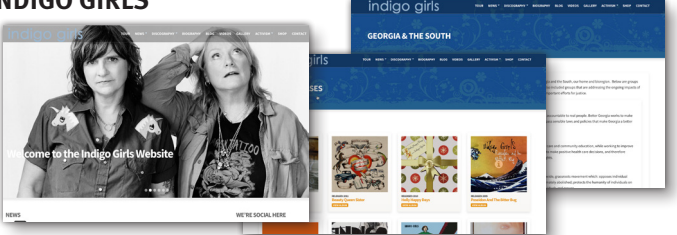
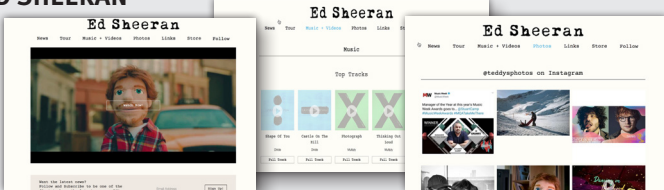
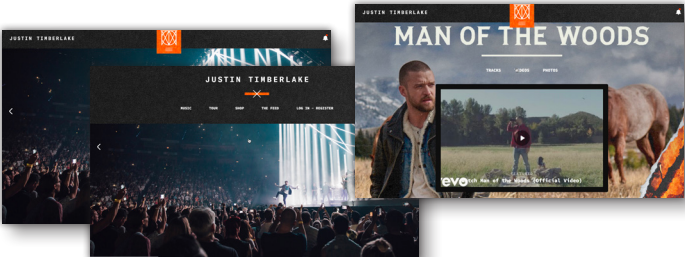
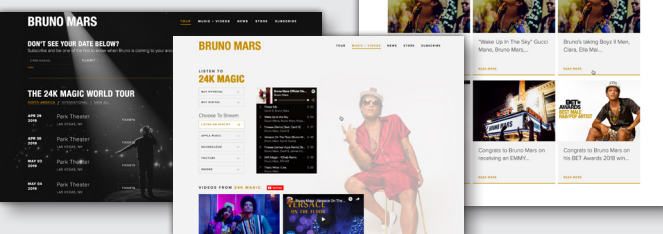
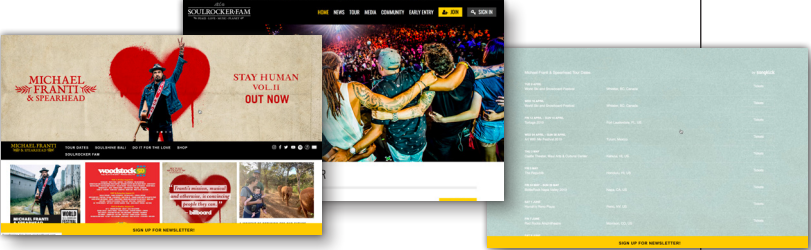
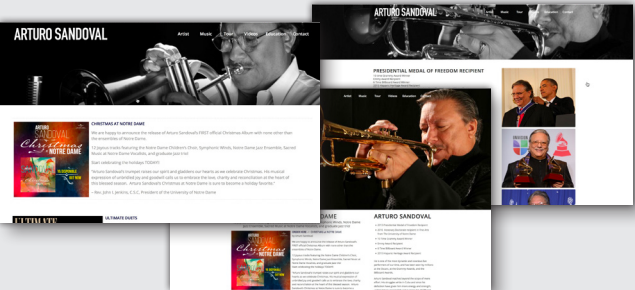

