

## Asian Credit Union Forum Dhaka, Bangladesh 26-27 Sept 2008

Standing Tall Among Giants:
Building Credit Union Distinctiveness



## ACCU Global Affiliations









## Rochdale Society of Equitable Pioneers

## Original principles

- Open membership
- Democratic Control (one person one vote)
- Distribution of surplus in proportion to trade
- Payment of limited interest on capital
- Political and religious neutrality
- Cash trading (no credit extended)
- Promotion of education





International Co-operative Alliance

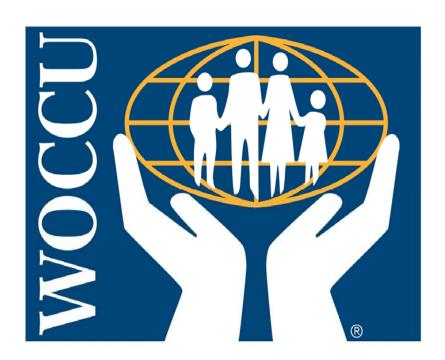


## International Cooperative Alliance

## 1995 Statement on Cooperative Identity

- Voluntary and Open Membership
- Democratic Member Control
- Member Economic Participation
- Autonomy and Independence
- Education Training and Information
- Cooperation among Cooperatives
- Concern for Community





## World Council of Credit Unions, Inc.

International Credit Union Operating Principles



## **Democratic Structure**

Open and Voluntary Membership

Common Bond source of competitive advantage (know your member)

**Democratic Control** 

Crucial structural difference

Non Discrimination

Within common bond



## A different kind of banking?

## a different kind of banking









#### better service

Happy customers. That's what credit union members are. Much happier thar customers from most of the other financial service providers in Australia ...more

#### fairer fees

No Fees. That's fair! Over two thirds o credit union members pay no fees at all, and on average credit union members pay far less than customers of our competitors ...more

#### community focus

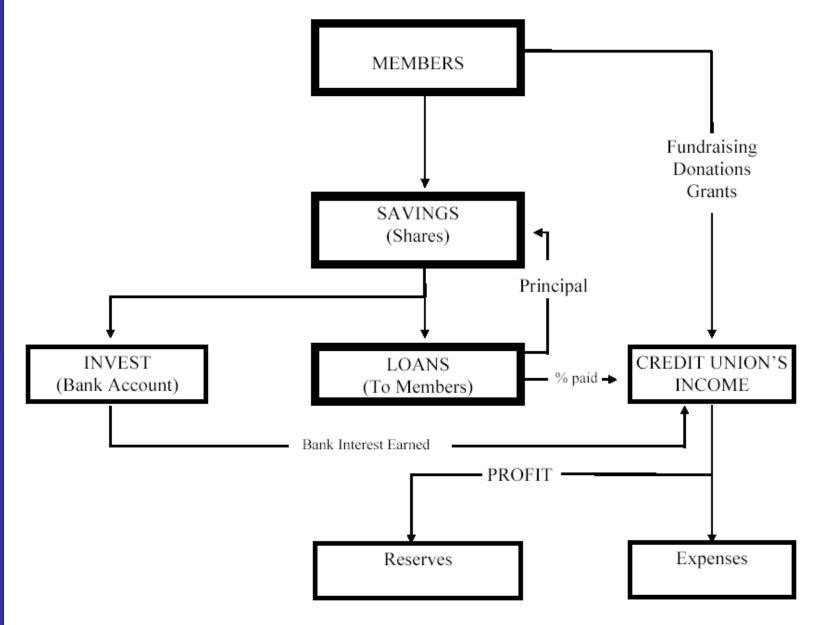
Commitment to members.
Commitment to community. There are
140 credit unions operating throughout
Australia providing community banking
and support to millions of Australians
... more

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Service to Members
Distribution to Members
Not speculative investment
Building Financial Stability
The prime concern
Service to Members
Security of deposits is crucial







## Social Goals

On-Going Education

Promotion of thrift and the wise use of credit

**Cooperation Among Cooperatives** 

Aggregating and sharing expertise

Social Responsibility

Bring about human and social development



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#### Information Booklets

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Please download any of our publications below.

