



Recreating the Credit Union Superior Value in Local Communities

by:

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Globalization:

**“New opportunities for wealth
creation and prosperity”**

VS

“New insecurities and Inequalities”

Globalization:

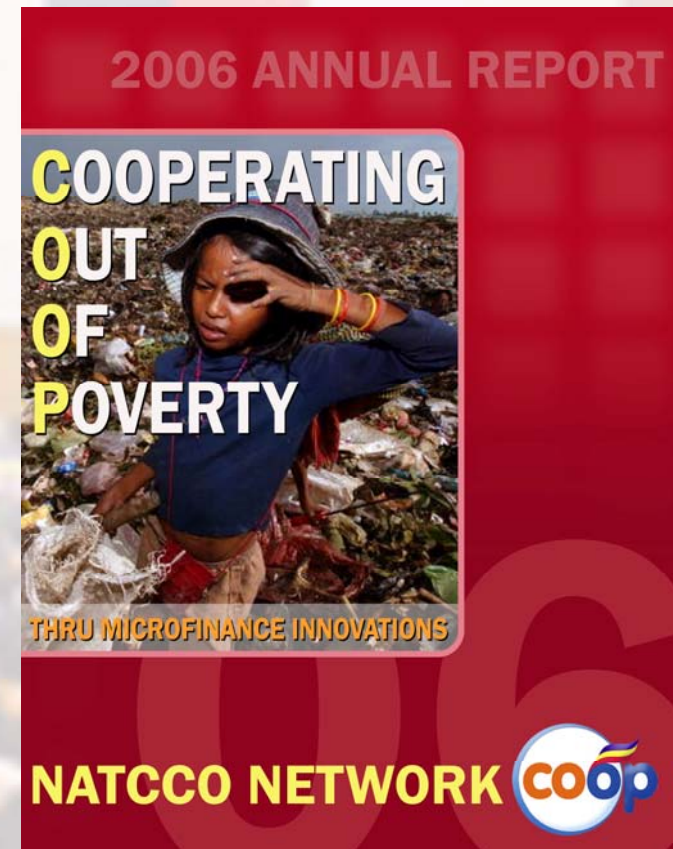
“Rapid job creation”

vs

“Migration due to job loss”

Globalization:

“Global income inequality among Asian countries”



Credit Unions' Advantages

“The Co-operative Principles and Values”

“Credit Unions must not confine themselves to granting loans. Their main objectives should be to control the use made of money”

- Raiffeisen

Credit Unions' Challenges

“ARISE”

and

**“Create the Superior Value in
Local Communities”**

A for Alliance

“Establish strategic alliances”



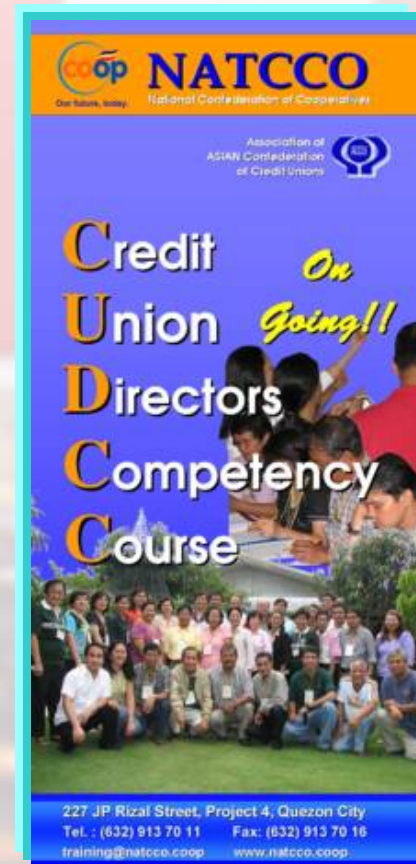
R for Regulations

“Advocate for appropriate regulatory environment for co-ops”



for Identity

“Strengthening
the cooperative
identity”

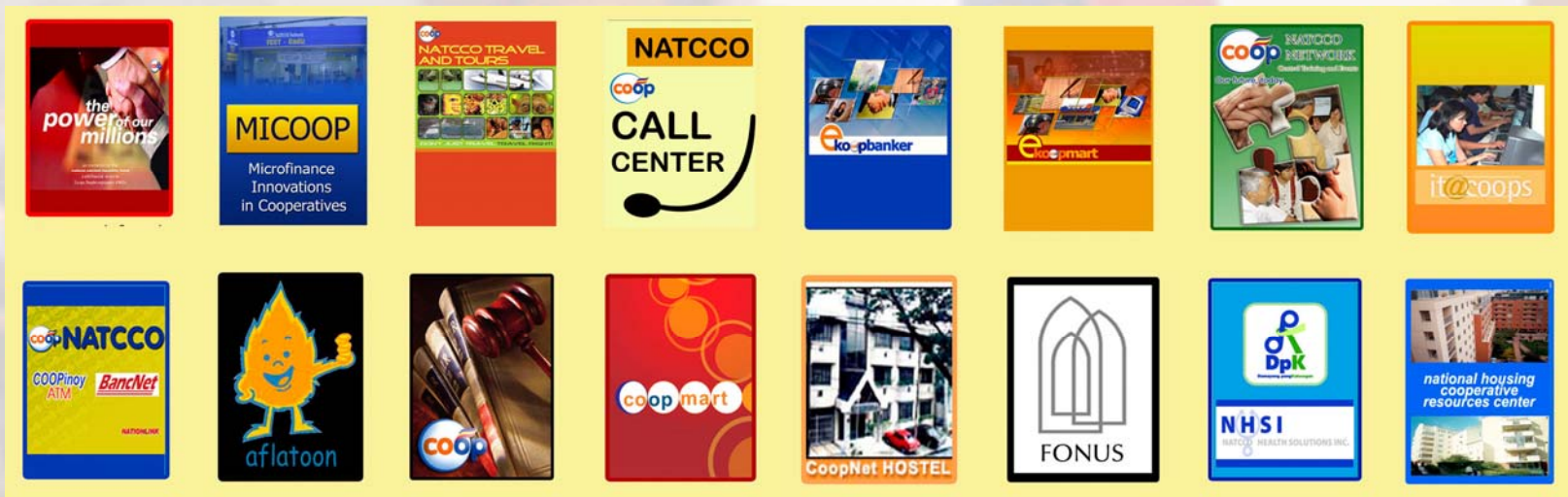




S for Services



“Improve on the services for members”



E for E-Commerce

“Promote the use of ICT in co-op enterprise”



Credit Unions' Challenge

“**ARISE**”

and

“Do it Fast, Do it Right and Do it Cheap.”

THANK YOU

**Congratulations
to ACCU and the
Asian credit
union leaders!**

