# Gender in Genshin Impact: A corpus-Assisted Discourse Analysis

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Digital Humanities From A Computational Linguistic Perspective



# Games and Gender Representation

Games have become a mainstream entertainment and a hobby of all ages and genders. Violence and sexist content in games have risen concerns about their potential (negative) influence in individual behaviours by corrupting their perspectives or cognitives.

## Concerns on gender representation:

#### Females:

- Occurrence: Female characters appear in game less than male chatterers.
- Appearance: Over-sexualised with unrealistic body proportions and underwear-like costumes displaying their skins. (Objects of "male gaze", or sexual attention from male characters.)
- Roles: secondary characters as damsels in distress who eventually become a prize presented to a male character for his period deed.



Lara Croft in Tomb Raider, <u>image source</u>

# Games and Gender Representation

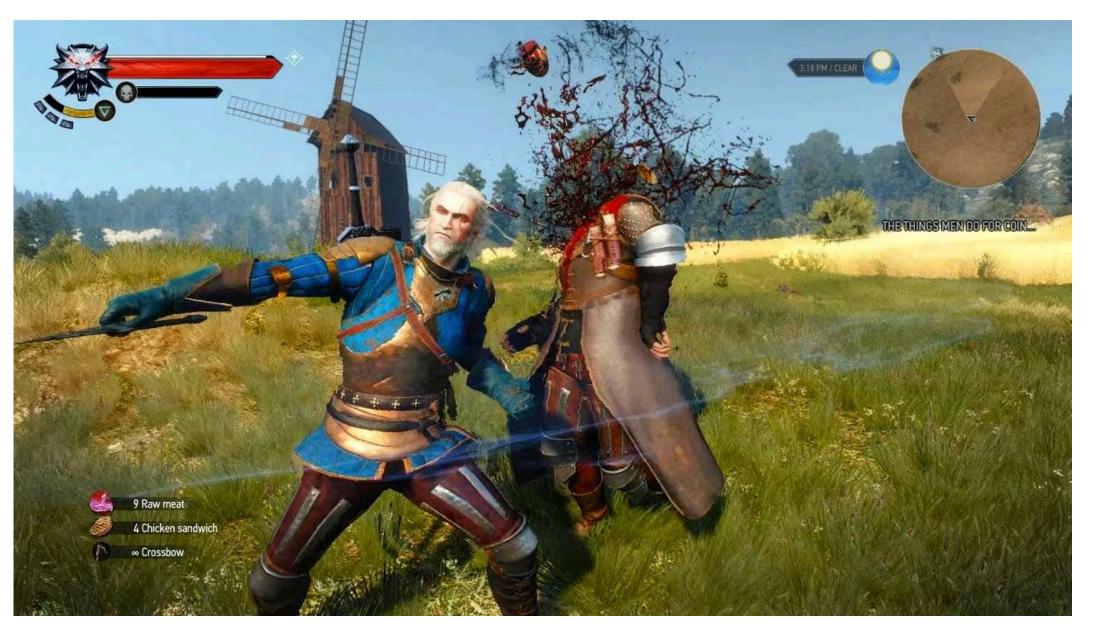
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## Concerns on gender representation:

## Males (Additionally)

- Appearance: excessively masculine bodily features
- Behaviours: Tendency to violence, heroic deeds



Geralt of Rivia in The Witcher 3, image source

# Research Gap

In-game text corpora are rare. This study contributeS a new one.

### Previous studies:

- Mostly content analysis with visual level data, very few in lexical level.
- One-shot games Mostly studied (which discarded after being played one) with one-time gameplay, and relatively old games.

## This study:

- Lexical level;
- Studied a long-lasting game with daily gameplay, and updates with fresh contents are introduced regularly (approx. per 1.5 month): the newly released *Genshin Impact*.
- Why care? Long-term exposure.

# Genshin Impact

An action role-playing game released for multiple gaming platforms (incl. mobiles and consoles) from fall 2020.

