
ASSIGNMENT 6: WORKING AS AN E-COMMERCE CONSULTANT

due date: as written on e-learning

Guidelines

1. You are allowed to use a dictionary (or an online dictionary), and you are welcome to ask me if you have any questions.
2. At the end of your task, you will be assigned randomly and asked to assess the work of one of your classmates.
3. Submit your assignment by submitting the **pdf file of your presentation** on e-learning (include your proposal in the first page of the pdf). Name your file: "Ass-6__two-last-digits-of-your-NIM_your-nickname" (example: Ass-6__28.Indah).

I hereby certify that I am ready to accept all the consequences if any fraud is found in carrying out this assignment.

Problems

1. Imagine that you work as a consultant in SellOnline.com, a company that develops E-commerce solutions for small business.

Your client, Document Ltd, sells stationery, lots of different types of products. Your client wants to develop its online presence to reach customers more effectively.

Complete the proposal template, and use the following questions to help you.

Proposal No. 2011/123/45	Date:
Customer:	Business activity:
Subject:	
E-commerce type:	
E-commerce technologies:	
Security solutions:	
Website features and tools:	
Transaction process:	
Proposal presented by:	

2. Using the proposal, prepare and deliver a presentation for the marketing director of Document Ltd. Create a short video for your presentation and upload it on Youtube.

You can use some of the following phrases in your presentation.

Useful phrases for presentations	
Introduction	Good morning/afternoon everybody. Thank you for coming.
	Today we are going to present ...
	First, I am going to talk about ...
	Then, we will show you ...
	Finally, we will answer your questions ...
Speakers	Now, I'll hand over to my colleague.
	Let me start with ...
Closing	To finish ...
	Thank you very much for listening. Are there any questions?