



RakSiam
GLOBAL

PACKAGING GUIDELINES
SKU SET

CONTENT

Packaging Guidelines 03

Primary (larger) SKUs:

- | | |
|--------------------------------------|----|
| 1. Bearing Kit | 07 |
| 2. Trailer Jack | 08 |
| 3. Trailer Coupler | 09 |
| 4. Lighting/Wiring Kit | 10 |
| 5. Leaf Spring or Suspension Bushing | 11 |

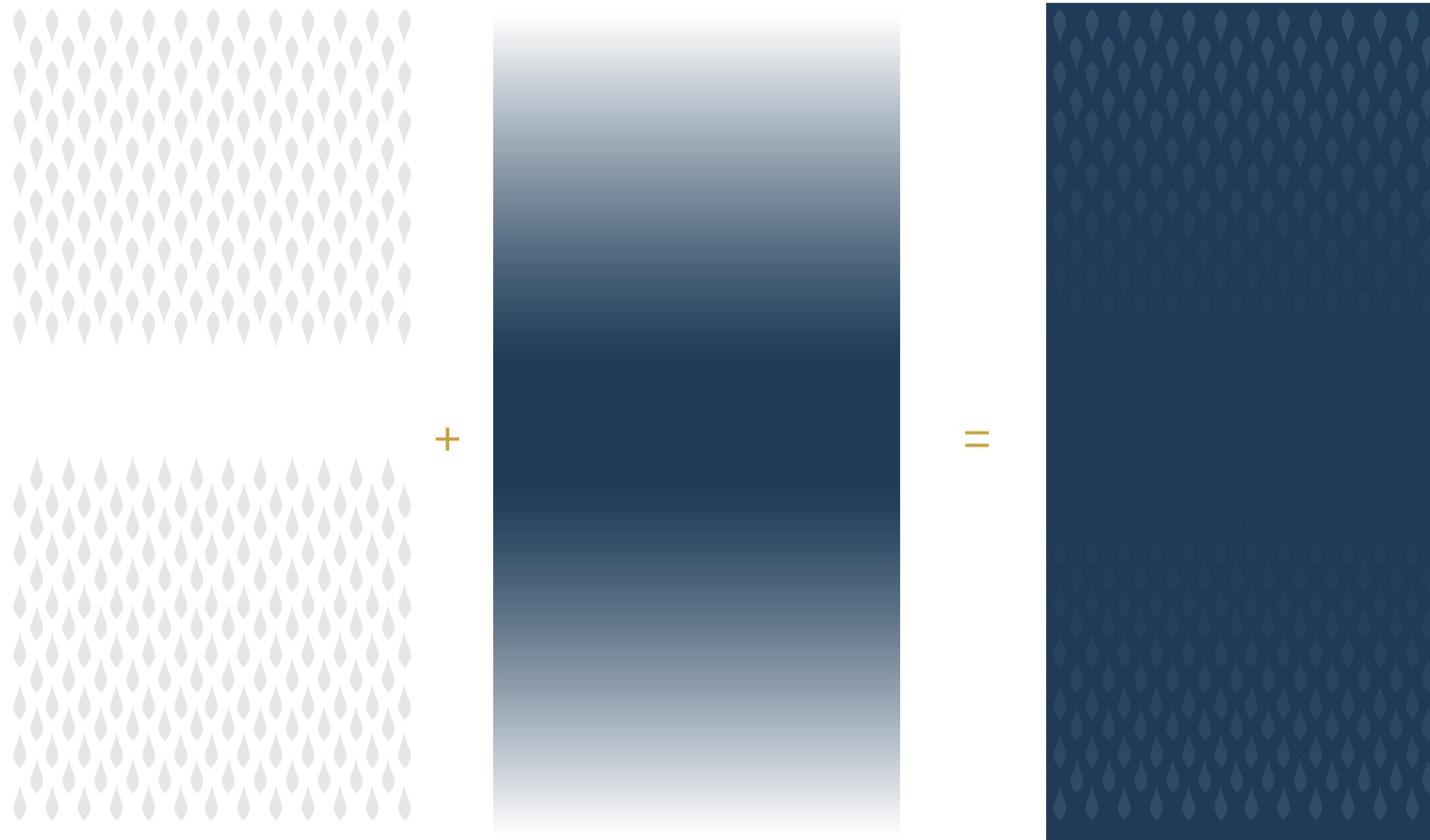
Smaller (compact) SKUs:

- | | |
|---|----|
| 6. Grease Cap Kit (2 caps + dust seals) | 12 |
| 7. Cotter Pin & Washer Set (hardware set) | 13 |
| 8. Lug Nut Set (4–5 per pack) | 14 |

PACKAGING GUIDELINES

BACKGROUND

Use below mentioned background throughout the whole packaging to give the brand its unique visuals.
Keep it consistent and use it accordingly.