The game features an anime-style open-world environment and an action-based battle system using elemental magic and character-switching.



## **Main Plot:**

The player will be *The Traveler*, an interstellar adventurer who got separated from their twin sibling after landing in a fantasy world Called *Teyvat* with seven nations, each of which is tied to a different element and ruled by a different god. The Traveler journeys across the nations in search of his/her lost sibling, befriend numerous individuals, become involved in the affairs of nations, and begin to unravel the mysteries of the land.



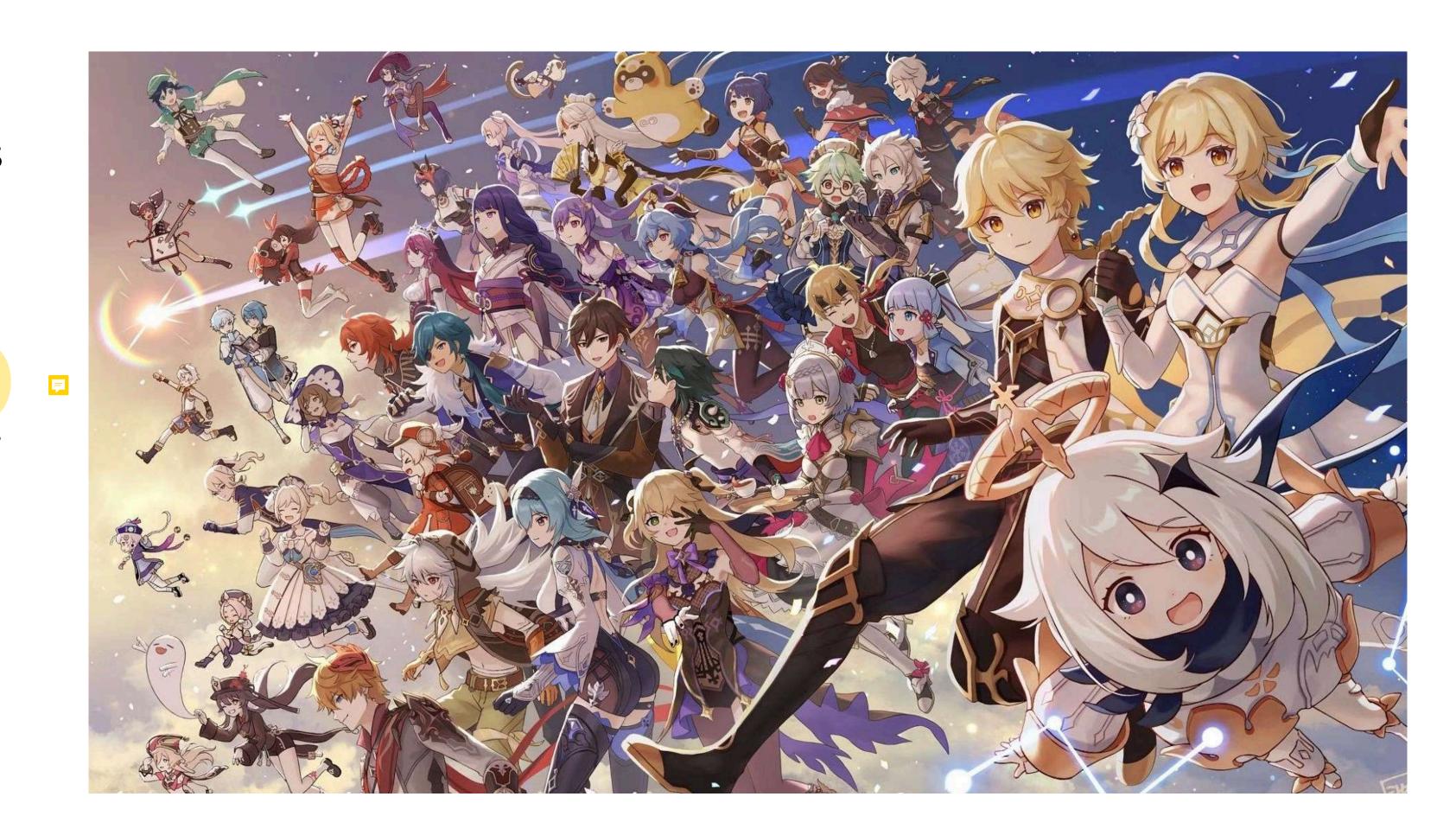


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## Genshin Impact

## Reasons chosen:

- 1. A wide audience: millions of players cross multiple platforms with over 85 millions downloads (until 2022).
- 2. Heavily long-term daily exposure: The mechanism requires players to do daily missions to acquire necessary ingame resources, which estimably will consume over 1 hour per day.
