

www.developh.org  
hello@developh.org

# Collab

Technology for  
advocacy, before  
anything else.

Developh Innovation

Greetings!

**Developh** is an international nonprofit investing in youth-led innovation for social good. Through education and accelerator programs, we aim to shift the technology pipeline. Since our founding in 2016, we've impacted over 70,000 youth, building a diverse student founder community across the developing world. Our student-led nonprofit has been recognized by AnitaB.org (Grace Hopper Celebration), We Are Family Foundation, Microsoft, and more.

As part of our mission to be the most student-friendly accelerator, we're launching Collab. Collab is an innovation for social good initiative that works on impactful collaborations with mission-based groups to build tech-enabled solutions. On August 24 (Saturday) 2019, from 12:30NN to 6:30PM, we're holding Collab Pitch Day in Makati, Philippines: our kickoff event that convenes over eighty interdisciplinary student advocates, creators, developers, and community organizers. Advocacy groups will take spotlight as they share their challenges, cause, and initiatives in a one-day event of community dialogues, capacity-building, and ideation. All in all, Collab celebrates using technology for advocacy, before anything else. **Learn more at [developh.org/collab](http://developh.org/collab)**

As one of the only youth-led organizations directly working towards technology for social good and technology for all, we'd love to invite your company to partner with us and join in our cause. We'd love for your participation in our event as we welcome a diverse array of young activists and creators, industry advocates and experts, and more alike to explore different social issues, and collaborate to solve them. Sponsors have the opportunity to work directly with us on Pitch Day, and later on - Demo Day, and if interested, can also reach out to us regarding contributing to the incubation of these ventures in the project development period as well.

Aside from nurturing youth innovation, our diverse audience of students have the potential to enter tech careers, be recruited, explore your technologies/APIs, - and most importantly, your advocacies from sustainability to education to anything under the sun.

Please contact us at [hello@developh.org](mailto:hello@developh.org) or through 0917 631 4588 if you're interested. We'd be happy to provide more details or negotiate custom sponsorship deals.



Chiara V. Amisola  
Founder & CEO  
[chia@developh.org](mailto:chia@developh.org)



## Developh (develop or Develop PH)

Founded in 2016 as a not-for-profit organization.

### WHAT IS DEVELOPH?

Developh is an international nonprofit investing in youth-led innovation for social good across the developing world. We run education and accelerator programs to build the student founder community, making technology more equitable. By uplifting and upskilling young people to access technology to build meaningful things today, we can shift the technology pipeline to work for all. Since 2019, Developh

### WHAT'S COLLAB PITCH DAY?

Collab is a Developh initiative that builds on impactful collaborations with mission-based groups to build tech-enabled social good ventures. On Pitch Day, we're kicking off the program by giving youth advocacy groups the spotlight: sharing their cause and proposal in a one-day event of community dialogues, capacity-building, and ideation. Collab celebrates diverse innovation at the intersection of technology, activism, and design.

Demo Day, oriented towards professionals, industry leaders, and community leaders will be held approximately 2.5 months after Pitch Day. This prospectus is specifically for Pitch Day.

**Mission:** Making empathetic, inclusive technology more equitable for students to access; helping more founders through education and acceleration.

**Vision:** We envision the youth to be a part of innovation, diversifying technology and making it inclusive of all.

Contact Number: +63 917 631 4588; Chiara Amisola, Founder & CEO For quotes/interviews

Email: [hello@developh.org](mailto:hello@developh.org)

Website: <https://developh.org>

**Developh Organization Deck**  
[developh.org/deck](https://developh.org/deck)

**Collab Pitch Day Deck**

<https://drive.google.com/open?id=1TzXQNczegj81KPEdYpE2NUXhF4VAT6nE>

### Who runs Developh?

Chiara Amisola is a nineteen-year-old student at Yale University born and raised in Manila, Philippines. She founded Developh when she was 16, seeking to fill a gap in technology education. Chiara is an aspiring social entrepreneur and software engineer + designer, having worked with Twitter and Rappler. She was named a 2019 Global Teen Leader and was the 2018 AnitaB.org Student of Vision at the Grace Hopper Celebration.

### Pitch Day: Event Objectives

- Launch social good ventures to an audience of student developers, creators, and change-makers; industry professionals, organizers, and advocates
- Refine proposals through diverse conversations and technical/soft/community workshops
- Team formation and networking for social good initiatives before continuation of project development

### Impact

- Since 2016, Developh has reached over 70,000 youth in offline and online programs; including our open-source education initiative, online hackathons and ideathons, and more. Developh's audience is 70% women/gender minorities, and 30% men.
- Developh Community spans over 100+ computing, design, entrepreneurship, social good, and -adjacent organizations; primarily in the Philippines and in 15+ countries
- Our Innovation portfolio includes projects like a voter education website that reached over 5 million Filipinos (unique engagements) throughout the 2019 midterms; other projects include mental wellness and policy, women's rights, etc.



