The customer adoration program.

Perka is your customizable loyalty and marketing solution. Treat your customers and keep them coming back for more by sending special offers and messages directly to their mobile phones. Deliver the personalized deals and attention your customers crave with a solution that's easy-to-use, flexible and fun for all.

No customer left behind. Perka works on almost every mobile phone, so all of your customers can tap in to amazing rewards, whether they have a smartphone or a feature phone.

Easy to get started. From in-store materials to social media support, we make sure you have everything you need to get your customers excited and your rewards program rolling.

Know what's working. Find out how your program is performing and which perks are most popular.

Reward sales, not visits.

Some loyalty programs give out points for just showing up. With Perka, you can validate purchases at the register to grant rewards only to your deserving, paying customers.

Expand your following.

Social media features can help you to reach new customers and encourage repeat visits.

Perka
A First Data Company

LEARN MORE ABOUT
THE PERKA SOLUTION TODAY.
firstdata.com/perka

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The Perka™ Solution

A little loyalty. A lot of happy.

First Data. | PARTNER LOGO HERE

Optional Partner Logo Area (position flush right and center top to bottom; size logo to be visually balanced with the First Data logo)

Introducing the Perka™ Solution

What if you could reach customers anytime, anywhere, with special offers and rewards they'll love? If your customers have a mobile phone, there is no easier way to market your business than the Perka™ Solution. Perka connects you directly to your customers via their mobile phones, allowing you to run the same kinds of sophisticated marketing programs as nationwide chains—at a fraction of the cost. Bring in new customers and turn occasional visitors into loyal regulars with Perka. Keep customers happy and they'll keep coming back for more.

Share the love and see the results.

Perka links customer rewards to real transactions, enabling you to track how effectively your customers are engaging with your loyalty program.

Learn more at firstdata.com/perka

Turn loyalty into love.

Easy to use, affordable, and as familiar as an old-fashioned punchcard, the Perka Solution allows you to capture the potential of big-brand loyalty marketing with the personal touch that only a store like yours can offer.

Design a program as unique as your business.

With Perka, you can choose the best rewards and loyalty levels for your goals and your customers' tastes, including your choice of a points or punch-based system.

Connect with your customers anytime, anywhere.

Send special offers directly to their mobile phones via the Perka app, and engage your customers whether they are in the neighborhood or across town.

Build stronger customer relationships.

Perka helps you identify your most devoted customers so that you can greet them by name, recommend additional items they might enjoy, and deliver a fun, personal experience that keeps them coming back for more.

Better together with Clover™ Station.

Whatever your point-of-sale terminal or system, the Perka mobile loyalty solution will work for you. And if you have a Clover™ Station, you can do even more.

Keep the line moving. Run Perka as an app through your Clover Station and connect perks to purchases seamlessly as you ring customers up.

Identify trends and opportunities. Set relevant rewards and specials into motion through your customers' mobile phones in order to increase traffic and encourage repeat visits.

Get to know your customers. With Clover Station, transactions and rewards are tied to specific customers and tickets, so you know your shoppers by name and what they buy.

Find Perka on Clover today.

Contact your Business Consultant

Learn more at firstdata.com/perka