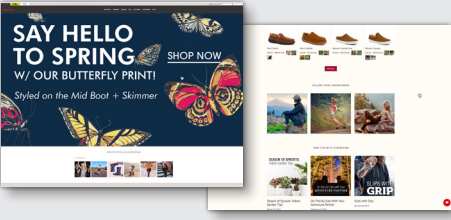


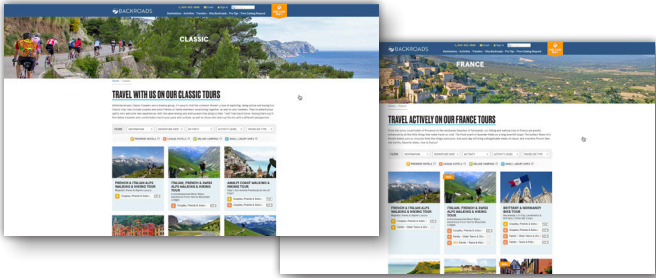
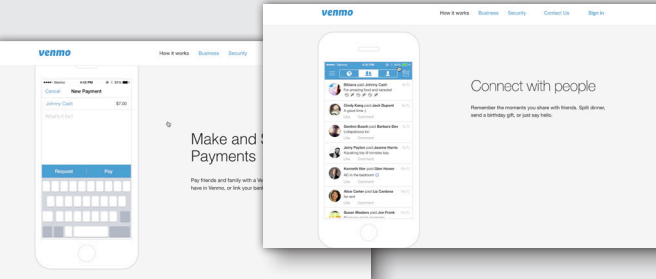

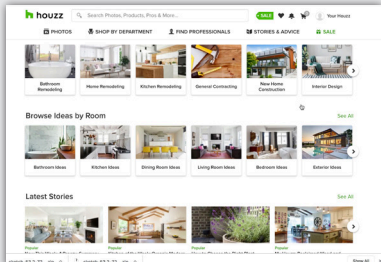
# WEBSITE REVIEWS

Date: March 23, 2019

Author: Mary Leigh Henneberry

WEBSITE	GOOD	BAD
<b>INDIGO GIRLS</b> 	<p>Nice slide show on homepage.</p> <p>Typical pages for a musical band website (tour, news, discography, etc.), but also includes an “activism” page.</p>	<p>Shop page opens different URL. A little confusing at first because the menu/navigation changes. But there is a link in the shop menu that brings you back to the band’s website.</p> <p>A lot of text on some pages. Adding images would help break p the text.</p>
<b>ED SHEERAN</b> 	<p>Nice homepage and unique font.</p>	<p>Not super colorful or big engaging photos.</p> <p>Opening page is his tour page with no navigation. You must scroll all the way to the bottom to find a link that directs you to the rest of his website.</p>
<b>JUSTIN TIMBERLAKE</b> 	<p>Nice Hero photos.</p> <p>Interesting “hidden”/pop out navigation at top center of page.</p> <p>Discography page includes a video screen embedded in center of large full screen background image.</p>	
<b>BRUNO MARS</b> 	<p>Nice integration of large background images with text content.</p> <p>Discography page combines his music with links to videos - good way to promote music.</p> <p>News page well organized with grid/picture layout.</p>	

WEBSITE	GOOD	BAD
<p><b>MICHAEL FRANTI</b></p> 		<p>Large images on pages load slow.</p> <p>All menu choices on initial home page opens a completely new URL/page that has different look/feel.</p> <p>Tour page has no menu (have to hit back arrow to get back to previous page). Difficult to read.</p>
<p><b>ARTURO SANDOVAL</b></p> 	<p>Consistent navigation and page layouts.</p>	<p>Some images slow to load.</p>
<p><b>IMAGINE DRAGONS</b></p> 	<p>Nice consistent layout of each page. Background image features current release - good promotion.</p> <p>Tour dates easy to read, clean layout.</p>	
<p><b>WASHINGTON SHOE COMPANY</b></p> 	<p>Nice large photos/artwork on slide show.</p> <p>Three shoe brands separated in top/left menu using their corresponding logo.</p>	<p>Navigation not consistent between three brands of shoes</p> <p>Weird image of Paris Hilton on their Chooka brand page links to their Instagram page. Image does not match the look/feel of all their other photos.</p>

WEBSITE	GOOD	BAD
<p><b>BACKROADS TRAVEL TOURS</b></p> 	<p>Very clean and consistent navigation and page layouts considering the amount and variety of content in the website.</p>	
<p><b>VENMO</b></p> 	<p>Very clean layout.  “How it Works” explains the process while the phone next to the text illustrates the page.</p>	
<p><b>ANNIE’S ANNUALS NURSERY IN RICHMOND, CA</b></p> 	<p>The physical nursery as well as it's website are both information overload as well as very addictive for any gardener.</p>	<p>Navigation not consistent between some pages.  Some pages load slow.  This website borders on “FOMO” because it has so much information.</p>
<p><b>HOZZ.COM</b></p> 	<p>Many categories, but organized well with the use of grid/photos as menu links</p>	<p>Tend to get sidetracked with all the visuals, options and “similar items” feature that buries you deeper into their website (good for the website, but can be challenging for the user).</p>