

# Asian Credit Union Forum 2011

Theme: Reflections on Asian Credit Union Movement's Past, Present & Future

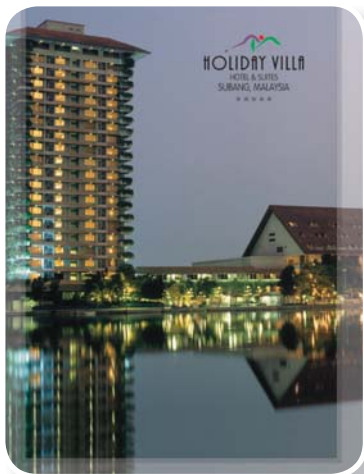


**EARLY BIRD DEADLINE: MAY 31, 2011**

**Do not miss! Register now!**

## MALAYSIA

**Our Venue:**



*Organizer:*



**ASSOCIATION OF  
ASIAN CONFEDERATION OF  
CREDIT UNIONS**

*Host:*



**ASSOCIATION OF COOPERATIVE  
CREDIT UNION OF MALAYSIA  
LIMITED**



### THE FORUM BENEFITS

- B** - Build your credit union by learning new strategies
- O** - Out of your 'world' experience
- N** - Network with credit union industry experts and leaders
- D** - Discover solutions

### PRE-FORUM WORKSHOPS

September 16 to 18

- CEOs' Workshop
- HRD Workshop
- Women Workshop
- Youth Workshop



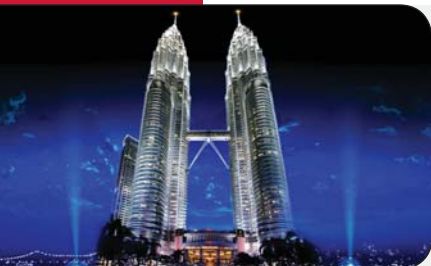


Dear Credit Union Friends,

We are very excited to welcome you in Malaysia after 7 years!

As the first and the most valued credit union gathering in Asia, the Association of Asian Confederation of Credit Unions (ACCU) is pleased to present the Asian Credit Union Forum on September 18-22, 2011 hosted by the Federation of Malaysia Cooperative Credit Union Limited.

*Join us!*



**MALAYSIA:** Join us this year as we travel to Malaysia, for three days of credit union professional development, and networking. Being a newly organized national organization for credit unions in Asia, the Forum would be a great opportunity for us to support, inspire and encourage our fellow credit union leaders and professionals in Malaysia. Malaysia is a melting pot of numerous ethnicities, and has evolved into a true exemplar of "Asia" (It's truly Asia!) - a mix of the modern world and a developing nation.



**BEST AND BRIGHTEST:** Attend the Forum and meet the best and the brightest in credit union industry across the world. Workshop presenters represent successful credit union practitioners and international experts in the field. This is your chance to find out what works and how you can gain a competitive advantage. Our topics will be flavored with a reflection of our past, present and future development as credit union in the light of our 40 years cooperation through ACCU and the International Year of Co-operatives in 2012. The learning tracks represent high interest: Building people, Building leadership and Building credit unions



**NETWORKING AT ITS BEST.** Participating in Asian Credit Union Forum tells the world that you are serious about your involvement and committed to making your credit union stronger. Take this opportunity to reinforce your skills, follow new trends and hear the buzz on credit union management in today environment. Besides the educational sessions, interaction with credit union friends will stimulate bright ideas for the benefit of your credit union. There is no other way to gain these benefits than attending the 2011 Asian Credit Union Forum.

Register by May 15, 2011 to save US\$ 50. Do not miss this opportunity! Register today by simply e-mailing us. You can download the registration form from our website: [www.aaccu.asia](http://www.aaccu.asia).

We look forward to seeing you in Malaysia. Register now!

# Forum at Glance

## 16 - 18, FRIDAY TO SUNDAY, SEPTEMBER- PRE FORUM WORKSHOPS

- **Joint CU/Coop Regulators & CEOs Workshop** – exclusively for CU/Coop Regulators & CEOs/General Managers of ACCU Member organizations (national federations)
- **HRD Workshop** – open for national federation/credit union staff in-charge of Human Resource Development
- **Youth Workshop** – open for federation/credit union youth marketing staff
- **Gender Workshop** – women leaders and staff in charge on Gender promotion in federations/credit unions

