



DexDaddy Ecosystem

WHITEPAPER V1.0

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Table Of Contents

02

Abstract	-----	03
Introduction	-----	04
Roadmap	-----	05
Application Ecosystem	-----	06
Referral based Token Distribution	-----	06
Launchpad Application	-----	06
Generative NFT Application	-----	07
NFT Marketplace	-----	07
Yield Farming	-----	07
Decentralized Exchange	-----	08
Tokenomics	-----	09
Distribution	-----	10
Seed Round	-----	10
Private Sale	-----	11
Pre Sale	-----	12
Public Sale	-----	13
Affiliate Plan	-----	13
Brief Description	-----	16
Referral based Token Distribution	-----	16
Launchpad Application	-----	17
Generative NFT	-----	19
NFT Marketplace	-----	21
Yield Farming	-----	24
Decentralized Exchange	-----	25
Upcoming Development	-----	27
Wallet Development	-----	27
Blockchain Development	-----	27

The financial services industry is witnessing an increase in the number of advocates for distributed ledger technology (DLT) adoption every day. And why not? After all, DLT – aka blockchain – has shown immense potential. As for financial institutions (FIs), blockchain promises huge savings in infrastructure, transaction, & administrative costs.

It can disintermediate the transfer of financial assets digitally, reducing the role of central counter parties. It can also help improve the level of trust, accuracy, and resilience in the financial ecosystem. According to a report by Santander in 2015, upon its industry-wide implementation, by 2022, blockchain can reduce banks' infrastructure costs that are attributable to securities trading, cross-border payments, and regulatory compliance by approximately US\$20 billion per annum.

Several Decentralized Networks focus on creating a faster medium for the Decentralized Exchange ecosystem by leveraging affiliate-based Reward distribution along with Defi implementations. But none has been successful enough so far.

DADDY Token is an effort to resolve the existing glitches in the ecosystem and achieve the desired result required in compliance with the trading systems through an innovative Affiliate program.

Decentralized exchanges offer trustless non-custodial trading, improved transparency, & the ability to share order books. Despite these advantages, decentralized exchanges today account for a negligible percentage of the overall cryptocurrency transaction volume. Reasons for lack of adoption include high entry barriers in terms of technology, performance, availability, usability, and lack of incentives for coordination.

This Document is not a Prospectus.

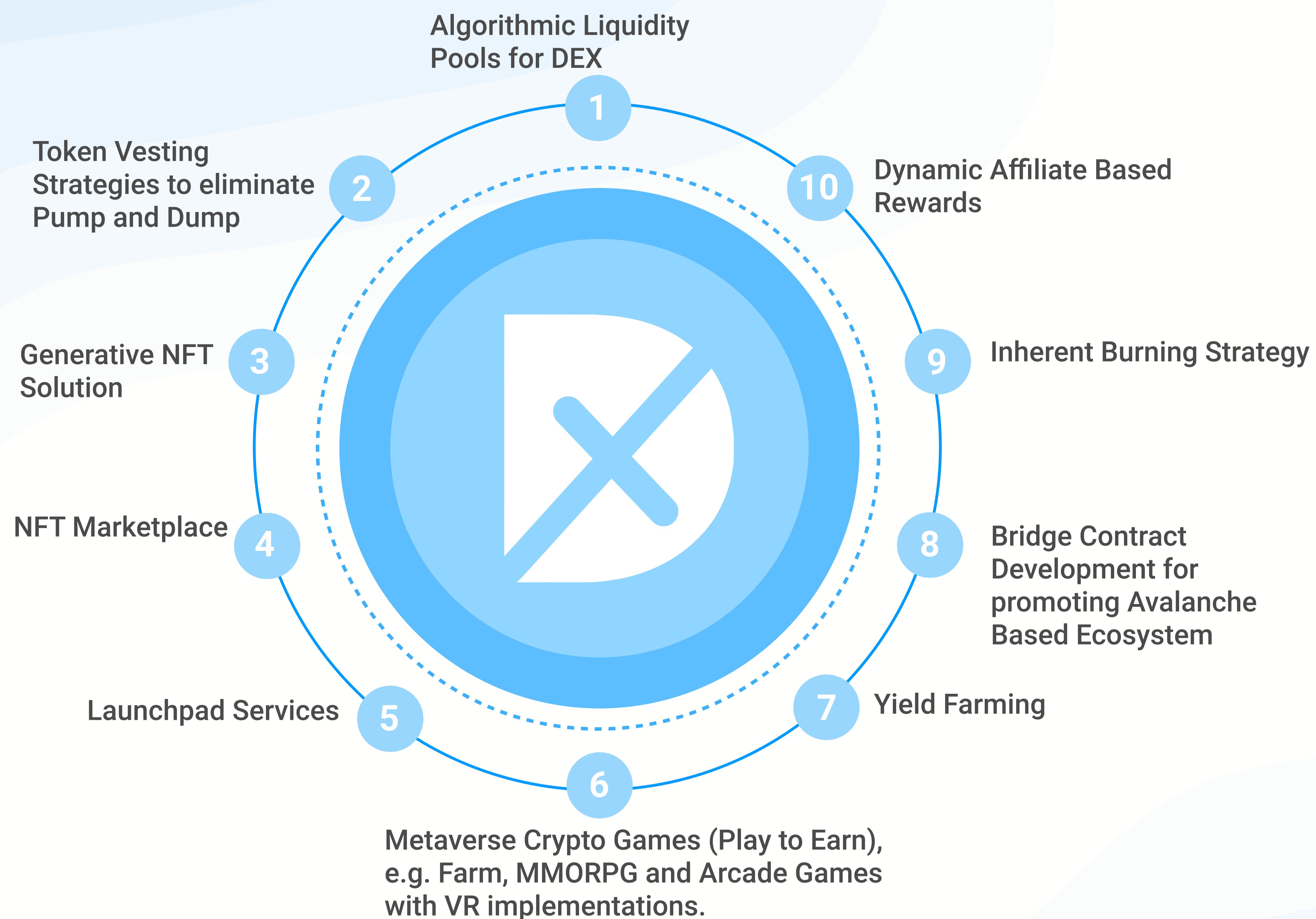
This document does not constitute nor implies a prospectus of any sort. No wording contained herein should be construed as a solicitation for investment. Accordingly, this Whitepaper does not pertain in any way to an offering of securities in any jurisdiction worldwide whatsoever. Instead, this whitepaper constitutes a technical description of the functionality of the DEX DADDY products and the development and distribution of the DADDY Token Ecosystem.

This Document is not a final technical specification.

This document does not constitute nor implies a final technical specification of DADDY Token. Information presented in this whitepaper, technical or otherwise, is meant to outline the general idea of the DADDY Token Ecosystem, its design, use-cases and is subject to change with or without prior notice. For the latest up-to-date technical specification, check out the updates and documentation on the official website - www.dexdaddy.com

DADDY is the digital token that represents the www.dexdaddy.com website & DADDY Token Ecosystem. By allowing buyers and sellers to exchange value directly with other market participants - the DexDaddy decentralized exchange ensures that there is no requirement to go through a centralized third party.

