

FEEL AT **HOME** WHEN AT **HOTEL**

Why this topic?

My husband travel a lot for business trips and I felt connected with topic

Little broad topic and Opportunity to explore new ways of connection between Us & Things around

Tasks I did

Thinking around different aspects of what person miss when he/she is not at home and what his/her family miss about him/her

Brainstorming around quick ideas which can help enable these small & big connections again

Concepts on how home automation, technology and google's presence can be used to achieve this in such scenarios

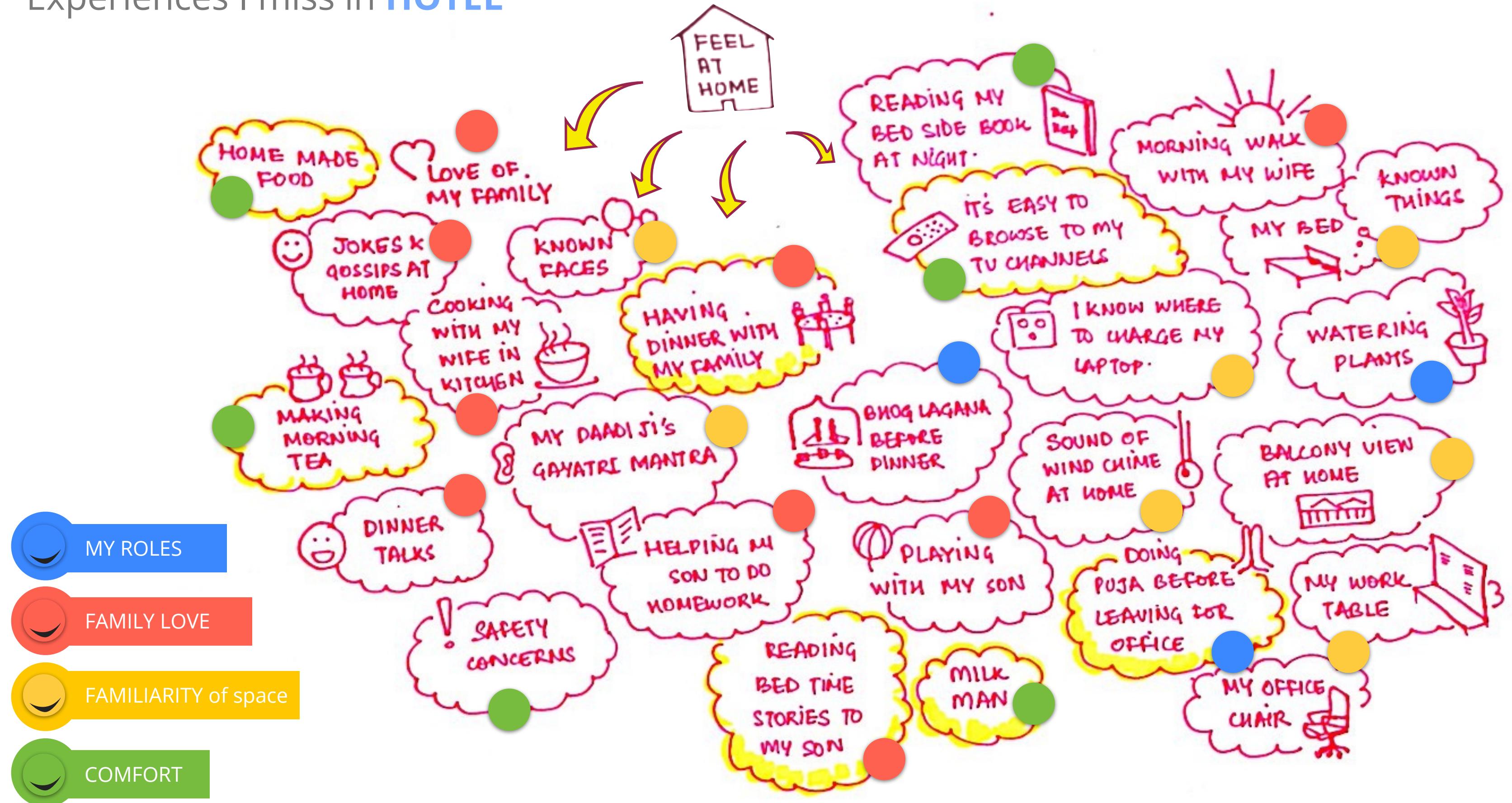
Things which I could not complete

I could not detail out an idea and create high fidelity prototype of same in time given for exercise