#### Guides: The 'Take Control' series

The 'Take Control' series is produced by the Credit Union Services Corporation (Cuscal) and can assist you in understanding a range of topics from buying a car to fraud prevention. Each booklet is outlined below. You can browse these booklets and decide which ones are right for you. To download a free PDF version, simply click on any publication.



#### Will Creation Guide: Making a will of your own

Although one of the most important legal and financial steps you will ever take, making a Will is often written off as too daunting, too difficult and/or too expensive. You are never too young to create a Will and a Will can always be rewritten as your relationships and life circumstances change. This booklet provides you with a guide to taking control of your assets and taking the time to write a



#### **Budgeting: Making it easy**

So you know what a budget is and you would just love to be able to have the ability to stick to one. This booklet outlines the basic principles of budgeting and gives you clear information on how to benefit from your budgeting, how to control your spending and how to create a budget that works.



#### Buying Property: A smart guide to buying property

Buying a home is exciting - and daunting. Purchasing a home, whether it's a house, townhouse or unit, is likely to be the biggest financial commitment you will ever make. This guide covers all you need to know to get started, from advice on how to find the right home, buying the property through to choosing the right home loan.



#### Buying a Car: Buying a car on your terms

Cars can bring mobility, freedom and pleasure. No one can tell you which car to buy, nor can they suggest that your decision must be 100 per cent logical and boringly practical. It is however important to consider all you options before taking the plunge. This guide outlines everything you need to know when purchasing a car, from new or used, safety options, insurance to car testing tips.



#### Managing Credit Cards: Play your cards right

Credit cards have won Australians over with their ease of use, convenience and high degree of flexibility. However if not managed properly it can be easy to fall into a debt trap. This booklet outlines tips for using your credit card wisely, advice on which credit card is right for you through to advice on how to avoid the debt

#### Internet Bankina

INFORMATION LOGIN NOW +

⇒ StaySmartOnline Improve your online security



#### Online Tools

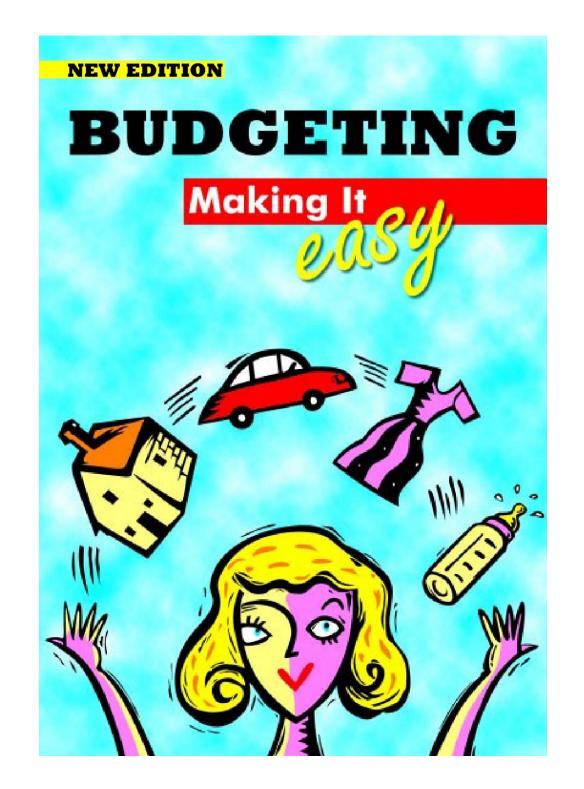
Applications	~
Forms	~
Calculators	~
Quick Search	



