

Recreating the Credit Union Superior Value for Members and Community

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Recreating the Credit Union

Providing superior value to members and the community

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Topics

- Unique role of credit unions
- Pressures for change
- Meeting the competition
- Sticking to our principles

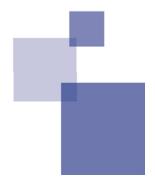




Financial Services are Unique

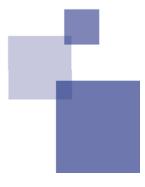
- We spur growth by allocating capital
- We help individuals with advice
- We produce no physical products, only promises





UN Advisors Group on Inclusive Financial Sectors

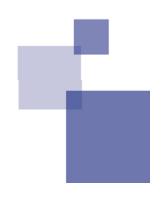




Key Messages:

- For Governments
- For Regulators
- For Development Partners
- For the Private Sector





Credit Union Differences

• What Really Makes Us Different?





The Principles

- 1. Voluntary and open membership
- 2. Democratic member control
- 3. Member economic participation
- 4. Autonomy and independence
- 5. Education, training and information
- 6. Co-operation among co-operatives
- 7. Concern for community





Environmental Issues

• How Do we Show Leadership on Environmental Issues?





Are Credit Unions still relevant to today's membership needs?





To Be Relevant We Must:

- Meet the needs of our members
- Be prepared to change
- Stay ahead of the competition
- Be true to our principles





THANK YOU!

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