- 3. Fresh contents continuation: new maps, characters, stories, NPCs with each patch update.



## We want to know…

- 1. If the gender representation improves in this certain game (compared to previous studies);
- 2. If an analysis from linguistic perspective could also reveal the gender representation in games;

# Data - Two Corpora

- 1. New Model Corpus (NMC) as a reference corpus. A general English corpus.
- 2. Specialised Genshin Impact corpus with 800,231 words from in-game quest dialogues.
- All of the released quests from the game's first patch (1.0) until the end of 2.6 were collected from a fan website.
- Including 1011 daily commissions and 84 main story, 98 character, 41 event and 1065 world quests (side quests) that contain dialogues were added to the database.

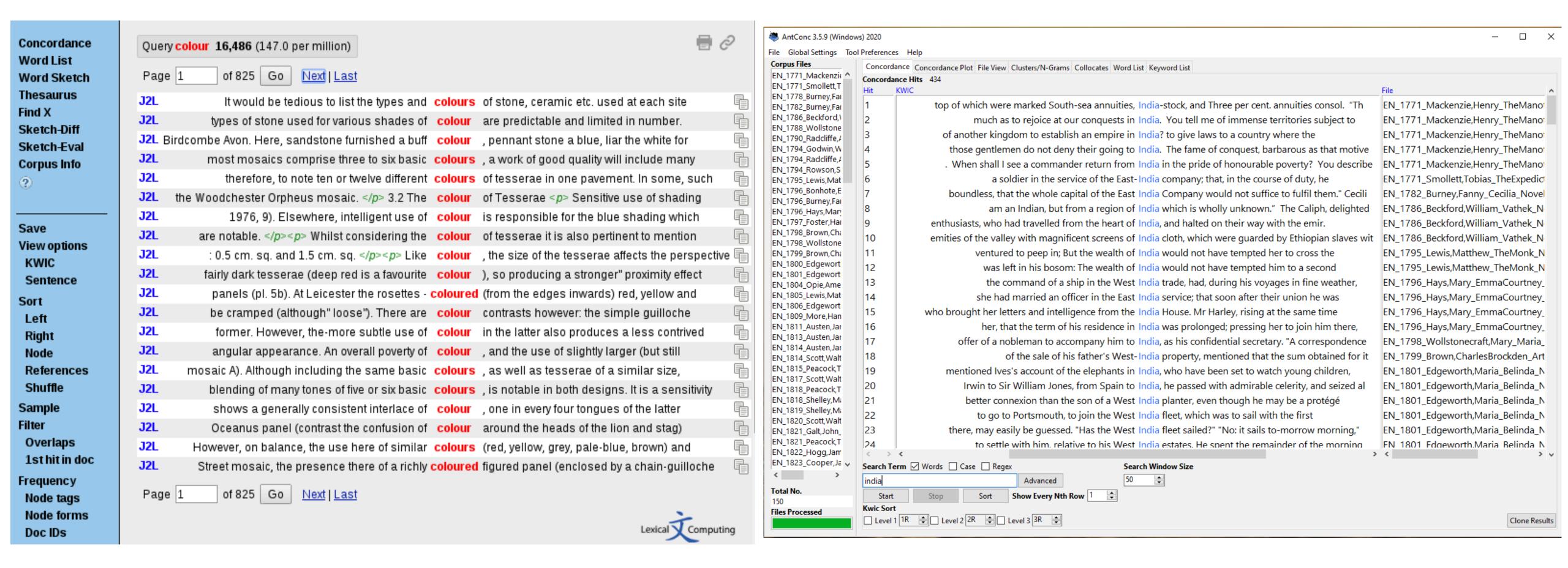
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- Junk words like dialogue markers were found and deleted by using Excel applications.

