Exclusion

Exclusion happens when we solve problems using our own biases.
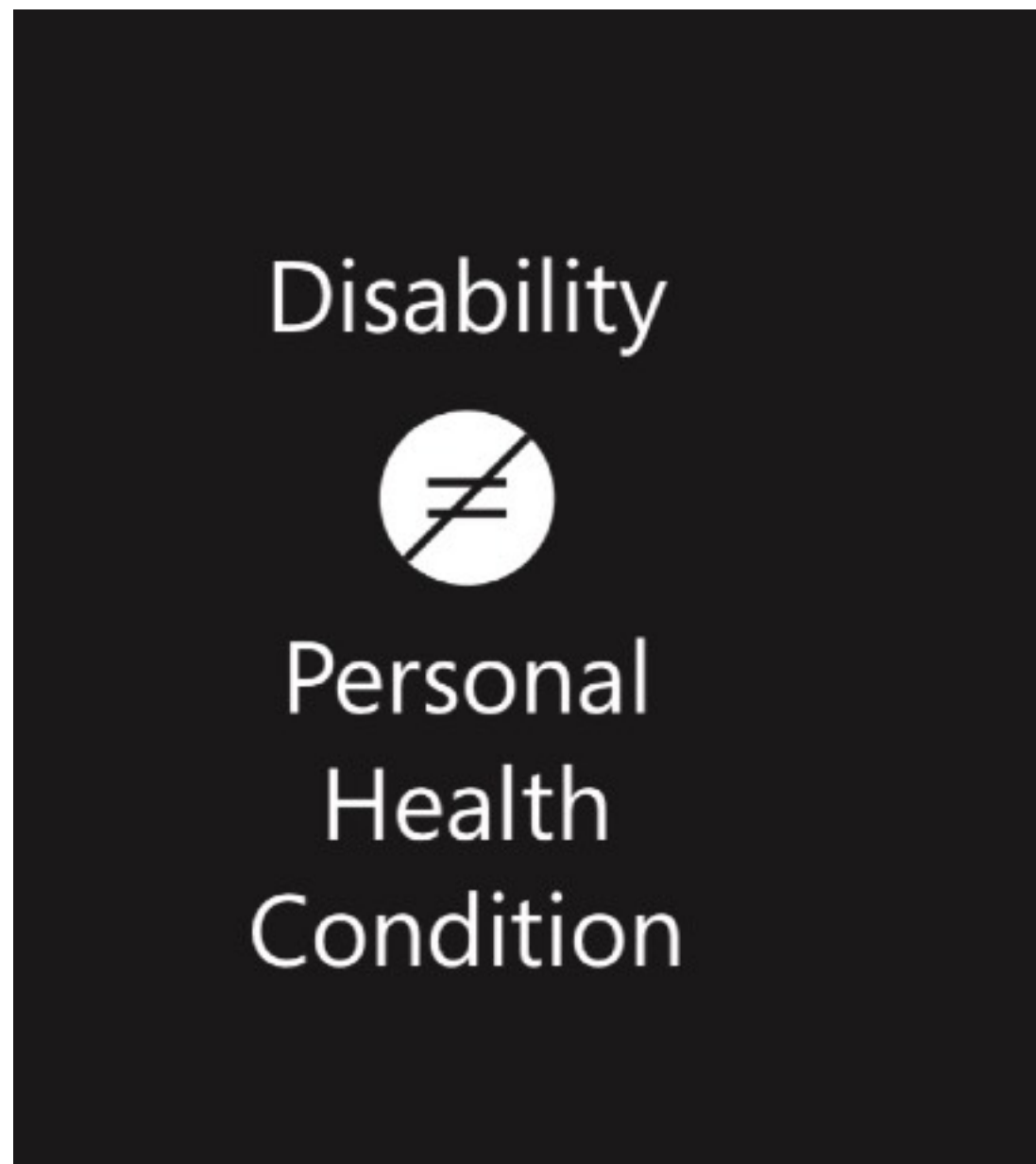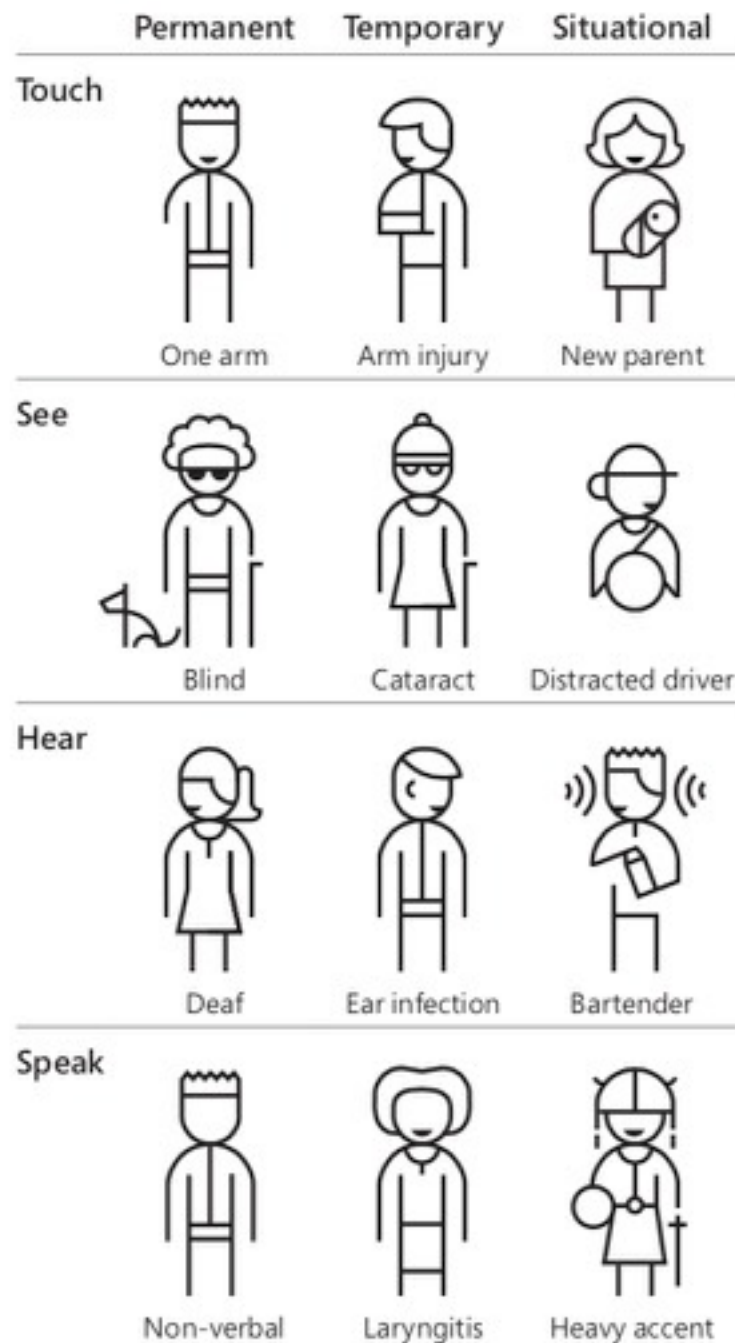

Image - Microsoft Design

Solve for one, extend to many

By focussing on what's universally important to people.

Persona Spectrum

Persona Network

axelerant