The DexDaddy umbrella actively promotes major ten functions:



In order to achieve its decentralized goals, the protocol is supported by a native digital token - DADDY Token (DADDY). This token operates on the AVALANCHE Chain and can be exchanged between users on a wallet-to-wallet basis. Users are encouraged to hold their DADDY tokens long-term while the DexDaddy ecosystem attains its full potential. Holding and staking the tokens will allow the users to earn yield in stable coin & DADDY Token. In turn, it dissuades the users from indulging in day trading - which has the undesired effect of causing increased volatility levels and wild pricing swings.

More importantly, a substantial percentage of the admin fees and commission earned on the overall DexDaddy ecosystem transaction will be distributed to the promoters of the ecosystem. This incentivizes their efforts to promote the ecosystem, which is not too dissimilar to conventional dividend payments. The profit share percentages are mentioned below in the later pages of the whitepaper.

Roadmap

05



DADDY is a token developed for DexDaddy Ecosystem on the Avalanche Blockchain, offering multiple solutions and services to the DeFi Ecosystem, including referral-based reward distribution, Affiliate programs, Launchpad, Generative NFT, NFT Marketplace, Yield Farming, DEX with Order Books, Bridge Development, followed by the development of Application Native Blockchain Our foray into the metaverse will enable us to provide entertainment - based earning through the development of NFT games on the 'Play to Earn' model – creating an entire world for the DeFi centered community members. This will also encourage the creation of a DAO for complete autonomy & transparency within the community.

Excerpts of the Ecosystem Functionalities



3.1 Referral based Token Distribution

The DADDY Token Distribution will be divided into multiple tranches for its circulations in the market, completely based on a referral-based architecture

Users can refer other users to buy DADDY Token from the ecosystem, which will help them earn referral - based rewards in an Avalanche-based stable coin. The distribution of referral - based rewards is mentioned below in the tokenomics section.

The DADDY token will first pass through certain sale phases before going public - the IDO starts with **Seed round**, **Private-sale**, **Pre-sale**, and finally **Public sale**. Every sale event is fixed at a particular percentage of total supply, which will be either sold or burned after the completion time of that particular sale event (resulting in reducing the circulating/total token supply).



3.2 Launchpad Application

DADDY Launchpad is a 100% truly decentralized, multi cross - chained, & fully interoperable environment based on a multi-blockchain architecture with the most powerful and appropriate distribution algorithms. The first-ever Launchpad platform to have a robust mix of decentralize fundraising and optimized price discovery and fair settlement in distribution.

DADDY Launchpad is a one-stop platform for decentralized fundraising for high - quality projects that add real value to the world and have a sustainable business model with proper development architectures. DADDY Launchpad is a liquidity manager for token pools and auctions powered by decentralized infrastructure.



3.3 Generative NFT Application

A Generative NFT set consists of 'n' unique, programmatically generated graphics assembled from hundreds of different graphics files via an algorithm that follows various logical rules & distribution statistics. When artwork is set up to spawn many variations, you can call it "generative art." By assembling random graphical "traits," the program creates interesting visual combinations, as well as a hierarchy of graphics ranging from "common" combinations to "rare" ones. In the NFT world, rare or unusual combinations are sought after as the more prized possession of a given collection.



3.4 NFT Marketplace

NFT marketplace can clearly be defined as an exchange point where those who create the NFT sell them, and the buyers can buy them with cryptocurrencies.

DADDY ecosystem will have an NFT Marketplace, enabling direct buying/selling of NFT's through the Auction. Users can also create their Individual NFT's collection & even trade the Generative NFT created by the ecosystem. This ecosystem will create utility for the circulation and trading of Application Native Token (DADDY Token).



3.5 Yield Farming

At its core, yield farming is a process that allows cryptocurrency holders to lock up their holdings, which in turn provides them with interest. It involves lending out cryptos via DeFi protocols in order to earn fixed or variable yields. The rewards can be far greater than traditional investments, but higher rewards bring higher risks, especially in such a volatile market.

Our yield farming involves lending cryptocurrencies via the Avalanche network. When loans are made via banks using fiat money, the amount lent out is paid back with interest. The concept is the same with yield farming, but the only difference is the crypto being used in the process. A cryptocurrency that would otherwise be sitting in an exchange or in a wallet is lent out via DeFi protocols (or locked into smart contracts, in Avalanche terms) in order to get a return.



3.6 Decentralized Exchange

DEXs allow crypto investors to hold their keys while trading by using liquidity solutions from order books to liquidity pools. The first generation of decentralized exchanges uses order books, similar to conventional centralized exchanges. These order books compile a record of all open buy and sell orders for a particular asset. The spread between these prices determines the depth of the order book and the prevailing market price. On DEXs with order books, this information is often held on-chain during trades, while your funds remain off-chain in your wallet.

