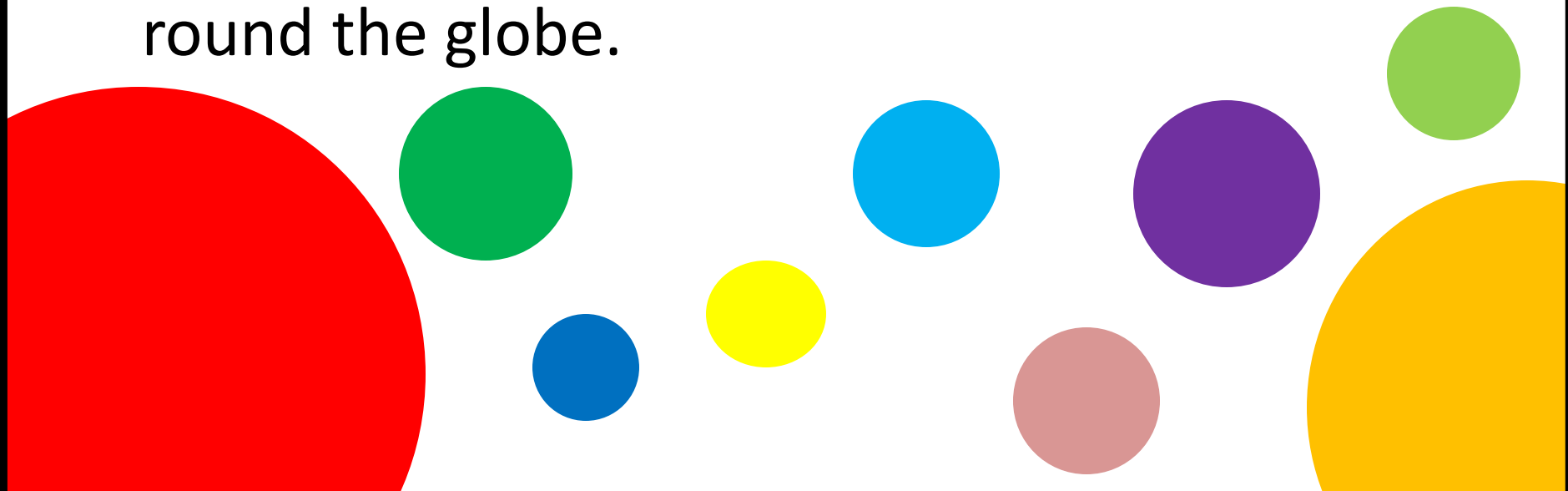




**DEVELOPMENT  
SIMPLIFIED**

# Our Name

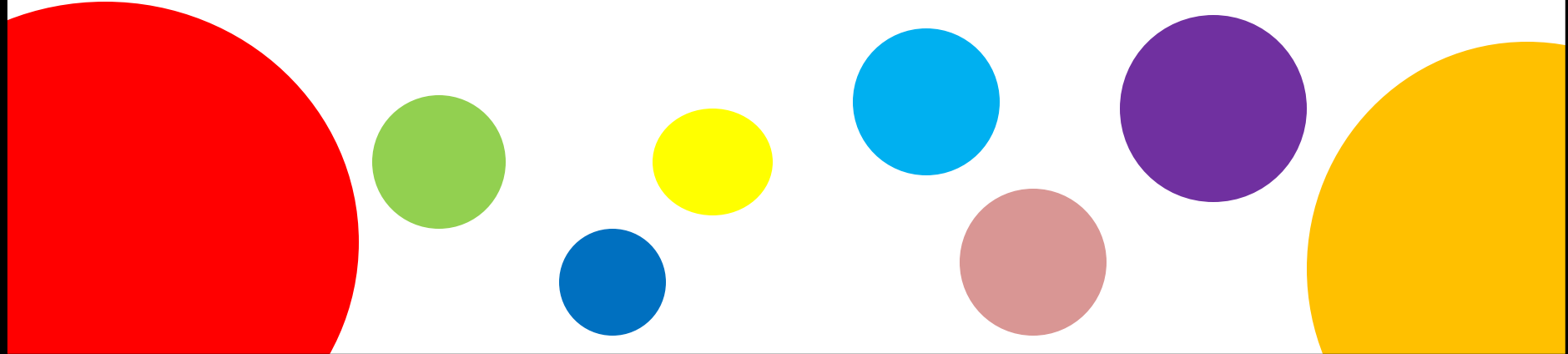
- Our name the DevXplore- “**Developers Extension Explore**” suggests that we are a team of 4 young developers who explore and intend to develop tools which aim to reduce the extensive work loads of developer’s all round the globe.



