LAST UPDATED: SEPT 07, 2022

HACKTOBERFEST

BRAND GUIDELINES

PRIMARY

MANGA #E5E1E6

VOID #170F1E

SECONDARY

SPARK #FFE27D

SURF #64E3FF

PSYBEAM #9092FF

=

SPECIAL

HOLO

GIGA #B4FF39

PREMIUM (FOR INTERNAL USE ONLY)

VANGUARD

ELEVON

OPEN SOURCE (FOR USE BY ALL OTHERS)

JETBRAINS MONO

PLEASE NOTE: JETBRAINS IS TO BE USED IN MEDIUM WEIGHT ONLY SET IN ALL-CAPS.

LOGO, 1-COLOR

LOGO, 2-COLOR

FOR USE ON DARK BACKGROUNDS

LOGO, 1-COLOR

LOGO, 2-COLOR

FOR USE ON LIGHT BACKGROUNDS

BADGE, 1-COLOR

BADGE, 2-COLOR

FOR USE ON DARK BACKGROUNDS

BADGE, 1-COLOR

BADGE, 2-COLOR

FOR USE ON LIGHT BACKGROUNDS

LIMITATIONS

THE HACKTOBERFEST GRAPHICS MAY BE USED IN ALL PROMOTIONAL MATERIALS, EXCEPT FOR T-SHIRTS AND AS A MARK OF ENDORSEMENT ON CERTIFICATES. THE SALE OF ITEMS USING THE HACKTOBERFERST DESIGN IS NOT PERMITTED.

USE OF THE HACKTOBERFEST BRAND REMAINS AT THE SOLE DISCRETION OF DIGITALOCEAN. IF WE DO NOT AGREE WITH USAGE OF THE BRAND, WE MAY ASK YOU TO STOP USING THE BRAND IN CONJUNCTION WITH YOUR EVENT OR PROJECT.

HACKTOBERFEST IS A REGISTERED TRADEMARK OF DIGITALOCEAN.

DO'S

- USE THE KEY VISUAL IN ANY PROMOTIONAL DIGITAL GRAPHIC.
- OPEN SOURCE YOUR DESIGNS AND ITEMS SO THAT OTHERS CAN BENEFIT FROM YOUR CREATIONS.

DON'TS

- CREATE T-SHIRTS USING THE HACKTOBERFEST DESIGN. THIS DEFEATS THE INCENTIVE OF HACKTOBERFEST.
- USE THE HACKTOBERFEST LOGO ON CERTIFICATES TO INDICATE OFFICIAL ENDORSEMENT FROM US.
- SELL ANY ITEMS USING THE HACKTOBERFEST GRAPHICS.

GLHF