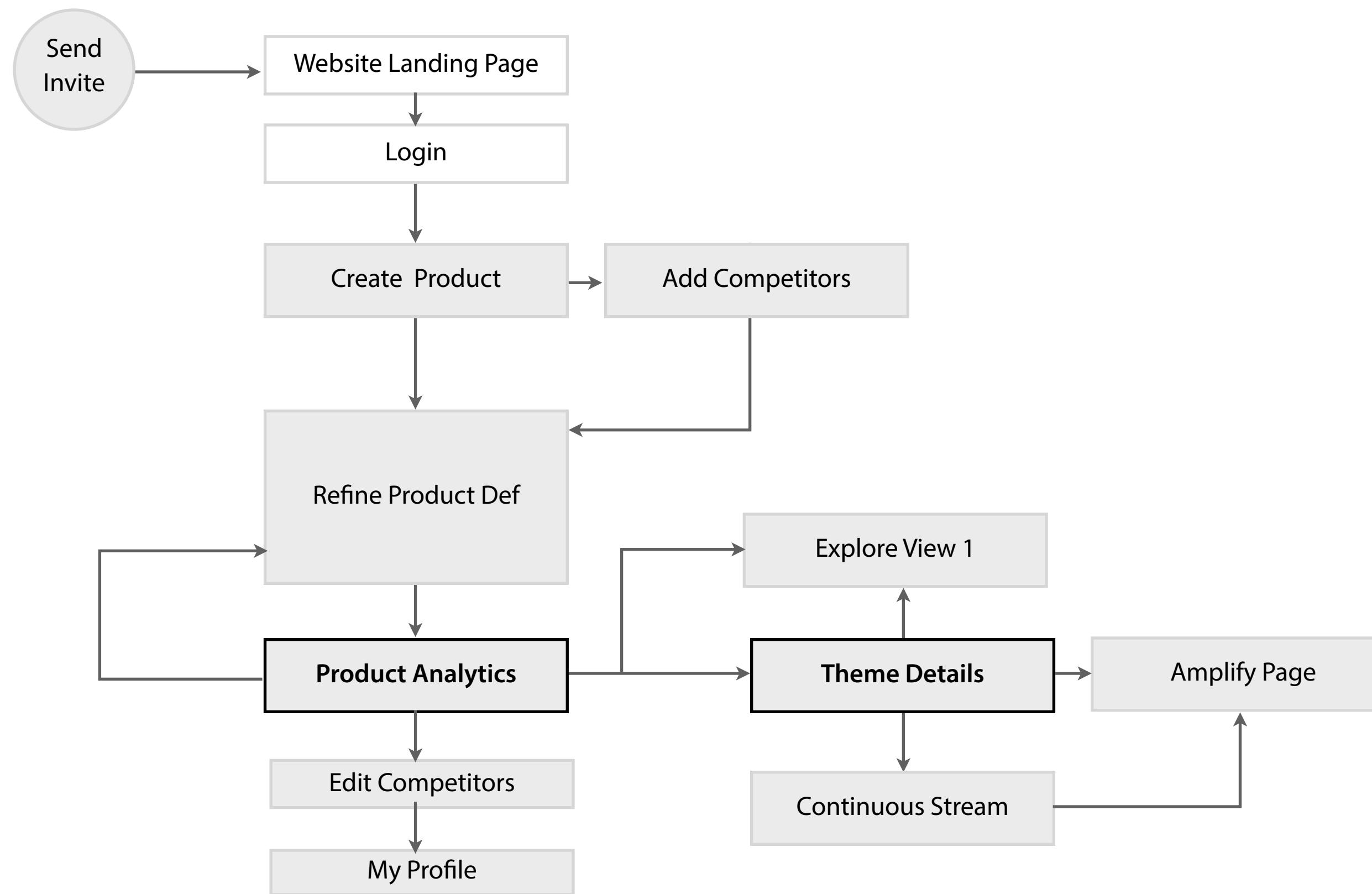


**Splasche Flow - MVP**

**Splasche Flow - MVP**

# Very High Level Product Flow



## Splasche

## Sign Up

User Name

Choose Password

[Forgot Password ?](#)[Login](#)

## Create Product

Product Name

Website

Blog / Other Url's

 + Add More

Keywords

You can enter comma separated keywords

Social Connects

+ Connect Twitter

(Optional)

Next &gt;

## Splasche

## Create Product

Product Name

Myntra

Website

www.myntra.com

26 articles &amp; 2300 keywords fetched

Blog / Other Url's

Add More

Keywords

You can enter comma separated keywords

Social Connects

+ Connect Twitter

(Optional)

Your product definition has 2300 unique keywords, 176 articles.