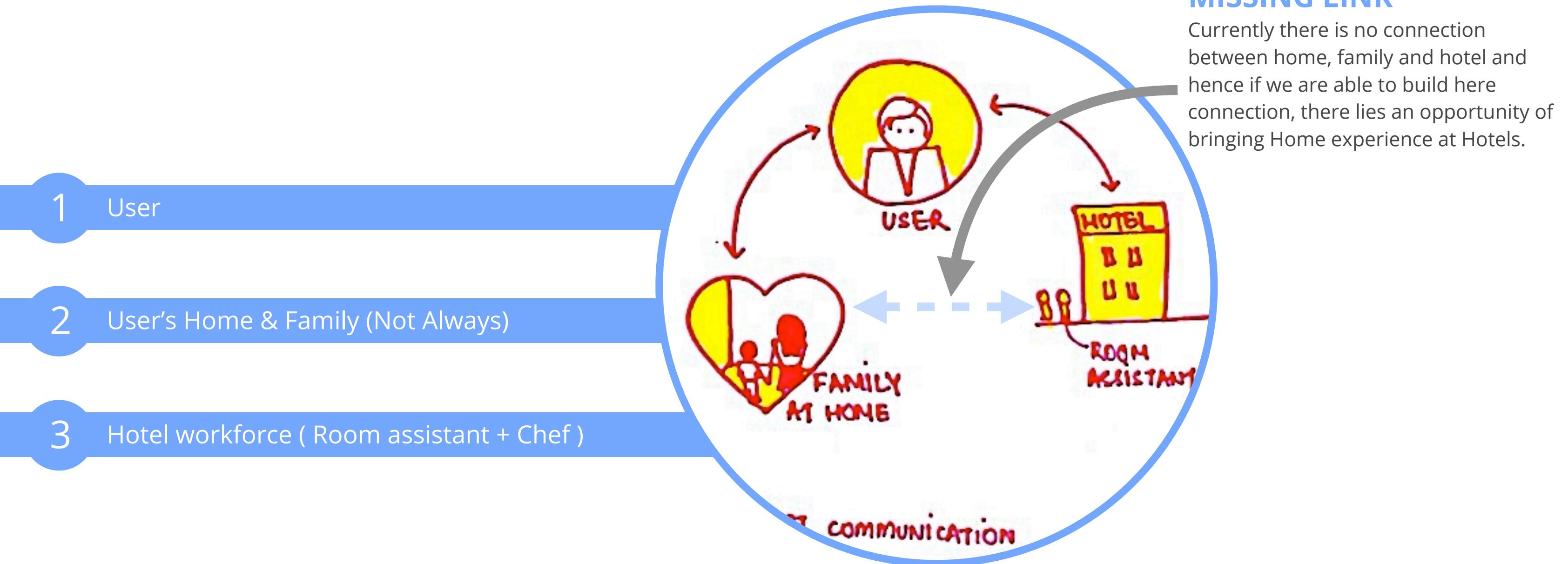
Experiences at **HOME**



Experiences I miss in **HOTEL**



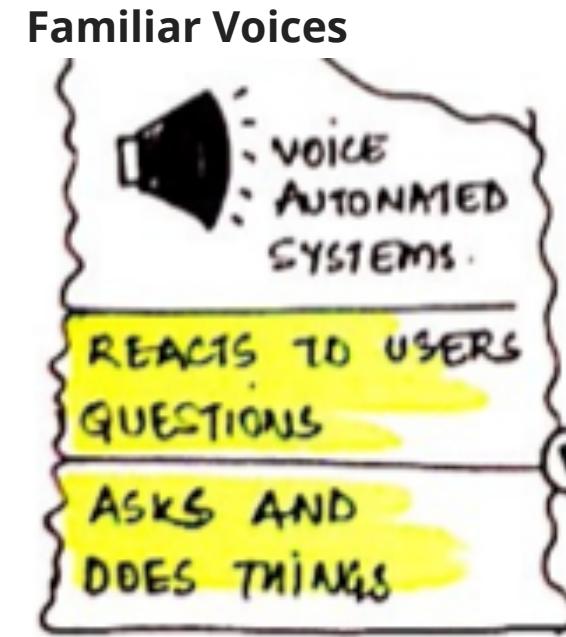
People who get affected



Ideation



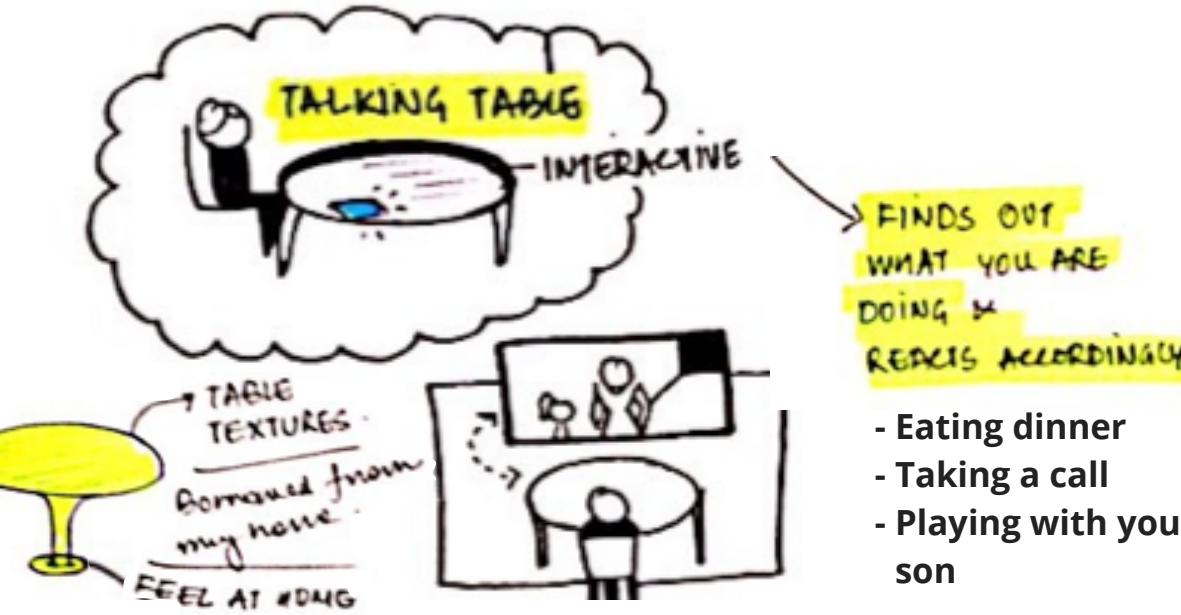
1 Room Service



2 Personalized Things



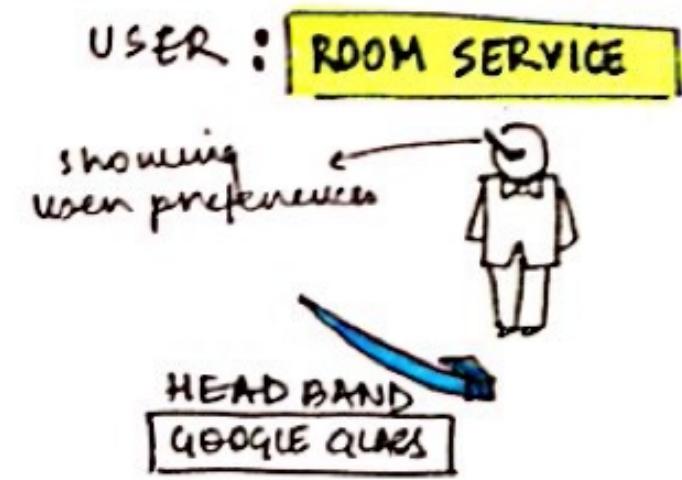
4 Talking Table



3 Image Contextual mirror

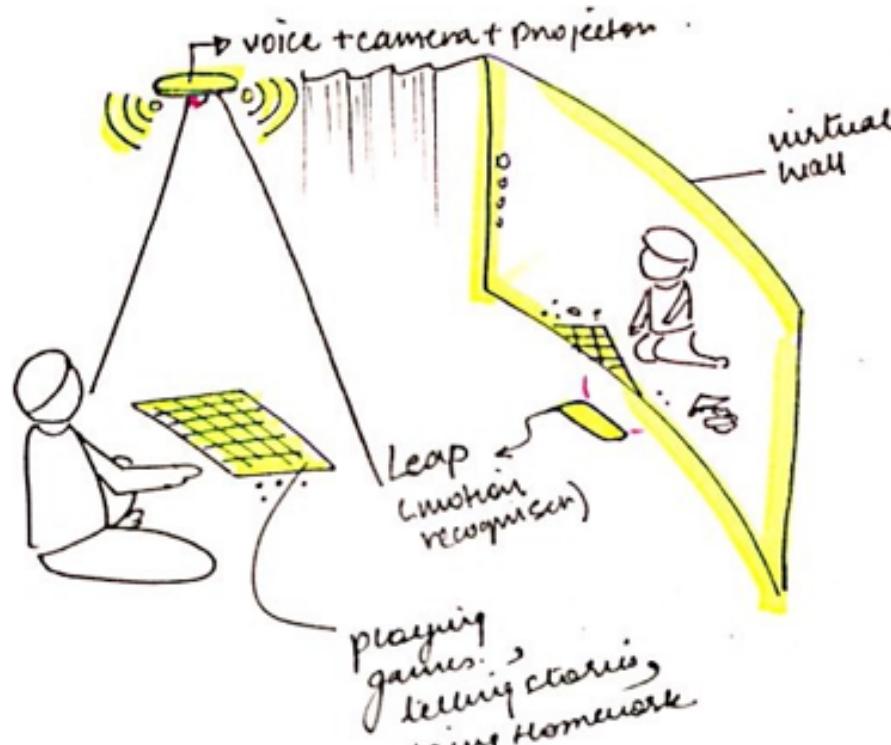


5 Assistive Google Glass

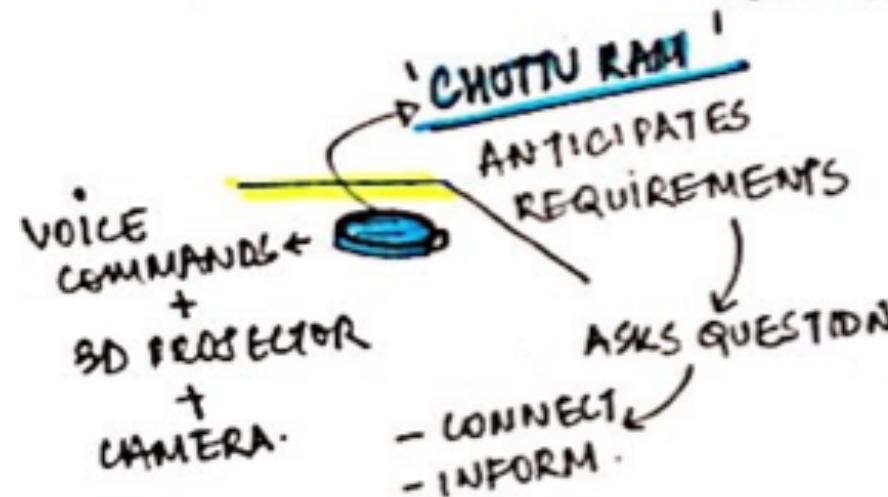


Ideation

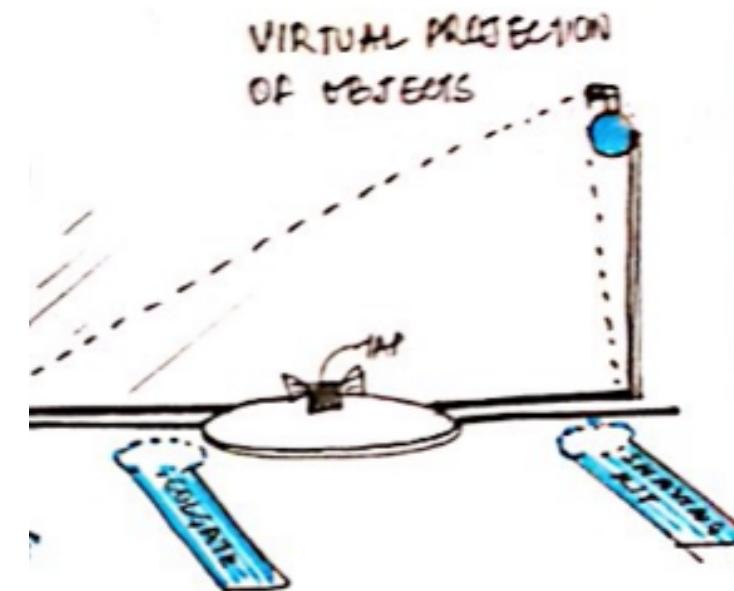
6 Connect to loved ones



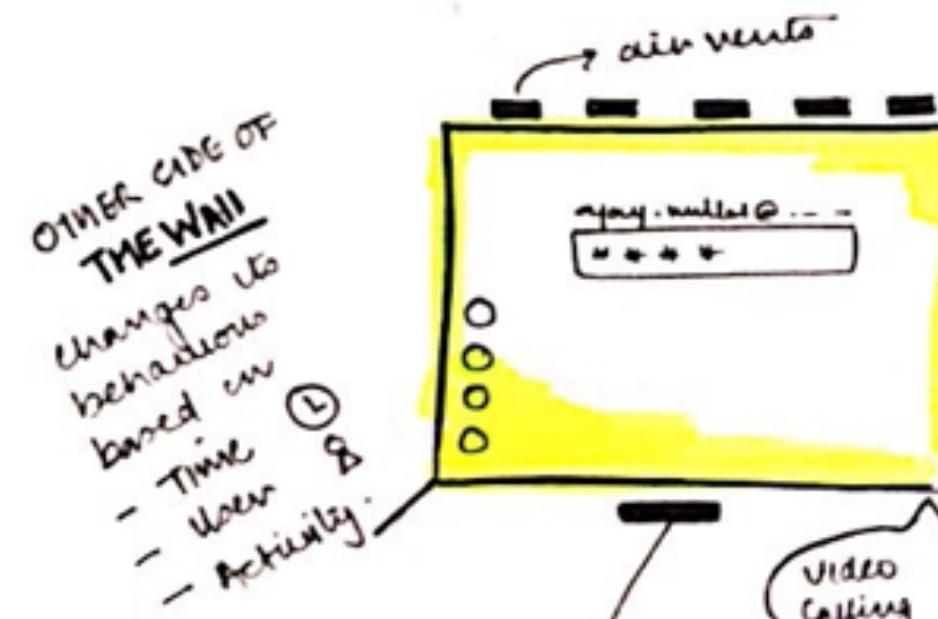
9 Hi Tech Smart Gadget



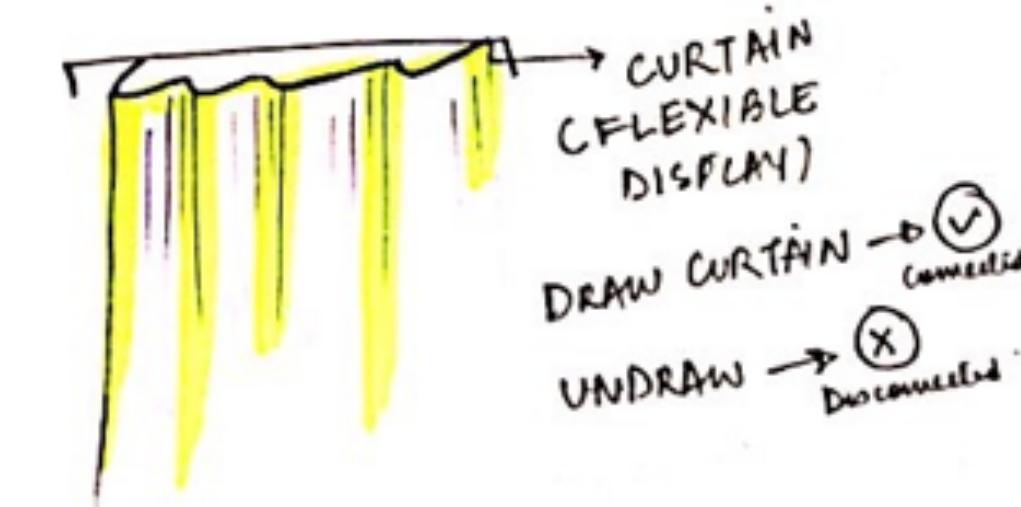
7 Projections to setup customers room



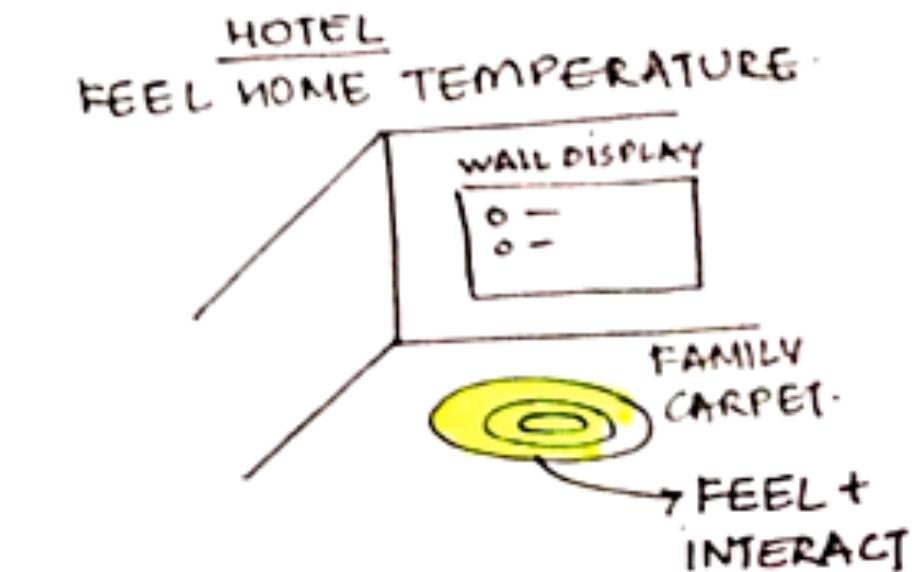