## Methods

### Two tools:

- 1. Sketch Engine: with simple clicks the corpus analysis could be done, such as keyword analysis, word lists, collocations, and concordance lines.
- 2. AntConc: similar to Sketch Engine.



## Methods

Corpus-assisted discourse study (CADS), which includes:

- The quantitative Keyword Analysis (the most frequent 100 words);
  - More specifically: the specialised corpus was uploaded to SE's dataset to compare it with NMC, applying Keyword Analysis to identify salient features, in this case if a specific gendered word was salient in the specialised corpus.
- The quantitative Collocation Analysis, combined with the qualitative Concordance Analysis:
  - More specifically: use collocational analysis of specific words to demonstrate how they co-occur with some words together more than others, in this case to see how gendered pronouns collate with what words (adjs, verbs, nouns) and which frequency.
  - Simultaneously, use concordance analysis to comprehend in which way keywords appear in a corpus, in this case to check whether those specific keywords were used in a gendered meaning.

# Results - Top 50 Keywords

## Top 50 frequent words:

- Even though gender is not a frequently observed notion in this corpus, it is still salient.
- The pronoun <u>he</u> appeared on the keywords lists (ranked 36) while the pronoun <u>she</u> did not make into the list.

The lack of any feminine pronouns or proper names shows that female characters are linguistically underrepresented in Genshin Impact.

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Top 50 keywords

No	Item	Frequency	Score	No	Item	Frequency	Score
1	be	46148	46500,434	26	go	4180	4071,959
2	the	34192	33582,082	27	get	3916	3946,814
3	to	23923	24106,176	28	just	3885	3915,578
4	i	23386	23565,088	29	there	3849	3879,303
5	you	23447	23423,969	30	here	3822	3852,098
6	it	14155	14263,788	31	as	3940	3838,218
7	of	14091	14199,301	32	if	3806	3835,976
8	that	13670	13775,095	33	your	3731	3760,405
9	have	13005	12882,208	34	on	4121	3733,606
10	not	12645	12742,289	35	they	3503	3530,668
11	do	11130	11119,584	36	he	3428	3455,097
12	and	10810	10893,315	37	would	3617	3437,437
13	this	8226	8289,637	38	like	3258	3283,802
14	in	7933	7994,405	39	no	3157	3182,033
15	we	7818	7878,529	40	one	2929	2952,297
16	for	7300	7356,584	41	time	2921	2944,236
17	will	6068	6011,227	42	about	2875	2897,886
18	me	5494	5536,831	43	well	2998	2803,601
19	so	5232	5272,835	44	know	2766	2788,056
20	what	5088	5127,739	45	at	2789	2787,126
21	but	5348	4594,937	46	let	2754	2775,964
22	with	4540	4536,333	47	now	2716	2737,675
23	can	4331	4364,974	48	from	2631	2652,028
24	my	4257	4253,623	49	come	2641	2639,278
25	all	4213	4173,88	50	look	2592	2568,307

## Results - Verbs

Male characters mostly represented with verbs that have bodily/physical meanings (%73,91), while mental and cognitive verbs were few (%26,08).

leave him be for a couple of days. He'll recover on his own soon enough. He also said that he wouldn't let anyone die in vain Suikou pleaded guilty. He admitted to drinking at the tavern the night According to my investigation, he was headed southwest Right, why don't we ask Taisuke? He likes cats a lot. I've heard of any of the materials he mentioned, though.