Pattern

Gradient overlay

Background

Logo icon shape
should be place at the bottom
with center or right alignment

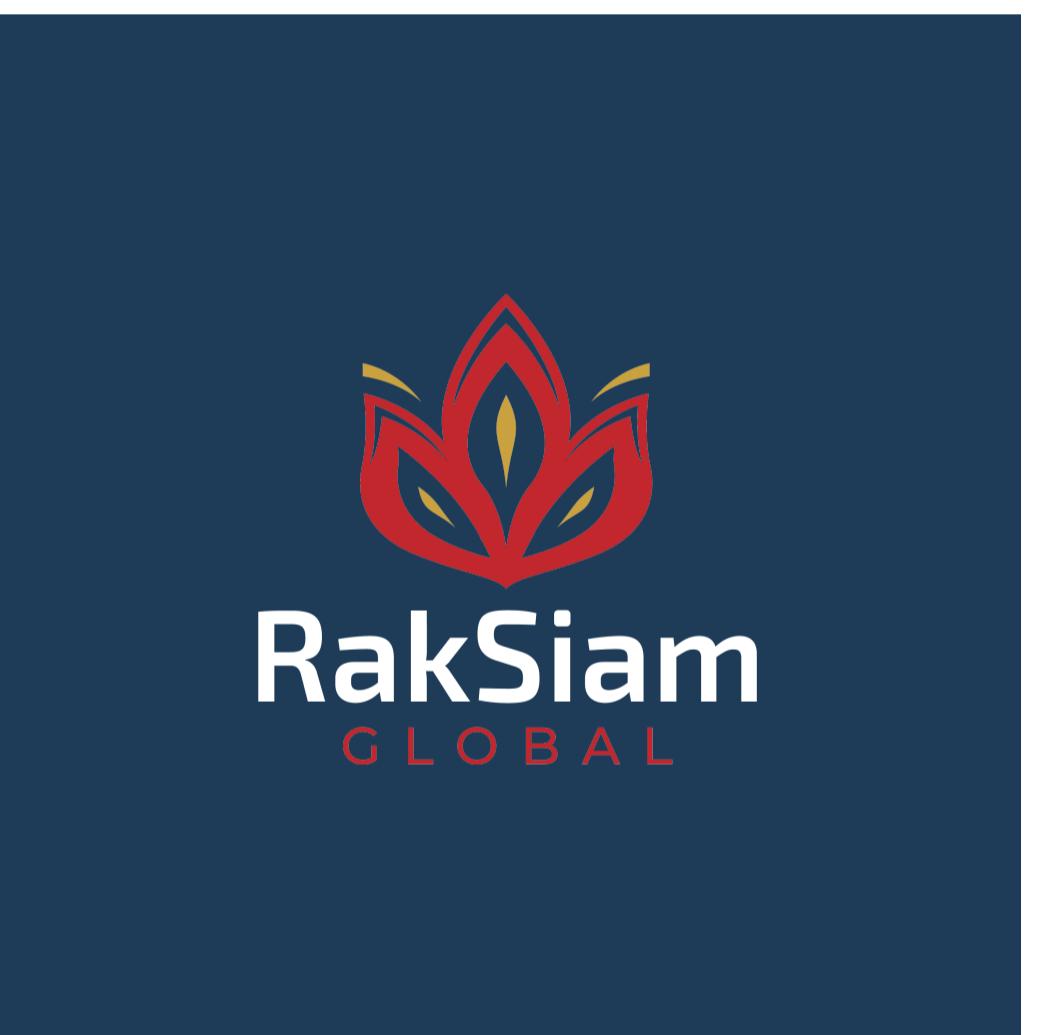


Logo shape

Background

LOGO PLACEMENT

Use below mentioned logo format and colors on blue background and alignment should be in the center of the packaging.



Brand logo



ASSETS AND TEXT LABELS

Use below mentioned logo format and colors on blue background and alignment should be in the center of the packaging.



Montserrat Extrabold



Montserrat Semibold

Quality tag should be place at the top left side of the product packaging.



Product specifications should be mentioned at the bottom either center aligned or left aligned.



Product name should be mentioned in bold font style with white color only.



TYPOGRAPHY



BEARING KIT



TRAILER JACK



TRAILER COUPLER



TRAILER COUPLER

RakSiam GLOBAL

NO.1 QUALITY

PART NO.

