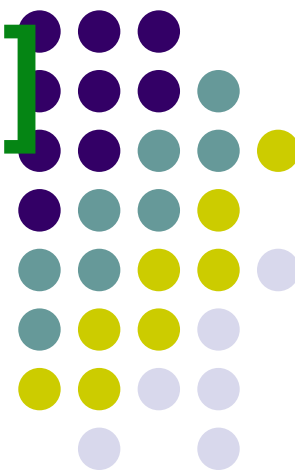


NEPAL FEDERATION OF SAVING AND CREDIT CO-OPERATIVES UNIONS LTD. [NEFSCUN]

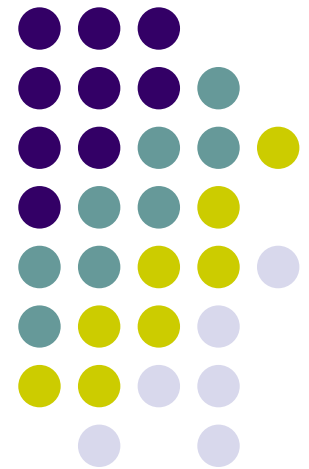


Micro Finance Program

Technical Assistance



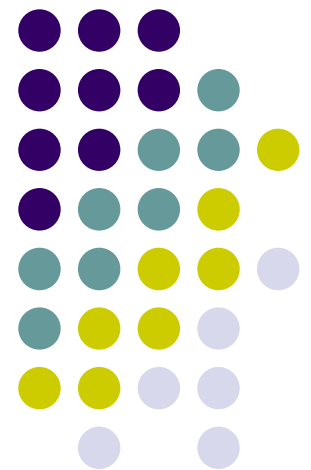
Asian
Confederation
of Credit Unions



Starting Date
August 2001

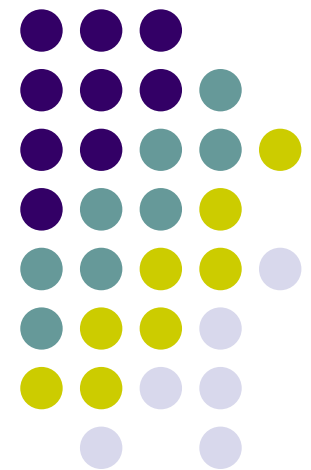
Target Group

**Rural women having no access
on formal financial
institutions system**



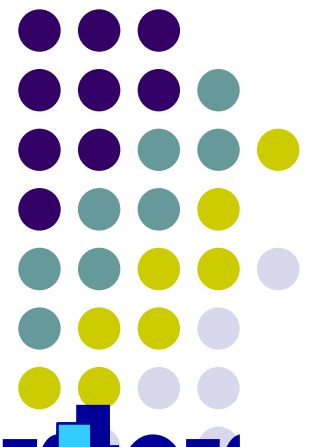
Key achievements :

Outreach :	9 out of 75 districts of Nepal
No of participating SACCOS :	71
No of self help groups :	1595
Members	14946
Savings collection :	2.4 Million
Loan Mobilization :	3.12 Million
Trainings on Skill Development :	796

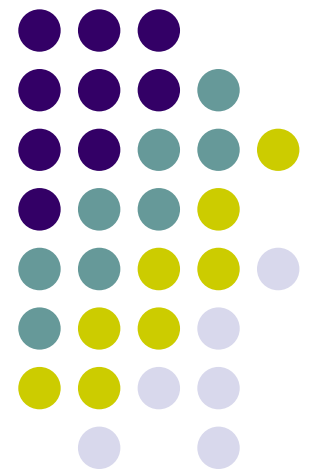


Further Initiatives :

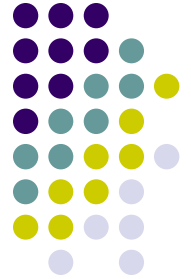
Business Development Center



Chitwan Business Development Center

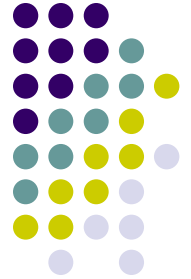


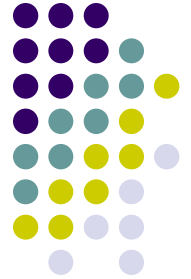
What is the BDC ?



The BDC is an initiative of NEFSCUN and was started to support business development of women entrepreneurs. Up to now it has provided technical skill & business trainings as well as a sales outlet for members' products in Bharatpur, Chitwan.