Next &gt;

## Splasche

## Create Product

Product Name

Myntra

Website

www.myntra.com

26 articles &amp; 2300 keywords fetched

Blog / Other Url's

www.myntra.blog.com

+ Add More 150 articles &amp; 3000 keywords fetched till now

Keywords

You can enter comma separated keywords

Social Connects

+ Connect Twitter

(Optional)

Your product definition has 4000 unique keywords, 176 articles.

Next &gt;

## Splasche

## Create Product

Product Name

Myntra

Website

www.myntra.com

26 articles &amp; 2300 keywords fetched

Blog / Other Url's

www.myntra.blog.com

+ Add More

150 articles &amp; 3000 keywords fetched till now

Keywords

Lorem ipsum, dolor, sit amet, consectetur, adipiscing elit,  
Cras adipiscing, tellus metus, sed aliquot, massa  
consectetur quis, Maecenas premium, interdum nisi, nec  
ullamcorper, In hac, habitasse platea, dictums, Praesent  
pellentesque, neque sed leo feugiat, id dictum, orci  
mattis. Morbi consectetur.

50 Keywords

Social Connects

+ Connect Twitter

(Optional)

Your product definition has 4010 unique keywords, 176 articles.

Next &gt;

## Splasche

## Competitors

*You can also add/edit competitors later*

Competitor Name

Website

Blog / Other Url's

 + Add More

Keywords

You can enter comma separated keywords

Social Connects

 Twitter Page Facebook Page

+ Add Another Competitor

&lt; Back

Next &gt;

Skip Competitors

## Splasche

Time for a Tea break !

Please give us around 10 minutes to understand your product. We  
will email you once we are ready.

Please do not close this window.

47 %



## Mynta : Optimize Product Definition

 Mynta's    My Competitors

Filter by Keywords

Drag and Drop to add themes to groups



## EVERYTHING RELATED TO MYNTRA

Create groups to track trends on the web and to do competitive analysis

1223 KEYWORDS

- Add New keyword
- x Salwar Kaman
  - x nunc
  - x Churidar Kurta
  - x Ullamcorper
  - x Navratri
  - x vel
  - x Embroidery
  - x pharetra mauris
  - x silk Dhotis
  - x euismod. Quisque vestibulum
  - x Sherwin
  - x sit amet ante
  - x red and white
  - x in convallis
  - x Lehenga Choli
  - x Sed dignissim
  - x Ethnic Dhoti
  - x libero eu
  - x Durga Puja
  - x nulla semper aucto
  - x Nullam ut est nec ante
  - x lobortis dolor
  - x aliquet commod
  - x Sed dignissim
  - x Salwar Kaman
  - x Churidar Kurta

3434 RELATED ARTICLES

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Ideas for Creating a Customer Loyalty Program  
[The Container Store](#)

27 QUESTIONS

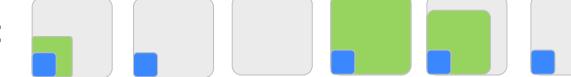
## Myntra : Optimize Product Definition

 Myntra's     My Competitors

Drag and Drop to add themes to groups

casual shoes

casual shoes

6 Themes related to **casual shoes** :**Create New Group**

## 223 KEYWORDS : casual shoes

- Add New keyword
- Delete (x) keywords that you think are not related to "casual shoes"
- x Salwar Kaman
  - x nunc
  - x Churidar Kurta
  - x Ullamcorper
  - x Navratri
  - x vel
  - x Embroidery
  - x pharetra mauris
  - x silk Dhotis
  - x euismod. Quisque vestibulum
  - x Sherwin
  - x sit amet ante
  - x red and white
  - x in convallis
  - x Lehenga Choli
  - x Sed dignissim
  - x Ethnic Dhoti
  - x libero eu
  - x Durga Puja
  - x nulla semper aucto
  - x Nullam ut est nec ante
  - x lobortis dolor
  - x aliquet commod
  - x Sed dignissim
  - x Salwar Kaman
  - x Churidar Kurta