Name
DADDY TOKEN

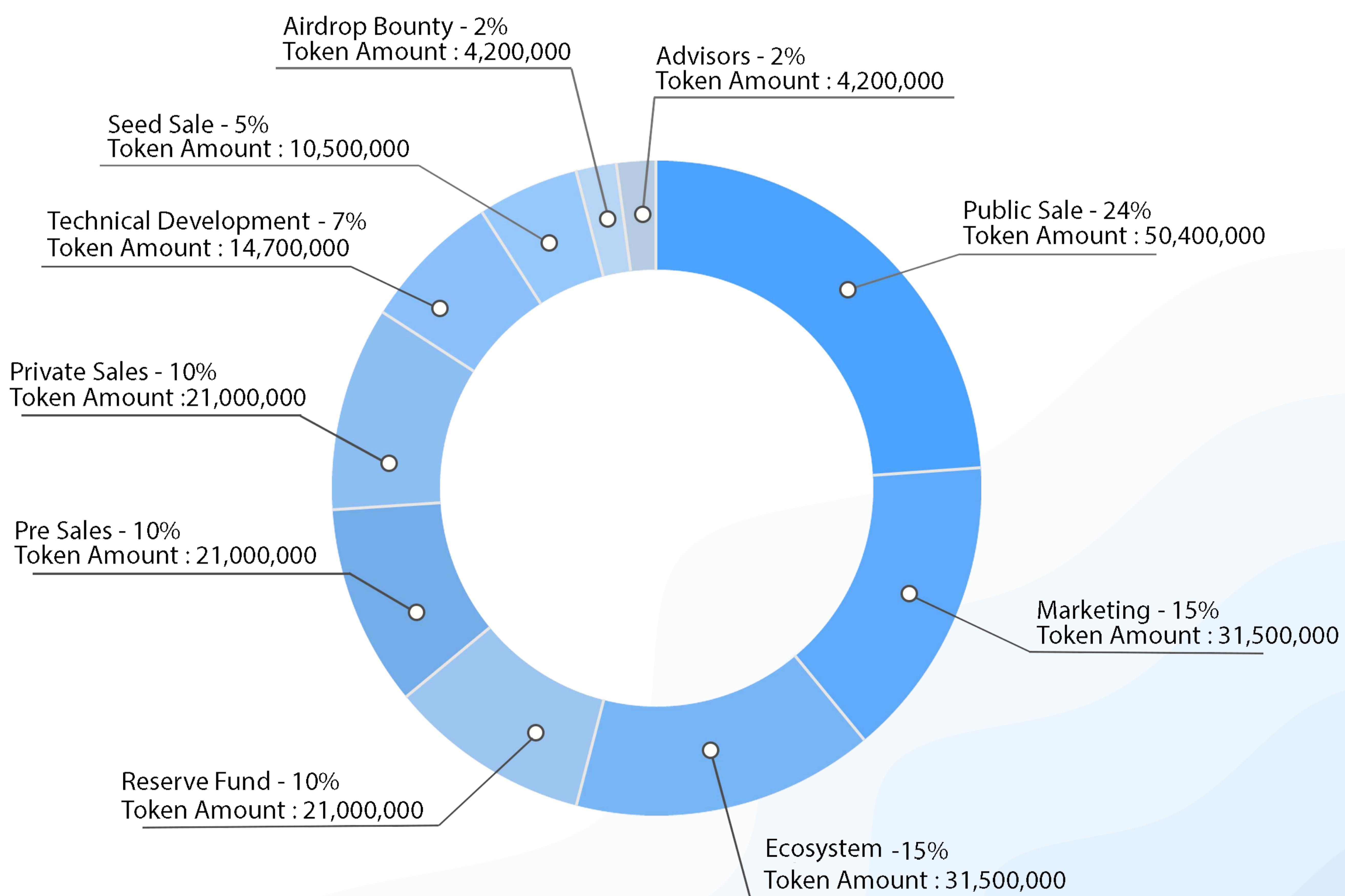
Ticker
DADDY

Decimals
18

Total Supply
210,000,000 DADDY

Blockchain
AVALANCHE

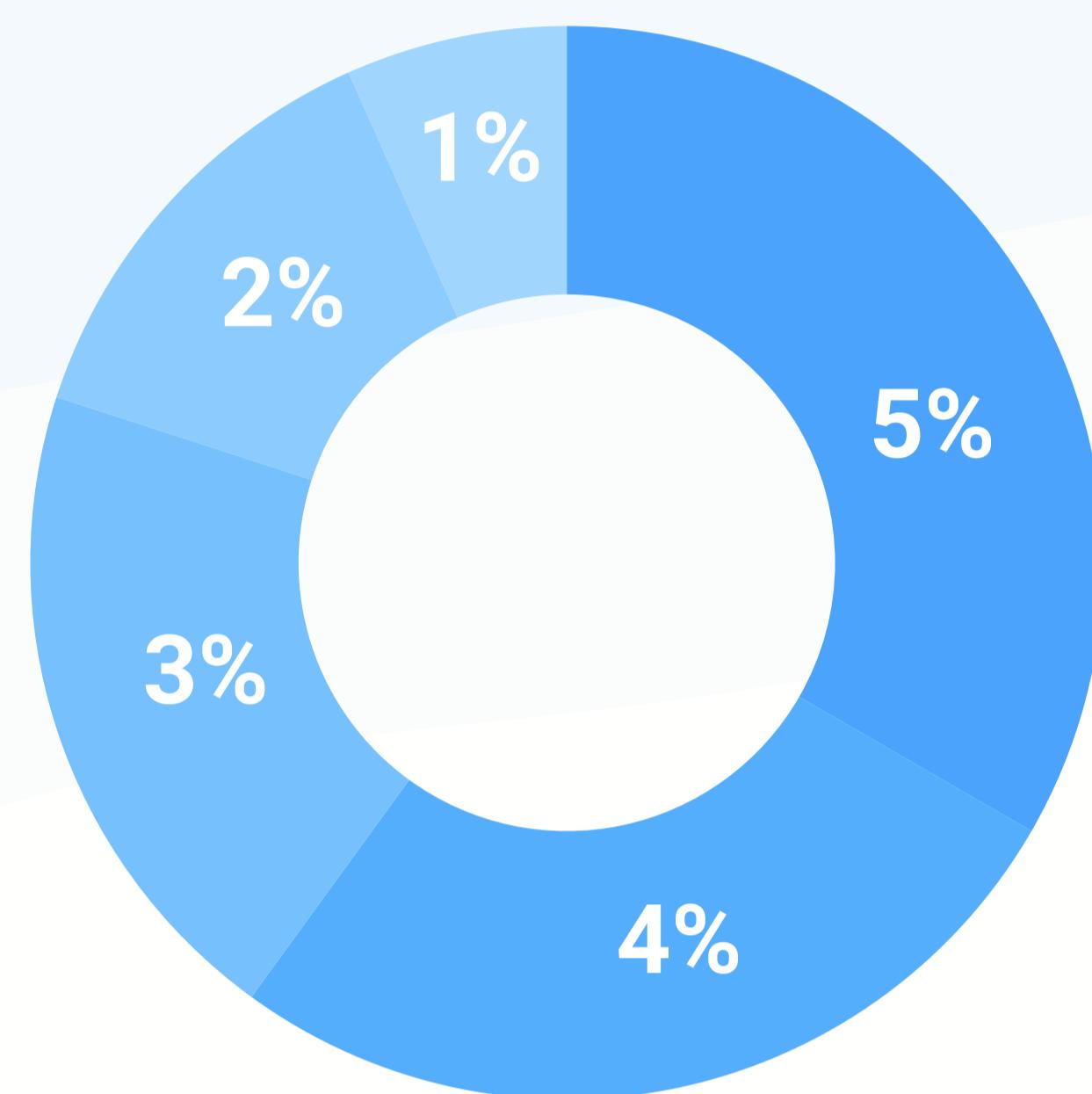
Properties
VESTING & AIRDROP



4.2.1 Seed Round (5% of Total Supply priced at \$0.10)

On referral Reward Distribution based on unilevel & multi-tier model (vertical & horizontal equilibrium) with rewards distribution in stable coin for either selling total amount in 30 days or burning the leftover tokens if left after 30 days with a vesting period of 12 months.

