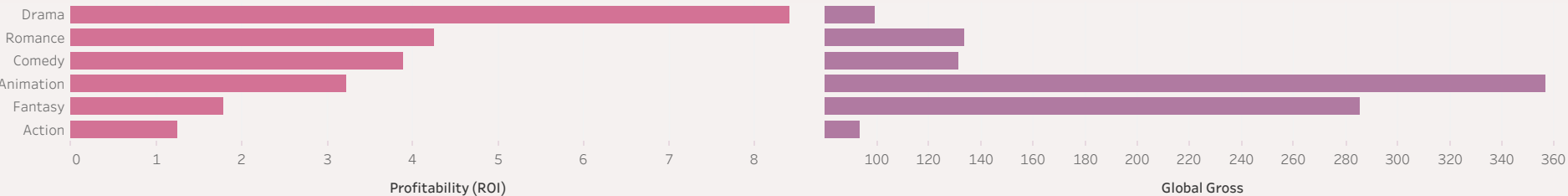


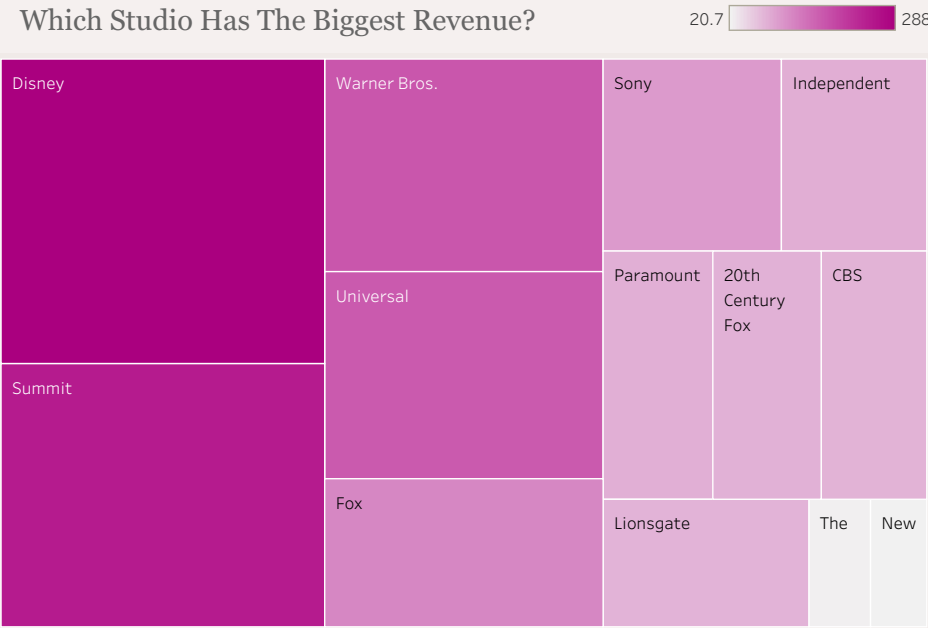
HOLLYWOOD'S MOST PROFITABLE STORIES

Title, genre, studio, profitability and ratings for movies released 2007-2012 courtesy of [InformationIsBeautiful.net](#)



Global Gross of the movie is the earnings of all revenues wherever they are derived. But, if you want to know what genre does make the highest profit, you should evaluate its profitability. Here, we define profitability as Return On Investment (ROI). The ROI is simply the fraction of film's box office earnings by the production budget. Although animation has the huge gross, it needs a lot of production budget. Thus, it couldn't be the most profitable genre.

Which Studio Has The Biggest Revenue?



Let's Take A Look At The Top 8 Highest-Rated Movies



Audience Score is calculated from rating submitted by audiences or viewers. Whereas Rotten Tomatoes score is from reviews published by Tomatometer-approved critics.

Before i made this viz. i clean the dataset first using R because there is some missing values and other inconsistent data