

# SHIELA MAE PALAD

UI/UX Designer

+63 912 560 8504  
shielamaevpalad@gmail.com  
Metro Manila, Philippines

## SUMMARY

A detailed-oriented and design-driven individual with a strong passion for aesthetics and user-centered solutions. Committed to refining skills in UI/UX design to build seamless and visually engaging digital experiences while striving for professional growth in the field.

## WORK EXPERIENCE

**Torchbearers Philippines**  
Aug 2023 – Apr 2025

### Design & Student Coordinator

- Designed and developed digital materials, enhancing the organization’s branding and communication, resulting in a 60% growth in audience reach.
- Organized and coordinated events for seamless execution and impactful experiences, resulted in attracted new partnerships, strengthening the organization’s network and support.
- Led annual evaluations for high school students in a mental health coaching program, providing guidance and support.
- Facilitated leadership training for student leaders, delivering talks on godly leadership to inspire the next generation.

**Deparo High School**  
Jan 2023 – Mar 2023

### Assistant Guidance Counselor (Intern)

- Assisted in organizing mental health programs, event coordination, and helped process student concerns by providing problem-solving assistance and emotional support.

**Integrated iLink Corp.**  
Nov 2022 – Jan 2023

### Human Resources Assistant (Intern)

- Assisted in organizing employee records, data entry, and distributing pay slips, ensuring accurate and efficient HR operations.

## EDUCATION

Jan 2025 – Mar 2025

### UI/UX Design Essentials

CIIT College of Arts and Technology

2019 – 2023

### Bachelor of Arts in Behavioral Science

University of Caloocan City

## TECHNICAL SKILLS

- User Research
- Wireframing
- Prototyping
- Usability Testing
- Attention to Detail
- Open to feedback
- Figma
- Canva