Women were represented almost equally by both bodily/physical (52,38%) and mental/cognitive verbs (47,61%).

Do you have any idea when **she recovered** from her illness?

Has she headed off to work yet?

I was quite stunned when she ran past me.

Clearly, she wished for her people to be wise...

She loved humanity very dearly.

Maybe she thinks humans are still too young to handle it.



#### Verb collocates of He

	ing Bodily/Phy and Processes	sical Actions	Verbs Denoting Mental/Cognitive Actions and Processes			
Frequency	MI Score	Word	Frequency	MI Score	Word	
5	8.23652	wakes	7	596.706	loves	
5	7.23652	hides	10	5.56409	likes	
10	6.77709	recover	11	5.30793	noticed	
13	6.57063	joined	18	5.23902	mentioned	
5	6.23652	crossed	44	5.23447	knows	
7	6.19838	puts	18	5.23902	mentioned	
9	6.13032	finds				
7	6.07809	dressed				
13	5.66083	disappeared				
7	5.59266	headed				
5	5.59266	ate				
8	5.48832	die				
5	5.48163	calls				
6	5.45516	drinking				
6	5.29010	showed				
5	5.28232	walking				
68	5.13787	left				
11	5.10723	works				

Verb collocates of She

Verbs Denoting Bodily/Physical			<b>Verbs Denoting Mental/Cognitive Actions</b>			
Acti	ons and Proc	esses	and Processes			
Frequency	MI Score	Word	Frequency	MI Score	Word	
10	713.322	returns	5	641.702	wished	
8	671.176	recovered	6	634.563	loved	
7	629.672	headed	33	625.365	wants	
5	608.260	stayed	5	603.369	remembered	
36	566.964	gone	21	592.351	needs	
47	530.905	left	20	578.071	thinks	
12	528.475	leaving	9	572.249	needed	
7	525.608	ran	11	553.892	meant	
10	519.911	running	34	543.933	wanted	
7	515.922	wrote	30	538.599	knows	
6	509.509	playing	8	522.633	forgotten	
9	508.814	acting		4		

## Results - Verbs

Appearance of verbs like *hides, recover, disappeared* and *die* shows that male characters were not represented as the sources of brutal physical actions, rather, they were affected by them, i.e. they are the receivers:

The only action that can be defined as negative was as *drinking* (excessive alcohol consumption was a specific treat of male characters who felt guilty over something or were just reckless):

Suikou pleaded guilty. He admitted to drinking at the tavern the night He's been here drinking for hours. Look, here's his tab.

The use of the verb *playing* and *acting* show that female characters were represented as unreliable and sneaky characters.

We caught a suspicious person... **She** was **acting** very furtively...

Ningguang, has been **acting** strangely in the shadows, **she** wants the rocks created by Geo Vision holders...

She's acting strange, huh?

Is she playing dumb?

I have heard of this device before. She's playing games with us...

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# Results - Adjectives

Also shows male characters affected by external forces. They could be victims of some events or they were in bad psychological states:

He's a sensitive kid and he cares a lot about your feelings.
We both think that he's been possessed by an evil spirit
I can't help but feel that he's still alive down here somewhere.
He didn't have enough to eat. He won't be so sad once he's full, I thought.

They were also represented positively as self-confident, and negatively as guilty and impatient:

Teucer's a good kid when **he**'s not being so **stubborn**. Clear sign of a **guilty** conscience. **He** does a lot behind the scenes... Wow! **He** sure sounds **confident** in his cooking! I like that.

Females were frequently represented with their psychological conditions. They would get angry quickly and do things that were not appropriate, or they would be happy out of simple things. Women were more frequently described with unstable psychological states or happy moods:

Manually, we dear arisems shown from the paper.

