score Checking App</li><li>2. Entry Level Score Checking App</li><li>3. 22 Academic &amp; Job-oriented Services (only information)</li><li>4. Detailed information regarding Ph.D. work (National &amp; International Universities and Research Centres)</li><li>5. List of Scholarly Journals (Subject wise)</li><li>6. Research Guideline (in videos and PPT format)</li><li>7. Research Methodology Video Class (10 hours)</li><li>8. Information regarding Certificate Providing Institutions</li><li>9. Information regarding Online Certificate Courses</li></ol>	<b><u>Product 2:</u></b> <b>Research paper publication:</b> Peer-reviewed Journal UGC-Old-Approved Journal (before 14 <sup>th</sup> June 2019) UGC-CARE – Category-I (Printed Journal) UGC-CARE – Category-II (Online Journal) (Web of Science) UGC-CARE– Category-II (Online Journal) (SCOPUS)
<b><i>Charges: Only INR. 9/days</i></b> <b>To be launched from 15<sup>th</sup> April 2021</b>	<b><u>Product 3:</u></b> <b>Ph.D. Thesis to Book Conversion and Publication</b>
	<b><u>Product 4:</u></b> <b>Project Work / Dissertation Work to Book Conversion and Publication</b>

# **BROCHURE FOR PRODUCT 1: COMBO PRODUCT**

## **All about from PhD to the highest possibilities of your career**

### **@₹9:**

Are you confused or are u becoming astonished?

Let us explain, a professor like professional despite having all the potentialities he or she cannot give proper Shape to his or her career due to lack of time and right stream of information. IIPARS is that stream where just paying a one-rupee coin u can get a bucket of your desired information with ease. How is it possible? let us make you understand, after a tiring day at work a man or woman with an exhausted mind and physique can merely Google maximum 5 to 10 websites. Whereas in IIPARS an exuberant team with full of zealness, searching websites of globally renowned 5000 institutions seamlessly and pulling that information into ipars.so within a click heaps of information will appear on your computer screen. The inescapable conclusion is that, if you are a monthly subscriber that means just paying the price of a plate of Biryani, you can uplift your career up to the highest possibilities.

Please trust us and join with IIPARS.

### **1. API Score Checking App:**

**Academic Performance Indicator (API)** as the name suggests is a warehouse of information of online certificate courses that are designed to fit in innovative teaching, domain knowledge, evaluation and new courses that aims at paving the way for upliftment and growth in existing career. Information regarding Online Certificate Courses, API scores are proposed for teaching related activities, domain knowledge, participation in examination and evaluation, contribution to innovative teaching, new courses etc. ... along with high API scored faculty is the indicator of how well the institution is accomplishing its goal.

### **2. Entry Level Score Checking App:**

Considering the unawareness of most CSC aspirants, we hereby established a trusted platform that follows all the level crossings in order to get one's desired career growth. This will follow an academic specimen which a candidate generally had to rely on their previous academic score pattern that binds him in an unpredictable assumption and non-conformity that entirely reflects on the confidence of the candidate. IIPARS understands this malaise of an academician, is launching a new tech savvy app that takes out this plight of unpredictability. This app helps you calculate your academic score. From MP to PhD and publication details input everything you will be served in a single thali where you get to taste every recipe that fits your biz. It doesn't end here; this app will also calculate your academic score that will give you a clear proximity of your chance of success in your current endeavour.

### **3. 22 Academic & Job-oriented Services (only information):**

Paper Call, Refresher Course, Orientation Program, Short and Mid Term Course, Seminar, Conference, Workshop, Symposium, Ph. D. Entrance Test, Ph.D. Course Work, M.Phil. Admission,

PG Admission, Editorial Board Membership, Full Time Faculty Recruitment, Guest/Part-Time/Contractual Faculty Recruitment, Lien Vacancy, Research Project Fellowship (Major & Minor), Post-Doctoral Fellowship, Ph.D. Fellowship, Administrative Officer, any other fellowship any many more is just a click away. We have incorporated this service to provide you with an entire panorama for career advancement. Academicians would benefit a great deal in promotional peripheries from this single service itself.

#### **4. Detailed information regarding Ph.D. work:**

Authentic data of top 100 foreign universities, research centres and proper information with statistics of every universities of All India. It includes information regarding departments that offers PhD, intake capacity and also the area or subjects in which PhD is being offered.

