

Headless CMS

what? why? which?

Dominik Angerer

#founder @storyblok 🚀
#headless #cms #vuejs
#stahlstadtjs #linz #ruby
#rails #auth0 #aws #nuxtjs
#writing #guides #commerce
#rest #apis #python #php
#metalsmith #jekyll #more



@dominikangerer



@dominikangerer1

What is a headless CMS?







Presentation

Content
Manipulation

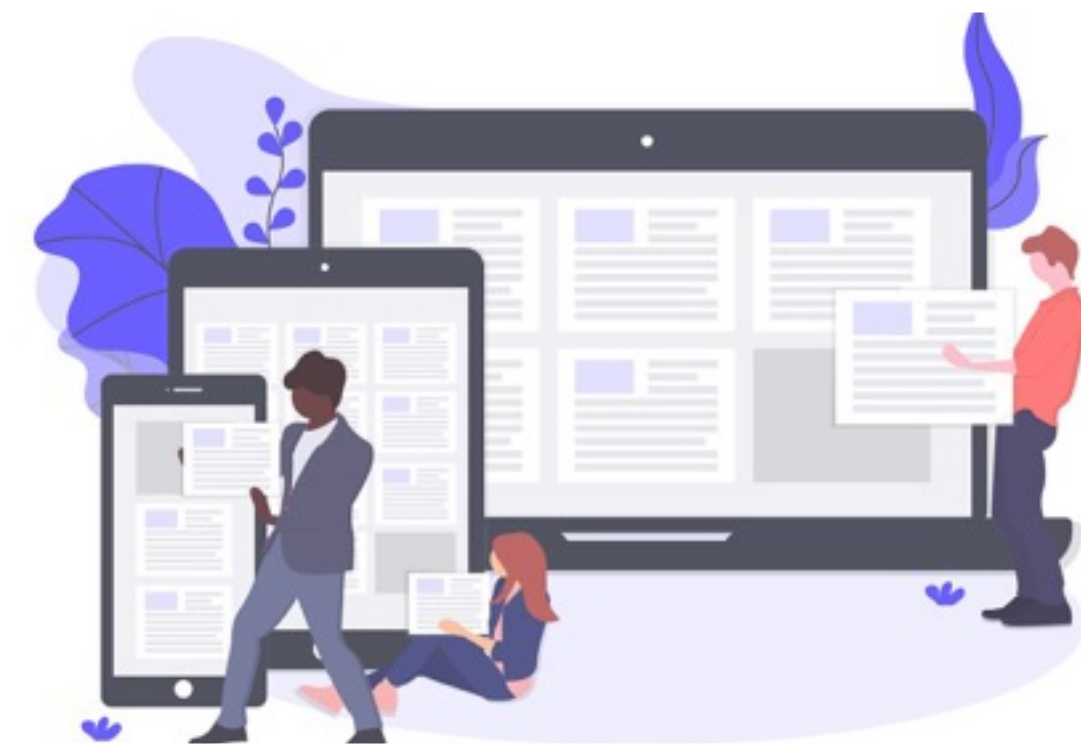
Database



Presentation