#### Adjective collocates of *He*

Frequency	MI Score	Word
6	717.762	awake
6	641.209	sensitive
8	627.073	upset
5	591.459	stubborn
6	591.459	possessed
6	585.570	guilty
7	567.755	confident
11	556.667	alive
6	554.536	sad
5	528.232	injured

#### Adjective collocates of She

Frequency	MI Score	Word
7	621.655	angry
7	572.557	mad
5	538.599	tired
19	537.473	alone
5	524.014	famous
17	509.878	happy
14	505.968	busy

Bet Lisa does some crazy things when she gets mad.

Without desserts and books to console herself with she was so angry she quite simply lost it. Little Liu was so happy. She said she wanted to prepare a gift for her father.

Barbara is always happy when she sees such beautiful scenery.

# Results - Adjectives (Continues)

They were also hard workers, high ranking individuals (Kamisato Ayaka, 2022) and famous persons of the world they live in:

She's in one piece and then some. **She**'s just **busy** with her research topic. So Alice went to all these lengths because **she** was too **busy** to be with Klee? ... Xiangling, the famous chef. The spicy dishes **she** makes are **famous**... Kamisato Ayaka, also known as the Shirasagi Himegimi... **She** must be super-**famous** in Inazuma...

They were also frequently described as being alone, yet not in a needy way. Female characters wanted to accomplish things by themselves, without the help of others:

She just wants to train alone.

She went to Khaenri'ah alone, without telling me

She plans to head up alone first, camp out for a bit, and observe the conditions

## Results - Nouns (Roles)

Both female and male characters were presented within familial roles.

Males: son, dad.

\*"Uncle" was used to address the elderly in a respectful manner. There was no mention of a familial role.

It's a new story told by **Uncle** Ramsay. **He** said he's been to many countries... **Uncle** He, **he**'s our senior here.

#### Noun collocates of He

Frequency	MI Score	Word	
7	619.838	son	
29	5.88993	uncle	
18	567.512	dad	
5	532.963	fighter	

#### Noun collocates of She

	Nouns Related to	o Roles	Nouns Related to Professions			
Frequency	MI Score	Word	Frequency	MI Score	Word	
25	636.769	girl	7	661.865	consciousness	
5	613.322	guardian	5	635.562	astrology	
14	593.415	sister	8	6.00394	company	
20	568.319	child	5	565.518	shop	
7	554.336	mother	5	558.303	gnosis	
9	552.179	shrine maiden	13	553.773	eternity	
8	519.239	granny	5	529.672	disaster	
5	515.922	deity	5	513.322	magic	
6	501.379	daughter	6	507.433	medicine	

## Results - Nouns (Roles)

no the why males are not analyzed in 2 groups.

(Two groups of results were obtained when noun collocates of she were examined.)

Noun collocates of He

Noun collocates of She

Females: mothers and daughters.

From the moment my mother married my father, she became the mother of the Kamisato household

My mother loved him dearly. She passed soon after.

Could I ask you to bring these toys to my daughter... She stays at Qingce Village.

I'm always telling my daughter that if she gets the chance to learn from Her Excellency directly.

Frequency	MI Score	Word	
7	619.838	son	
29	5.88993	uncle	
18	567.512	dad	
5	532.963	fighter	

Similar to the word *uncle*, *child*, *girl* and *granny* did not show any familial bond or role. They were mostly used as an honorific expression.

Hahaha, don't mind Changsheng, she's a good girl, really.
Klee needs to be a good girl and think about what she did
The old lady was Granny Oni. She's the one that took me in.
How do you know Granny Ruoxin? She was a famous opera singer in her youth, too.