### How can you help?

- ❑ Direct financial contributes towards the organization--helping us get some flexibility in accounting for all needs; we'll distribute these funds through Pitch Day and for project development needs
- ❑ Send evangelists, engineers, social good leaders, or designers to mentor and inspire participants in the event -- especially ones that have worked on social impact projects
- ❑ Pledge support beyond the event throughout our incubation period: for 2 and a half months, teams will work on our platform in close contact with their project managers, mentors, and more; offer to host a technical workshop, webinar, or talk at a local Manila venue to the teams
- ❑ Provide support for meals, snacks, and drinks (we're a post-lunch, early-dinner kind of event -- but merienda exists for a reason)
- ❑ Provide venue support: offer your space or match a sponsorship to cover our venue costs and needs so we can open the event up to more advocates
- ❑ Organize an event such as a specific workshop or speaker session during the event proper, or offer to hold one anytime during the next 2.5 months over Collab project development period
  - ❑ Alternatively: help teams reach out to different communities, go on field trips, etc...
- ❑ If you have any other ideas, questions, or concerns, please don't hesitate to reach out to us at [hello@developh.org](mailto:hello@developh.org)

#### Talks and Knowledge

For startups and community groups: your insights and perspectives from the ground-up are infinitely valuable to us. If you're interested in conducting a workshop, talk, etc. on Pitch/Demo Day or throughout the product development period, let's talk.

#### In-Kind Donations

We are also open to in-kind donations like food; we're especially for materials that can be used in the project development process such as APIs, domain names, web/cloud hosting, hardware, and more!

Reach out to us at [hello@developh.org](mailto:hello@developh.org) to discuss.

#### Private Donors

Private Donors have also been critical to the successful funding of our innovation programs. To request information about the teams in our cohort or to fund specific initiatives/projects that align with your mission, please contact us for additional information so we can set a private meeting with us, or with us and the organization(s) that align with your interests.



For Co-Presenter packages, reach out to us regarding additional agreements that we can work with you on.

CORPORATE PACKAGES				
	Megabyte	Gigabyte	Terabyte	Co-Presenter
Direct financial contribution or ex-deal welcome	USD60 / Php3,000	USD 100 / Php5,000	USD200 / Php10,000	USD400 / Php20,000+
General				
Organization highlight/feature in website, event booklet, etc. of relevant advocacy (e.g. tech organization highlighted in tech advocacy group's mission statement, sustainability efforts mentioned in environmental justice project, etc.)	Mention	Mention with statement/links	Half-page mention & feature	Full mention & feature, with company efforts highlighted
Send mentors	X	X	X	X
Workshop		X	X	X
Send speakers			X	Yes, keynote
Inclusion of logo in event posters	Fourth Level	Third Level	Second Level	Top Billing
Inclusion of company logo on Collab website	X	X	X	X
Inclusion of company logo on Developh website ~20000 monthly hits; areas: landing page, sponsors page, and footer of all pages	Sponsors page	Sponsors page	Yes, Highlighted on landing and all pages	Yes, Top billing on landing and all pages
Inclusion of logo in Developh event documentation, such as pitch recordings		X	X	X
Play company video and materials during event Videos will be played during all breaks and pre-keynotes; est. 10-15 minutes rotation, seven in the event		Max 30 seconds	Max 1:30 minutes	Max 3:00 minutes
Advertisement on Developh social media* ~15,000 total likes on Facebook with ~3k-100k engagement per post		1 post	3 posts	5 posts
Developh Benefits				
Access to mailing list and participant directory Opt-in basis; we value privacy: contact us for what data is collected	X	X	X	X
Hold talk or event with Developh Community partner group Developh Community consists of high school/college organizations; our network spans over 100+ groups in the Philippines			1 talk	2 talks



Promotion on Developph Community newsletter, sponsor section	X	X	X	X
Feature promotion on Developph Community newsletter* ~5000+ subscribers; 60-70% CR; with career filter; sent twice a month		1 time	2 times	4 times
Article on Technology.ph for your company/organization; such as on company culture, practices, interview, etc.			1 article	2 articles, high- lighted*
* Company Visibility				
Verbal acknowledgement during event	X	X	X	X
Option to distribute materials	X	X	X	X
Option to set up tarpaulin 2.75 x 6.5 or 2 x 5 welcome	One	One	Up to two	Up to three
Logo on event tote	X	X	X	X
Logo on t-shirt			X	X

\*Material subject to approval to ensure relevance to our audience; general relevant materials include open workshops, seminars, talks, etc.

\*Co-presenter slots are limited

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