Content
Manipulation

Database





Presentation

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Database

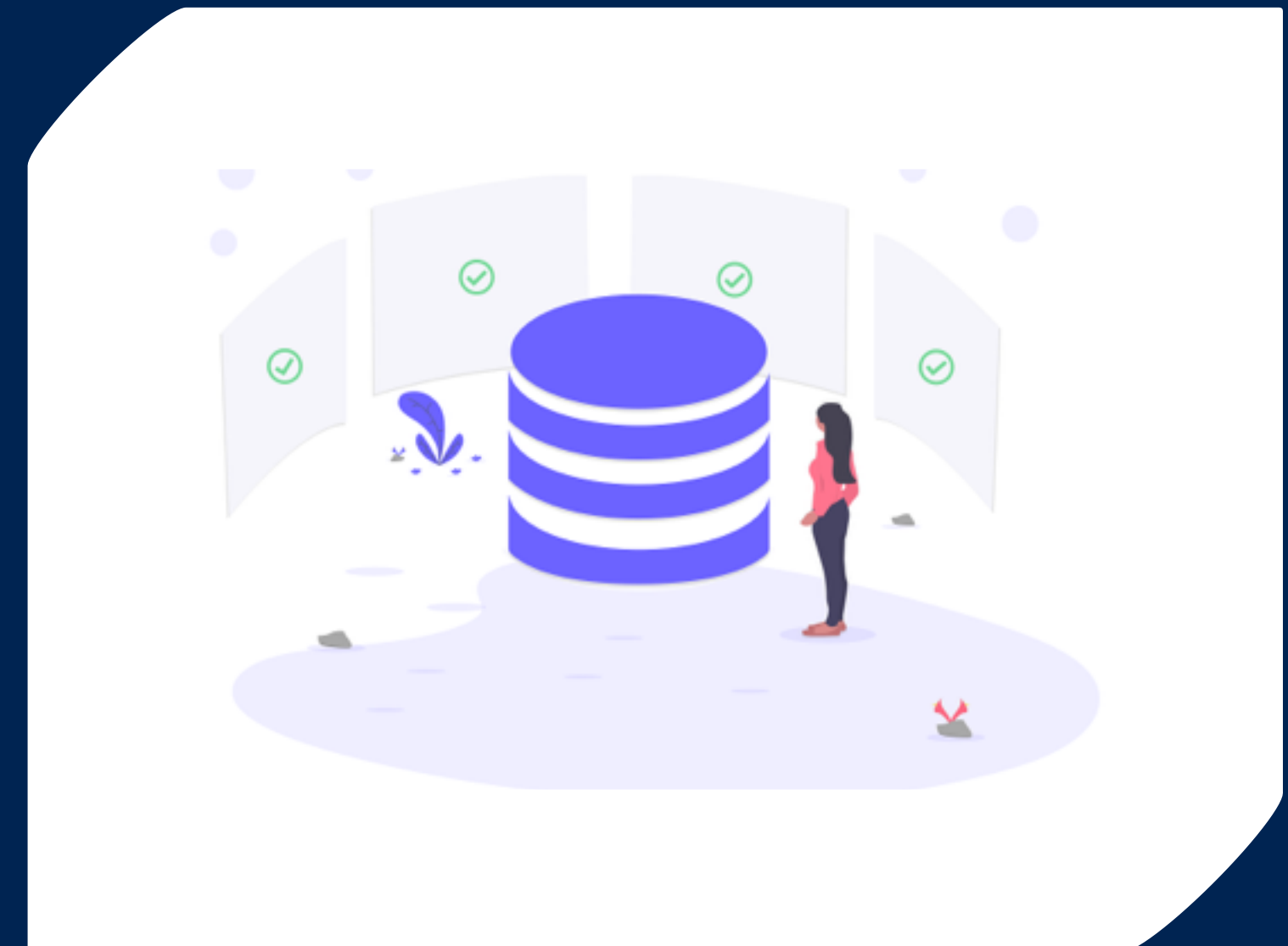




Presentation

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Database

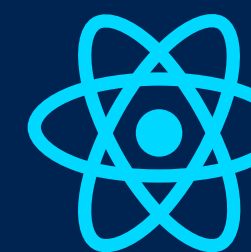
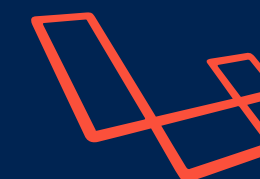
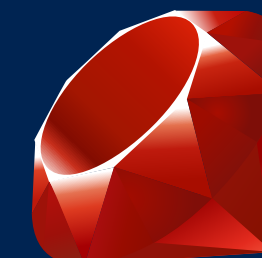
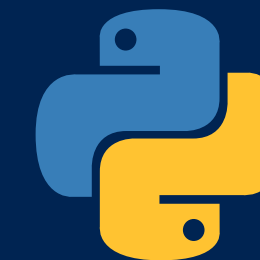




