

Working student: SEO & content creation for e-commerce

PLEC – Phil Layer E-Commerce Consulting

Working student

DESCRIPTION

We are a young consulting company and advise brands on developing and optimizing Amazon as a sales and marketing channel. We make top international brands visible on Amazon by developing premium SEO content, using promotions (Cyber Week, Prime Day) and introducing extensive performance marketing measures. We also support local, traditional and family businesses in selling successfully on Amazon and thus asserting themselves in global competition. This is how we make our contribution to the successful digital transformation of small and medium-sized companies in Germany. Here's how you can help: This is what awaits you: - You will learn the process of creating data-based keyword research using special tools. In this way, you contribute to better visibility and findability of products - you support content creation, write meaningful texts, design product images and bring in your content ideas to present the products on Amazon in the best possible way - you revise and maintain existing content and use your own ideas to ensure the best possible content design What do we offer you? - Flat hierarchies, open doors and quick takeover of projects, because with us everyone has responsibility - Mobile and collaborative working using modern digital platforms - Flexible working hours and a flexible working time model: “design your work around your life” - Working environment with start-up charm - Lounge, terrace, table tennis, portafilter coffee machine, free drinks - Attractive location directly at the SI-Centrum Stuttgart with very good connections to train, bus and motorway, own parking spaces are available - Home office option - Company outings and team events - We are a ♥-friendly and motivated team and more than just colleagues. Become part of our team now! We look forward to seeing you! Do you have questions, ideas or wishes? Get in touch at any time!


REQUIREMENTS

 high school diploma


What should you bring with you? - You are studying communication, marketing, media studies or are an interested career changer in the 2nd or 3rd semester - You have interest and curiosity in online communication and marketing - You are characterized by a hands-on mentality and goal-oriented work - You are a team player and find fun in developing your own ideas and turning them into reality


DETAILS

 Marketing, public relations, communication

 Stuttgart

 Working student

 from now on

 high school diploma

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APPLICATION

APPLICATION TIME	-
RECIPIENT	Niclas M. Schuck
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ONLINE APPLICATION	https://www.plec.de/bewerbung (https://www.plec.de/bewerbung)
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