The BDC shop





Mission & vision

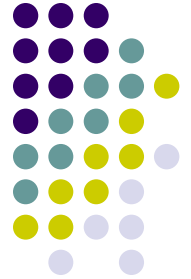
Mission:

to provide marketing support including
market
linkages, sale of products, capacity
building and
assistance in production of handmade
products
to women entrepreneurs.

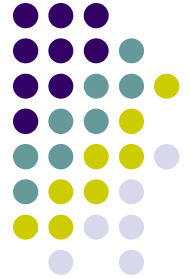
Vision:

to become a model organization in the
field of
business development support for
credit union
members (women) of local
communities in Nepal.

BDC products

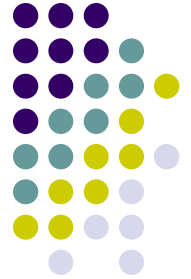


Products



- Bamboo products: picture frames, pen holders, clock;
- Hand painted linens with flower motif: bed sheets, bed skirt, pillow cases, sofa & TV cover;
- Woven baskets (dakiya) and doormats made of jungle grass, corn leaves;
- Woven items: waist and shoulder fabric (lungi, pachora), hand bags, scarves, shawls, belts;
- Framed flower arrangements/art work;

Products



- Honey, achar (pickles) and dalmoth;
- Ladies & children clothing: dresses, shirts, traditional suits;
- Dhaka covers, handkerchiefs, baby slippers, waist coats;
- Incense, candles, cotton wick, liquid soap;
- Men's traditional hats (topi), cap, gloves, winter hats;
- Gift items: stuffed animals, figurines, key rings, wallets;

Services

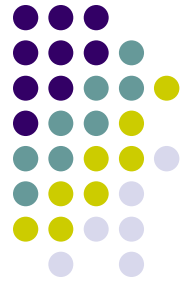


- **Marketing support**
- **Sale of members' products**
- **Training (skill & business)**
- **NEFSCUN extension – sale of stationary**
- **Production assistance**
- **Networking coordination**

Training

Business: selling, accounting, being an entrepreneur, marketing, entrepreneurship development, micro-enterprise creation, business management, etc.

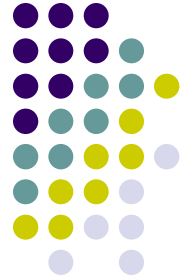
Technical skills: Mushroom, achar, honey, snacks, fabric weaving, basket/mat weaving, sewing, hair cutting, photography, Incense, embroidery,



Marketing

- **Promotion of members' products**
- **Networking with craft organizations**
- **Market studies on potential products**
- **Market linkages with buyers**





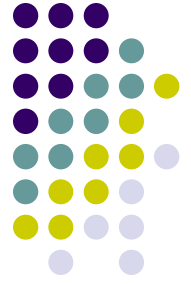
Production

- **Input supplies (raw materials)**
- **Managing quality of products**
- **Product transformation**
- **Packaging**
- **Product development (design)**

Key strategies



- **Move location of shop & improve display of products**
- **Hire a full-time marketing staff**
- **Develop new quality product (s)**
- **Generate independent revenues**
- **Set up local management committee**
- **Training needs assessment & planning**
- **Establish quality control system**



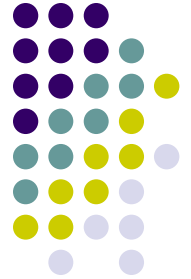
Ideas for model products

- **Hand-painted T-Shirts**
- **Knitted wear (wool)**
- **Gift boxes made of weaved jungle grass with shawl inside & incense**
- **Handmade dolls**



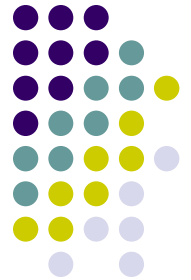
How to get involved

- **By participating in our trainings and learning new skills**
- **By joining one of our SACCOS**
- **By producing handmade crafts which can be marketed by BDC**
- **By purchasing BDC products**
- **By telling friends and family about BDC**



**Please join us and
participate in the BDC !**

PRESENTED BY:



Shiva Adhikari

Acting CEO, NEFSCUN

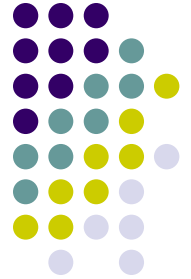
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Thank You !