10 Virtual Wall



8 Curtain Connector



11 Carpet



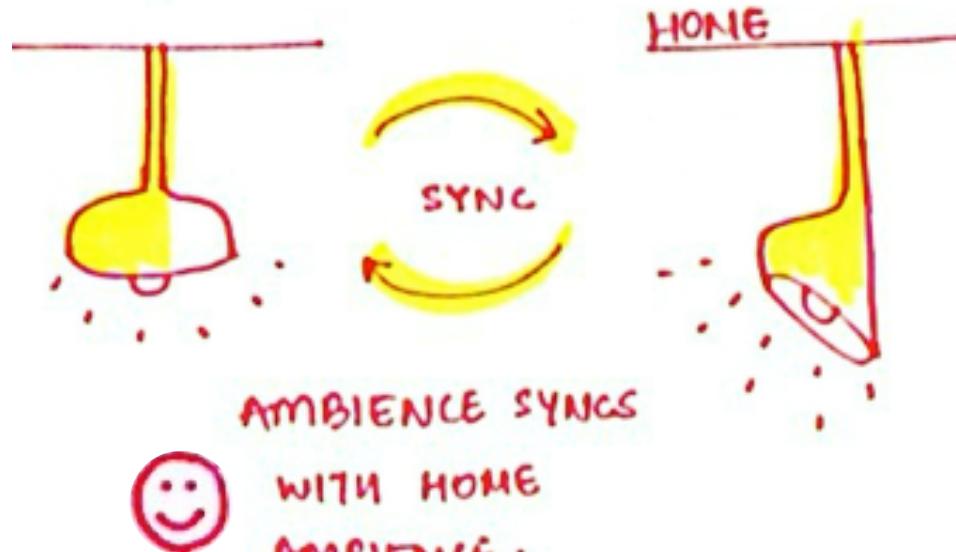
Design Concepts for a Typical Day Scenario

of Ajay, His Family & Hotel Room Service



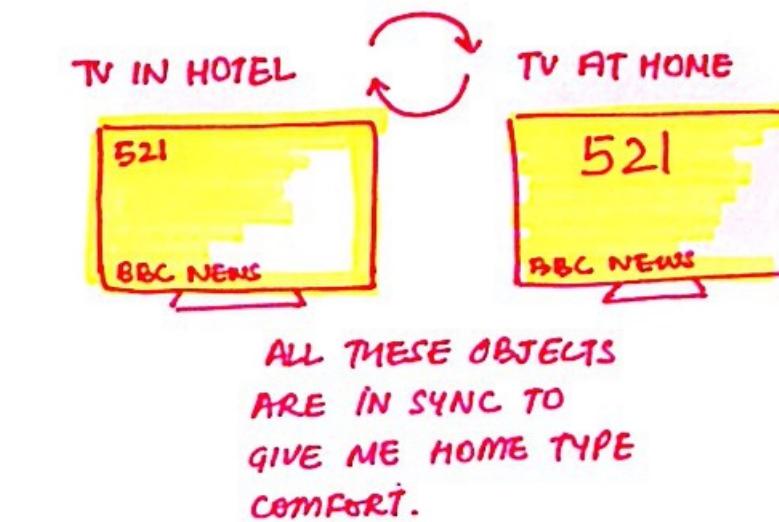
Ajay left for Mumbai early morning 5:00 am and will be going to Hotel directly in the evening

At 7pm Ajay checks in Hotel and enters room



AMBIENCE SYNCs
WITH HOME
AMBIENCE.

7.30pm TV channels synced with his home TV



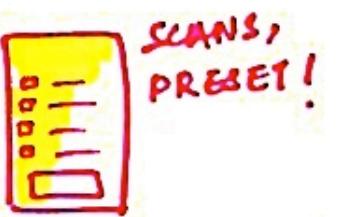
" After long day at meetings "

8pm Family Dinner

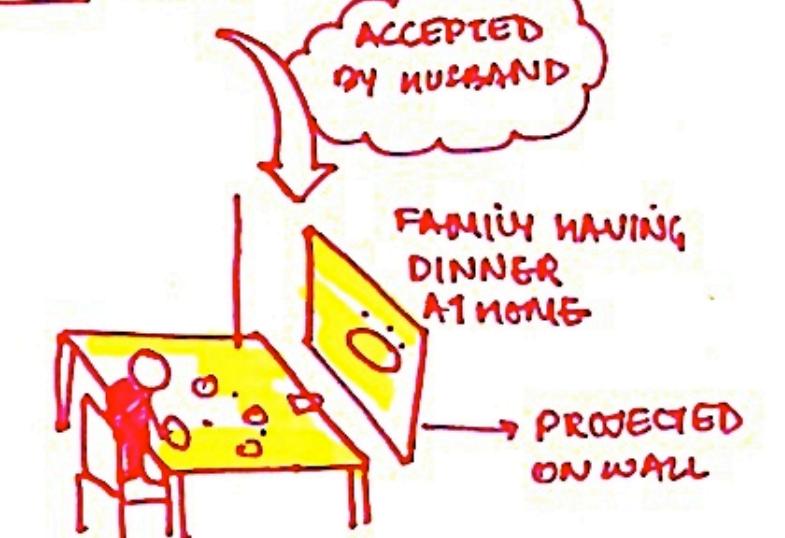
DINNER TOGETHER !



WIFE ORDERS THE MENU DURING THE DAY.



ACCEPTED BY HUSBAND

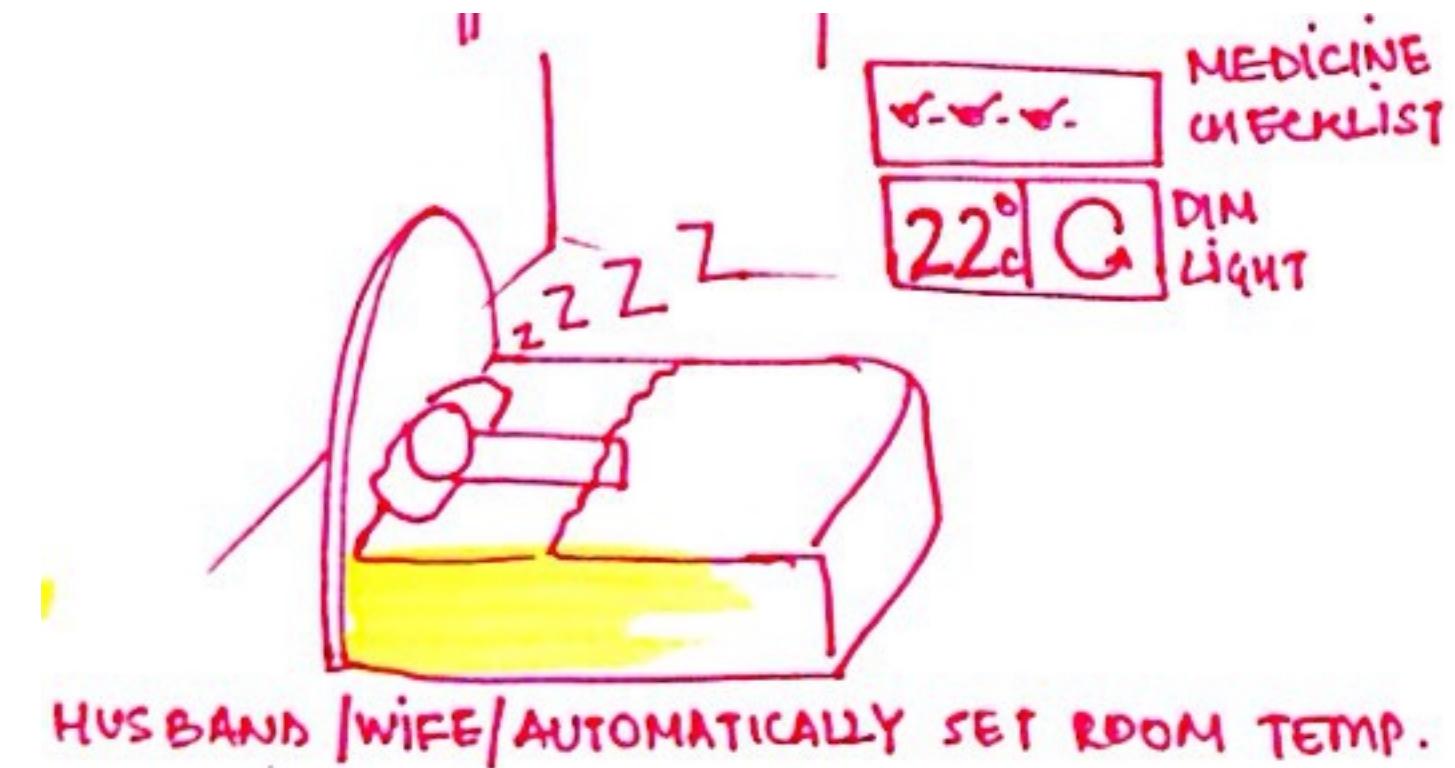
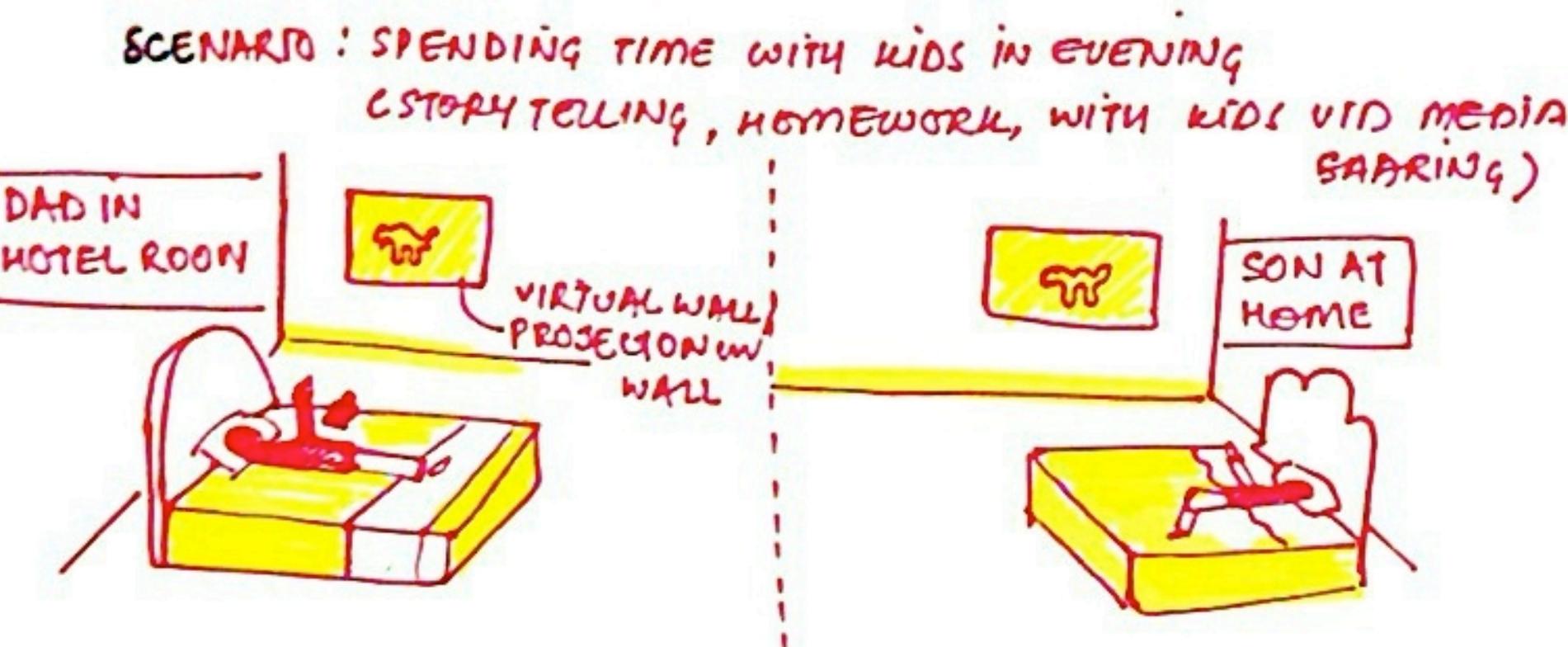