Referral rewards are :



- 5% of Invested Amount
- 4% of Invested Amount
- 3% of Invested Amount
- 2% of Invested Amount
- 1% of Invested Amount

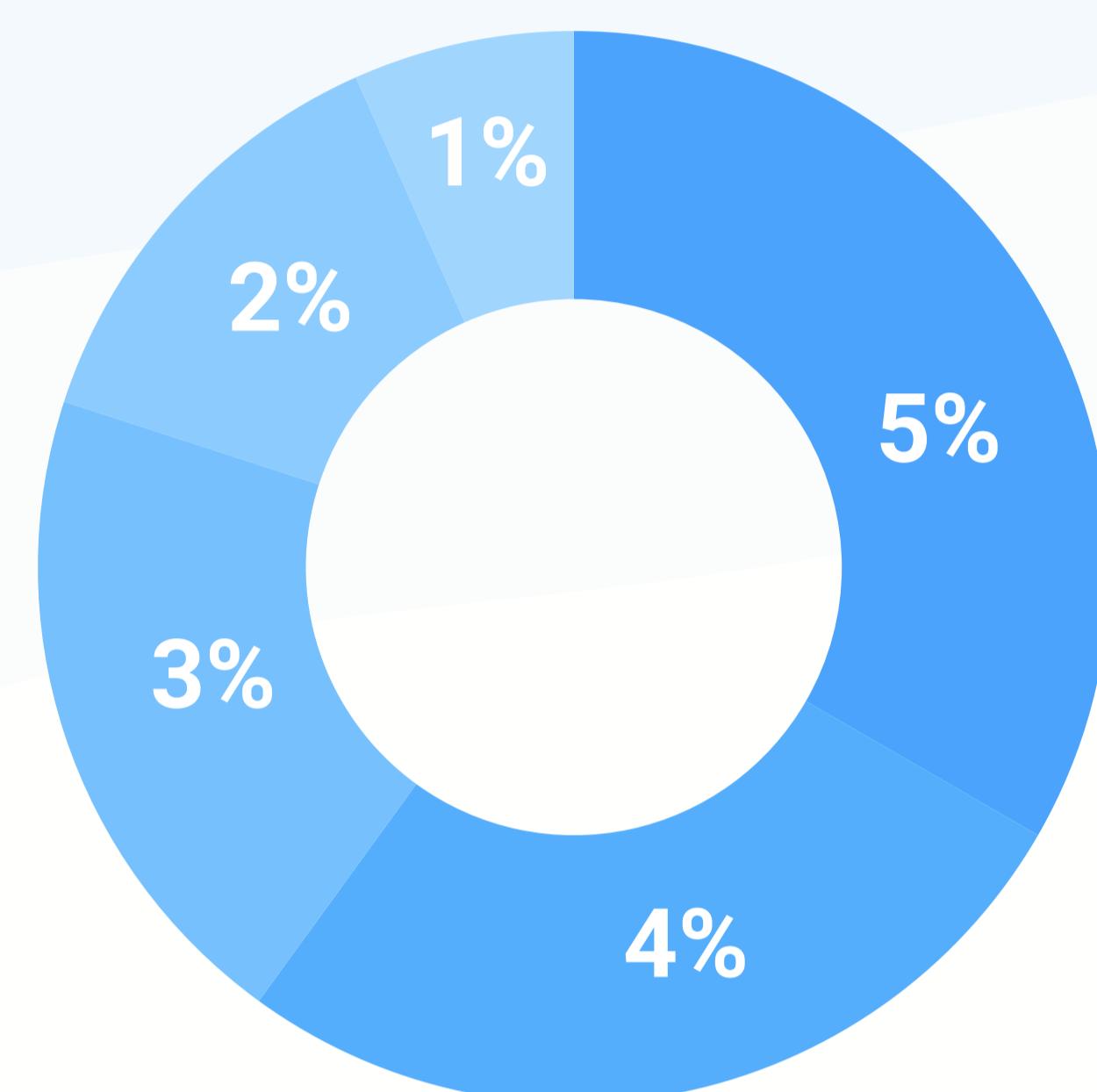
Vesting breakdown with release

Month	Amount
1	0%
2	0%
3	6%
4	6%
5	8%
6	8%
7	10%
8	10%
9	12%
10	12%
11	14%
12	14%

4.2.2 Private Sale (10% of Total Supply priced at \$0.2)

On Referral Reward Distribution based on unilevel & multi-tier model (vertical & horizontal equilibrium) with rewards distribution in stable coin for either selling total amount in 45 days or burning the leftover tokens if left after 45 days with a vesting period of 11 months

Referral rewards are :



- 5% of Invested Amount
- 4% of Invested Amount
- 3% of Invested Amount
- 2% of Invested Amount
- 1% of Invested Amount

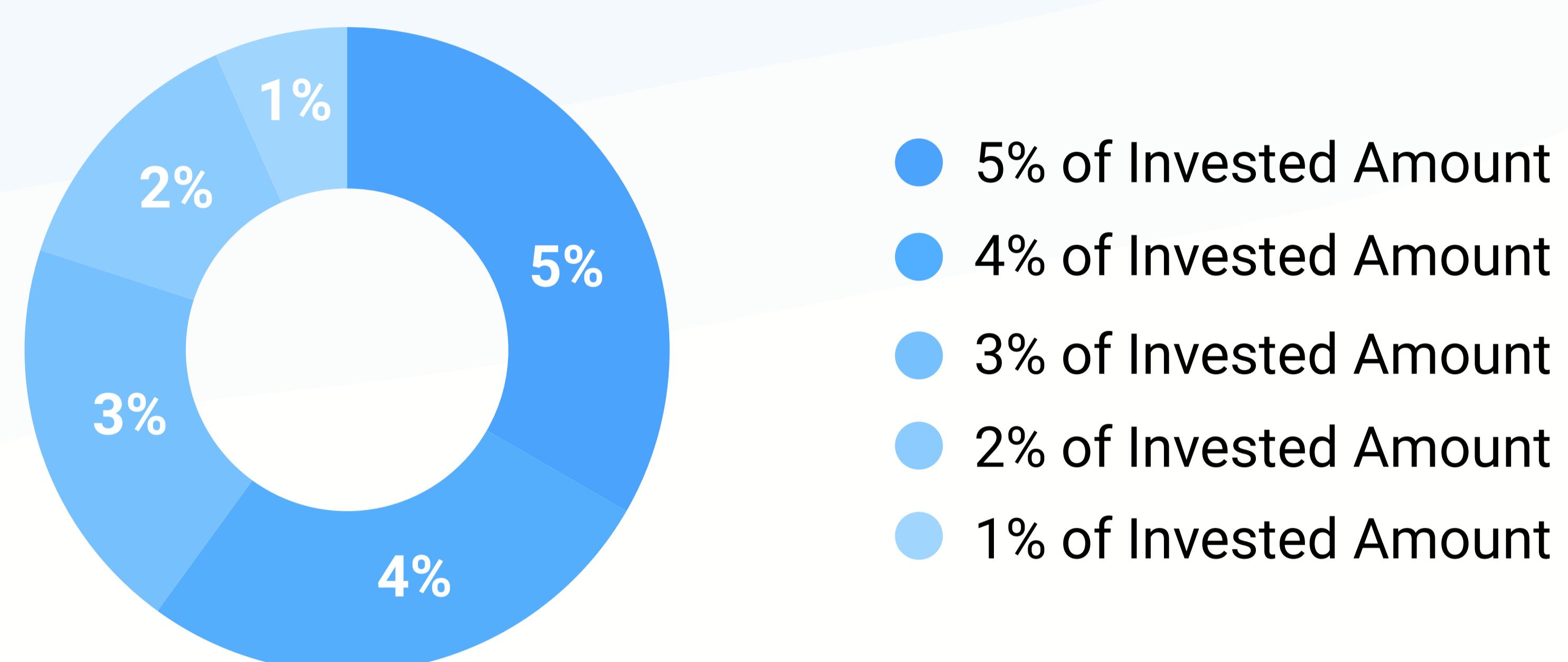
Vesting breakdown with release

Month	Amount
1	0%
2	6%
3	6%
4	8%
5	8%
6	10%
7	10%
8	12%
9	12%
10	14%
11	14%
12	0%