	Nouns Related to	o Roles	Nouns Related to Professions			
Frequency	MI Score	Word	Frequency	MI Score	Word	
25	636.769	girl	7	661.865	consciousness	
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5	515.922	deity	5	513.322	magic	
6	501.379	daughter	6	507.433	medicine	

# Results - Nouns (Roles, more specifically…)

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Males were identified as fathers' sons that would remind their wealth or fame to the others. Dads on the other hand were strong, had wits and wealth.

His ... name is Date, son of Eurydates. **He** said that he wanted to build a new generation... But the editors said that he is actually the second son of the Feiyun Commerce Guild... You can go ask my dad. He knows a lot of things.

Dad said that he will hire a few people to protect us while we're traveling.

Mother on the other hand, seems to be secondary to the father figure, mostly used to describe the close relationship between parents. And *daughters* do not share the same function as *sons*.

From the moment my mother married my father, she became the mother of the Kamisato household

My mother loved him dearly. She passed soon after.

Could I ask you to bring these toys to my daughter... She stays at Qingce Village.

I'm always telling my daughter that if she gets the chance to learn from Her Excellency directly.

## Results - Nouns (Professions)

Male characters were represented as fighters which shows masculine physical powers:

Mr. Guy is a pretty mega awesome *fighter*. He beat up a whole camp of hilichurls... I wonder how strong of a *fighter he* is. I'd like to go a few rounds with him.

Women has a prominent association with supernatural powers. In the use of guardian, shrine maiden, and deity nouns, or were associated with powers in the consciousness, mystical, and metaphysical realms.

Shogun is the most exalted and revered... She is a deity who reigns on high...

Madame Ping is the guardian of the Cleansing Bell. She lives near Yujing Terrace.

Lady Yae, the head shrine maiden, she has direct and close contact with the Almighty Shogun

She said that she used magic she secretly learned from the bake-danuki.

As well-versed in astrology as she was, my master only knew astrology.

... she placed her consciousness inside her sword, where she remains in a meditative state

The use of *Gnosis* proper noun also confirm this trend (Gnosis is a key held by the gods in Genshin). It is always associated with the *she* pronoun.

She no longer needs the power of the **Gnosis**. **She** tells me she has severed ties with Celestia. **She** just grabbed your **Gnosis** and left! Female characters were also associated with commercial and medical professions.

Marjorie? Oh, right, she runs that souvenir shop, doesn't she?

I asked Jilliana for some cough medicine, but she was out of ingredients.

# Back to the questions. We want to know…

- 1. If the gender representation improves in this certain game (compared to previous studies);
- 2. If an analysis from linguistic perspective could also reveal the gender representation in games;

# Summary - If the gender representation improves

- Women in *Genshin Impact* are linguistically overrepresented, emotionally prominent, and still defined by some stereotypical negative traits and roles;
- Positive changes:
  - No longer victims of male violence;
  - More independent social roles, coming to fore with their supernatural powers and achievements in their professions;
  - The dominant, abusive and violent male figure was not found in Genshin Impact.