#### **5. List of Scholarly Journals (Subject wise):**

IIPARS has been able to rein in detailed information about more than 1500 journals from all over the world. Information such as title of journal, publisher, ISBN number, location, year of establishment, frequency, types of journal, area of publication, impacting factors and original link of the retrieved journal.

#### **6. Research Guideline (in videos and PPT format):**

IIPARS at its best is demoing guidelines regarding subject of a research through PowerPoint presentations. Services that come under research guidelines are the ways to conduct a research on a particular subject, a detailed data on various topics of research that are currently undergoing throughout all the universities around the globe and a list of some sample journals that would help you all the way.

#### **7. Research Methodology Video Class (10 hours):**

A scholar is often lost about the ways a research should be conducted. Too many options can make one directionless. IIPARS understanding the dichotomy of the situation is launching innovative videos with power point presentation explaining the path towards a successful research. The science of research methodology rests on the celluloid of a theatrical background. Above 100 statistical tools are used in research work. IIPARS perspicacity lies in incorporating computer technology for handling those 100 tools. These videos thereby entail samples of varied research works.

#### **8. Information regarding Certificate Providing Institutions:**

In a time when opportunity knocks only once at your door, IIPARS pawns to tap you with windows of opportunities where you will have a clear view and detailed knowledge on the certificates both online and offline that are offered by universities nationally and internationally. This may also lead to financial benefit along with academic.

## 9. Information on online certificate courses:

In the age of Aquarius there is nothing that which is not online. From food to medicines, cloths to accessories, gadgets to soulmates everything is available online. IIPARS presents academicians with the opportunity to get all-round information about the institutes and the courses offered by them all over the world through just one click. However, most students fail to access this opportunity as with limited information in the internet online certificate courses gets squirreled away. We take this opportunity to flourish the students with authentic information on these online certificate courses that eventually serves a student's purpose.

**Charges:** *Only INR. 150/- per month*

## BROCHURE FOR PRODUCT 2: RESEARCH PAPER PUBLICATION

### Importance of Research and Journal Publications in Higher Studies

In the rat race to emerge as a rank holder in the class, the essence of student life has lost its charm. At the end of a semester, what the world awaits for is the report cards and the marks imprinted over them. Quite adjusted and groomed to entertain such a mindset, students these days are mugging up the lessons rather than going in-depth into the topic. They are no longer interested in going any further beyond the academic syllabus. This mindset continues in higher studies as well, as students feel more compelled to land in a job right after the completion of graduation. Very few of them acknowledge the importance of research publications in academic careers. Nowadays, only a handful of students are interested in pursuing their career in research as it demands dedication and effort.

### Benefits of Publishing a Research Paper

There is great relevance to research in education. Apart from ensuring an in-depth knowledge over a topic, scientific and historical research papers also contribute to the world of knowledge. These journals or papers become the helping hands for the students in future guiding and helping them in research. Students need to understand the role of scientific research in society and the importance of scientific research in education as it will ultimately reward them in return.

Some of the key points that highlight the importance of publishing research papers in UG / PG are mentioned below:

- 1. Enhancement of Teaching Practices:** Teaching methodologies will certainly develop if the teachers tend to do more research and analysis over the topic. This is referred to as research-oriented teaching, where the educators are engaged in acquiring knowledge and information outside the textbook, to get modern and innovative information over a subject for the students.
- 2. Students Tend to Learn Effectively:** Students tend to learn more proficiently when they learn through research activities. Research-based learning supports the genuine interest of a student while learning about a particular topic. Guided by seniors and professors, students get clarity of concept about a particular subject.
- 3. Encouragement of Research-Based Practice and Knowledge Production:** Promoting motivation and encouragement among the students to advance further regarding the topic and publish their own journals, implementation of research activities in studies can be of high

significance. The educational institutes must understand the significance of research and design their curriculum accordingly by assigning some professors to work solely for research and journal publications.

4. **A Chance of Getting Admission into Top Colleges:** Most of the universities will offer admission to the students if their research paper gets published in reputed scientific journals. The students, who have proficient research papers available in their names, possess a maximum chance to get a scholarship to study in the top universities of the world. Apart from that, students can also apply to different courses and scholarships worldwide seeking admission based on their research works.
5. **Helps in Building a Professional Career:** Considered as one of the requirements for Master's and Doctorate students, journal paper adds the glory in the professional careers of the students. With more acquired knowledge through research methodologies, a person can share knowledge with the world by teaching or assisting fellow students in research activities and journal publications.