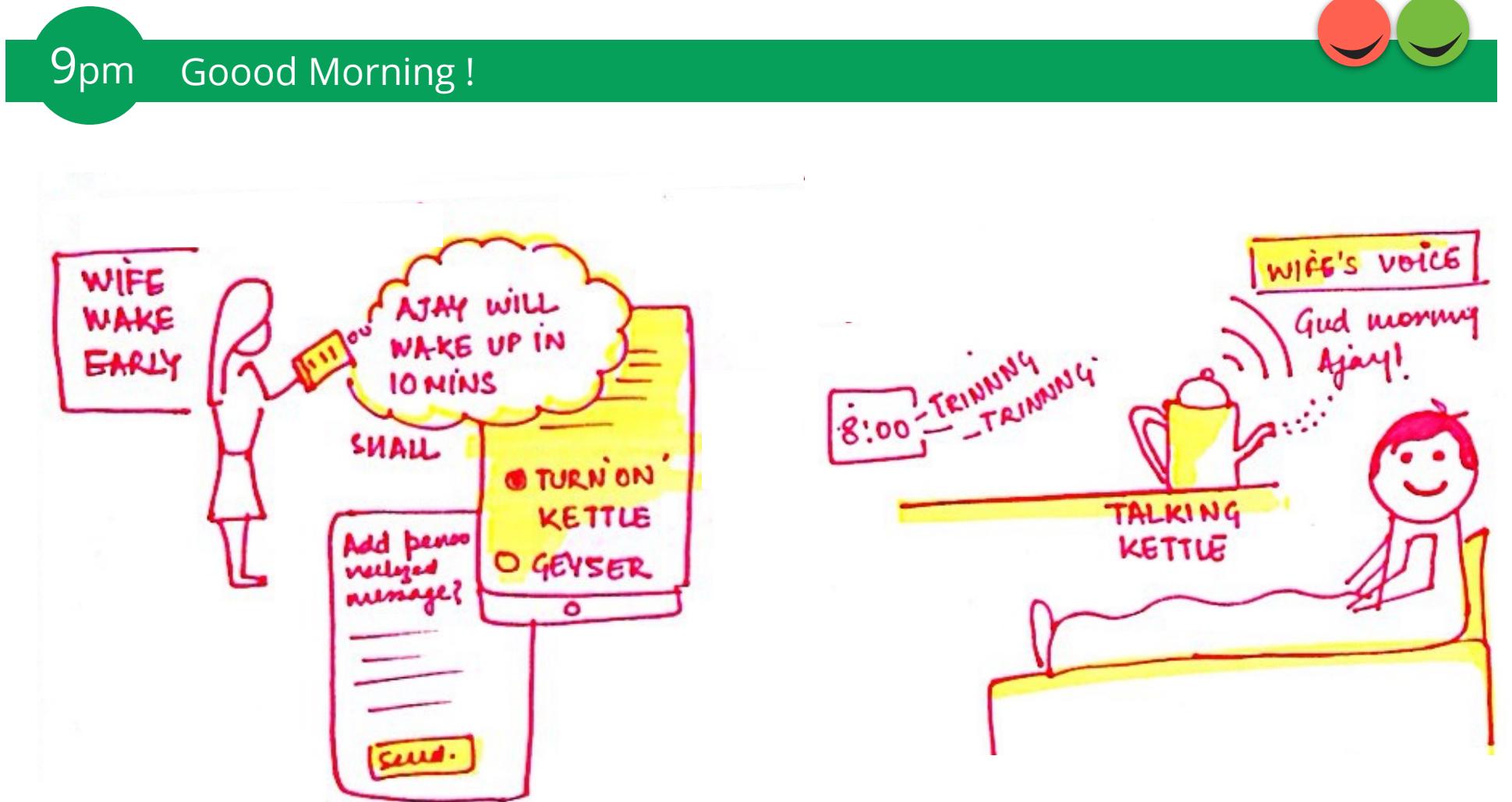
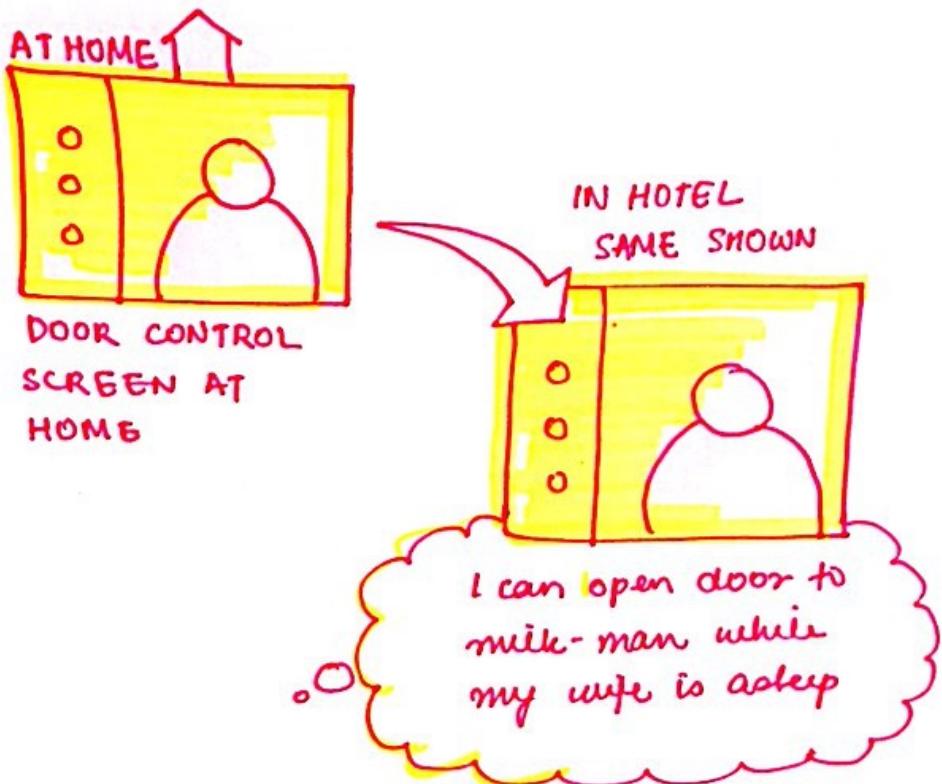
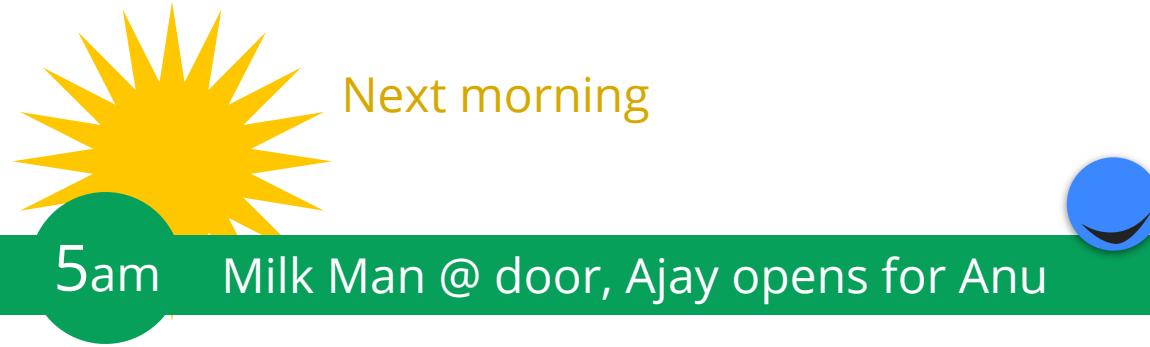
FAMILY HAVING DINNER AT HOME

