
ASSIGNMENT 4: WRITING A PROPOSAL FOR WEBSITE DESIGN

due date: as written on e-learning

Guidelines:

1. Make a group of 2 people
2. Write them down on your own and do not use any tool to help you translate (such as google translate or chatbot). It is also forbidden to look for a solution on the internet.
3. You are allowed to use a dictionary (or an online dictionary), and you are welcome to ask me if you have any questions.
4. In the next meeting, you will asked to present your proposal in 1-2 minutes. I will appoint a group representative, so be prepared!
5. Submit your assignment in **a single pdf file** with the naming “Ass-4__two-last-digits-of-NIM-1 two-last-digits-of-NIM-2” (example: Ass-4__15_28).

I hereby certify that I am ready to accept all the consequences if any fraud is found in carrying out this assignment.

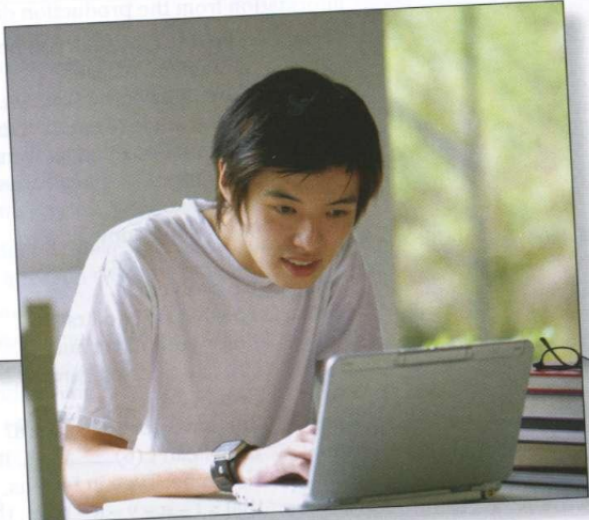
Problems

1. You are a website designer. Read the information about Learning Now Ltd., and answer the following questions.

- What is the business type?
- What is the purpose of the websites: sell, inform, share, educate?
- Who are the website users? Where are the website users?
- What are the features of the website?

Learning Now Ltd

Learning Now Ltd is in the education business. It needs a new website to promote its courses, materials and learning resources and provide online language-learning services. The website users are young adults all around the world. The website needs to have these features: good interactivity, audio and fast download times.



2. Write a proposal for Learning Now Ltd's website. Use your answers from the previous question and the following template to help you.

Proposal No. 2011/32154	Date:
Customer:	Business activity:
Subject:	
Purpose:	
Users:	
Features:	
Proposal presented by:	