## **A. No of Papers Required:**

- \* For would be professors: At least 6 papers
- \* For existing professors: At least 6 papers (1+3+2)
- \* For PTT/GT/SACT: At least 4 papers

## **B. Category of Journal:**

### **1. UGC-CARE (Category-I)**

The University Grant Commission has established “Consortium for Academic and Research Ethics” (CARE) for creation and maintenance of “Reference List of Quality Journals”. CARE members include Statutory Councils/Academies/ Government bodies and others like the Association of Indian Universities.

### **2. UGC-CARE (Category-II): Elsevier's abstract and citation database**

**Scopus** is Elsevier's abstract and citation database launched in 2004. All **journals** covered in the **Scopus** database, regardless of who they are published under, are reviewed each year to ensure high quality standards are maintained. Searches in **Scopus** also incorporate searches of patent databases.

### **3. UGC-CARE (Category-II): Web of Science**

**Web of Science (WOS)** was the only international and multidisciplinary database until 2004. Elsevier introduced Scopus in 2004 as a good replacement for **WOS**. These two databases to index prestigious **journals** have been compared from different aspects.

### **4. UGC Approved journal**

The UGC approved List of Journals contain 38,653 journals that are indexed in Web of Science, Scopus and Indian Citation Index. Besides, journals covered in a selected indexing and abstracting services are also being added to the UGC Approved List of Journals.

## 5. Peer-reviewed Journal

Peer-reviewed (refereed or scholarly) journals - Articles are written by experts and are reviewed by several other experts in the field before the article is published in the journal in order to ensure the article's quality. (The article is more likely to be scientifically valid, reach reasonable conclusions, etc.)

Scopus indexing journal is much desirable than other categories, but due to some factors like (publication needs much time / it maintains very high standard / it is expensive for publication) – we often opt for CARE listed / approved journal.

## **BROCHURE FOR PRODUCT 3:**

### **PHD THESIS TO BOOK CONVERSION & PUBLICATION**

#### **A. Why Ph.D. Thesis to Book Conversion and Publication?**

##### **Can I Too Write A Book?!**

Generally, motto for obtaining PG courses is directly linked to the aspiration of becoming a professor. Thus, going for Ph.D. degree serves three purposes (i) to get a professorship in college and university level (ii) promotions after employment (iii) financial incentives. Caged into this three-dimensional stereotypical approach, most aspirants do not even find the exposure to explore other alternatives that are more or equally lucrative. Though during education, one is taught to think big but due to peer pressure and sublimity of corresponding careers one's mind eventually gets limited. If the thesis paper can be converted to an international standard book on international platforms backed by an enduring marketing bash then the researcher is made capable of name, fame, reputation alongside constant revenue generation. Understanding the basic instinct of human nature, IIPARS makes way for an academicians to create an identity of his own that too on an international scale. Valuing your effort put into a thesis making, we with our innovative package of converting thesis to an international standard book can reinstate your thesis from a domestic library to an international forum where thousands of students would facilitate their growth and research depending on your shown path. We are old school believers where we believe knowledge gets multiplied only when it is shared. Just as the brave saint once said, imparting education is the biggest charity ever. We are here to help you share your knowledge out with the world.

#### **B. Dissertation or Project Work to Book Conversion and Publication:**

You cannot write a half-baked biography at 30 but can surely write a book. We all have wished to write a book at some point of time of our life that would showcase all the colours of our emotions. IIPARS hereby presenting you the opportunity to blend your education with emotion and putting that on pen and paper by turning your project into a full-fledged book. Mostly Post Graduate and B.Ed. students tends to put in half-hearted effort for projects and assignments with the common intent of it as an academic trajectory that has no other implication other than an assessment to be presented. IIPARS helps a student to paint the canvas of efforts put into a research paper.



Just like our thesis to book service, we are converging students' project work into international standard book. Generally, a preconceived notion has already been existing among the students that these projects do not serve a higher heuristic purpose and thus a well cottoned situation has been eventually existing in which post graduate students are not invested as expected into their projects. IIPARS enjoins this with the motto of actualising the bona fide intention of the task of projects at the first place. Thus, our institute provides students an opportunity to project themselves before the world through converting it into an international standard book. This way we value both the effort put in by a student in making a project and also giving the recognition it deserves.

