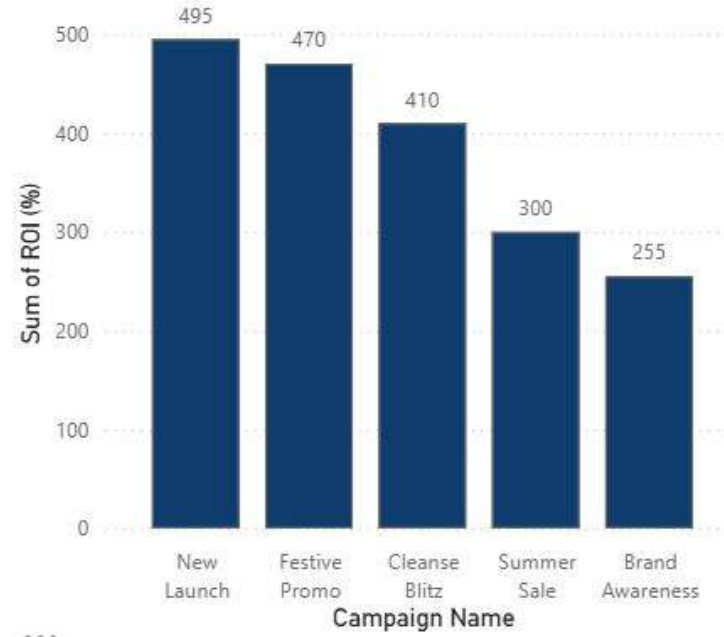


Platform

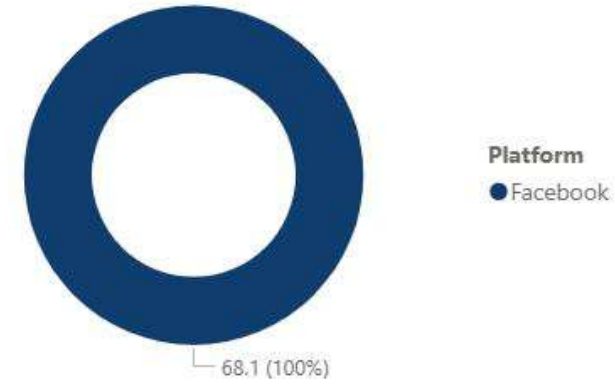
● Facebook

○ Instagram

Sum of ROI (%) by Campaign Name

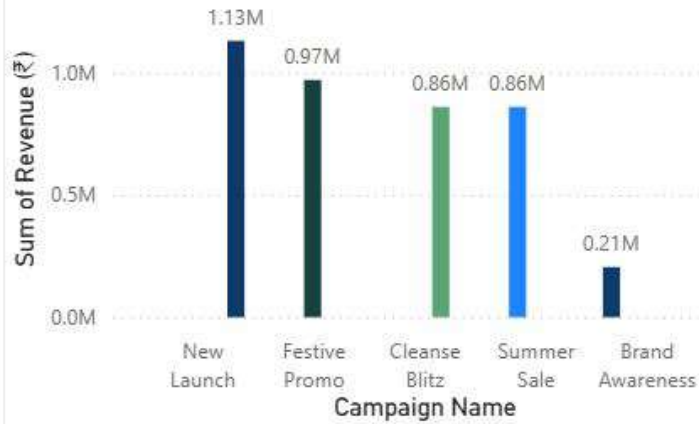


Sum of CTR (%) by Platform

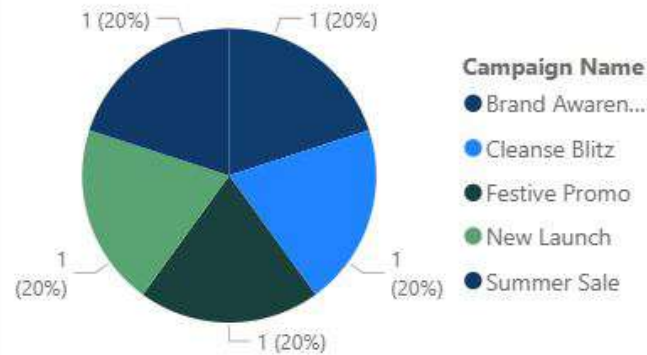


Sum of Revenue (₹) by Campaign Name and Cost (₹)

Cost (₹) ● 58000 ● 123000 ● 128000 ● 135000 ● 138000



Count of Platform and ROI % by Campaign Name and Cost (₹)



ROI %

