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Marten Abrahamsen • 2nd Chief Financial Officer at Vercel 3h • Edited • ♥

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Vercel just crossed \$200M in ARR, doubling our revenue in 15 months.

We're proud of the numbers, but what matters more is why teams choose Vercel:

- To ship fast without compromising scale or security
- To ship Al-native apps that scale from idea to millions of users
- To give their developers the best possible platform to build on

What's driving the growth? The answer isn't one customer, one use case, or one industry shift. It's a new kind of software stack: powered by AI, built by developers, and deployed on Vercel.

The Information's Natasha Mascarenhas covered our growth. While we're much more than an OpenAl vendor, the momentum we're seeing across the Al ecosystem is real, and we're proud to be powering so much of it.

Thanks to our customers, partners, and team for getting us here.

https://lnkd.in/gyrv4ZFU



Revenue at OpenAl Vendor Vercel Nearly Doubles in Past Year

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