

Thailand

Register now!  
Limited Slots Available

Early Bird  
Deadline  
by June 15, 2009  
Save US\$ 50

# 2009 Asian Credit Union Forum

24 to 26 September  
Emerald Hotel Bangkok

*Outsmarting Impacts of the  
Global Financial Crisis*

Connect your senses:

*Discover solutions. Get inspired. Accelerate innovation. Network. Build your credit union.*



Organizer



ASSOCIATION  
OF ASIAN CONFEDERATION OF CREDIT UNIONS

Hosts

Sponsor



CREDIT UNION LEAGUE  
OF THAILAND LTD.



FEDERATION OF SAVINGS & CREDIT  
COOPERATIVES OF THAILAND LTD.



Rabobank Foundation

# Dear Credit Union Friends,



We are very excited to welcome you in Thailand after 7 years!

It is once again an opportunity to gather and discuss simmering issues affecting our members and credit unions at the 2009 Asian Credit Union Forum on September 24-26 in Bangkok, Thailand hosted by the Credit Union League of Thailand Ltd. and Federation of Savings and Credit Cooperatives of Thailand Ltd.

This year's theme "Outsmarting the Impacts of the Global Financial Crisis" is a very timely topic for leaders and professionals to reflect on the direct or indirect impacts of the Global Financial Crisis (GFC) to members and credit unions.

Education sessions and networking events at the Forum will help you build practical skills and give you new solutions that will save you time and money and expand your personal and professional potential.

The slate of renowned speakers provides you with:

- A full understanding of the global financial crisis that will help you intensify strategies to demonstrate the credit union value in the community it serves
- A contemporary framework to guide you in outsmarting the impacts of the GFC
- A well-developed line-up of expertise whose unique strategies can potentially add innovation and vitality to credit union financial services in the challenging financial environment

The Forum will provide you with the opportunity to meet highly regarded names in the credit union industry across the spectrum of expertise in pursuing unique niche strategies as well as specialized strategies.

We invite you to join us in Bangkok, Thailand – and return home with new ideas and perspectives that will help you achieve the results you need and recognition you deserve. Managing credit union is a challenge in today's economic climate. There really is no better time to benefit from the experience, wisdom and expertise of others who face similar personal and professional journey. Besides the educational sessions, interaction with credit union friends will stimulate bright ideas for the benefit of your credit union. There is no other way to gain these benefits than attending the 2009 Asian Credit Union Forum.

Register by June 15, 2009 to save US\$ 50. Do not miss this opportunity! Register today by simply e-mailing us. You can download the registration form from our website: [www.aaccu.coop](http://www.aaccu.coop). We look forward to seeing you in Bangkok!

*The Forum is open  
for all!*

Credit union directors and  
leaders, credit union managers  
and professionals, supporters,  
members and regulators.



Oh Man-kown  
President - ACCU



Kiengheng Saetung  
President - CULT



Chalernpol Dulsamphant  
President - FSCT





# Education Sessions At Glance

Thursday, 24 September - Credit Union Visit

## ASIAN CREDIT UNION FORUM - EDUCATIONAL SESSIONS

Friday, 25 September

- 08:00 - 11:00 Opening Program
- 11:30 - 12:30 **Plenary 1** - A Year After: Progress on 2008 Asian Credit Union Forum Recommendations
- 14:00 - 15:30 **Plenary 2:** The Credit Union Response to the Global Financial Crisis
- 16:00 - 17:30 **Breakout Sessions**
1. Exploring & Enhancing Entrepreneurial Opportunities for Members
  2. How to Maintain Safe & Sound Credit Unions during Financial Crisis
  3. Sustained Action of the National Federations to Financial Crisis
- 19:30 onwards **Thailand Night**