9pm After dinner Ajay usually spends time with his son

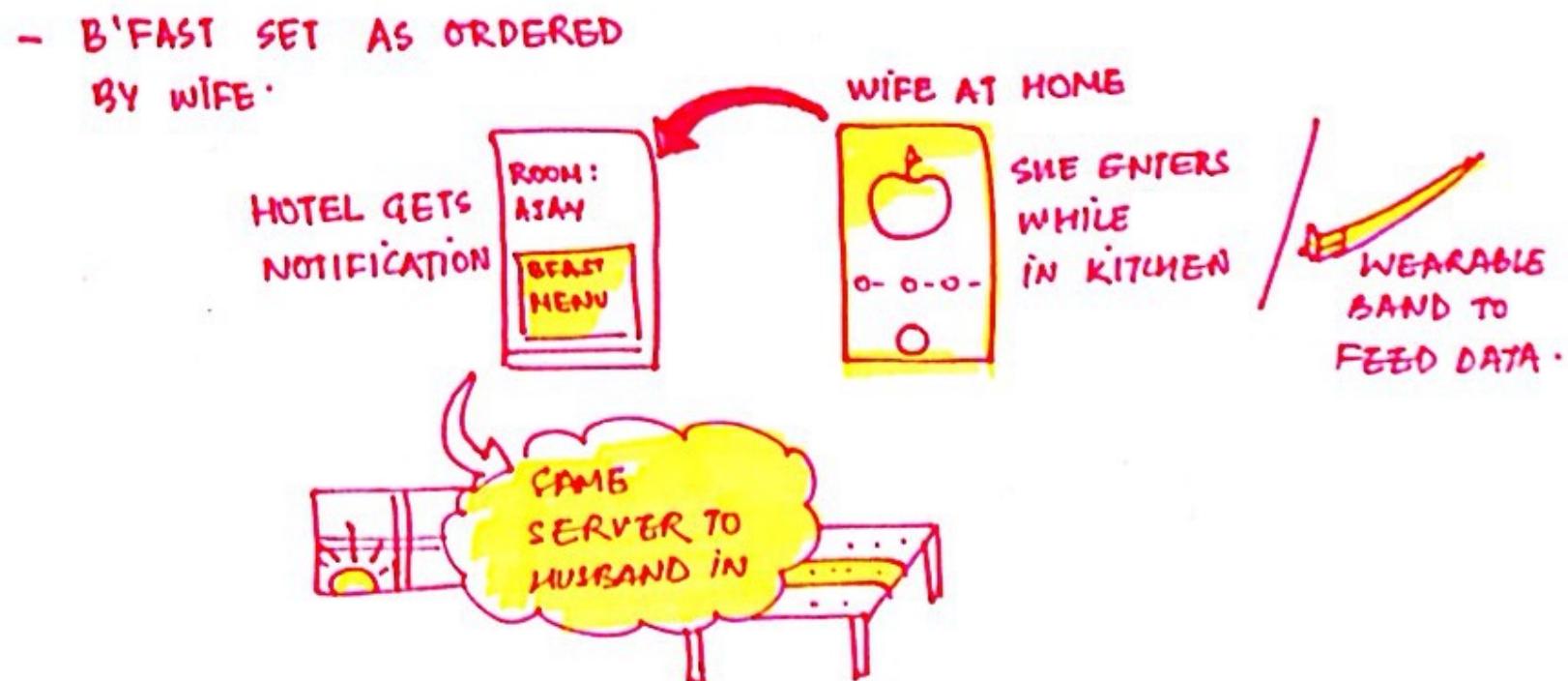


10pm Sleep time!

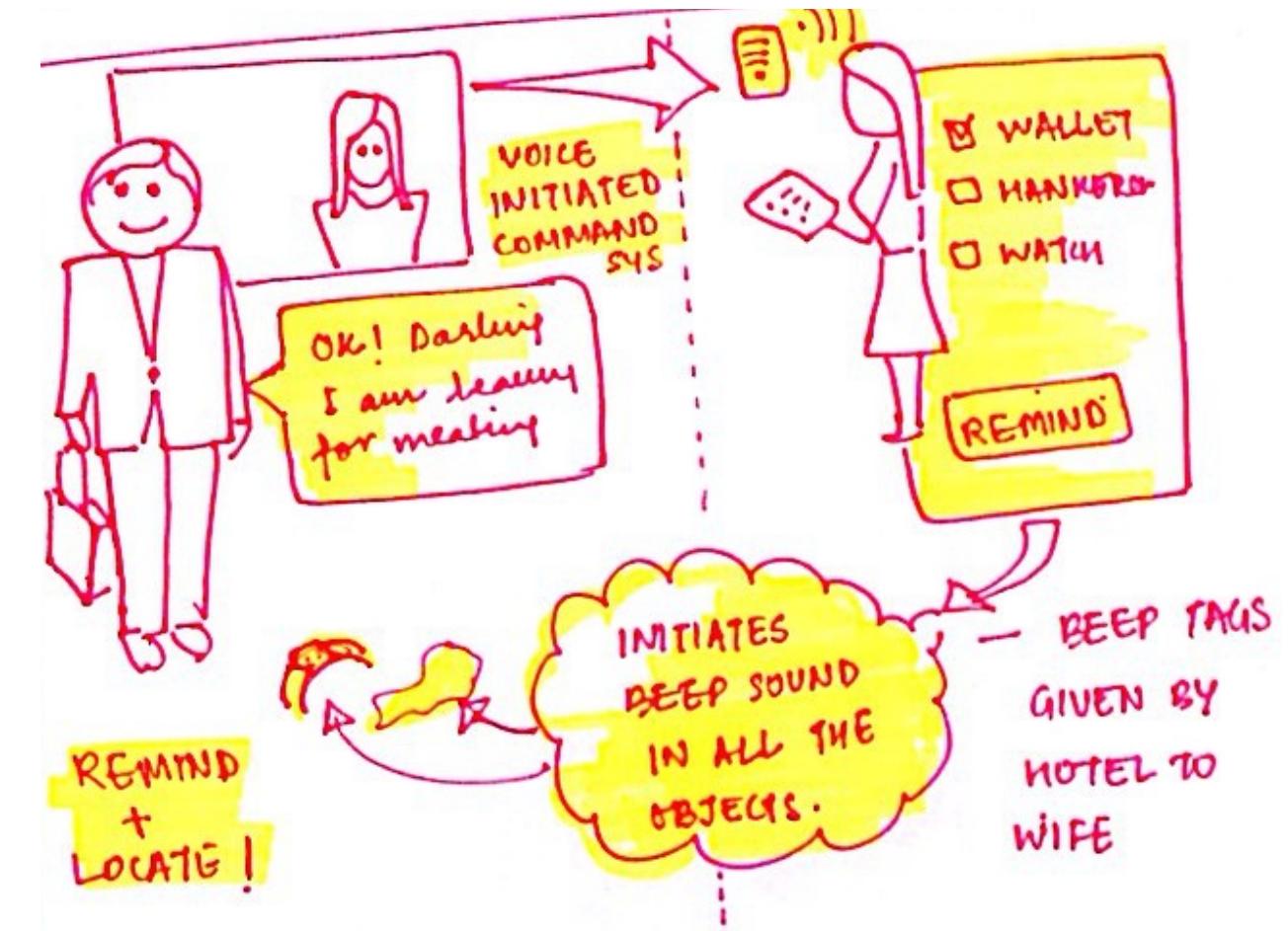




5am Wife's preferred Breakfast



10am Before leaving for work



7pm Back to Hotel in Evening

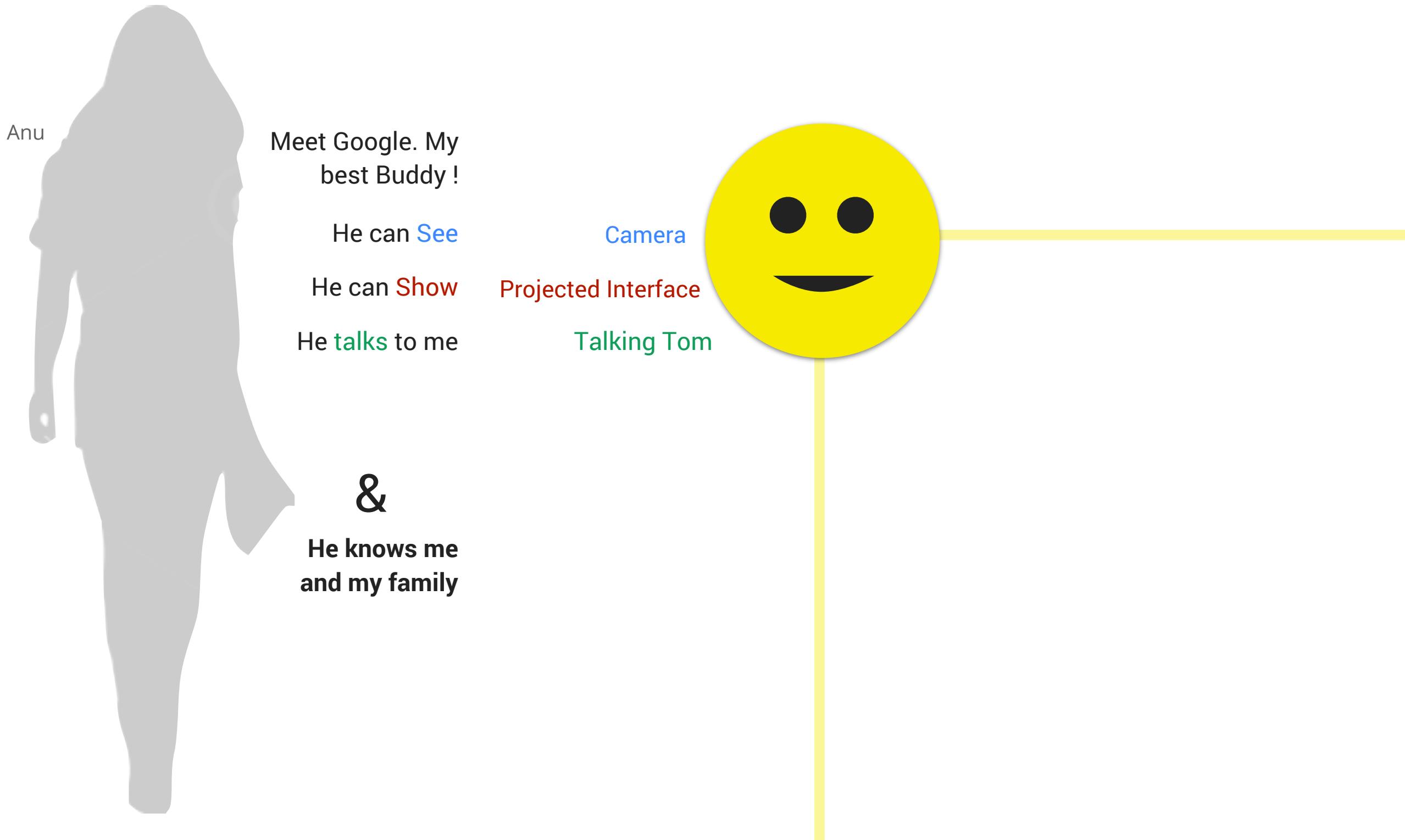


RFID KITS GIVEN BY HOTEL TO MEMBERS.