## 34 RELATED ARTICLES : casual shoes

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**Ideas for Creating a Customer Loyalty Program**

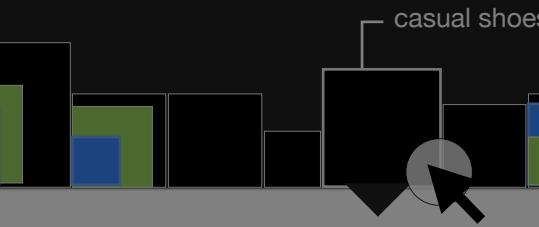
## 27 QUESTIONS : casual shoes

## Myntra : Optimize Product Definition

 Mynta's  My Competitors

Pos-integrated iPhone

Drag and Drop to add themes to groups

6 Themes related to **casual shoes** :

223 KEYWORDS : casual shoes

- x Salwar Kaman
- x Churidar Kurta
- x Navratri
- x Embroidery
- x silk Dhotis
- x Sherwin
- x red and white
- x Lehenga Choli
- x Ethnic Dhoti
- x Durga Puja
- x Nulla accumsan
- x lobortis dolor
- x Sed dignissim
- x libero eu
- x nulla semper aucto
- x Nullam ut est nec ante
- x aliquet commod
- x Salwar Kaman
- x Churidar Kurta

## Create New Group

X

 Include Related Themes  Keywords  Related Articles

You can give any name to identify this group

casual shoes |

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Ideas for Creating a Customer Loyalty Program

## Myntra : Optimize Product Definition

 Mynta's  My Competitors

Pos-integrated iPhone

Drag and Drop to add themes to groups

casual shoes



Add New Group

6 Themes related to **casual shoes** :

223 KEYWORDS : casual shoes

Add New keyword

x Salwar Kaman

x Churidar Kurta

x Navratri

x Embroidery

x silk Dhotis

x Sherwin

x red and white

x Lehenga Choli

x Ethnic Dhoti

x Durga Puja

x Nulla accumsan

x lobortis dolor

x Sed dignissim

x libero eu

x nunc

x Ullamcorpe

x vel

x pharetra ma

x euismod. Qu

x sit amet ant

x in convallis

x Sed dignissim

x libero eu

x nulla semper aucto

x Nullam ut est nec ante

x aliquet commod

x Salwar Kaman

x Churidar Kurta

## Create New Group

X

 Include Related Themes Keywords Related Articles

You can give any name to identify this group

Men's Fashion

Create Group

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Ideas for Creating a Customer Loyalty Program



## Mynta : Optimize Product Definition

Men's Fashion

Clears All Selection

4 ungrouped Splasche Themes related to Men's Fashion

Drag and Drop themes to add to this group

[Add New Group](#)Men's Fashion  
34 keywords

223 KEYWORDS

[Add New keyword](#)

- x Salwar Kaman
- x nunc
- x Churidar Kurta
- x Ullamcorper
- x Navratri
- x vel
- x Embroidery
- x pharetra mauris
- x silk Dhotis
- x euismod. Quisque vestibulum
- x Sherwin
- x sit amet ante
- x red and white
- x in convallis
- x Lehenga Choli
- x Sed dignissim
- x Ethnic Dhoti
- x libero eu
- x Durga Puja
- x nulla semper aucto
- x Nullam ut est nec ante
- x lobortis dolor
- x aliquet commod
- x Sed dignissim
- x libero eu
- x Salwar Kaman
- x Churidar Kurta

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Ideas for Creating a Customer Loyalty Program