Saturday, 26 September

- 09:00 - 10:00 **Plenary 3** - Self-sufficiency Economy for Every Household, the Thai Experience
- 10:30 - 12:00 **Breakout Sessions**
1. Lessons on the Value of Thrift - the way out to personal trouble
  2. Repositioning Credit Union Services as Solutions to Members' Financial Goals
  3. The Need for Visionary Leadership in Outsmarting Credit Union Challenges Today and Tomorrow
- 14:00 - 15:30 **Breakout Sessions**
1. Addressing Impact of Global Financial Crisis to the Bottom Line Pyramid - Poverty and Food Security
  2. Knowledge Management for Improved Performance, Competitive Advantage and Innovation
  3. In-system Protection - Credit Union Risk Based Supervision and Stabilization Fund
- 16:00 - 17:00 **Plenary 4** - Credit Union Outlook: Maintaining Distinctiveness or Transform as a Bank?
- 17:00 - 17:30 **Plenary 5** - Forum Recommendations and Closing Program
- 18:30 onwards **International Night**



### PRE CONFERENCE WORKSHOPS 21 TO 23 September

You can maximize your time by attending the pre-conference courses to enhance your professional skills:

- **CEOs Workshop** - exclusive for CEOs/General Managers of National Federations
- **HRD Workshop** - open for National Federation & credit union staff in-charge of training or human resource management
- **Youth Workshop** - open for national federation & credit union youth marketing staff
- **Women Workshop** - open for women leaders & staff of national federation or credit union in charge of women development



## Key Benefits in Attending

- **EXPLORE** the challenges and future directions of credit union services to create superior value for members.
- **INTENSE & INTERACTIVE LEARNING** - we guarantee you will recoup your investment in this forum by implementing just a few recommendations.
- **GAIN** practical and hands-on experiences in best practice and frameworks in demonstrating the credit union difference for superior value.
- **CHOICE TO CUSTOMIZE LEARNING** by participating in the unique interactive workshop sessions
- **ACQUIRE** new knowledge to transform your leaders & staff for optimum effectiveness.
- **EXCELLENT OPPORTUNITY** to network, gain professional advice from credit union experts.
- **OBTAIN** a complimentary packet of presentation materials in CD and book binded copy that will serve as helpful resources long after you have attended the forum.
- **RECEIVE** a formal Certificate of Completion, which documents your training achievement and commitment to continuing professional development.

## Administrative Details

### METHOD OF PAYMENT:

- Bank Draft payable to Asian Confederation of Credit Unions
- Bank Transfer (please request the bank account details from ACCU and send receipt of bank transfer by fax: (66)-2-3745321
- For group registration, payment can be made through ACCU member organization. Official receipt of payment should accompany the registration form.

### CANCELLATION & TRANSFERS:

If you are unable to attend, a substitute delegate is welcome to attend in your place (same gender) at no additional charge provided you inform on or before August 23, 2009. A full refund, less 20% administrative charge will be given if cancellation is received in writing at least 15 working days (September 3) prior to the forum. A 50% refund will be given if cancellation is received in writing at least 7 working days (September 15) prior the forum. No refund can be made for cancellation received less than 7 days prior to the forum. An admission letter will be sent to you prior to the conference.

## Organizer



The **Association of Asian Confederation of Credit Unions** is the regional organization for credit unions that represents 45 million members from 54,133 credit unions in 20 countries. ACCU works in partnership with members to promote and strengthen credit unions.

*Contact Address:*

**Ranjith Hettiarachchi, Chief Executive Officer**

No. 24, Soi 60, Ramkhamhaeng Road, Bangkok, Bangkok, Thailand

Tel. (66)-2-3743170; Fax: (66)-2-3745321 E-mail: [accu@aaccu.coop](mailto:accu@aaccu.coop) Website: [www.aaccu.coop](http://www.aaccu.coop)

## Hosts



The Credit Union League of Thailand Ltd. (CULT) is the federation of credit unions (community based) in Thailand. The movement comprises of 725,726 members from 1,233 credit unions with total movement's assets of US\$ 536 million.

