Ch 3. Websites

Section 3.   Website development

Learning objectives

- Describe steps in a process.

- Describe the process of website development.

- Talk about the content of a website: what it is about what interesting and why, the main features, etc.

- Discuss about website development based on client request.

- Talk about the favorite websites using expression.

- Explain why a website is like-able and not like-able.

Act. 1.1: Vocabulary

- Does someone want to volunteer to talk about the daily routine?

Describing steps in a process

We use **first**, **next**, **then**, **after that** (etc.) to describe the order of actions.	*First, do ... .*	*To start, do ... .*
	After that, ...	*Next, ...*
	Then, ...	
	Secondly, ...	*Thirdly, ...*
	Finally, ...	*To finish, ...*

Act. 1.2: Exercise

- Complete the missing words on the text!

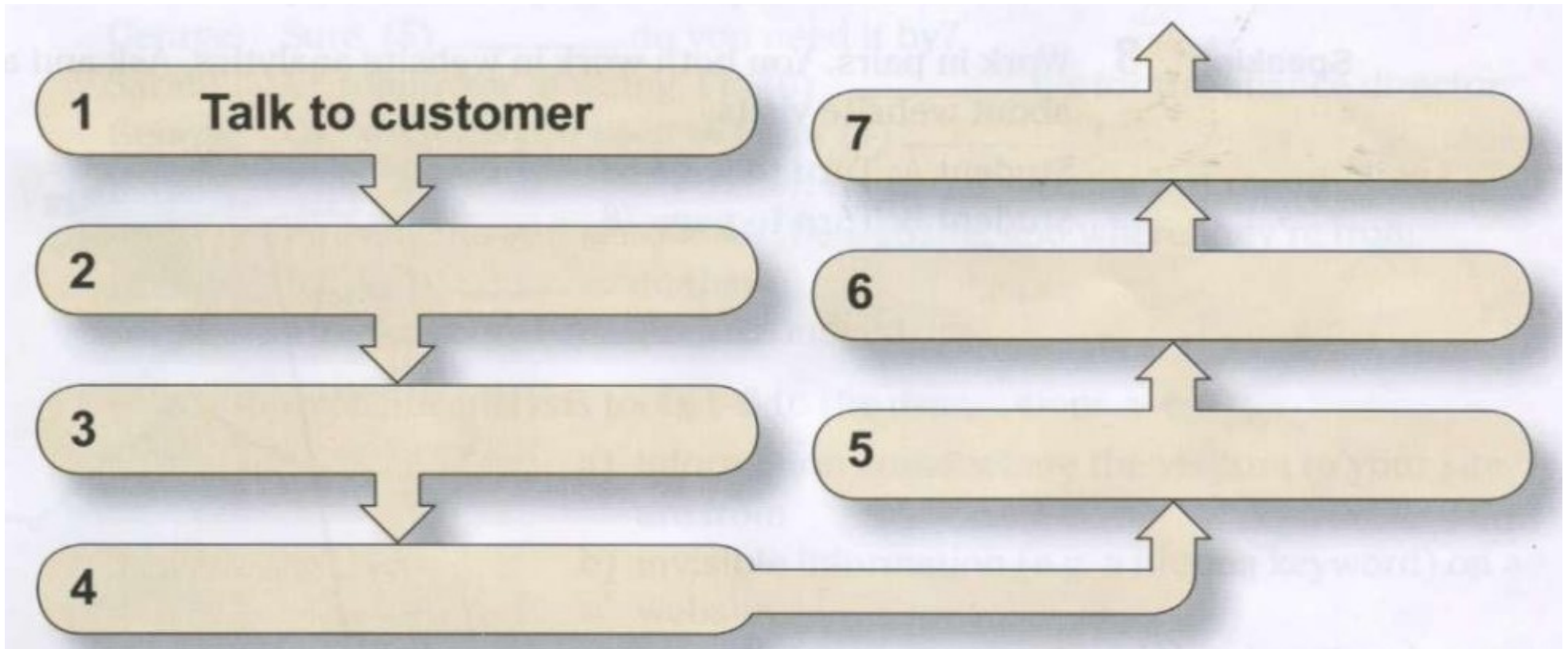| offer	practise	~~present~~	promote	read	sell	share

Example: The purpose of Nationalgeographic.com is to _present_ *information on topics.*