# Summary - If linguistic perspective helps

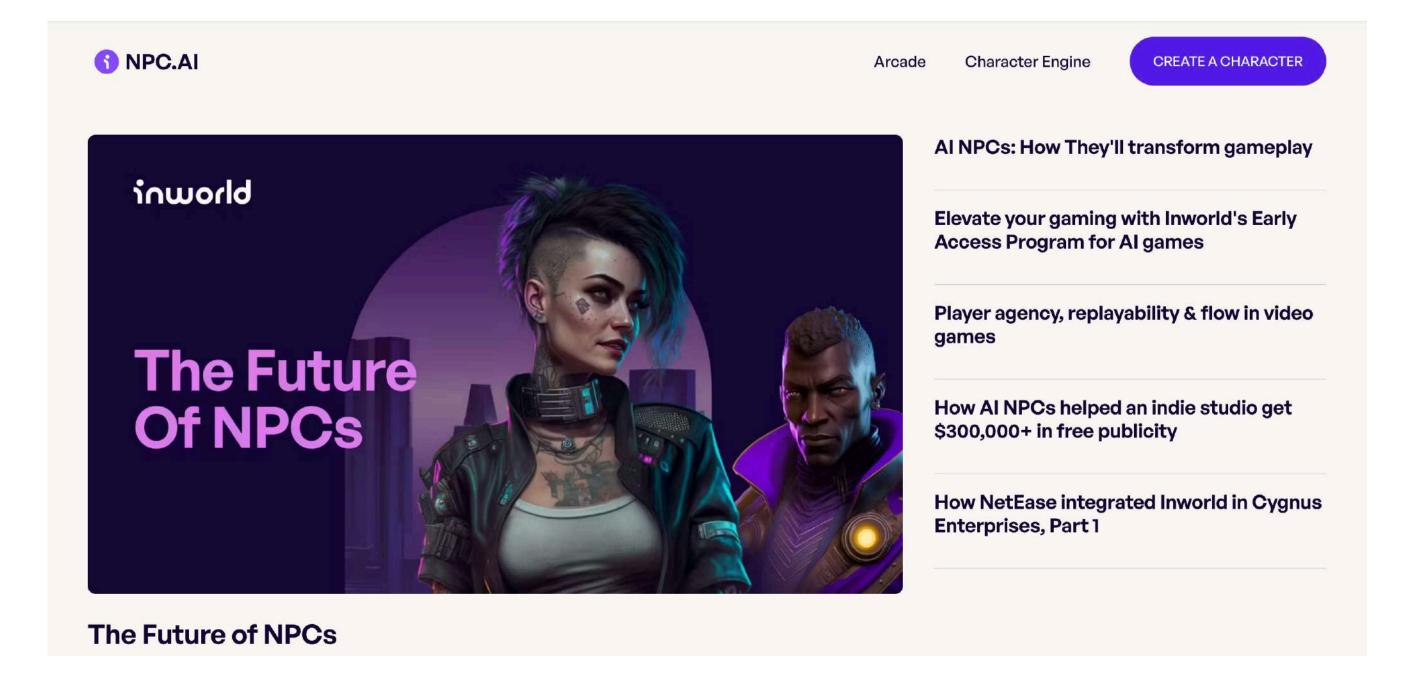
The study largely based on two standards: frequency and human judgements.

- Frequency: to rank the repetitive linguistic patterns, identify the salient ones;
- Human judgement: to check if these patterns convey gender representation.

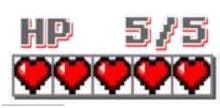
But the reliability of human judgements is not validated. Some conclusions drawing from the comparisons between males and females are lack of supporting evidence.

Nevertheless, it still proves that exical level analysis have an equal efficacy compared content analysis in studying gender representations, or potentially, into other fields using game-related corpora.

Significance in reality: AI NPC.



# Further Reading And Other Links (If Interested)



- Heritage, F. (2020). Applying corpus linguistics to videogame data: Exploring the representation of gender in videogames at a lexical level. *Game Studies*, 20(3). <a href="http://gamestudies.org/2003/articles/heritage\_frazer">http://gamestudies.org/2003/articles/heritage\_frazer</a>.
- Heritage, F. (2021a). Language, Gender and Videogames: Using Corpora to Analyse the Representation of Gender in Fantasy Videogames (1st ed.). *Palgrave Macmillan*. <a href="https://doi.org/10.1007/978-3-030-74398-7">https://doi.org/10.1007/978-3-030-74398-7</a>.
- Heritage, F. (2021b). Maidens and Monsters: A corpus assisted critical discourse analysis of the representation of gender in The Witcher videogame series (Doctoral Dissertation, Lancaster University).). https://doi.org/10.17635/lancaster/thesis/1333.
- Genshin Impact's official website, where you could explore the art design: <a href="https://genshin.hoyoverse.com/en/">https://genshin.hoyoverse.com/en/</a>.

