Q1:- What is the significance of user-centered design in UI/UX?
- User-centered designs ensures that the end product meets users needs and goals of users. It also enhances user satisfaction as Well as engagement throughout the process.

Q2:- Wireframes contribute to the UI/UX design process?
- It helps in visualizing functionality & planning user flow.
- It also serves as blueprint,content and layout.
- Wireframes provide a clear and simple way for designers, Developers to collaborate.

Q3:- Role of usability testing in improving user experience?
- It plays a vital role in identifies pain points by observing Real users' interaction with the product. Moreover,it helps in to refine navigation systems and to make things intuitive.

Q4:- Importance of accessibility in UI/UX design?
- It ensures that digital products can be used by people with diverse Abilities . It also expand users base that means a large number of users easily involved with the product.

Q5:-Key principles of effective visual design in UI/UX?
- Consistency
- Contrast and colour usage
- Typography
- Padding and Spacing

Q6:-Personas influence the design in UI/UX projects?
- Personas helps the designers understand user needs & goals so that the product should be user-centric as they can focus on large number Of users.