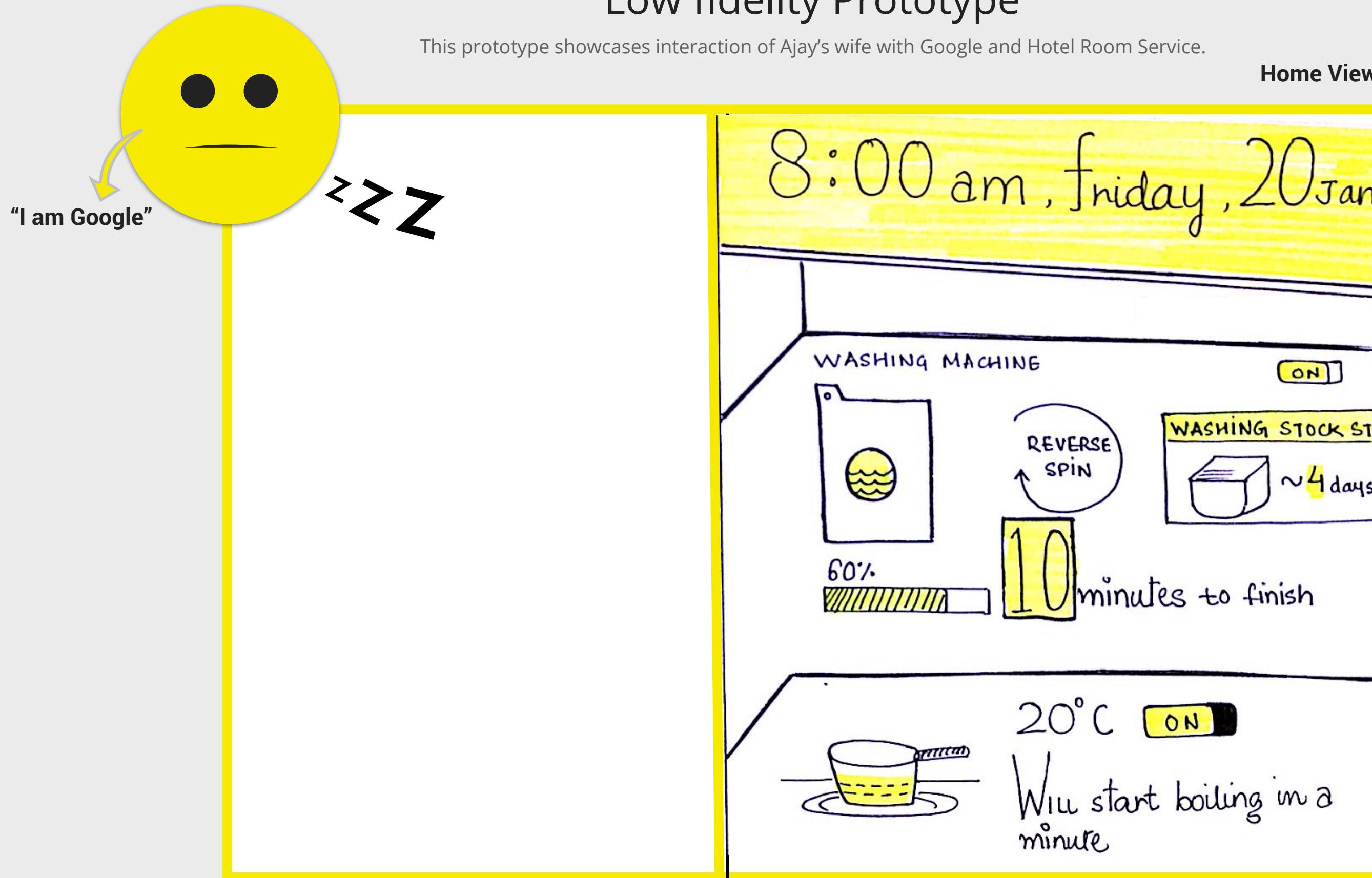
Low fidelity Prototype

This prototype showcases interaction of Ajay's wife with Google and Hotel Room Service.



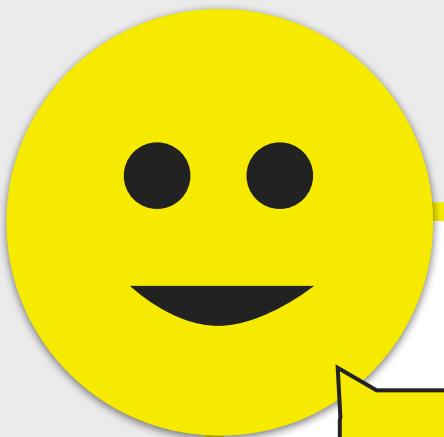
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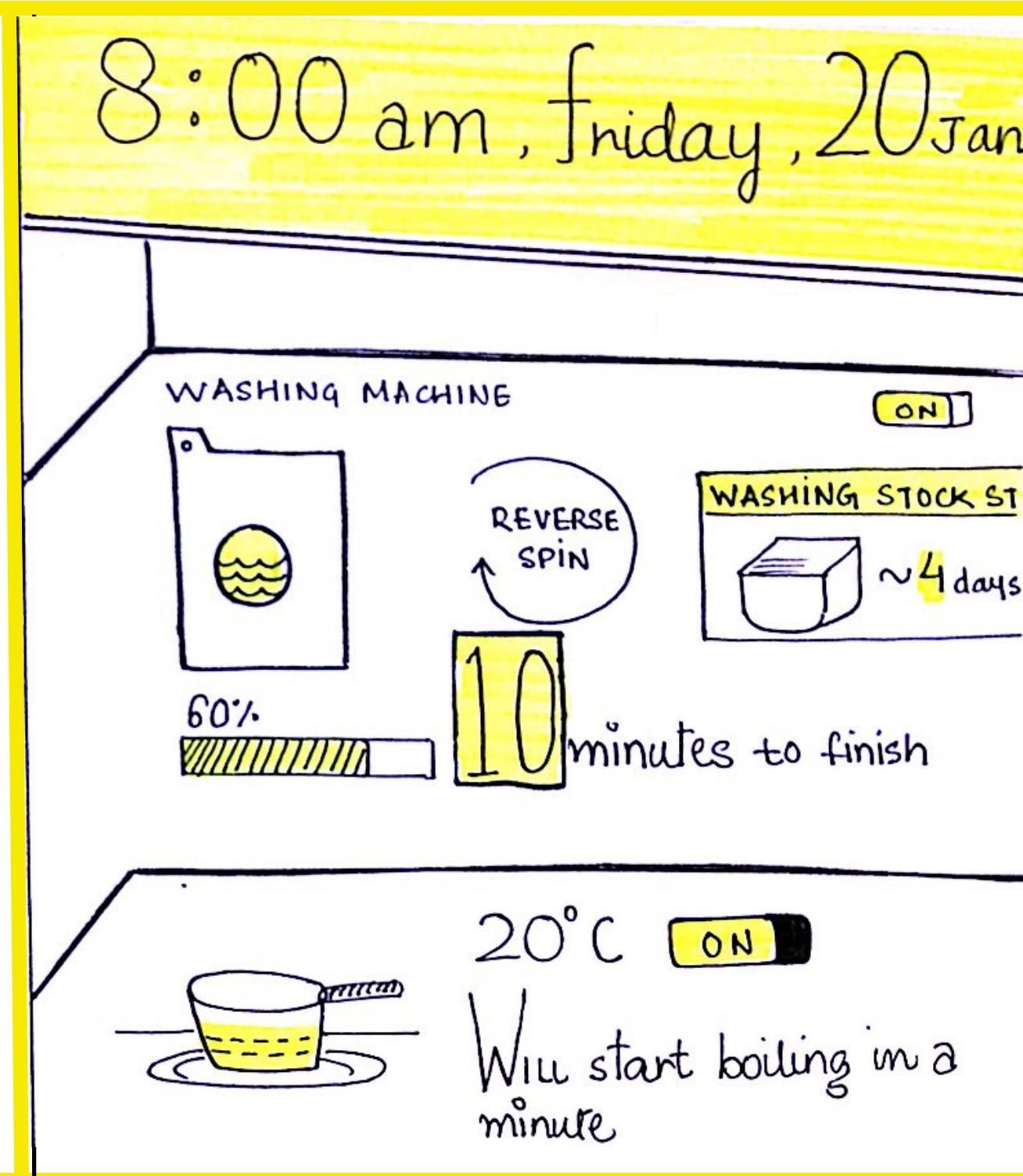


In Conversation with Google

Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?

Waiting for Anu's response ...

Home View



Google reminds Anu to prepare Ajay's Tea.

Low fidelity Prototype

This prototype showcases interaction of Ajay's wife with Google and Hotel Room Service.

Home View

The prototype consists of two main panels. On the left, a yellow smiley face icon is at the top, followed by the text "In Conversation with Google". Below this is a speech bubble containing the message: "Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?". Underneath the message is a blue button labeled "Yes Google" with a microphone icon and a user profile icon. On the right, a large yellow-bordered box contains a "WASHING MACHINE" section with a progress bar at 60%, a "REVERSE SPIN" indicator, and a note about a "WASHING STOCK ST" with a duration of "≈ 4 days". At the bottom, there is a section for a kettle with a temperature of "20°C" and a note stating "Will start boiling in a minute".

In Conversation with Google

Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?