## 19, MONDAY, SEPTEMBER- CREDIT UNION VISITS

## 20 TUESDAY, SEPTEMBER

08:00 - 11:00	Opening
11:00 - 11:30	A.M. Break
11:30 - 12:30	Plenary 1 – Progress Report – A Year After: 2010 Forum Recommendation
12:30 -14:00	Lunch Break
14:00 - 15:30	Plenary 2 – Commonalities, Differences & Challenges for Credit Unions and Cooperative Banking in Asia
15:30 - 16:00	P.M. Break
<b>BREAKOUT SESSIONS:</b> 16:00 - 17:30	<ol style="list-style-type: none"> <li>1. Building People: Social Responsibility of Credit Unions to Serve the Poorer Members in the Community</li> <li>2. Building Leadership: 13 Years Dev't. Education: Asian Experience</li> <li>3. Building Credit Unions: Risk Management - Disaster Recovery &amp; Robbery Control</li> </ol>
19:00 - 22:00	Malaysian Night

## 21, WEDNESDAY, SEPTEMBER

09:00 - 10:00	Plenary 3: International Year of Co-operatives 2012: Financial Literacy Education - New Approach for Social Inclusion: Is it a Drain or Gain?
10:00 10:30	A.M. Break
<b>BREAKOUT SESSIONS:</b> 10:30 - 12:00	<ol style="list-style-type: none"> <li>1. Building People: Serving Members in Today's Competitive Environment</li> <li>2. Building Leadership: Change the Culture, Change the Game: The Breakthrough for Energizing Your Credit union and Creating Accountability for Results</li> <li>3. Building Credit Unions: Credit Union Amalgamation: What to consider before taking the thrust and what benefits would be derived?</li> </ol>
12:00 -13:30	Lunch Break
<b>BREAKOUT SESSIONS:</b> 13:30 - 15:00	<ol style="list-style-type: none"> <li>1. Building People: Building Future Members: How Credit Unions Can Tap the Youth, Today's Most Powerful Trendsetters</li> <li>2. Building Leadership: Effective Succession Planning: Ensuring Leadership Continuity and Building Talent from Within</li> <li>3. Building Credit Unions: Asian CU Best Practices Model of Success</li> </ol>
15:00 - 15:30	P.M. Break
15:30 - 16:30	Plenary 4: Asian Credit Union Outlook: Profile after 40 Years ACCU Development Program and Strategies Update
16:30 - 17:00	Plenary 5: Forum Recommendations and Closing Program
18:30 onwards	International Night







## 10 Reasons in Attending the Forum

1. **EXPLORE** the challenges and future directions of credit union services.
2. **INTENSE & INTERACTIVE LEARNING** - we guarantee you will recoup your investment in this forum by implementing just few recommendations.
3. **GAIN** practical and hands-on experiences in best practice and frameworks in demonstrating the credit union difference.
4. **CHOICE TO CUSTOMIZE LEARNING** by participating in the unique interactive workshop sessions.
5. **ACQUIRE** new knowledge to transform your leaders & staff for optimum effectiveness.
6. **EXCELLENT OPPORTUNITY** to network, gain professional advice from credit union experts.
7. **OBTAIN** a complimentary packet of presentation materials in CD and book bound copy that will serve as helpful resources long after you have attended the forum.
8. **RECEIVE** a formal Certificate of Completion, which documents your training achievement and commitment to continuing professional development.
9. **RENEW** your friendship and network
10. **BUILD** new friends beyond your country.

### METHOD OF PAYMENT:

- Bank Draft payable to Asian Confederation of Credit Unions
- Bank Transfer (please request the bank account details from ACCU and send receipt of bank transfer by Fax: +(66) 27044255
- For group registration, payment can be made through ACCU member organization. Official receipt of payment should accompany the registration form.

### CANCELLATION & TRANSFERS:

If you are unable to attend, a substitute delegate is welcome to attend in your place (same gender) at no additional charge provided you inform on or before July 31, 2011. A full refund, less 20% administrative charge will be given if cancellation is received in writing at least 15 working days (August 29) prior to the forum. A 50% refund will be given if cancellation is received in writing at least 7 working days (September 8) prior the forum. No refund can be made for cancellation received less than 7 days prior to the forum. An admission letter will be sent to you prior to the forum.



The **Association of Asian Confederation of Credit Unions** is the regional organization for credit unions that represents 38 million members from more than 21,000 credit unions in 23 countries. Established in 1971, ACCU works in partnership with members to promote and strengthen credit unions as effective instruments for the socioeconomic development of people.