4.2.3 Pre Sale (10% of Total Supply priced at \$0.3)

On Referral Reward Distribution based on unilevel & multi-tier model (vertical and horizontal equilibrium) with rewards distribution in stable coin for either selling total amount in 45 days or burning the left over tokens if left after 45 days with a vesting period of 10 months

Referral rewards are :



Vesting breakdown with release

Month	Amount
1	6%
2	6%
3	8%
4	8%
5	10%
6	10%
7	12%
8	12%
9	14%
10	14%
11	0%
12	0%

4.2.4 Public Sale (24% of Total Supply priced at \$0.5)

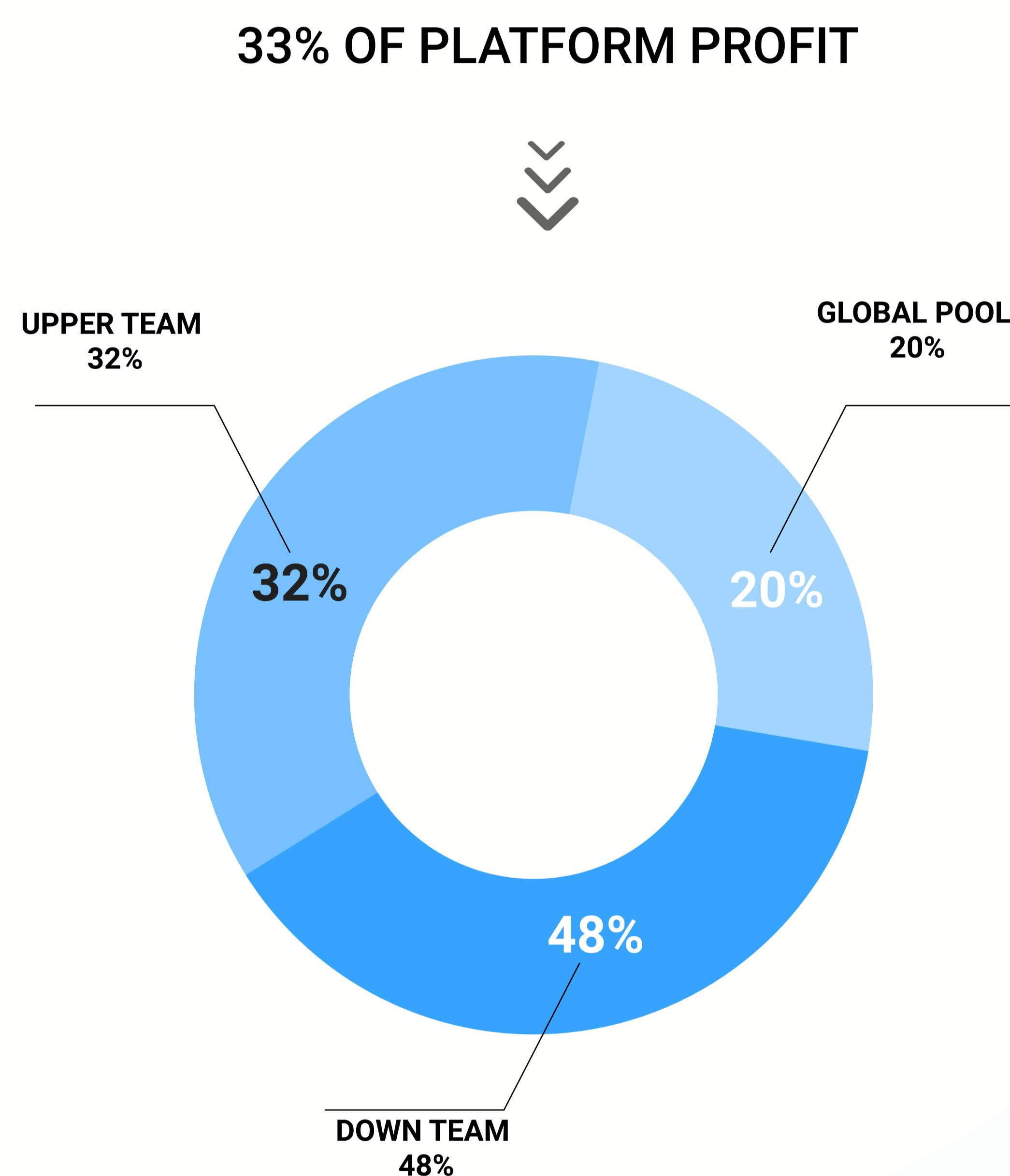
Total Supply : 50,400,000

Sale Period : Till Total Supply of 24% lasts

Will implement a revenue share model, where all profit generated will be broken down into 3 parts of 33%, 33%, and 34%.

- ◆ 34% = Admin commission
- ◆ 33% = for staker's towards the yield
- ◆ 33% = for the affiliate program (both unilevel and multi-tier), for distribution till 20 tiers below in the team, 5 tiers from the line of sponsorship (uplines) and a global reward pool for the achievers.

Affiliate Plan for Public Sale



4.2.4.1 Tier Income Down Team

Tier	Referral Bonus (USDT)
1	10%
2	8%
3	5%
4	3%
5 to 10	2%
11 to 20	1%

- ◆ Sponsor More Users to unlock referral Income from depth in Down Team.
- ◆ Earn from your Tier-2 by sponsoring minimum 2 users.
- ◆ Likewise, sponsor 20 users to enjoy referral earning from 20 tiers.

4.2.4.2 Tier Income Upper Team

Tier	Referral Bonus (USDT)
1	10%
2	10%
3	5%
4	5%
5	2%

- As a staker of DADDY Token, you have an exceptional benefit wherein you earn
- ◆ an over-riding percentage on the Staking Reward 5 Tier High from your Up Team Sponsor, Sponsor's sponsor and so on.
 - ◆ This is Unconditional - Every Staker who has consented to participate in the Affiliate Program is eligible for this income.

4.2.4.3 Global Pool for Super Affiliates

20%
Global Pool for
Super Affiliates

\$50000
Global Pool for
Super Affiliates

Time Frame
Daily



4.2.5 Airdrop (2% of Total Supply)

We will airdrop DADDY Token from time to time to promote awareness of the token & ecosystem through different Social Media campaigns & CPA programs

4.2.6 Advisors (2% of Total Supply)

Advisors who are adding value to the ecosystem by providing project consultancy, operational support and expert advice will be compensated through the native token.