### **Services:**

- 1) 13-digit ISBN allotment to your book
- 2) Formatting to standard book
- 3) Upgradation (Background of the study, Literature review) (Applicable for only Social Sciences)
- 4) Plagiarism checking
- 5) Copyright to the authors
- 6) Cover page design
- 7) Multi colour cover page printing with hard binding
- 8) Black and white main content printing
- 9) 10 complimentary copies to authors
- 10) Online sales through Amazon, Flipkart, Google Book, Google Kindle, Google Play Book, Oxford Bookstore
- 11) Offline sales through Offline Distributorship throughout India
- 12) Free shipping facility
- 13) 30% of MRP will be given to author(s) as royalty for each sale

\*\*\* When a student writes a project, it is absolutely his or her unique creation. But if you want your project to be converted into a world standard book, it needs word by word, sentence by sentence proof checking. A dynamic team of experts will do the same on behalf of IIPARS. Your dream project will become a world-famous book. From a student it might be that, over night you will become a celebrity author. (Applicable for Dissertation or Project Work to Book Conversion and Publication only)

### **Technical Benefits:**

- 1) Conversion of PhD thesis as a book is one of the standard approaches of helping Students and Academic Community
- 2) Adds leverage towards increments based on publishing
- 3) Author(s) can use the details for NAAC & NBA criteria
- 4) In adds weightage to your profile/resume to display yourself as Author
- 5) ISBN gives unique recognition to you and your book

### **Duration of Publication:**

45 – 60 days from the day of submission of required documents in required format.



## Structural Details:

For the conversion of a Ph.D. thesis to a global standard book, it requires minimum 18 technical elements. Among those 18 elements an author has to provide 11 elements and 7 elements will be provided by IIPARS. Why should an author provide those 11 elements? Because an author is like a mother. Only a mother knows the best nourishment of her child. Like a mother an author only knows the best nourishment of his or her creation in this world.

Sl. No.	Items	To be provided by
1	Title of the Thesis	Author
2	Title of Your Book	Author
3	Author Name & Affiliation	Author
4	Preface	Author
5	Forward	Author
6	Acknowledgement	Author
7	Brief Contents	Author
8	Detailed Content	Author
9	Index	Author
10	About the Book	Author
11	About the Author	Author
12	Cover Design	PALMVIEW-IIPARS
13	Book Formatting	PALMVIEW-IIPARS
14	ISBN No	PALMVIEW-IIPARS
15	Copyright	PALMVIEW-IIPARS
16	Official Page	PALMVIEW-IIPARS
17	Hard Copy	PALMVIEW-IIPARS
18	Marketing	PALMVIEW-IIPARS

## Price and Prospect:

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### Your Projected Earning from This Venture

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**Deductions:**

(a) **Discount (20%)** : **Rs. 200/-**

(b) **Printing & Shipping Cost** : **Rs. 400/-**

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**Royalty from a single book (30%)** : **Rs. 300/-**  
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### Comparison among IIPARS, Traditional Publishing House and Other Self- Publishing House

	Investment	Profit	Copyright	Print on Demand	Worldwide Distribution	Editing Facility	Book Layout Design
<b>Self-Publishing House</b>	25K-35K	10% Royalty	Copyright to publishers but in some cases, they provide the copyright to authors.	10 Copies	Amazon, Snapdeal, Flipkart	N/A	YES
<b>Traditional Publishing House</b>	35K-45K	They have different type of royalty stages	Copyright to only publishers	N/A	Only Offline Distribution	N/A	YES
<b>IIPARS</b>	Only 20K	30% Royalty for Life Time	Copyright to authors	20 Copies	Amazon, Snapdeal, Flipkart, Oxford Book Store, Google Books, Amazon Kindle, and also in offline distribution all over India.	Subject Matter Checking, Grammar Checking, Plagiarism Checking, Shape your content as a standard book format.	YES

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4	Last Minute Suggestion	500 Key Points
5	Online MOCK-Test	10 Sets
6	Video Class	20
7	Daily Current Affairs	30 Information / Every Saturday
8	100 Days Guideline	

**Subjects Available:**

**UGC-NTA-NET/SET:** General Paper on Teaching & Research Aptitude, Bengali, English, Sanskrit, Geography, Commerce, Education, Physical Education, Economics

**CSIR-NET/SET:** Chemical Science, Life Science, Mathematical Science, Physical Science

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