DEXTER CORLEY

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EXPERIENCE

Freelancer June 2023 – Present

Web Development Consultant

San Francisco, CA

- Built custom website for bareboat yacht charter "PenaltyBoxIII" using HTML, CSS, JS, and Google Firebase backend.
- Designed branding logos, front end mockups, and marketing graphics with Adobe Photoshop, Premier Pro, & Illustrator.
- Captured and edited all the featured content using DJI Mavic Pro 4, Canon EOS R, GoPro, and Canon AE-1 film camera.
- Organized the project timeline and customer collaboration with Notion.

Alteryx, Inc. May 2022 – August 2022

Professional Services Operations Intern

Irvine, CA

- Reconciled forecast to actual for services rendered and administrated daily reporting tasks using Snowflake and Designer.
- Operated out of Salesforce and NetSuite to administrate the process of partner contracts linked to customer service projects.
- Streamlined operating processes within the services ops team and supported the Project Management Office (PMO) with project updates to better track and report on expenses and services revenue.
- Participated in monthly and weekly reviews to track service contract completion progress towards quarterly goals.
- Led a group of fellow interns to win the "Solving it Forward" competition by creating actionable insights for non-profit No School Violence.
 - o Used Designer to clean & analyze provided datasets and presented findings in front of intern cohort, Alteryx employees, and non-profit executives.

Orderport January 2021 – August 2021

Customer Success Representative

Bellevue, WA

- Strengthened relationships, maintained customer retention, and renewed licenses for platform use.
- Facilitated software improvement conversations with the CEO driven by customer feedback.
- Managed 80+ customer accounts by communicating software upgrades, best practices, and troubleshooting difficulties.

EDUCATION

Chapman University - Argryos School of Business and Economics

May 2023

Bachelor of Science: Business Administration, Emphasis in Finance, Minor in Analytics *Applied Statistical Analysis Certificate*

Orange, CA

Applicable Projects:

- Walmart Locational Analysis used Designer, R, and Tableau to build a data-driven story pitching new store locations.
 - Created and presented findings in class. This project involved extensive data engineering through creating new metrics and data cleaning, visualizations, and machine learning.
- Twitter Airline Sentiment Analysis used Designer and Tableau to create a pitch geared towards airline executives.
 - This project involved creating a data driven presentation geared towards pitching airline executives on recommendations using Twitter sentiment data about each Airline.

LEADERSHIP & INVOLVEMENT

Chapman University Ice Hockey, Orange, CA

August 2019 – January 2023

Team Captain, Head of Recruiting, Athlete

- Led weekly activities such as workout sessions, film review, website maintenance, and website management.
- Oversaw philanthropic efforts with Caterina's Club by volunteering at their pasta drives.

Beta Theta Pi Fraternity, Orange, CA

January 2021 - May 2023

Member

Coordinated volunteering at the Senior Center connecting students with senior citizens helping them with technology.

COMPUTER SKILLS & DISTINCTIONS

Computer Skills: Alteryx Designer, Salesforce, Netsuite, SQL, Python – SVMs, NNs, RNNs, LTSMs, R, Tableau, Microsoft Office Suite, Lucid Chart, HTML, CSS, JavaScript, Google Firebase, Adobe Suite, Notion.

Certifications: Applied Statistical Analysis Certificate with Bloomberg Certification, Alteryx Designer Core Certification.

Awards: Dean's Scholarship - Awarded for outstanding academic achievement. Interests: Cycling, Hockey, Cooking, Fishing.