4.2.7 Technical Development (7% of Total Supply)

A prominent role in the ecosystem is played by the technical team and they are the core drivers of the platform, hence they form an inherent part of the initial beneficiaries.

4.2.8 Marketing (15% of Total Supply)

Promotions – online & offline, Content driven Marketing, Social Media campaigns and Affiliate/Referral Marketing efforts in general will be taken care by allocating a share of the token supply.

4.2.9 Ecosystem (15% of Total Supply)

This portion of the token will compensate the developers, founders and the stakeholders and allow them to keep adding value to the ecosystem for achieving major milestones

4.2.10 Reserve (10% of Total Supply) locked for 1 year

A reserve of 10% is being allocated to take care of unforeseen event and unplanned additions to the roadmap. It will be a safety cushion to propel the overall growth of the system

- ◆ A Brief Description of Individual Components are mentioned below :

Referral based Token Distribution

The DEX DADDY Ecosystem intends to educate the players about the benefits of digital currency and blockchain technology, while driving adoption simultaneously. DADDY Token is created while keeping the unique requirements of the industry & the ecosystem at the forefront. The blockchain technology based solutions provided by the platform will leverage more opportunities while focusing more on transparency & ease of transactions.

The referral economy involves rewards for those who promote a brand, product or service within and beyond their network. Whenever a new user or a customer gets onboard, the person or the platform influencing its adoption is remunerated as a form of encouragement. DEX DADDY Ecosystem envisions DADDY Token and its underlying technology to be adopted by the industry, to meet its complex payments structures. The use of smart contracts will help further automate the process.

Some of the advantages of DADDY Token include enhanced marketing, improved efficiency, and increased productivity. Studies have proven that customers gained through referral programs are more profitable and loyal than other customers. They are known to have a higher contribution margin and retention rate, making them valuable both in short and long term.

By creating a transparent and universal referral system powered by DADDY Token, it will be easier for every participant to make use of the infrastructure to create and run a profitable business. It also leverages the concept of earn and share model for distributing revenues between all investors and participants of the ecosystem.

Tree structure for the fund distribution has been mentioned above in a much elaborative way for all falling in the revenue share model. Equal funds distribution with proper incentivization over long referral hierarchical network help users attain more enhanced earning models. A complete web and mobile based application will be provided to all users to leverage this part of the functionality.

Launchpad Application

The term IDO is quite similar to some other cyclical launch structures that the crypto industry has seen over the years (i.e. ICO, IEO, etc.).

IDO stands for Initial DEX Offering and essentially allows anyone to launch a token and attain:

- Initial liquidity
- Access to a community
- A launchpad to begin their project

Launchpads are becoming increasingly important as new projects are popping up all over the place in the crypto industry right now.

There are new tokens actually popping up claiming to be "launchpad tokens" that will serve the same purpose.

Such is the function of our development - continually find the latest and greatest features that are gaining traction in crypto and look for ways to incorporate them at every layer within our own community versus launching 'new token after new token' to create a shiny object effect.

DADDY Launchpad is a somewhat mid-sized platform in DeFi. We're not the biggest platform but we're also far from the smallest platform in terms of TVL.

This said, the difference maker for DADDY Launchpad is our DEX DADDY community. Our community is extremely engaged and projects love to see that. As much as projects are looking for TVL and the ability to raise funds, they're also looking for real and engaged users to back their new project, talk about it on social media, etc.

Our community is incredibly impactful in this sense. DADDY Launchpad comes up with the most transformative technologies at a time when the Avalanche Ecosystem adoption is increasing massively. DADDY Launchpad stands firmly in support to give exposure to the upcoming projects willing to join the Avalanche ecosystem. The platform gives liberty to its investors to participate in the token sale conducted by the DADDY Launchpad for the approved projects.

Launchpad Application

Our smart contracts are fully audited and have been carefully designed so that in all situations, the raised AVAX and tokens reside securely in the smart contract. Under no conditions will the Admin or Campaign owner be able to transfer the tokens. The only conditions under which AVAX or the tokens can be transferred are:

1. Successful IDO (met soft-cap).
2. Failed IDO or Cancelled IDO.

In both situations, the AVAX/tokens are sent or returned to the rightful owners/users. In other words, no Admin or Campaign owner can take investor funds.

Multi-Check Parameters Implementation:

DADDY Launchpad has Multi-Check Parameters extensively to protect its investors. We have implemented multi-check parameters for projects that plan to raise capital with us primarily to prevent the capital raised and the mint function from abuse.

UI/UX Design:

We pride ourselves in conducting token sales with a seamless user experience. Our user interface is a breeze to understand and navigate, and users can subscribe to projects directly on our platform once the sale starts. Users can claim tokens directly on DADDY Launchpad website once the project is listed. In the event there are vesting schedules imposed by the project, DADDY launchpad will facilitate on-going token claims.

Generative NFT Application

Here, at DEX DADDY, we recognize how quickly the metaverse is going to grow and encompass every aspect of our lives, and we realize that keeping track of it all will be a full time job. That's why we've made it our goal to distil everything happening in NFTs, DAOs, virtual worlds and more.

What is generative art? In short, generative art is digital art that, instead of being manually created by a human, is automatically generated by code.

The popularity of generative art in the crypto space has grown considerably recently, but generative art has always played a major role in the space. In the beginning, people were just not always aware that the art they were buying on sites like SuperRare was created in this manner.

History of Generative Art

Generative art in its current form dates back to the 1960s and 1970s when artists began experimenting with giving computers some autonomy over what the end result is, and its growth has been symbolic of the growth of the role computers have played in much of modern art.

Artists like Lillian Schwartz pioneered techniques for the wave of generative artists that followed in the 1990s.

In the 1990s computer programs like “Design by Numbers and Processing” came to market, allowing anyone with a computer to start making generative art.

Flash forward to 2014, and “GANs” allowed generative art to take another step. Generative Adversarial Networks are a function of AI that tries to think like a human brain and has created pieces comparable to human made works.

While this is an example of an early piece of generative art, created in “traditional” manners, the blockchain technology enables a new opportunity of creation. Generative art can now be created by running a smart contract. A smart contract is code stored on a blockchain under a certain address – mostly on Blockchain popular chains. By sending crypto – mostly AVAX – to this address, the smart contract is triggered, and the code stored under the address is executed automatically. Recently, NFTs have evolved alongside blockchain technology. A piece of generative art can now be created by a smart contract and be stored on-chain in the form of an NFT directly owned by the wallet address that sends the crypto to run the smart contract.

Generative art as NFTs

Today, the common process of creating generative art is by running a machine algorithm, no matter if it is created as an NFT or not. Minting a generative art NFT adds a level of uniqueness that could not have been reached before. This is achieved by including inputs to the piece of art such as wallet address, transaction ID or gas price.⁴ These parameters are then used to mint the NFT.