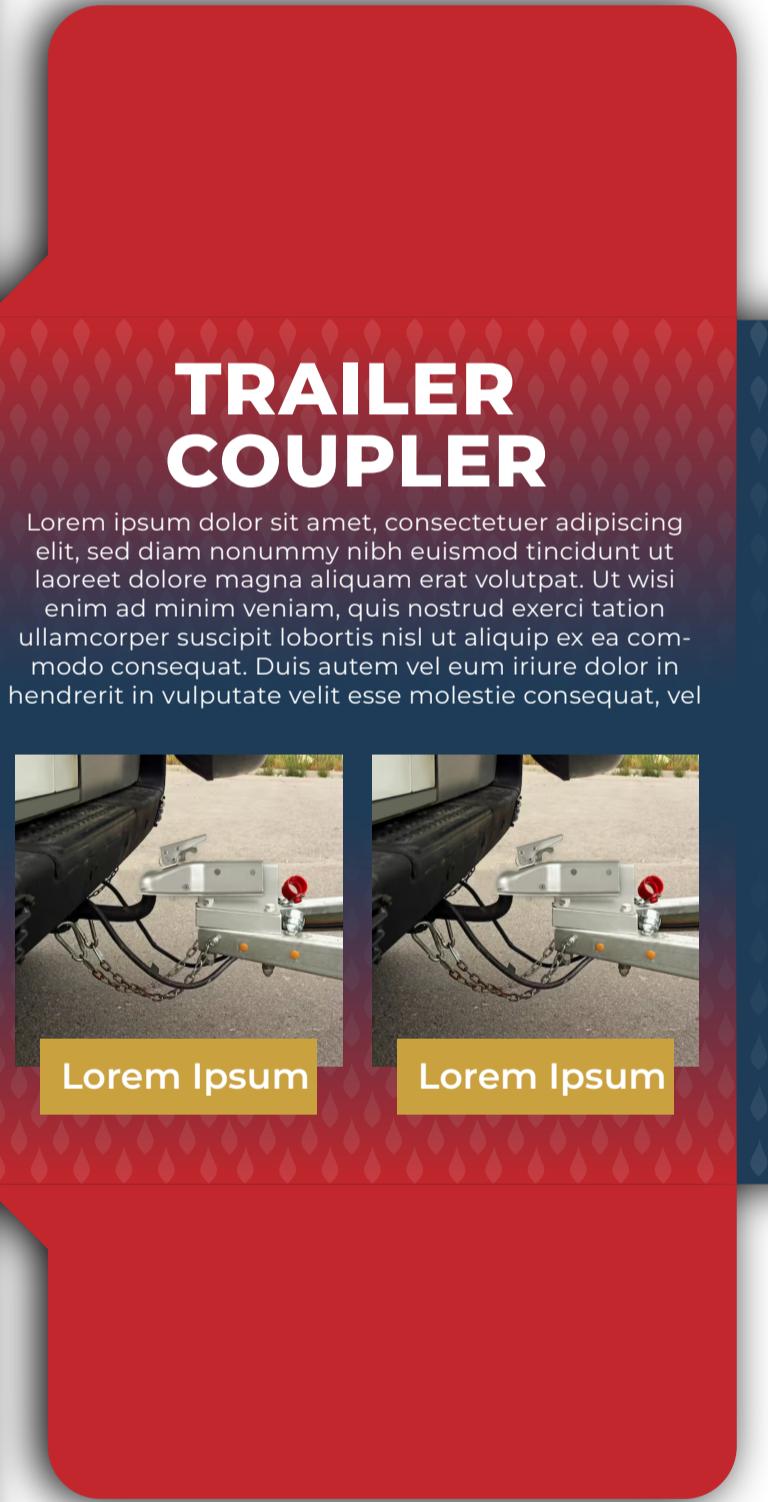
TRAILER COUPLER

Specs

Barcode: 6 54102 00500 7

LOREM IPSUM

WARNING
This product can expose you to chemicals including lead, which is known to the State of California to cause cancer and birth defects or other reproductive harm.
For more information, go to www.raksiamglobal.com



TRAILER COUPLER

RakSiam GLOBAL

TRAILER COUPLER

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LIGHTING/WIRING KIT

The image shows three views of a product box for a "LIGHTING/WIRING KIT" by RakSiam Global. The box is primarily dark blue with red accents. The top left view shows the front panel with the product name, a "NO.1 QUALITY" badge, and two small images of the wiring harness. The top right view shows the back panel with a barcode, a "Specs" section, and a "WARNING" label. The bottom view shows the side panel with a large image of the wiring harness and components.

LIGHTING/WIRING KIT

RakSiam GLOBAL

NO.1 QUALITY

LIGHTING/WIRING KIT

PART NO.

Specs

Barcode

LOREM IPSUM

WARNING

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LIGHTING/WIRING KIT

RakSiam GLOBAL

LIGHTING/WIRING KIT

Includes

WARNING

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RakSiam Global
Lavonia, GA
1800-240-3101
www.raksiamglobal.com

Barcode

6 54102 00500 7

LEAF SPRING OR SUSPENSION BUSHING



GREASE CAP KIT



COTTER PIN & WASHER



LUG NUT SET





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