# Logo

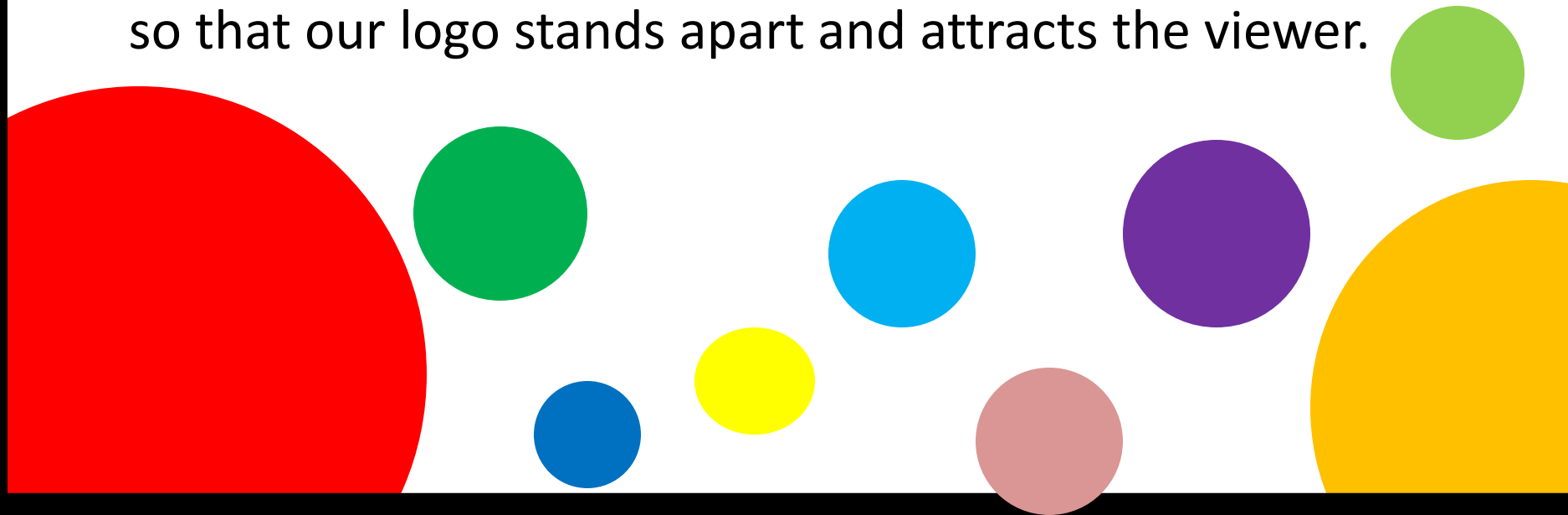


- As our logo is complicated ... But, whatever seems complicated is made simpler by our solutions through our extensions.
- The fine combination of **Kufam** and **Aquire** font styles in the name of company gives it an aesthetic finish
- We recommend using our black logo on a white background and do not encourage any kind of changes in its primary structure.



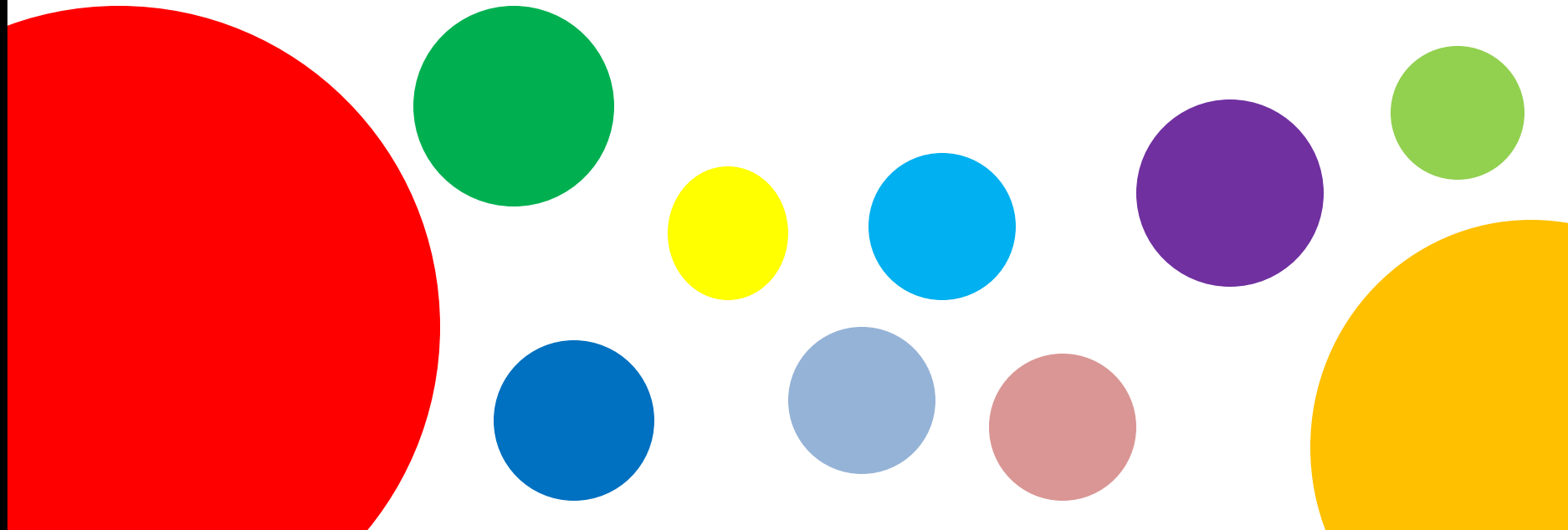
# Typography

- Another big part of identity design is font selection.
- We have used the **Aquire** and **Kufam** font style for our headings and **Darker Grotesque** font for the content of our website.
- These font styles suit the theme of our website and chrome extensions perfectly.
- We use different font faces in our Logo and the content so that our logo stands apart and attracts the viewer.



# Color Palette

- Our website and chrome extension revolve around the three main colors namely- Black, white and blue.
- Our poster, videos and extensions contain the mesmerizing shades of blue color while our website contains a fine combination of black and white.



**THANK YOU**