The resulting NFT piece of generative art differs from those art pieces created traditionally. There will always exist only one NFT with these exact parameters. Even if another art piece would be created that looks very similar, the parameters included in the NFT piece of generative art would always be different, and so each piece is truly unique. That said, it is valid to question how the created NFT can be something “special” if the same algorithm could be run millions of times and create NFTs that eventually all look similar, even if they’re not identical. But this is an advantage of NFT generative art: a supply cap can be implemented right from the beginning. Take a look at the example projects described below and you will see that only a certain and predefined amount of NFTs can be created that follow the same algorithmic rules.

Traditionally, the art market has evolved to be exclusive with high entry-borders due to the necessary knowledge and investment size required. The trend towards generative NFT art opens the art market and enables inclusion for people outside of the art-scene and with lower investment budgets. This has also been recognized by big players of the art world and thus, auction houses like Sotheby’s and Christie’s put NFTs on their agenda and started curated NFT auctions.

We will be creating our own NFT collection for 10,000 NFTs for alienated images with rare attributes and unique digital artworks getting on sale on our own website. It will be compatible with all NFT Marketplaces on Avalanche Blockchain. Traits will be unique, helping out gaining more traction in the entire ecosystem for our utility generation.

NFT Marketplace

Non-Fungible Tokens (NFTs) become easy and accessible with DADDY NFT Marketplace in its ecosystem. By this, you are allowed to upload social media images and create the NFTs within a secure and decentralized manner. With the contribution of NFTs, now social media users may be able to generate passive income from Social Media and it provides another platform for their digital content.

Ownership

The products and services we share on social media platforms or outlets are disbursed regularly and most are managed and controlled by the platform companies that provide them. Our rights to use the sale/trade and "ownership" of these products are almost always at the discretion of all 1 those who manage everything. Any Instagram name/account could even be deleted from the platform. NFTs can't. Blockchain strongly ensures rights of ownership by providing highly secured accounts under which users can keep NFTs. So if the individual or user has the private keys or access then he or she can access the assets contained therein.

Provenance and Historical Audit

Blockchains track and monitor all transactions after their first block to the current block, along with any other transfer and/or exchange history of an NFT asset. Blockchains do this with unparalleled data encryption. It ensures a strong tracking of ownership and a complete history of NFT asset purchases. There is no mystery as to the origin or history of the NFT, because everything is registered and completely transparent.

Transferability and Liquidity

NFTs are capable of tokenizing and capturing the ownership (and perhaps other rights) of a digital asset that can be freely exchanged on open markets. The above NFT assets, such as strong data assurance, ownership protection, counterfeit immunity, and evidence-based uniqueness, are extremely powerful in removing many of the risk friction costs that would normally accompany digital asset ownership, paving the way for access to markets and opening up previously locked and illiquid capital.

So, the last pinpoint is the core of what DADDY NFT Marketplace perceives as one of its primary aims. We confidently believe that blockchain as well as its application to NFT technology would significantly change the landscape of 2 ownership and digital rights in esoteric ways. By Unlocking the new potential markets and value, make the existing markets more competitive and productive, and give individuals' full ownership of their digital assets. DADDY NFT Marketplace promises to promote this technology to mainstream audiences and to give everyone the ability to invest in NFT ownership as well as to expand a vibrant ecosystem.

Features and Functionality

Decentralized and non-permissible – The DADDY NFT Framework is designed to optimize the benefit (and minimize risks) of digital asset ownership and trading. Our core technologies depend strictly on the blockchain, automated smart contracts.

Blockchain Protocol – The DADDY Marketplace uses the AVALANCHE blockchain and protocol, with a native token named DADDY. It will share the security advantages of the entire AVALANCHE network, avoiding the possibility of a consensus attack.

Less Costly Fee Exposure – There will be some charges applicable like application usage fees for trade execution, NFT creation and listing, NFT auctions, and network fees for DADDY transfers will apply.

On-Chain Management governance – The DADDY NFT Marketplace governance allows stakeholders to seamlessly amend the basic protocol and change essential framework parameters to meet the changing needs of the environment and the community.

Client Partnerships – DADDY NFT Marketplace provides a UNIQUE platform for users who want to bring their digital products to the NFT marketplace where they can sell their own images or items on a marketplace with established business models.

Incentivization and Rewards – User Base Incentivization and Rewards – Community is almost everything, and the DADDY NFT Marketplace will focus entirely on rewarding early adopters for their valuable contributions through various incentive and reward schemes designed to support successful creators, sellers, and buyers. In addition to the incentives for use, the DADDY NFT Marketplace uses a Proof of Stake model that can offer its own rewards for being a network validator.

- Easy creations of NFTs that are sold or auctioned to supporters and investors.
- Ensured provenance and authenticity.
- Secure transactions between artists and fans/investors.
- Partnership with decentralized storage provider to retain high quality and efficient delivery of uploaded content.
- Remarkably efficient token economy powered by the DADDY Marketplace platform token (DADDY) along with stable-coins and FIAT.
- Revolutionary marketplace.

The Marketplace

DADDY NFT Marketplace will provide a crypto-powered digital item and trading platform for users to build, purchase and sell NFTs traded against the DADDY token, and to also provide additional services including such auction listing, governance mechanisms, trade history tracking, based on user opinions and more. The objective of the DADDY NFT Marketplace is to provide social media users with a forum to sell, purchase or exchange their digital images.

The Marketplace

Non-Fungible Tokens (NFTs) become easy and accessible with DADDY NFT Marketplace in its ecosystem. By this, you are allowed to upload social media images and create the NFTs within a secure and decentralized manner. With the contribution of NFTs, now social media users may be able to generate passive income from Social Media and it provides another platform for their digital content.

Potential Marketing Focus

NFTs are extremely flexible and productive in their use, from digital artwork to digital event tickets, and while NFTs have a wide range of uses and categories, DADDY NFT Marketplace will emphasize its attention only on one primary area: Digital artwork. Market Growth Potential As far as the NFT market, it is still a young market, but it is growing year after year, with new NFT ventures entering the market every day. Market Members Interacting with the marketplace requires only an AVALANCHE-compatible crypto wallet, a browser, as well as a click of a button. There have been three main means for users to engage in the DADDY NFT Marketplace.

NFT Creators — In order to promote an active and vibrant market, DADDY NFT Marketplace has a refined architecture developed for creating NFT for their digital assets and storing it on Decentralised storage service. Almost all Creators maintain royalties for their listings. This implies that any NFT sold on the DADDY Marketplace contributes a percentage of its exchange fees to the Creator, including all future trades for the lifetime of that item.

Sellers — Anyone with existing NFTs purchased on the DADDY NFT Marketplace may bring those tokens to both the DADDY Marketplace by connecting the crypto-wallet and purchasing them for their desired price. Consequently, for rare items, items that have been highly sought for, or items that require a fair price discovery, sellers may create an auction that will be handled automatically on the DADDY NFT blockchain according to the initial criteria they have.

Buyers — Buyers are able to search and purchase items with DADDY Tokens. The DADDY NFT Marketplace will support its DADDY Token as an exchange counter currency. 6 DADDYEcosystem The DADDY NFT Marketplace ecosystem combines the DADDY utility as a native for both protocol token and application token.