Presentation
php

Content
Manipulation

Database





Presentation

Content
Manipulation

Database



Presentation

**Content
Manipulation**

Database

Presentation



Content
Manipulation

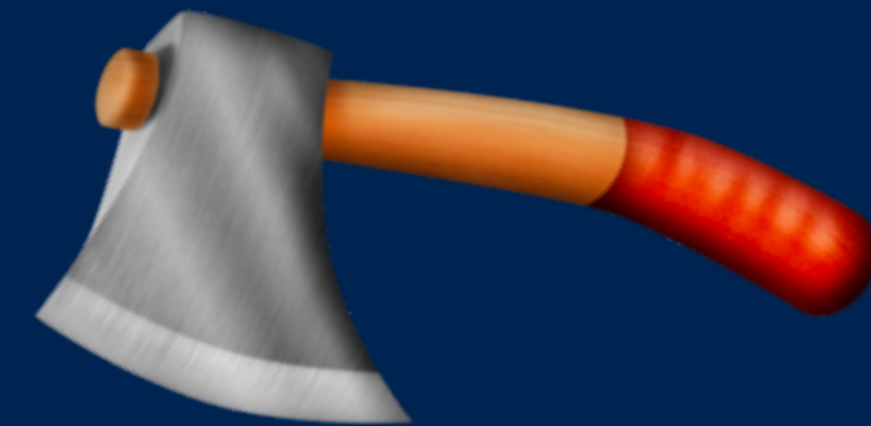
Database

Presentation



Content
Manipulation

Database



Presentation



Content
Manipulation

Database

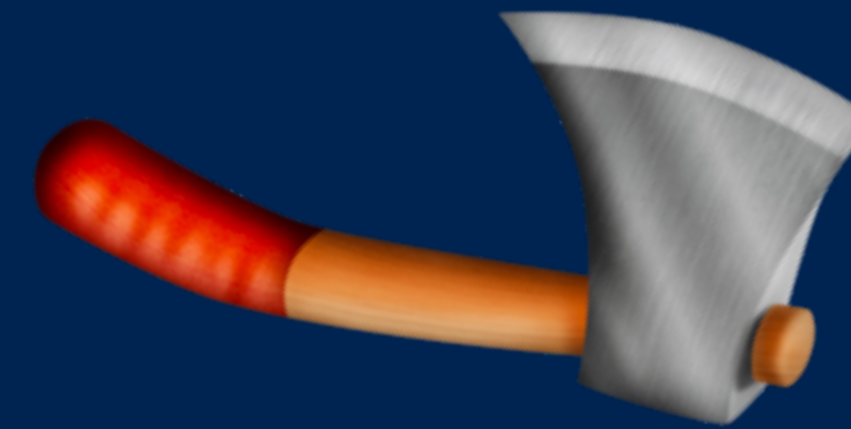


Presentation



Content
Manipulation

Database



Presentation



Content
Manipulation

Database



Presentation



Content
Manipulation

Database



Presentation

**Content
Manipulation**

Database

Presentation

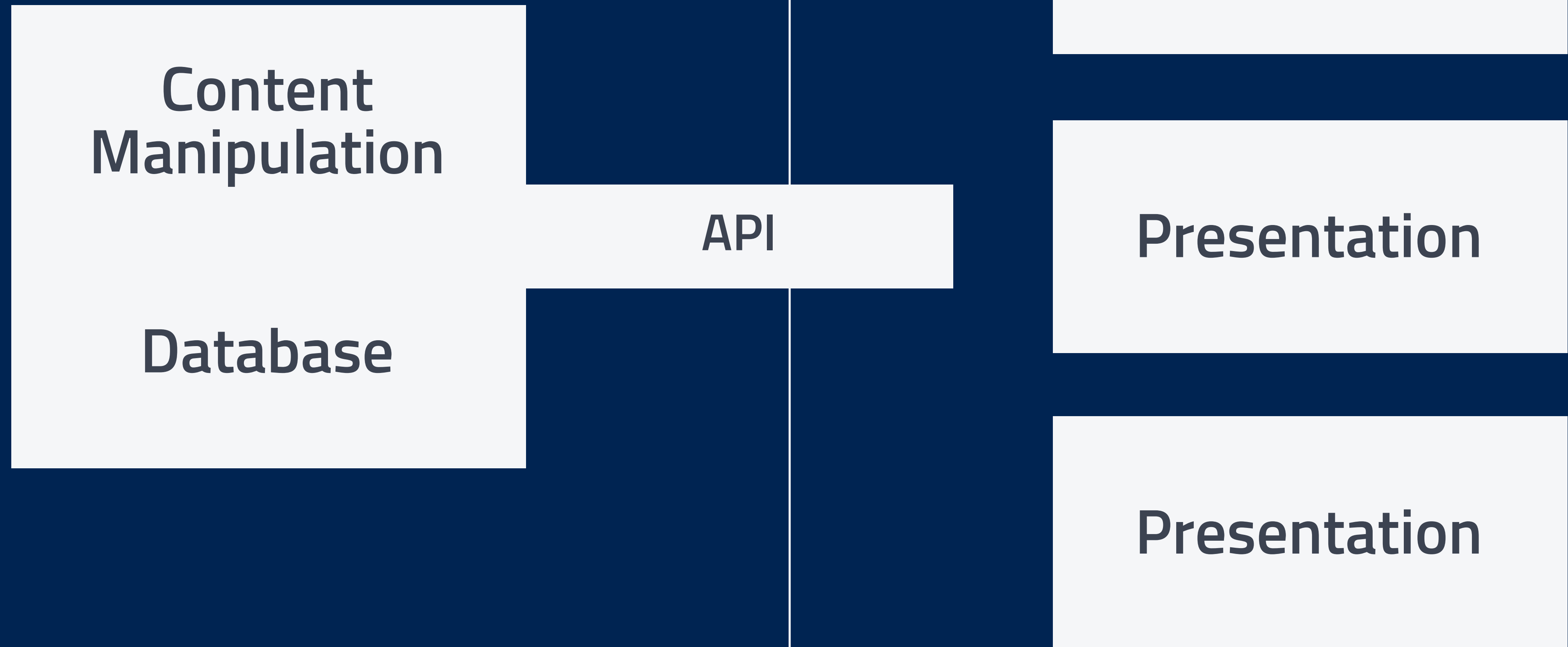
**Content
Manipulation**

Database

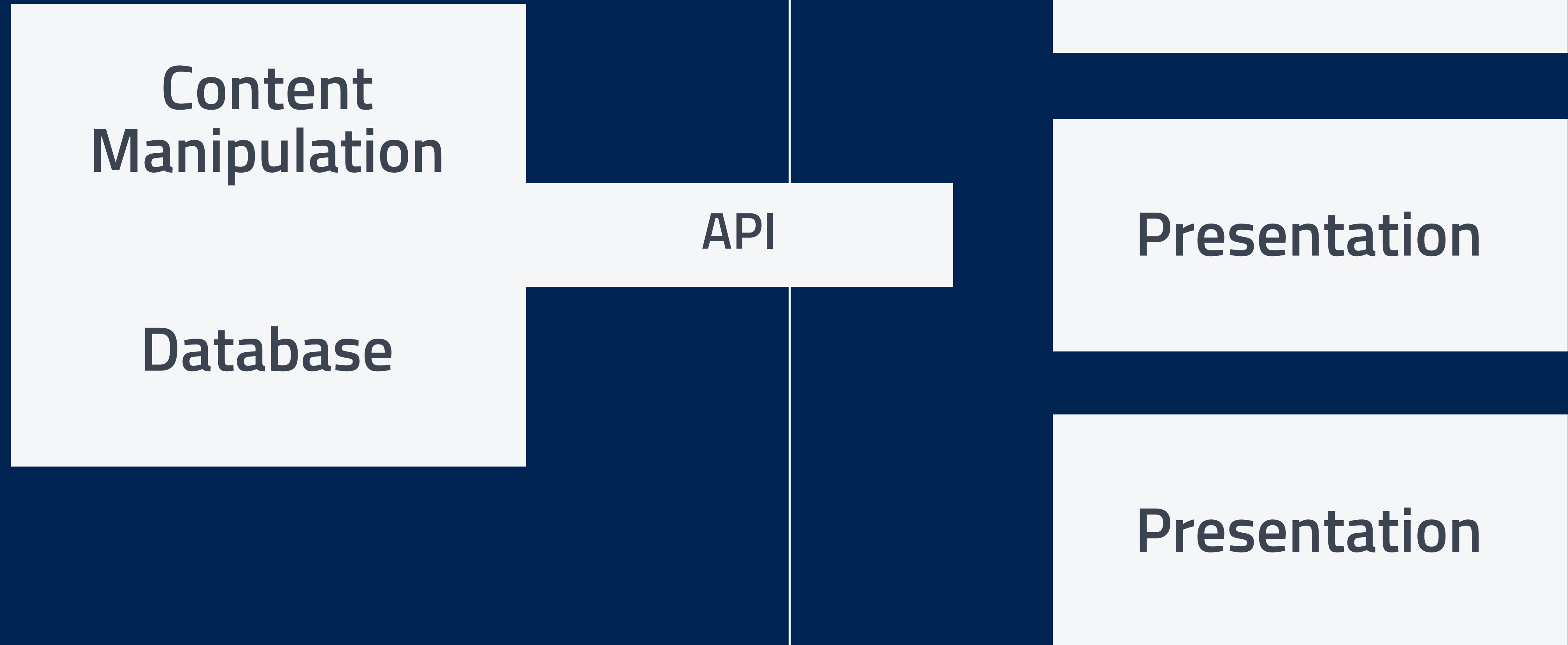
**Content
Manipulation**

Database

Presentation



That's a headless CMS



Benefits of a headless CMS?

- puts the developer in charge 🙌
- split of content from presentation 😊
- can be cheaper 💰
- integrate-able with external solutions 🤝
- local/collaborative development made easy 🙌

Problems of a headless CMS?

- puts the developer in charge 🍆
- typically developer centric interface (poor editors 😭)
- complex pricing 🤪
- normally new content architecture required 😓

What about?

More

- <https://www.storyblok.com/tp/coupled-decoupled-...>
- <https://www.storyblok.com/tp/headless-cms-explained>
- <https://www.storyblok.com/commerce>
- <https://www.storyblok.com/stories>