#### Contact Address:

Ranjith Hettiarachchi, Chief Executive Officer  
Association of Asian Confederation of Credit Unions  
8th Floor, No. 411, U Tower Building, Srinakarin Road,  
Suanluang, Bangkok 10250, Thailand  
Tel: (66) 2 7044252 Fax: (66) 2 7044255  
E-mail: [accu@aaccu.coop](mailto:accu@aaccu.coop) Website: [www.aaccu.asia](http://www.aaccu.asia)



The Association of Cooperative Credit Union of Malaysia (CUM) is the first apex body of credit cooperatives in Malaysia. Prior to registration on March 2010, all types of cooperatives in Malaysia are affiliated under ANGKASA, a Malaysian word means The National Co-operative Organization of Malaysia. CUM has become an Affiliate member of ACCU starting 2010.

#### Contact Address:

S. Ahlaimuniandy, Secretary & M. Annamalai, Exec. Secretary  
Association of Cooperative Credit Union of Malaysia  
No.16-B, Jalan 2/6, Dataran Templer, Bandar Baru Selayang,  
68100 Batu Caves, Selangor Darul Ehsan, Malaysia  
Tel: 603-6120 7072 / 603-6120 7064 Fax:603-6120 7066  
E-mail: [m\\_annal03@yahoo.com](mailto:m_annal03@yahoo.com)

**EARLY BIRD DEADLINE BY MAY 31, 2011**

## ASIAN CREDIT UNION FORUM 2011 - MALAYSIA

PRE-FORUM WORKSHOPS: September 16-18    FORUM: September 19-21    AGM: September 22

### REGISTRATION FORM

#### PERSONAL DETAILS:

Family Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Male: \_\_\_\_\_ Female: \_\_\_\_\_

Name Preferred on Name Badge: \_\_\_\_\_ Nationality: \_\_\_\_\_

Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

National Federation Affiliated : \_\_\_\_\_

#### ACCOMMODATION and Meeting Package (Please check the arrangement required)

Type of Room required :    Single \_\_\_\_\_ Twin \_\_\_\_\_ Non-Smoking \_\_\_\_\_ Smoking \_\_\_\_\_

Check in Date: \_\_\_\_\_ Check out Date: \_\_\_\_\_

*Register now!*

**REGISTRATION CLOSING AUGUST 15, 2011**

**REGISTRATION FEE:** Please tick the registration fee according to the events you will be attending. Prices are in **US dollars**.

	Early Bird by May 31, 2011		Regular after May 31, 2011	
	Twin (US\$)	Single (US\$)	Twin (US\$)	Single (US\$)
HRD/Youth/Women Workshop <b>PLUS</b> Asian Credit Union Forum, September 15-22	<input type="checkbox"/> 725	<input type="checkbox"/> 950	<input type="checkbox"/> 775	<input type="checkbox"/> 1,000
CEOs <b>PLUS</b> Asian Credit Union Forum <b>PLUS</b> General Meeting, September 15-23 CEOs of ACCU member organizations)	<input type="checkbox"/> 825	<input type="checkbox"/> 1,050	<input type="checkbox"/> 875	<input type="checkbox"/> 1,100
Asian Credit Union Forum, September 18-22	<input type="checkbox"/> 500	<input type="checkbox"/> 625	<input type="checkbox"/> 550	<input type="checkbox"/> 675
Asian Credit Union Forum <b>PLUS</b> General Meeting, September 18-23	<input type="checkbox"/> 575	<input type="checkbox"/> 775	<input type="checkbox"/> 625	<input type="checkbox"/> 825
Non-Member Fee (added if registrant is not an affiliate of ACCU member)	<input type="checkbox"/> 50	<input type="checkbox"/> 50	<input type="checkbox"/> 50	<input type="checkbox"/> 50
Total Registration Fee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Note: The registration fee is inclusive of accommodation, conference kit, field visit, and meals that will start from dinner of arrival to breakfast of departure. The dates are inclusive of arrival and departure.*

#### PAYMENT DETAILS:

☐ Bank draft of US\$ \_\_\_\_\_ is enclosed.

☐ Bank transfer of US\$ \_\_\_\_\_ was made to the account of ACCU. Bank receipt is enclosed.

☐ Payment of US\$ \_\_\_\_\_ was made to the national federation \_\_\_\_\_ as per Official Receipt of which copy is enclosed.

Signature: \_\_\_\_\_

Return Address:

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Chief Executive Officer  
Association of Asian Confederation of Credit Unions  
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