Yes Google

WASHING MACHINE

60%

REVERSE SPIN

WASHING STOCK ST ~4 days

10 minutes to finish

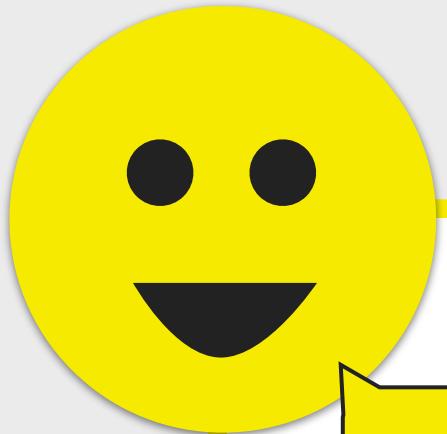
20°C

Will start boiling in a minute

Anu in conversation with Google

Low fidelity Prototype

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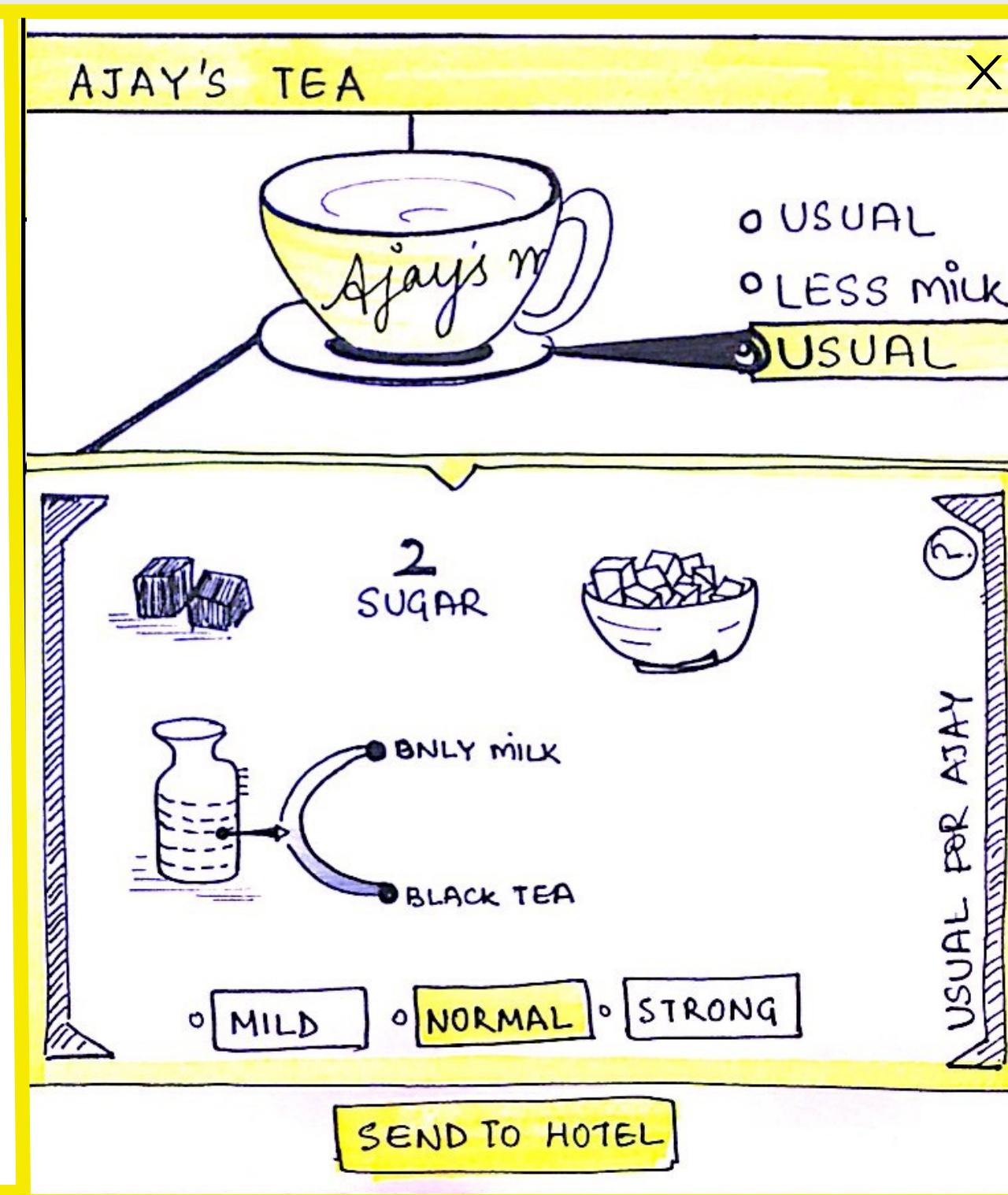


In Conversation with Google

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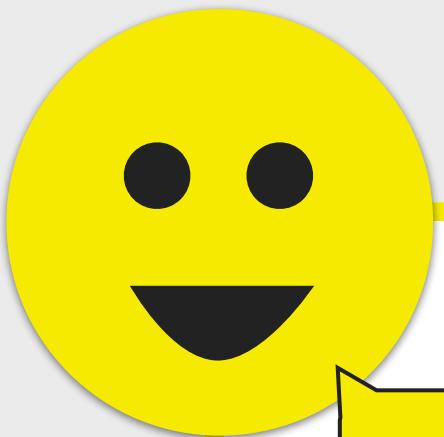
Yes Google

Ahaa ! Less Sugar. You want him to diet ! What a loving wife you are !



Low fidelity Prototype

This prototype showcases interaction of Ajay's wife with Google and Hotel Room Service.



In Conversation with Google

Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?

Yes Google



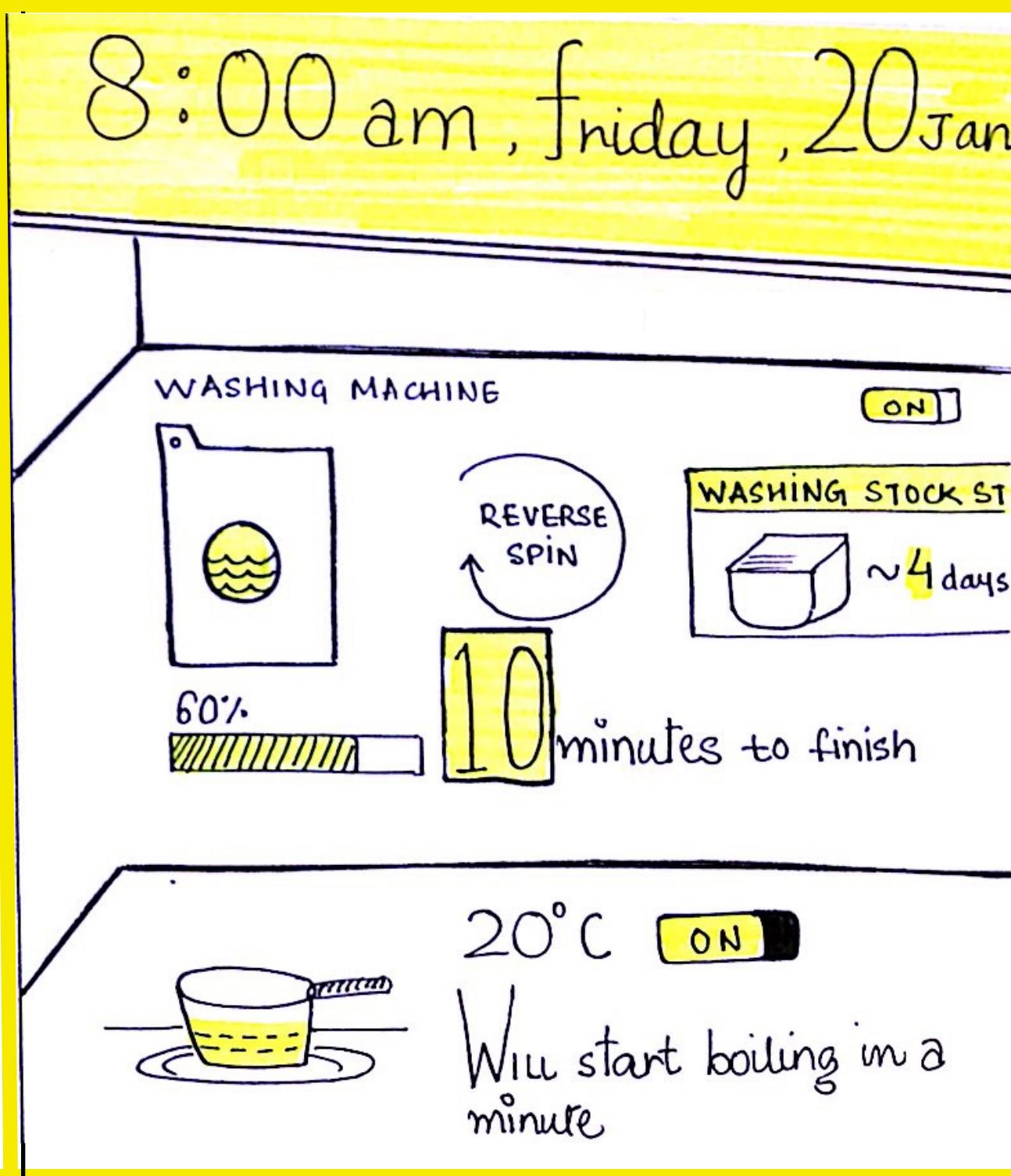
Ahaa ! Less Sugar. You want him to diet ! What a loving wife you are !

Thank You ! Google can you please send this to hotel room service



Ajay will get his bed tea in 5 mins.

