

developh.org



**Developh**

PRESENTS

**Technology for Advocacy**

**Collab**

**Building collaborative youth-led innovation:  
for advocacy before anything else.**

August 3 (Saturday)  
2019

# Pitch Day

Collab is kicking off with **Pitch Day**: we're letting advocacy groups take spotlight as they share their challenges, cause, and initiatives in a one-day event of community dialogues, capacity-building, and ideation. We're inviting advocates, students, developers, and creators to build communities, technology, and cause. Together, we'll develop in a diverse space at the intersection of activism, technology, and design.

You won't just learn about technology or entrepreneurship; you'll make an impact. **Collab celebrates technology for advocacy, before anything else.**







# About Collab

Collab is a Developph initiative that works on *impactful collaborations* with mission-based groups to build tech-enabled solutions. Undergoing our accelerator program, advocates and developers alike work together to ideate, build, and launch meaningful projects for mission, first.

Pitch Day opens up Collab, followed by the development/matching period and a Demo Day.

Learn more about Developph Innovation  
[developph.org/ventures](https://developph.org/ventures)



# On Developph

Developph is an international nonprofit investing in youth-led innovation for social good. Through education and accelerator programs, we aim to shift the technology pipeline, building a diverse student founder community across the developing world.

Since our founding in 2016, we've impacted over 70,000 youth.



12:30PM to  
6:30PM

Venue TBD

*Sliding-scale donations  
for registration, snacks,  
shirts, advocacy kits,  
and more!*

# Pitch Day

**Registration**

12:30PM - 1:00PM

**Opening Keynote**

1:00PM - 1:25PM

**Workshop/Lightning Talks Session**

1:25PM - 2:25PM

**Panel**

2:25PM - 2:55PM

**Workshop/Lightning Talks Session**

2:55PM - 4:00PM

**Pitching**

4:00PM - 5:30PM

**Breakout Sessions**

Advocacy organizations get into groups for intimate discussions on their proposals

5:30PM - 6:10PM

**Closing**

6:10PM - 6:30PM

### FOR ADVOCACY GROUPS

Build on your current initiatives or ideate on new ones in a diverse space of creators, doers, and changemakers. Our accelerator focuses on social good projects led by students; we want to build alongside you. This is just part one of a longer-term collaboration.

### FOR INDIVIDUALS

Explore different causes and the work people from all around the nation are doing. Learn about tangible projects, and sign up to be a part of these teams working on innovation and change.

On Collab's Pitch Day, our partner advocacy organizations will share their stories and current or proposed initiatives. These projects are all looking for volunteers and other changemakers to support their growth.

After Pitch Day, youth can view refined project proposals and sign up to be a part of their development team. Through our [innovation program](#), these social good teams will be given the technical guidance, resources, extensive capital, and more to make their initiatives happen.



# Collab

Before Pitch Day, we work with mission-based groups and initiatives to refine proposals for technology-based projects.

On Pitch Day, we announce this work to the world; hearing out voices of other youth advocates and creators interested in building for these causes. Teams are then formalized over the next 1-2 weeks before going through a development period.

During the Collab development period, teams will work under a project manager -- building over a 1-2 month period. Volunteers will get technical training, funds, mentors, access to our network, and close support. Developh works with both local and international, emerging and established leaders in social good, startups, technology, and entrepreneurship to develop our programs, speak for us, and assist in project-building.

Pitch Day

Development Period

Demo Day

# Why Collab with us?

Developh aims to build the most student-friendly accelerator. To accomplish this, we're investing in our youth who are not only changing the future, but are making a difference *today*.

After 3 years of experimenting with our model, we've found that the most successful projects come from people with passion and a cause. We're **connecting creation** and making tech - something so pervasive but untapped - more equitable. By giving activists, changemakers, and students a platform to build and impact; we're traversing social issues, empowering and upskilling the youth, and reshaping what technology means.



**Advocacy-based  
organizations apply  
for Collab**



**Registration opens to  
advocates & creators**

High school, college,  
and fresh graduates welcome



## **Pitch Day**

Groups present their  
tech-enabled initiatives,  
refine, converse, and  
build teams



**Teams are  
formed & undergo  
accelerator**

Beginning of  
development period



## Accelerator

Development period  
for teams with technical  
workshops, mentorship,  
and more



## Demo Day

Groups present their  
MVPs or launched projects  
to industry groups

## Who can join the event?

We're **inviting all students, youth advocates, industry leaders and interested professionals** to engage in our event. If you're interested in technology, entrepreneurship, activism, or social good: there's something for you!

## What do I need to join these projects?

Commitment and passion!

The incubation period (& the event) will help you pick up the skills you need (so no technical experience needed); projects aren't full-time: you get to be a student first. Listen carefully and pick a cause that you care about. We'll help you find the right fit, and learn to build for impact.

## Do I need to participate in the event to join the initiatives?

Not necessarily. We're formally releasing information about each initiative and team right on Pitch Day; but the event is an excellent way to meet causes, decide your fit, and learn critical skills to help you succeed in the project development process.

## How can I invite my organization to participate?

Whether you're a community group, NGO, or small team (even a solo one!) -- you can partake in Collab to get matched with passionate creators to build a tech-enabled project with you.

Contact us at [ventures@developh.org](mailto:ventures@developh.org) to find out how.

# Frequently Asked Questions

## Connect with us!

**Website** [developh.org](https://developh.org)

**Twitter** [@develophorg](https://twitter.com/develophorg)

**Instagram** [@develophorg](https://www.instagram.com/develophorg)

**Medium** [Developh](https://medium.com/Developh)

 [hello@developh.org](mailto:hello@developh.org)

Developh invests in youth-led innovation for social good. We believe that technology should be for all, and that every student is a creator.

For inquiries on supporting our accelerator, the individual initiatives, donating, or partnering, please reach us at [ventures@developh.org](mailto:ventures@developh.org).