27 QUESTIONS



Mynta : Optimize Product Definition

4 ungrouped Splasche Themes related to Men's Fashion

Drag and Drop themes to add to this group

Men's Fashion  
34 keywords

223 KEYWORDS

Add New keyword

- x Salwar Kaman
- x nunc
- x Salwar Kaman
- x Churidar Kurta
- x Ullamcorper
- x Churidar Kurta
- x Navratri
- x vel
- x Navratri
- x Embroidery
- x pharetra mauris
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- x Ethnic Dhoti
- x libero eu
- x Ethnic Dhoti
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- x nulla semper aucto
- x Durga Puja
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- x Nullam ut est nec ante
- x Nulla accumsan
- x lobortis dolor
- x aliquet commod
- x lobortis dolor
- x Sed dignissim
- x Salwar Kaman
- x Sed dignissim
- x libero eu
- x Churidar Kurta
- x libero eu

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Ideas for Creating a Customer Loyalty Program

Men's Fashion

Clears All Selection

27 QUESTIONS

## **Mynta** : Optimize Product Definition

## 4 ungrouped Splasche Themes related to Men's Fashion

*Drag and Drop themes to add to this group*

# Add custom theme to **Men's Fashion**

## Related Keywords :

**Consectetur**

**Consectetur**, **adipiscing**, **elit**, **Cras** **adipiscing**, **tellus** **metus**, **sed** **aliquot**, **massa** **consectetur** **quis**, **Maecenas** **premium**, **interdum** **nisi**, **nec** **ullamcorper**, **In** **hac**, **habitasse** **platea**, **dictums**, **Praesent** **pellentesque**, **neque** **sed** **leo** **feugiat**, **id** **dictum**, **orci** **mattis**. **Morbi** **consectetur**.

Add `,` separated keywords to add multiple keywords

## Related Articles :

[www.myntra.blog.com](http://www.myntra.blog.com)

+ Add More

x	Salwar Kaman	x	
x	Churidar Kurta	x	
x	Navratri	x	v
x	Embroidery	x	p
x	silk Dhotis	x	c
x	Sherwin	x	s
x	red and white	x	
x	Lehenga Choli	x	S
x	Ethnic Dhoti	x	b
x	Durga Puja	x	
x	Nulla accumsan	x	
x	lobortis dolor	x	a
x	Sed dignissim	x	S
x	libero eu	x	o

## Add Theme

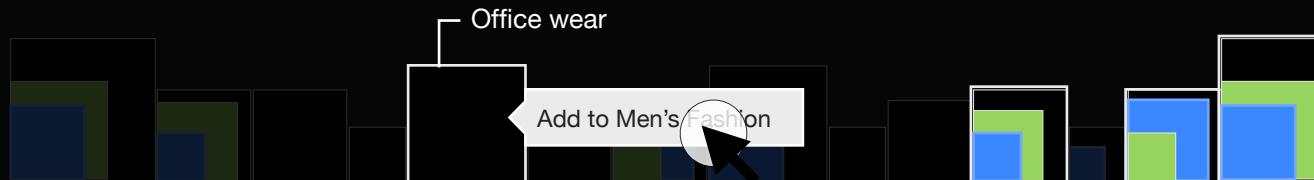
On hover user can see the name of the theme  
and add it to current group



## Mynta : Optimize Product Definition

4 ungrouped Splasche Themes related to **Men's Fashion**

Drag and Drop themes to add to this group



**Men's Fashion**

Clears All Selection

+  
Add New Group

Men's Fashion  
34 keywords

**223 KEYWORDS**

Add New keyword

- |                  |                               |                  |
|------------------|-------------------------------|------------------|
| x Salwar Kaman   | x nunc                        | x Salwar Kaman   |
| x Churidar Kurta | x Ullamcorper                 | x Churidar Kurta |
| x Navratri       | x vel                         | x Navratri       |
| x Embroidery     | x pharetra mauris             | x Embroidery     |
| x silk Dhotis    | x euismod. Quisque vestibulum | x silk Dhotis    |
| x Sherwin        | x sit amet ante               | x Sherwin        |
| x red and white  | x in convallis                | x red and white  |
| x Lehenga Choli  | x Sed dignissim               | x Lehenga Choli  |
| x Ethnic Dhoti   | x libero eu                   | x Ethnic Dhoti   |
| x Durga Puja     | x nulla semper aucto          | x Durga Puja     |
| x Nulla accumsan | x Nullam ut est nec ante      | x Nulla accumsan |
| x lobortis dolor | x aliquet commod              | x lobortis dolor |
| x Sed dignissim  | x Salwar Kaman                | x Sed dignissim  |
| x libero eu      | x Churidar Kurta              | x libero eu      |

