Ch 9. E-commerce

Section 3. Online transaction & security



Learning objectives

- Explain the potential security threats to e-commerce websites.
- Explain the security features for e-commerce websites owned by a company.
- Explain the online purchasing process using a flowchart.
- Using future tense correctly in a sentence.



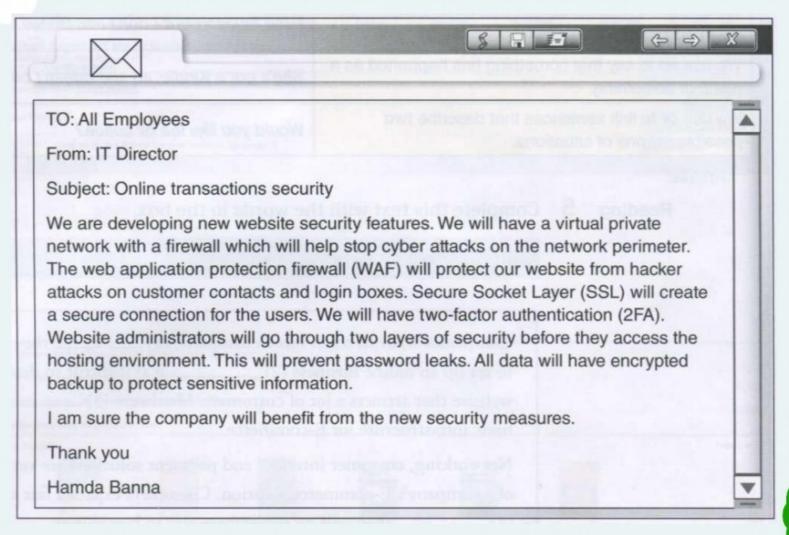
Act. 1: Sharing ideas

 In your opinion, what do you think are the potential security threats to online shopping?





Act. 2: Extracting information from email





Act. 2: Extracting information from email

Answer these questions based on the email

- 1 How many security features will the company have?
- 2 Which security feature will stop attacks on the company network?
- 3 What solution will protect customer contacts and login boxes?
- 4 What will protect private user information sent over the network?
- 5 What will the two-factor authentication prevent?
- 6 What will protect information?



Act. 3: Tenses

	The new security system will protect our customer's better.
	Hackers won't/will not get into the network.
We use will + infinitive without to to talk about plans for the future. (Something we think, believe or know will happen.)	When will we change to the new security system? We'll/we will do it next month.
	Will the new system have a firewall? Yes, it will./No, it won't.

Recording 5.32

> Listen to what the person says, and repeat



Act. 4: Working as an E-commerce consultant

Task description

- Work in a group of 3.
- You are an E-commerce website consultant. Your client ask you to set up a new computer workstation with a network connection. They want to use the set-up for online purchases, bank dealing, and financial transaction security.
- Talk about what security solution you will install.
- You have 10 minutes to discuss and 3 minutes to present.



Act. 5: Exercise

• Complete the missing words, then check it with Recording 5.33

accounts bank completes confirmation customer First gateway payment rejection web	
Monika:	Shayan, can you explain how a customer (1) an online transaction?
Shayan:	OK, it's very easy. (2) the customer will place an order. The seller's (3) server will confirm availability of the product and send a response. After that, the customer checks out and completes the (4) instructions. Then the server will send a payment request to a payment (5) The payment gateway will check the buyer's ability to pay with the (6) OK?
Monika:	Fine. Go on.
Shayan:	The bank will respond and send payment acceptance or (7) to the seller's web server through the payment gateway. Finally, the customer will receive the server response with the order (8) or rejection.
Monika:	
Shayan:	Yes, all buyers must have their (10) before they complete the transaction.
Monika:	Thank you. Now I understand.



Act. 6: Online purchasing process

 Back to your group. Complete the following flowchart, and explain to the other groups

