DCO/MToD COMBO SPONSORSHIPS

SEASON SPONSOR $600 *One available*

- Sponsor the entire 2015-2016 concert season.

- Half-page ad in all four concert programs during the 2015-2016 season.

- Logo placement in footer of concert programs and posters for full season.

- Prominent logo placement with website link on the DCO website.

- Oral sponsor recognition at each concert during the 2015-2016 season.

- Opportunity to have one of our many DCO chamber ensembles perform at an event or reception hosted by your business. One hour performance, instrumentation based on availability of personnel.

- MToD Benefits (if sponsorship is paid by August 1, 2015)

    o Name and logo printed on the Musical Taste of Dexter banner. Banner hangs over downtown Dexter _____ days/weeks prior to event.

    o Name and logo printed on marketing materials for the Musical Taste of Dexter.

    o Preferred booth location at the Musical Taste of Dexter event.

    o Prominent logo placement with website link on the Musical Taste of Dexter website.

    o Two Sponsor Spotlight announcements during the Musical Taste of Dexter event.

    o Name and sponsorship mentioned throughout the Musical Taste of Dexter event by the emcees.

    o Eight event tickets and 16 food tickets for the Musical Taste of Dexter to share with family, friends or employees.

HOLIDAY CONCERT SPONSOR $400 *One available*

- Sponsor our most well-attended event.

- Quarter-page ad in all four concert programs during the 2015-2016 season.

- Logo placement in header of program cover and poster for sponsored concert.

- Logo placement with website link on the DCO website.

- Oral sponsor recognition during sponsored concert.

- MToD Benefits (if sponsorship is paid by August 1, 2015)

    o Name and logo printed on 500 5" white beverage napkins. Napkins placed on every guest table during the Musical Taste of Dexter event.

    o Name and logo printed on marketing materials for the Musical Taste of Dexter.

    o Logo placement with website link on the Musical Taste of Dexter website.

    o Preferred booth location at the Musical Taste of Dexter event.

    o Two Sponsor Spotlight announcements during the Musical Taste of Dexter event.

    o Six event tickets and 12 food tickets to the Musical Taste of Dexter to share with family, friends or employees.

CONCERT SPONSOR $250 *Three available*

- Sponsor our fall, winter or spring concerts. Concert dates and musical selections TBA. First come, first served.

- Quarter-page ad in program for sponsored concert. Business card ad for remaining three concerts during the 2015-2016 season.

- Logo placement in header of program cover and poster for sponsored concert.

- Logo placement with website link on the DCO website.

- Oral sponsor recognition during the sponsored concert.

- MToD Benefits (if sponsorship paid by August 1, 2015)

    o Logo placement with website link on the Musical Taste of Dexter website.

    o Name and logo printed on marketing materials for the Musical Taste of Dexter.

    o Preferred booth location at the Musical Taste of Dexter event.

    o One Sponsor Spotlight announcement during the Musical Taste of Dexter event.

    o Two event tickets and four food tickets to the Musical Taste of Dexter to share with family, friends or employees.

DCO ADVERTISING RATES

- Ads run in all four regular season concert programs.

- Programs are currently printed in 5.5"x8.5" booklet in black and white. This is subject to change based on donated printing services and the DCO reserves the right to adjust ad sizes to fit accordingly.

- Copy-ready ads should be sent to programs@DexterCommunityOrchestra.org and files should be in EPS or high-resolution PDF format.

- If you wish the DCO to create the ad, there will be an additional $50 charge.

FULL PAGE $500

4.75" x 7.75" portrait

HALF PAGE $375

4.75" x 3.5" landscape

2.5" x 7.75" portrait

QUARTER PAGE $250

4.75" x 1.5" landscape

2.5" x 3" portrait

BUSINESS CARD $125

2.5" x 1.5" landscape