

Srinivas Teja K

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Experience

Unschool Lead Designer Sep. 2020 - Present Hyderabad, TS	Designing the tone and brand language for all product videos and leading a design team who worked on creating social media posts, promotional material, pitch decks and motion graphics videos.
Makera Product Designer Mar. 2020 - Present Remote	Solely responsible for everything design — starting from a brand identity and developing a visual language for the brand to understanding the user, creating user flows and designing the whole product for both web and mobile.
BeerTech Freelance Product Designer Oct. 2019 - Dec. 2019 Bangalore, KA	Designed a web application that helps track the inventory and wastage in breweries — a dashboard that provides information about everything from stock, daily analytics, batch information with an independent channel based chat system for internal communication.
Future Adults Pioneer Energies Boxx.ai Kyvor Genomics Kingsmen Coffee Whipped Cold Brew Brahmin.ai Finzy Inner Goddess Camberry Studios Waggerbone Bella Rossalia Freelance Designer Nov. 2018 - Sep. 2019 Bangalore, KA	<p>Worked on projects mostly ranging from but not limited to:</p> <ul style="list-style-type: none">• Identity design• Brand strategy• Naming and positioning• UI/UX design for websites• Packaging• Motion graphics• Ads & promotional material
Mento Motion Graphics Artist Oct. 2019 - December 2019 Bangalore, KA	Worked on creating fully engaging motion graphic videos for an alternative ed-tech platform.
The Climber — MyCaptain Graphic Design & Motion Graphics Intern Oct. 2019 - December 2019 Bangalore, KA	Interned as a generalist designer and was responsible for creating social media posters and motion graphics promotional videos.

Education

ICAT Design and Media College B.Sc Visual Media in Motion Design & Graphics June. 2016 - July 2019 Bangalore, KA
Narayana Educational Institutions Student of Maths, Physics & Chemistry June. 2012 - July 2014 Nellore, AP

Skills

UI/UX Design User research, User journey mapping, Content strategy, Wireframing, Prototyping
Graphic Design Logo + Identity Design, Brand positioning, Brand strategy and messaging, Packaging, Typography
Softwares Photoshop, Illustrator, InDesign, Audition, Premiere Pro, AfterEffects, XD, Figma, InVision, Resolve, Cinema4D