The website for "Lofthus frukt og saft" was given a 4 week deadline. The work process is mainly done by the project Manager. Her role is to brief the staff, Check on deadlines, and communicate weekly to the client and to fill them in on any progress.

There are a few freelance individuals that will be brought in to this project, namely the back end developer and the copyrighter. These people and the in house staff will all communicate through email and slack. And the developers will all use GitHub to work on the source code.

The project began with an initial meeting between the project manager and the content developer. This person will work closely with the creatives making sure that their work is to the brief and completed on time. This person is also trained in copyright law and will make sure that all source code is above board.

After the initial meeting all the staff will engage in research on the second day and present their findings in the office and through a presentation saved in Google Drive or Dropbox so that the remote creatives can participate.

The rest of the week will focus on strategic planning for the look and feel of the website. Every Friday the team will have a meeting to explain where they are creatively.

The project manager will summarise this and meet in person with the clients to fill them in with any development and to get them to sign off on any design decisions.

After the planning stage the creatives will get to work. The photographer will have a two day photoshoot and will have all the photographs for the website complete. The copywriters will have the copy written and approved by the client. There is also a one day extension if the client is not happy or if there are any changes needed. The same is done with the designer for completing the style tiles and design elements. In week two the content developer will start briefing and working with the web developers for this project. The front end developers will all be in house so most of the communication would be done in person, but all work will be done through GitHub.

In week 3 the designers will work on wire frames and the developers will work with that and fine tune the UI elements. Once this has been approved on by the client then the front end developers will get to coding. The project manager will work with the team and very closely with the content developers, and constantly check in with the client. The Back end developers will work remotely making sure that the back end stuff is working correctly. The coding will continue until the Monday of the last week. The Tuesday will have the client come to the office and talk with the inhouse team and see the prototype of the site. The whole team will work on any finishing touches that the client might request and help out where needed for the team. After the client approves of the work then the sight will go live.

I believe that this plan work well and that there would be successful communication between the team. The content developer and project managers will be very hands on with both the working team and the client throughout the project. The content developer will also focus on making sure that all the files have uniform naming system and that the GitHub repository is working smoothly.