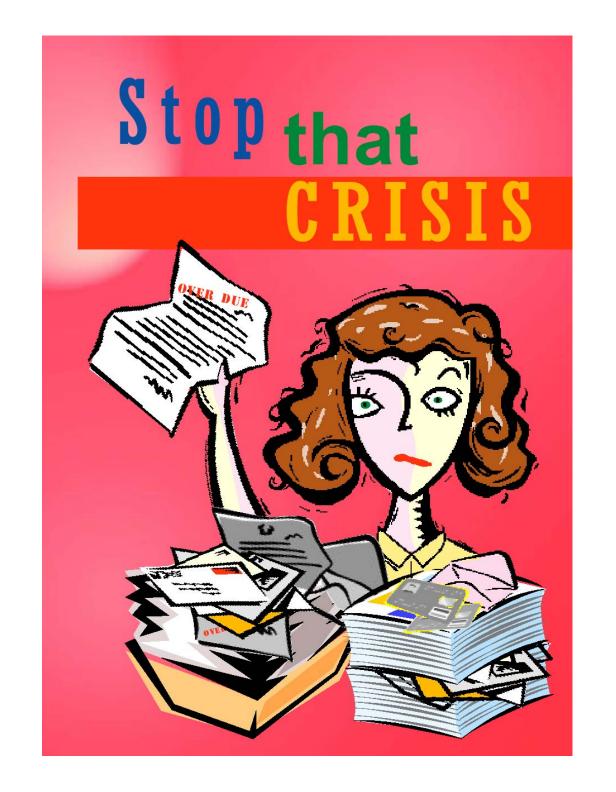


We are as secure as the banks but just for you











# The Social Responsibility of Business is to Increase its Profits – Milton Friedman 1970

"promoting desirable "social" ends...
(is) preaching pure and unadulterated socialism"









## The COPERATIVE BANK

Customer led, ethically guided

The Co-operative Bank has turned away over £900 million of loans to businesses not in keeping with its Ethical Policy Find out more



The **co-operative** food

The **co-operative** clothing

The **co-operative** legal services

The **co-operative** funeralcare

The **co-operative** farms

The **co-operative** travel

The **co-operative** pharmacy

The **co-operative** financial services









## **Vancity**

If every Canadian were to draft-proof their home, it would save 2.2 million tonnes of CO<sub>2</sub> emissions – which is the equivalent of taking 360,000 cars off the road.

Another easy way to choose green.

We all profit from good ideas.



mymoney

mybusiness

mycommunity







Community
Life without a Bank







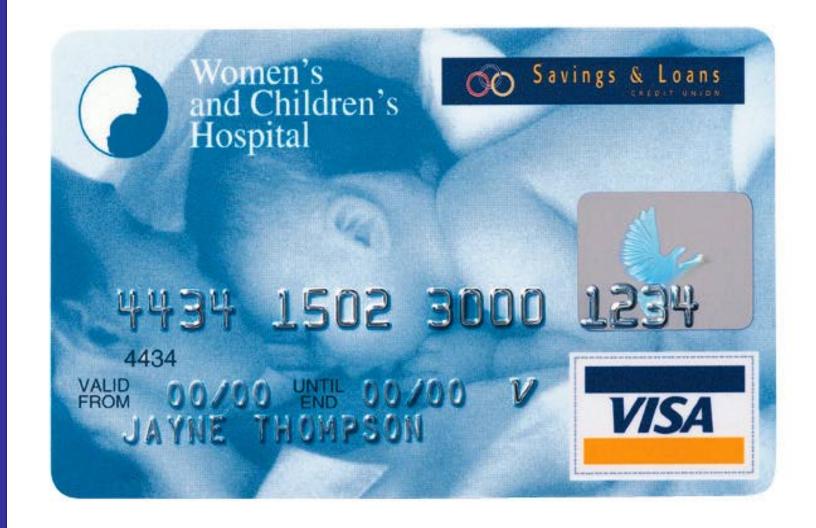














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Headquartered in Durham, North Carolina, Self-Help operates out of eleven offices throughout the state, including three full-service credit union branches, as well as locations in Washington, DC and Oakland, California. For more information, visit self-help.org or call (800) 476-7428.



Corporate Social Responsibility
The co-operative difference

International Co-operative Alliance





International Co-operative Alliance

Global 300 list 2007



## Uganda Costa Ri Colombia Ethi Sri Lanka Thaila

International Co-operative Alliance

Developing 300 Project