DADDY Usage

The DADDY token is used in three main ways:

Payment — The Primary exchangeable counter digital currency is DADDY for all trades on the Marketplace.

Fees — All fees for the NFT Marketplace applications, including listing fees are paid with DADDY.

Rewards — Rewards distributed and contributed to all uses will be denominated in DADDY.

Yield Farming

DEX DADDY is a decentralized exchange running on AVALANCHE and primarily using the Pangolin exchange to create Liquidity Pool, with lots of other features that let you earn and win tokens.

What we are trying to do is create a token staking mechanism, where users will be able to stake the LP tokens generated from Pangolin exchange in return to get DADDY tokens. We are not trying to replace the swap & exchange but to add value into the system and create a suitable and sustainable environment for people to yield farms with high APR.

Features

Earn

We hope that everyone will be able to stake their DADDY Token or Farm the DADDY based LP Tokens to earn more DADDY. Earn DADDY while staking or farming!

Security

Timelock added to contract at launch

Removed migrator code (inherited from Pangolin Exchange)

Layered Farming

Layered farming is a perpetual farming tool to allow DADDY holders to constantly enjoy a high-risk high-reward APY yield farming.

DADDY Vault is a yield optimizer platform focused on providing DeFi users with auto-compounded yields at empirical optimal intervals. DADDY Vault uses a proprietary dynamic harvesting optimizer to enable the highest APYs on our vaults.

Decentralized Exchange

With DEX DADDY, users can trade tokens at the desired price through limit order onwards. The success of a particular transaction depends on the pending orders of both the buyer and seller as in CEX (Centralized Exchange), which can save users from staring at the market.

The order book for DEX is a technical innovation composed of the order book and the AMM liquidity pool with full adoption of the users' suggestions.

This will solve the problem of failure of transactions caused by the different order book depth existing in the market, which can bring users a better trading experience.

DEX DADDY innovatively combines the different advantages of various basic public chains, and creates a well-rounded and composite DEX ecosystem with high performance. The "dual mining" mechanism of liquidity mining and transaction mining brings greater returns to the participants, and the transaction fee "repurchase and burn" mechanism realizes a closed and self-driven loop for value capture.

As the top DeFi project on AVALANCHE, DEX DADDY chooses to launch the order book function, which is of landmark significance to the entire DEX field. Previously, most DEX projects that opt for order book function are those with low market share, limited assets and small numbers of users. Although dYdx also uses the order book, it mainly focuses on contract transactions and has relatively small spot transaction volume.

The emergence of DEX DADDY is a signpost for change and represents the first mature DEX project that uses the order book function. So, can order books really make up for AMM's shortcomings?

Although we still need to wait until next quarter of 2022 before we can really try out DEX DADDY's new function, trading experiences in CES seems to suggest that all the above-mentioned flaws plaguing DEX can be effectively solved.

Pending order is the most basic function of the order book mechanism. It allows users, who can give play to their observations and take pre-emptive measures, to pend orders at a designated price. At the same time, the fixed price also means that the common problems of slippage and front-running characterized by AMM will be greatly alleviated.

The main victims of high transaction costs are DEX projects located on ETHEREUM. Although DEX DADDY is deployed on AVALANCHE, its main battlefield is Pangolin, an emerging public chain famous for low transaction costs with AMM based protocol structures.

Therefore, DEX DADDY is free from the issue of exorbitant transaction fees. For liquidity providers (LPs), another key role in the DEX ecosystem, the launch of order book function means that they have another brand new market-making channel.

In the order book mechanism, professional LPs make markets in a more flexible and frequent way and thereby enhance their market-making returns. Of course, DEX DADDY will not abandon the market's existing original AMM products and ordinary LPs can continue to make money in the AMM pool.

DEX DADDY is committed to establishing a composite DeFi ecosystem that integrates DEX, IMO, and DAO, providing one-stop liquidity services for more high-quality assets, and providing users with a more secure, reliable, diverse, and cost-effective trading experience. For cryptocurrency trading, DEX DADDY is definitely the greater, faster, better and cheaper choice!

Note : This section will be ever increasing with the development getting progressed in an exponential manner. Team is continuously working hard to provide you with the product details best in its standards.

The Ultimate Transaction Experience

Launch liquidity optimization agreements to greatly improve capital utilization efficiency

DEX DADDY will optimize the existing AMM mechanism to add functions such as liquidity aggregation, range orders, and limit orders. At present, few users are brave enough to use idle tokens for liquidity mining because of concerns about price fluctuations. In the future, however, losses from short-term movements will be avoided to the extent possible, realizing the important functions of a DEX such as liquidity aggregation and range and limit orders. Currently, DEX miners have to bear losses caused by short-term fluctuations, which is why many token holders are unwilling to put their holdings in liquidity pools. As a DEX project, DEX DADDY has been steadily engaged in technological and business model innovation, strengthening the business model after the technology is stable, and introducing technological innovations after the model is clear, creating a virtuous cycle in order to bring users the best DEX experience.

Innovative trading interface and order book to upgrade user trading experience

DEX DADDY will provide a market display page and order book trading functions that are in line with user habits, along with a more convenient and richer pending order strategy to create an operating experience comparable to that of a centralized exchange.

Project Plan

Bigger Ecosystem

Transactions are the core of DeFi value, but by no means the end. DEX DADDY will expand the landscape horizontally. Building more innovative products is an important way to create more value. Next, DEX DADDY will do the following.

- Exporting whole ecosystem on a Chain of our own (DADDY CHAIN)
All-new DeFi ecosystem
- Entertainment based services for our community users : we will host a multiple of betting and prediction games for our community to earn while trading and make rewards in a decentralised manner.
- More product revenue for shared DEX DADDY growth dividends : Transaction fees will not be the only part of DEX DADDY's revenue stream, in fact, we will continually add to it with expanding functionalities in the ecosystem. Additionally, we will use rewards/repurchase and burn mechanism to repay DADDY holders for all revenue received.

♦ Wallet Development

Cool Features

- Multi-currency support for storing cryptocurrencies of different chains : TRC 20/ ERC 20 /AVAX (ERC - 20) / BSC Tokens
- Security protocols – Biometric, Seed Phrase, Private Key, User Passkey
- Portfolio Page – List of crypto with value
- Send and Receive crypto currencies
- Use QR Scan Code
- Token Swapping
- Create, Restore and Import Wallet
- Backup and Reset Wallet
- Referral (Invite Friends)
- Address Book
- Support Link
- Real-time notifications and regular updates
- Ability to change Features – Language, Base Currency

♦ Blockchain Development

- The DexDaddy native chain will be an open, programmable smart contracts platform for decentralized applications.
- It is our endeavor to develop a fast and scalable blockchain with robust Validation protocol and high number of Validator nodes with minimum hardware requirements, ensuring fair consensus mechanism and optimal chain security.
- The chain will be fast (high TPS count) and scalable enough to support the Daddy Metaverse projects – Social Media and NFT Games