*Contact Address:*

**Dabchai Jaisusuk, General Manager**

No. 40, Ramkhamhaeng Rd., Sapansoong (Sukhapiban 3), Bangkok 10240, Thailand

Tel. (66)-2-3730020-1 Fax: (66)-2-3730022

E-mail: [cult@cultthai.coop](mailto:cult@cultthai.coop) Website: [www.cultthai.coop](http://www.cultthai.coop)



The Federation of Savings and Credit Cooperatives of Thailand Ltd. (FSCT) is the federation of institution based savings and credit cooperatives in Thailand. FSCT represents 2.1 million individual members from 858 SCCs with total assets of US\$ 22.3 billion.

*Contact Address:*

**Anan Chatrupracheewin, General Manager**

No. 199, Nakornin Rd., (Rama IV), Bangsrithong Sub-District, Bangkruay District, Nonthaburi Province, Thailand

Tel. (66)-2-4961199 Fax: (66)-2-4961177

E-mail: [info@fsct.com](mailto:info@fsct.com) Website: [www.fsct.com](http://www.fsct.com)

# ASIAN CREDIT UNION FORUM 2009

24 to 26 September at Emerald Hotel Bangkok

## REGISTRATION FORM

### PERSONAL DETAILS:

Family Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Male: \_\_\_\_\_ Female: \_\_\_\_\_

Name Preferred on Name Badge: \_\_\_\_\_ Nationality: \_\_\_\_\_

Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

National Federation Affiliated : \_\_\_\_\_

### ACCOMMODATION and Meeting Package (Please check the arrangement required)

Type of Room required : Single \_\_\_\_\_ Twin \_\_\_\_\_ Non-Smoking \_\_\_\_\_ Smoking \_\_\_\_\_

Check in Date: \_\_\_\_\_ Check out Date: \_\_\_\_\_

### REGISTRATION FEE *Please tick the registration fee according to the events you will be attending. Prices are in US dollars.*

#### EARLY BIRD DEADLINE BY JUNE 15, 2009

|  | Early Bird by<br>June 15, 2009 |                                | Regular after<br>June 15, 2009 |                                |
|--|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|  | Twin                           | Single                         | Twin                           | Single                         |
| <input type="checkbox"/> HRD/Youth/Women Workshop <b>PLUS</b> Asian Credit Union Forum, Sept. 21-26..... | <input type="checkbox"/> 650   | <input type="checkbox"/> 900   | <input type="checkbox"/> 700   | <input type="checkbox"/> 950   |
| <input type="checkbox"/> CEO Workshop <b>PLUS</b> Asian Credit Union Forum                               |                                |                                |                                |                                |
| <b>PLUS</b> General Meeting, Sept. 21-27 (CEOs of ACCU member organizations) .....                       | <input type="checkbox"/> 725   | <input type="checkbox"/> 1,000 | <input type="checkbox"/> 775   | <input type="checkbox"/> 1,050 |
| <input type="checkbox"/> Asian Credit Union Forum, Sept. 24-26 .....                                     | <input type="checkbox"/> 425   | <input type="checkbox"/> 575   | <input type="checkbox"/> 475   | <input type="checkbox"/> 625   |
| <input type="checkbox"/> Asian Credit Union Forum <b>PLUS</b> General Meeting, Sept. 24-27 .....         | <input type="checkbox"/> 500   | <input type="checkbox"/> 675   | <input type="checkbox"/> 550   | <input type="checkbox"/> 725   |
| <input type="checkbox"/> Non-Member Fee (added if registrant is not an affiliate of ACCU member) .....   | <input type="checkbox"/> 50    | <input type="checkbox"/> 50    | <input type="checkbox"/> 50    | <input type="checkbox"/> 50    |

**Total**

*Note: The registration fee is inclusive of accommodation, conference kit, field visit, and meals that will start from dinner of arrival to breakfast of departure.*

### PAYMENT DETAILS:

☐ Bank draft of US\$ \_\_\_\_\_ is enclosed.

☐ Bank transfer of US\$ \_\_\_\_\_ was made to the account of ACCU. Bank receipt is enclosed.

☐ Payment of US\$ \_\_\_\_\_ was made to the national federation \_\_\_\_\_ as per  
Official Receipt of which copy is enclosed.

Signature: \_\_\_\_\_