1 People visit CNN.com to _____ international news.
2 Some websites want to _____ a service.
3 Companies use Amazon.com to _____ their products.
4 Thegreenshoppingguide.co.uk wants to _____ environmentally friendly shopping.
5 Students visit Math.com to _____ their maths.
6 English teachers join eltforum.com to _____ teaching resources.
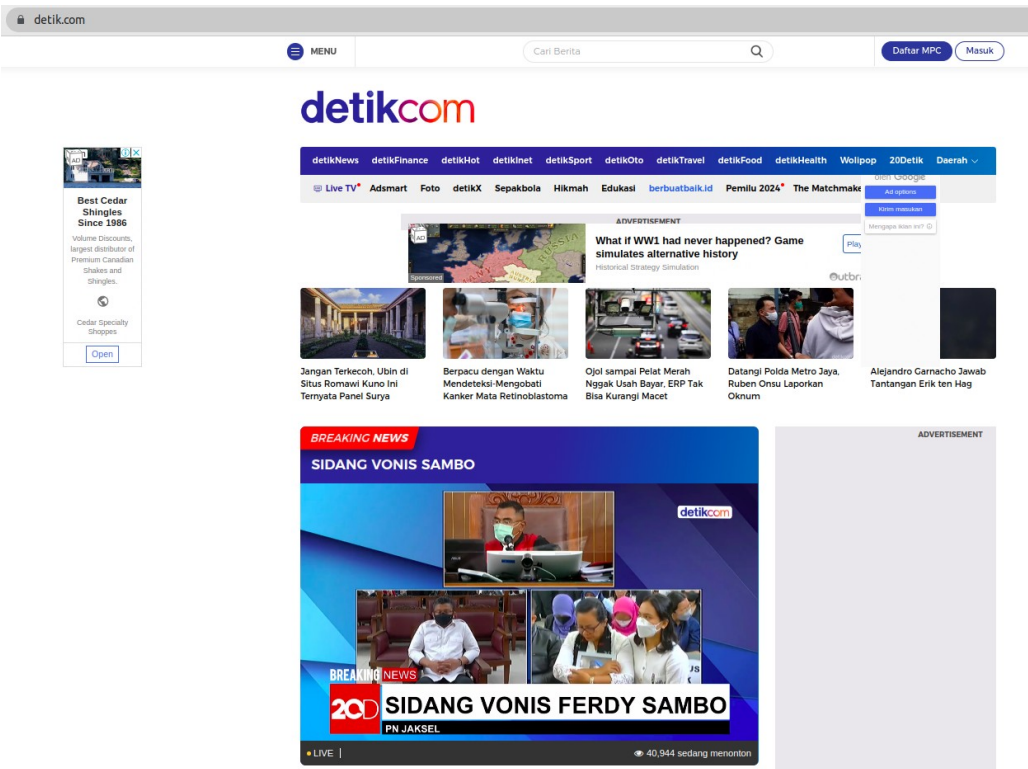
Act. 2: The process of web development

- Work in pairs, and complete this diagram!

1 Talk to customer		**7**
2		**6**
3		**5**
4		

- Any volunteer to explain their diagram?

Act. 3.2: Talking about websites

Act. 3.2: Talking about websites

- What are the websites?

- Do you use these websites? Why/why not?

- What is the purpose of each website: sell, inform, share, educate?

- What are the main features of each website?

- Think of two more websites that have the same purpose.

  Are they different to the websites that I show to you? Why?

Act. 4.1: Speaking

- Work in pairs (in Zoom room)
- **Student A : the website developer**
- **Student B : the customer**
- Ask and answer questions about website requirements.
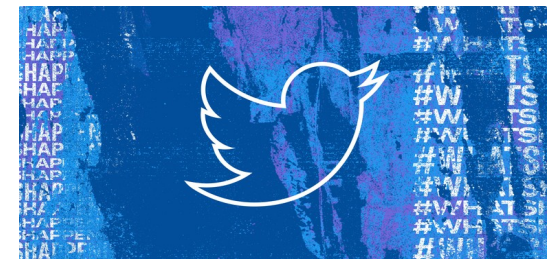- Swap role

Act. 4.2: Speaking

- What are your favorite websites?
- Why?
- Use the following words to describe them

beautiful   well-designed   easy-to-use/navigate   clear   reliable
useful   informative   fun   funny   exciting   interesting

Act. 5: Vocabulary

Describing things	
There's/There is/There isn't	**There's** a lot of information on this website.
There are/aren't	**There aren't** many photos on this website.
Has	The website **has** good graphics.
Have	Most websites **have** a lot of features.

EXERCISES

- Write about the things that you like and dislike about different websites.

  E.g. : I like the twitter website. There's a lot of interesting information and funny posts on twitter.

- What do you think are the trends in website design now?

  E.g. : Websites use more video now