Ch 3. Websites

Learning objectives

- Describe a website.

- Describe different types of websites.

- Use questions words (such as: which, what, why, when) in a sentence correctly.

Act. 1: Review of last week

- Present your recommendation on the computer and work station configuration for the sales team (from the last assignment)

- Compare these three products (using *comparative & superlative*)

Act. 2: List of websites

- Give me one website that you visit, and describe it (*1 minute*)

Act. 3.1: Reading

- Read the following text, and explain its content.

TYPES OF WEBSITE – A GUIDE FOR WEBSITE DESIGNERS

The purpose of an organisational website is to inform about an idea or event. Companies develop commercial websites to sell products or services. Entertainment websites are designed to entertain or provide fun activities. People visit news websites to obtain information. The purpose of a personal website is to provide information about an individual. Social networking websites help people to exchange personal information. Educational websites aim to share knowledge and enable online learning.

Act. 3.2: Reading

- Questions from the text

  Why do people visit:

  1. Organizational websites?

  ....

  2. Company websites?

  ....

  3. Entertainment websites?

  ....

  4. News websites

  ....

Act. 3.3: Completing sentence

- Complete the missing words

offer	practise	~~present~~	promote	read	sell	share

Example: The purpose of Nationalgeographic.com is to _present_ information on topics.

1 People visit CNN.com to _____ international news.
2 Some websites want to _____ a service.
3 Companies use Amazon.com to _____ their products.
4 Thegreenshoppingguide.co.uk wants to _____ environmentally friendly shopping.
5 Students visit Math.com to _____ their maths.
6 English teachers join eltforum.com to _____ teaching resources.

Act. 4: Vocabulary

Question words (1)

We use **which** to ask about things. We can use it with a noun.	**Which** websites do you visit/go to? I use Wikipedia a lot.
We use **what** to ask about things.	**What** do you use CNN for? I use it to get the news.
We use **why** to ask the reason for something.	**Why** do you use Wikipedia? I use Wikipedia to check information.
We use **when** to ask about time.	**When** do you use CNN? In my lunchbreak.

- Can you explain the differences between the question words?