

SQL PROJECT ON PIZZA SALES

Devyani Rasekar



HELLO!

I'm Devyani Rasekar.
Additionally I used a SQL
query in this project to
answer questions about pizza
sales.



Retrieve the total number of orders placed.

```
select count(order_id) as total_orders  
from orders;
```

Result Grid	
	total_orders
▶	21350

Calculate the total revenue generated
from pizza sales.

```
select round(sum(order_details.quantity  
* pizzas.price),2) as total_revenue  
from order_details  
join pizzas  
on pizzas.pizza_id = order_details.pizza_id;
```

Result Grid	
	total_revenue
▶	817860.05

Identify the highest-priced pizza.

```
select pizza_types.name , pizzas.price
from pizza_types
join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
order by pizzas.price desc
limit 1;
```

Result Grid			Filter Results
	name	price	
▶	The Greek Pizza	35.95	

Identify the most common pizza size ordered.

```
select pizzas.size ,  
count(order_details.order_details_id) as order_count  
from pizzas  
join order_details  
on pizzas.pizza_id = order_details.pizza_id  
group by pizzas.size  
order by order_count desc;
```

Result Grid		
	size	order_count
	L	18526
	M	15385
	S	14137
▶	XL	544
	XXL	28

List the top 5 most ordered pizza types along with their quantities.

```
select pizza_types.name , sum(order_details.quantity) as quantity
from pizza_types
join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.name
order by quantity desc
limit 5;
```

Result Grid			Filter Rows:
	name	quantity	
	The Thai Chicken Pizza	2371	
	The Pepperoni Pizza	2418	
▶	The Hawaiian Pizza	2422	
	The Barbecue Chicken Pizza	2432	
	The Classic Deluxe Pizza	2453	

Join the necessary tables to find the total quantity of each pizza category ordered.

```
select pizza_types.category ,  
sum(order_details.quantity) as quantity  
from pizza_types  
join pizzas  
on pizza_types.pizza_type_id = pizzas.pizza_type_id  
join order_details  
on order_details.pizza_id = pizzas.pizza_id  
group by pizza_types.category  
order by quantity desc;
```

Result Grid		
	category	quantity
▶	Classic	14888
	Supreme	11987
	Veggie	11649
	Chicken	11050

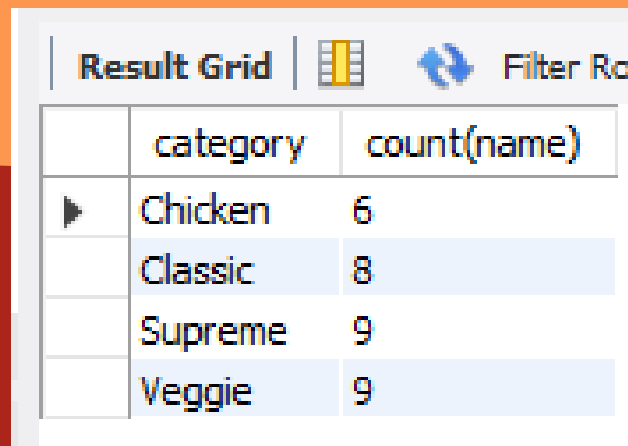
Determine the distribution of orders by hour of the day.

```
select hour(order_time) as hour,  
count(order_id) as order_count  
from orders  
group by hour(order_time);
```

Result Grid		
	hour	order_count
▶	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28
	10	8
	9	1

Join relevant tables to find the category-wise distribution of pizzas.

```
select category , count(name)
from pizza_types
group by category;
```



The screenshot shows a database interface with a 'Result Grid' tab. It contains a table with two columns: 'category' and 'count(name)'. The table has four rows of data: 'Chicken' with a count of 6, 'Classic' with a count of 8, 'Supreme' with a count of 9, and 'Veggie' with a count of 9. The 'Classic' and 'Veggie' rows are highlighted in light blue. Above the table, there are icons for a grid, a refresh button, and a 'Filter Rows' label.

	category	count(name)
▶	Chicken	6
	Classic	8
	Supreme	9
	Veggie	9

Group the orders by date and calculate the average number of pizzas ordered per day.

```
select round(avg(quantity),0) from
(select orders.order_date ,
sum(order_details.quantity) as quantity
from orders
join order_details
on orders.order_id = order_details.order_id
group by orders.order_date) as order_quantity;
```

Result Grid		Filter R
	round(avg(quantity),0)	
▶	138	

Determine the top3 most ordered pizza types based on revenue.

```
select pizza_types.name ,  
sum(order_details.quantity * pizzas.price ) as revenue  
from pizza_types  
join pizzas  
on pizzas.pizza_type_id = pizza_types.pizza_type_id  
join order_details  
on order_details.pizza_id = pizzas.pizza_id  
group by pizza_types.name  
order by revenue desc  
limit 3;
```

Result Grid			Filter Rows:
	name	revenue	
▶	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	

Calculate the percentage contribution of each pizza type to total revenue.

```
select pizza_types.category , (sum(order_details.quantity * pizzas.price) /  
  (select round(sum(order_details.quantity * pizzas.price) ,2) as total_sales  
  from order_details  
  join pizzas  
  on pizzas.pizza_id = order_details.pizza_id) ) * 100 as revenue  
from pizza_types  
join pizzas  
on pizza_types.pizza_type_id = pizzas.pizza_type_id  
join order_details  
on order_details.pizza_id = pizzas.pizza_id  
group by pizza_types.category  
order by revenue desc;
```

Result Grid			Filter Rows:
	category	revenue	
▶	Classic	26.90596025566967	
	Supreme	25.45631126009862	
	Chicken	23.955137556847287	
	Veggie	23.682590927384577	

Analyze the cumulative revenue generated over time.

```
select order_date , sum(revenue) over(order by order_date) as cum_revenue
from
(select orders.order_date , sum(order_details.quantity * pizzas.price) as revenue
from order_details
join pizzas
on order_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id = order_details.order_id
group by orders.order_date) as sales;
```

Result Grid			Filter Rows:
	order_date	cum_revenue	
▶	2015-01-01	2713.8500000000004	
	2015-01-02	5445.75	
	2015-01-03	8108.15	
	2015-01-04	9863.6	
	2015-01-05	11929.55	
	2015-01-06	14358.5	
	2015-01-07	16560.7	
	2015-01-08	19399.05	
	2015-01-09	21526.4	
	2015-01-10	23990.350000000002	
	2015-01-11	25862.65	
	2015-01-12	27781.7	
	2015-01-13	29831.300000000003	
	2015-01-14	32258.700000000004	

Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
select name , revenue from
(select category , name , revenue,
rank() over(partition by category order by revenue desc) as rn
from
(select pizza_types.category , pizza_types.name ,
sum((order_details.quantity) * pizzas.price) as revenue
from pizza_types
join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.category , pizza_types.name) as a) as b
where rn<=3;
```

Result Grid			Filter Rows:
	name	revenue	
▶	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	
	The Classic Deluxe Pizza	38180.5	
	The Hawaiian Pizza	32273.25	
	The Pepperoni Pizza	30161.75	
	The Spicy Italian Pizza	34831.25	
	The Italian Supreme Pizza	33476.75	
	The Sicilian Pizza	30940.5	
	The Four Cheese Pizza	32265.70000000065	
	The Mexicana Pizza	26780.75	
	The Five Cheese Pizza	26066.5	

Thank you!