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Ideas for Creating a Customer  
Loyalty Program

**27 QUESTIONS**

## Mynta : Optimize Product Definition



Men's Fashion

Clears All Selection

4 ungrouped Splasche Themes related to Men's Fashion

Drag and Drop themes to add to this group



Add New Group

Men's Fashion  
34 keywords

223 KEYWORDS

Add New keyword

- |                  |                               |                  |
|------------------|-------------------------------|------------------|
| x Salwar Kaman   | x nunc                        | x Salwar Kaman   |
| x Churidar Kurta | x Ullamcorper                 | x Churidar Kurta |
| x Navratri       | x vel                         | x Navratri       |
| x Embroidery     | x pharetra mauris             | x Embroidery     |
| x silk Dhotis    | x euismod. Quisque vestibulum | x silk Dhotis    |
| x Sherwin        | x sit amet ante               | x Sherwin        |
| x red and white  | x in convallis                | x red and white  |
| x Lehenga Choli  | x Sed dignissim               | x Lehenga Choli  |
| x Ethnic Dhoti   | x libero eu                   | x Ethnic Dhoti   |
| x Durga Puja     | x nulla semper aucto          | x Durga Puja     |
| x Nulla accumsan | x Nullam ut est nec ante      | x Nulla accumsan |
| x lobortis dolor | x aliquet commod              | x lobortis dolor |
| x Sed dignissim  | x Salwar Kaman                | x Sed dignissim  |
| x libero eu      | x Churidar Kurta              | x libero eu      |

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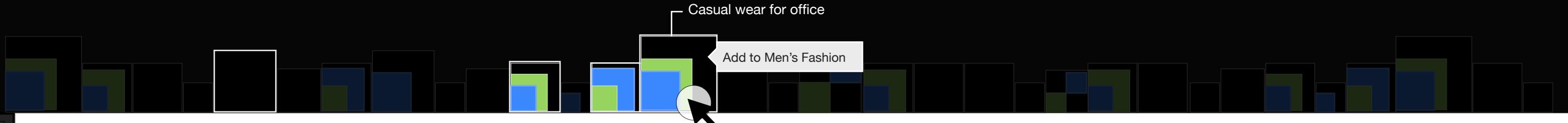
Ideas for Creating a Customer Loyalty Program 

27 QUESTIONS

## Mynta : Optimize Product Definition

4 ungrouped Splasche Themes related to Men's Fashion

Drag and Drop themes to add to this group



Add New Group

Men's Fashion  
223 keywords

223 KEYWORDS

Add New keyword

x Salwar Kaman

x Churidar Kurta

x Navratri

x Embroidery

x silk Dhotis

x Sherwin

x red and white

x Lehenga Choli

x Ethnic Dhoti

x Durga Puja

x Nulla accumsan

x lobortis dolor

x Sed dignissim

x libero eu

x nunc

x Ullamcorper

x vel

x pharetra mauris

x euismod. Quisque vestibulum

x sit amet ante

x in convallis

x Sed dignissim

x libero eu

x nulla semper aucto

x Nullam ut est nec ante

x aliquet commod

x Salwar Kaman

x Churidar Kurta

x Salwar Kaman

x Churidar Kurta

x Navratri

x Embroidery

x silk Dhotis

x Sherwin

x red and white

x Lehenga Choli

x Ethnic Dhoti

x Durga Puja

x Nulla accumsan

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Ideas for Creating a Customer Loyalty Program

