

2019

[developph.org/ventures](https://developph.org/ventures)



# Developph Innovation

Nurturing youth-led technology in the  
developing world to break the  
innovation gap.

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## Issue

Technology has given us the potential to create groundbreaking innovations from our bedrooms, but this isn't a reality for the youth in developing nations.



Despite high digital consumption and presence, the technology market lacks skill and representation.

**These divides in representation and technical skill only further the innovation gap in the technology sector.**






  
  
'Develop PH' or  
simply 'develop'



  
From "develop"  
& "Philippines"

# Developh

 is refactoring the tech pipeline for underserved youth in the  
 Philippines and beyond. 

Through initiatives to outreach and uplift people  
building things, we accelerate impactful - *not just big* -  
ideas, starting by **investing in the youth.**







Developh is an international nonprofit working to make technology more equitable and representative across the developing world.

DEVELOPH BELIEVES THAT...

**The best time to  
start out as a founder  
is as a student.**

**And we need more student founders.**

## **RESHAPING THE TECH SCENE.**

Students are in the best space to become a founder: they're in the prime time for learning, failing, and building. The world's largest companies were started by students.

**Let's bring that to the Philippines.**

Since 2016, we act as community, and accelerator: reaching out and helping students build and explore the tech & startup scene while helping their own communities.

Founded in a classroom of 40 in Muntinlupa, now having impacted 75,000+ students.

*Formerly Developers' Society*



DEVELOPH VENTURES

# We're building the most student-friendly accelerator. 🚀

Our program is run by students and mentored by the best, because we believe that a student founder community is essential to a healthy tech ecosystem.

Through tech for social good, we help students be socially-conscious as they explore pathways in tech and develop for the world.



More university/  
student founders



Advocacy-first  
approach

ABIT  
AWARD



## DEVELOPH VENTURES

We reach out to other **mission-first organizations** from fellow student groups or nonprofits, collaborating on technology-based development projects centered on shared advocacies.

Receiving the same mentorship and guidance as our other ventures, our members get real-world experience while developing apps, websites, branding identities, and more for groups we care about.

# Collab

The ways we initiate our programs 

## Ventures

Students with disruptive ideas **apply to our accelerator** committing to build without having to compromise their schooling.

They pitch, validate, and go through intensives.

We're stage-agnostic: helping projects from inception or prototype stages. Many students come from our outreaches or other educational initiatives.



## HOW DO WE DO THIS?

We run education and accelerator programs.  
Let's tell you a bit about our model.

### Community

Our Community is a **coalition** of school organizations, community groups, and more that give us direct access to a network of creators.

We hold (and support) events that build on the developer community, and work with leaders and volunteers from these groups to spread opportunities and connect members nationally.

### Education

We host **events** and **outreaches** to introduce young people to pathways in technology: from talks to visiting underserved communities in the Philippines.

Sharing curricula, work opportunities, and more - we help students educate other students.

Through this, we upskill and empower students to pursue tech.

### Innovation

As an **accelerator**, we guide students who want to solve local problems from ideation to launch.

We run a **Fellowship** program that guides students from securing capital, finding the right team, working with stakeholders, and the technical skill development to build their product. It's *not just startups* - we help launch meaningful, sustainable projects from campaigns to apps.

# Ventures

Developh's ventures program seeks to **shift the startup ecosystem** by furthering the student entrepreneurial community, and directly supporting the growth of youth-led ventures. 🖱️ 👁️

We start by empowering.

We visit schools and host open events for students to meet one another, form teams, validate ideas, and connect with mentors; but not before raising more awareness about how they *have* all this potential.

## GROWTH

BUILDING, LAUNCHING,  
AND MAKING THINGS  
HAPPEN.

We collaborate with spaces, investors, mentors, and more to give students the resources & skills they need to build - without sacrificing their schooling. Most importantly, we collaborate with stakeholders in their sector: exploring advocacy as much as they do entrepreneurship, falling in love with the problem.

Our growing portfolio (from campaigns to startups) proves that even launching something can leave a lasting impression, and help any sort of founder go on to further build and create.

## EXPANSION

RAISING AWARENESS  
AND EMPOWERING STUDENTS  
TO BUILD.



# We invest in students with disruptive ideas for their communities.

## WE SCOUT & IDENTIFY

Talent at schools and hold outreaches to gather emerging advocates, developers, and thinkers



## MENTORSHIP & VALIDATION

We act as a school to educate people on building their idea, learning the entire lifecycle - while also picking up critical skills for their career

## BUILD & FELLOWSHIP

Students into building projects are assisted with the capital, mentor network, resources, close technical guidance, and more through our Fellowship program.

## LAUNCH

Working closely with mission-based organizations and communities, we put projects into action.

Students get closer to their cause, and are upskilled to continue building.



## DEVELOPH VENTURES

A glimpse of some projects our youth are working on



**lboto.ph**

lboto.ph is a civic engagement platform that seeks to campaign for progressive Filipino candidates these 2019 Midterm Elections.

lboto.ph as a website had 300k+ visits, with over 5 million unique visitors to its social pages during election coverage.

Making reproductive rights' better by connecting adolescents and young adults to quality clinical providers and better educating people on sexual health. Babae.ph is an upcoming chatbot and application that acts as a gateway to quality resources and information on reproductive rights in areas where this information is heavily stigmatized against or underpublicized.

Working in collaboration with multiple NGOs, coming soon

**Babae.ph**



# DEVELOPH VENTURES

How can you assist?



Our youth appreciate any form of support you can give. Join us in investing towards student founders and building our tech ecosystem.

For more ideas or talks, reach us at [ventures@developh.org](mailto:ventures@developh.org).



## Mentorship

Host online office hours, share some meeting time, or work closely with teams: technical advice, offer advice on your industry... or just listen to our founders and give them your solid advice.



## Space & Events

Help us host programs and events to connect and mix with students, giving them a space to connect and be educated by one another. Also helps with workspaces or pitch days.



## Outreaches

Targeted to more underserved areas: Invite us to visit certain communities, or offer to speak and share your success stories at visits near you.



## Fund

Invest in Developh's programs: either in our no strings attached initial fund for the best and most eager founders, or let us tap you once our teams have built something more sustainable.



## Advocacy

Our students work on tech-enabled things for a cause. Collaborate and offer direct supervision on projects in your sector of expertise: from mental health to agritech to civicttech.



The background is a solid blue color. It features several white line-art icons: a lightbulb at the top center, a hand with fingers spread on the right side, and a group of people in the center. There are also some faint, larger icons like a computer monitor on the left and a hand holding a pen on the right.

# Thank you!

Although we've been in operation since 2016, the more we grow and the bigger we dream - the clearer it becomes that we can't do this alone. Thank you for supporting us and joining us in our vision of making the world more equitable and accessible for people to be a part of technology.

<http://developh.org>

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