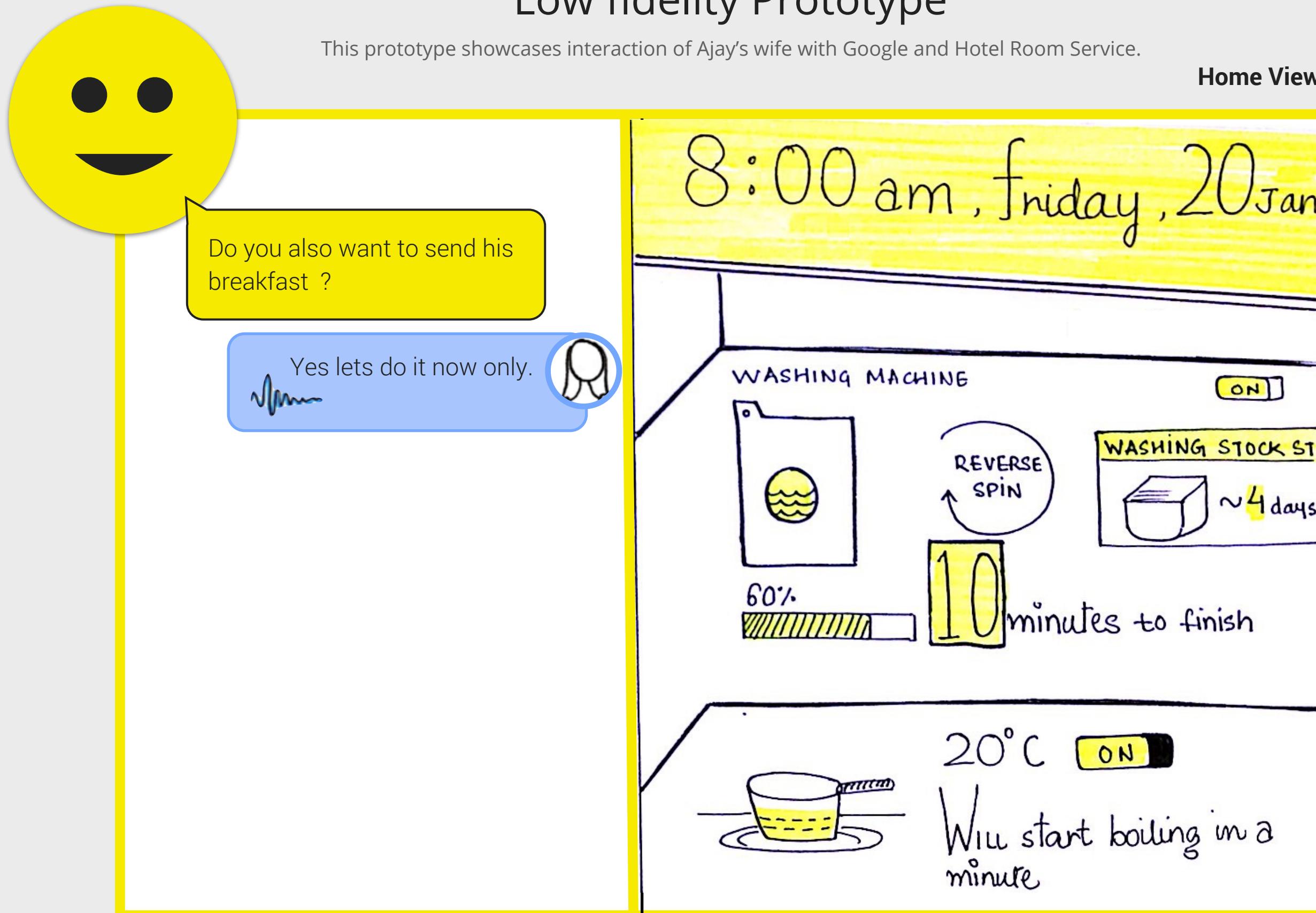
Home View



Low fidelity Prototype

This prototype showcases interaction of Ajay's wife with Google and Hotel Room Service.

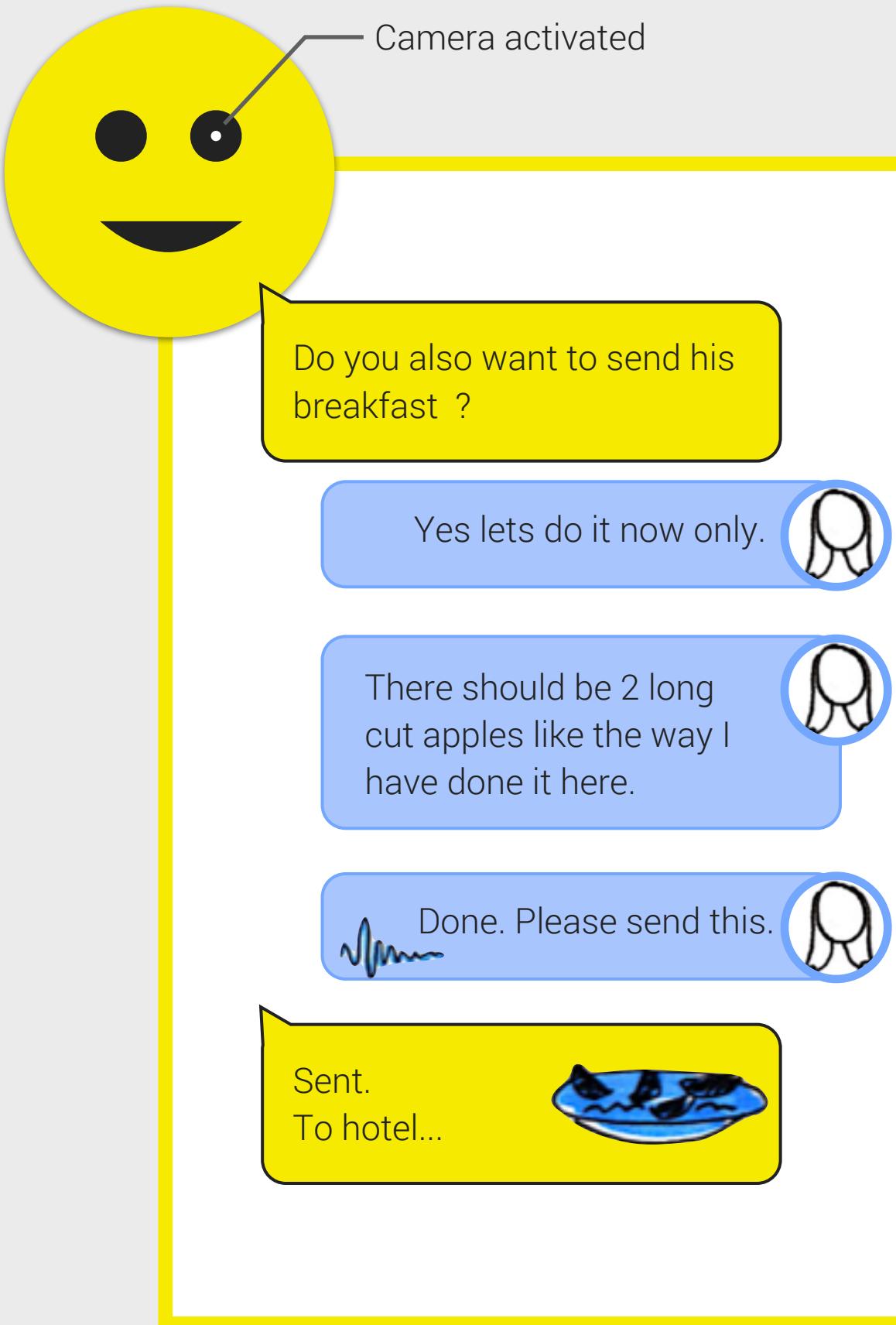
Home View



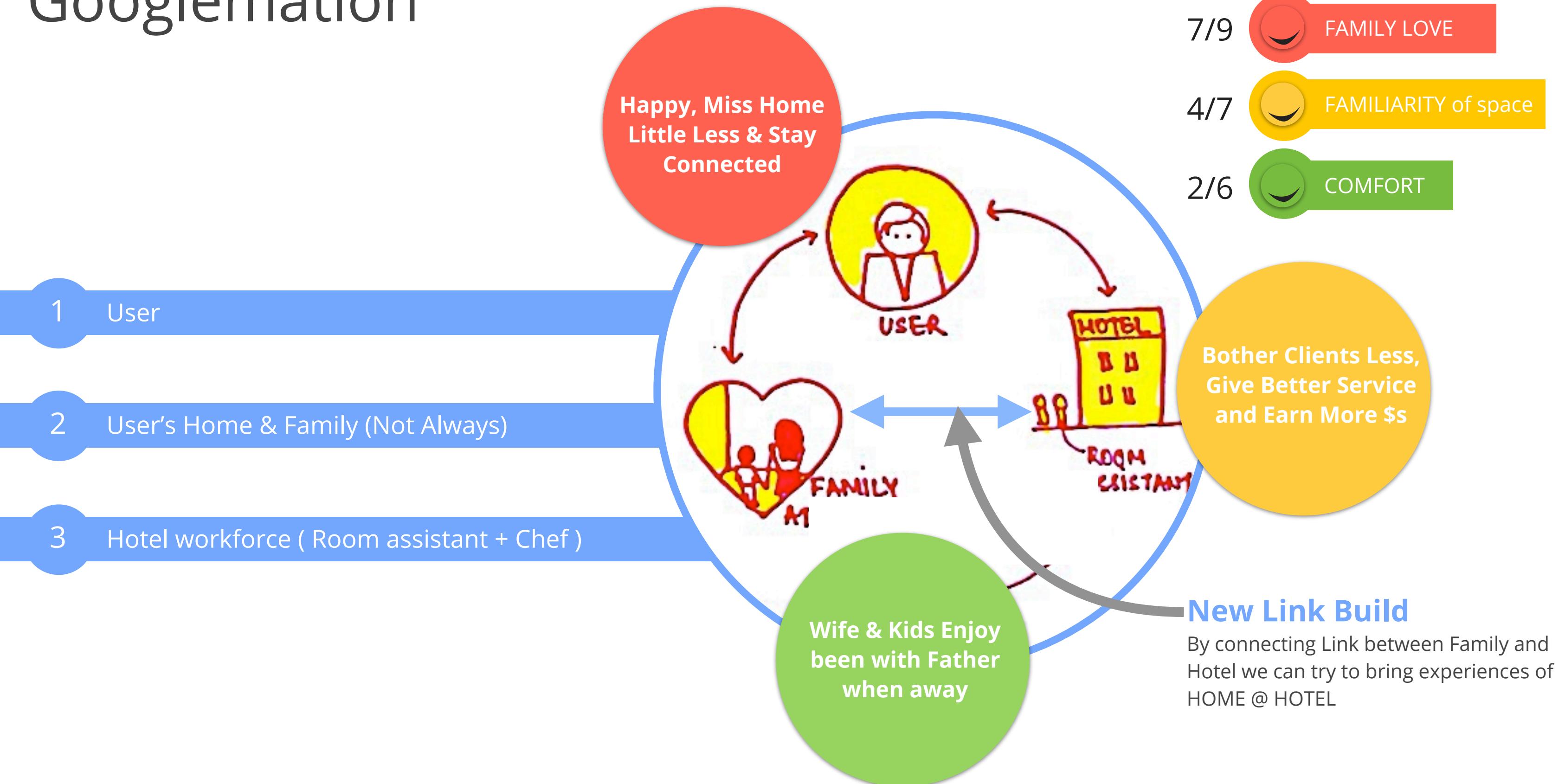
Now, Google prompts Anu to also order his breakfast

Low fidelity Prototype

Anu showing a plate with apples to show how Ajay like it...



With Home - Hotel Googlemation



Process I would use to approach this design problem

Schedule & activities for each phase

Timeline and Plan for Design Execution in co-ordination with PM and Dev team		
week 1	User Research	Will perform user research with stake holders. (4-5 Families , Hoteliers along with Program Managers for few)
week 2		Share user Research feedback with Program Managers and Dev team
week 3	Initial Concept Generation & Quick prototypes	Brainstorm and ideate high level concepts
week 4		Do quick investigation for feasibility checks with dev team
week 5		Do high level validation of ideas with Users along with Program Managers (4-5 Families, Hoteliers)
week 6	Concept Finalization	Finalize Concepts and start detailing
week 7	Concept Detailing	Take regular feedback from Dev team, PMs and Users
week 8		Do UI and Feature level detailing, creating Wireframes and quick Visual Designs
week 9	Internal Team Reviews and User Testing	Conduct Reviews regular sessions with PMs and Devs
week 10		User testing of Wireframes and Visual Design (4-6 users)
week 11	Final Fit-Finish and Testing	Do incorporation of Feedback and UI Redlining and Fit-Finish
week 12		Testing and UI Bug fixing

3 months

THANK YOU.