27 QUESTIONS





## Mynta : Optimize Product Definition

4 ungrouped Splasche Themes related to Men's Fashion

Drag and Drop themes to add to this group



Men's Fashion

Clears All Selection

Add New Group

Men's Fashion |

Wom Save  
21 keywords

Kids wear

56 keywords

Fashion Trends

34 keywords

College Students

21 keywords

Tracking 10 Themes grouped in Men's Fashion : Add Custom Theme

223 KEYWORDS

Add New keyword

- |                  |                               |                  |
|------------------|-------------------------------|------------------|
| x Salwar Kaman   | x nunc                        | x Salwar Kaman   |
| x Churidar Kurta | x Ullamcorper                 | x Churidar Kurta |
| x Navratri       | x vel                         | x Navratri       |
| x Embroidery     | x pharetra mauris             | x Embroidery     |
| x silk Dhotis    | x euismod. Quisque vestibulum | x silk Dhotis    |
| x Sherwin        | x sit amet ante               | x Sherwin        |
| x red and white  | x in convallis                | x red and white  |
| x Lehenga Choli  | x Sed dignissim               | x Lehenga Choli  |
| x Ethnic Dhoti   | x libero eu                   | x Ethnic Dhoti   |
| x Durga Puja     | x nulla semper aucto          | x Durga Puja     |
| x Nulla accumsan | x Nullam ut est nec ante      | x Nulla accumsan |
| x lobortis dolor | x aliquet commod              | x lobortis dolor |
| x Sed dignissim  | x Salwar Kaman                | x Sed dignissim  |
| x libero eu      | x Churidar Kurta              | x libero eu      |

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Ideas for Creating a Customer Loyalty Program X

27 QUESTIONS

## Mynta : Optimize Product Definition

Men's Fashion

Clears All Selection

4 ungrouped Splasche Themes related to Men's Fashion

Drag and Drop themes to add to this group



Add New Group

Men's Fashion  
34 keywords

223 KEYWORDS

Add New keyword

- |                  |                               |                  |
|------------------|-------------------------------|------------------|
| x Salwar Kaman   | x nunc                        | x Salwar Kaman   |
| x Churidar Kurta | x Ullamcorper                 | x Churidar Kurta |
| x Navratri       | x vel                         | x Navratri       |
| x Embroidery     | x pharetra mauris             | x Embroidery     |
| x silk Dhotis    | x euismod. Quisque vestibulum | x silk Dhotis    |
| x Sherwin        | x sit amet ante               | x Sherwin        |
| x red and white  | x in convallis                | x red and white  |
| x Lehenga Choli  | x Sed dignissim               | x Lehenga Choli  |
| x Ethnic Dhoti   | x libero eu                   | x Ethnic Dhoti   |
| x Durga Puja     | x nulla semper aucto          | x Durga Puja     |
| x Nulla accumsan | x Nullam ut est nec ante      | x Nulla accumsan |
| x lobortis dolor | x aliquet commod              | x lobortis dolor |
| x Sed dignissim  | x Salwar Kaman                | x Sed dignissim  |
| x libero eu      | x Churidar Kurta              | x libero eu      |

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- 

Ideas for Creating a Customer Loyalty Program 

27 QUESTIONS

## Mynta : Optimize Product Definition

 Mynta's    My Competitors

Filter by keyword

Drag and Drop to add themes to groups



Add New Group

Men's Fashion

34 keywords

## EVERYTHING RELATED TO MYNTRA

Create groups to track trends on the web and to do competitive analysis

1223 KEYWORDS

- [Add New keyword](#)
- x Salwar Kaman
- x Churidar Kurta
- x Navratri
- x Embroidery
- x silk Dhotis
- x Sherwin
- x red and white
- x Lehenga Choli
- x Ethnic Dhoti
- x Durga Puja
- x Nulla accumsan
- x lobortis dolor
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- x libero eu
- x nulla semper aucto
- x Nullam ut est nec ante
- x aliquet commod
- x Salwar Kaman
- x Churidar Kurta
- x nunc
- x Ullamcorper
- x vel
- x pharetra mauris
- x euismod. Quisque vestibulum
- x sit amet ante
- x in convallis
- x Sed dignissim
- x libero eu
- x aliquet commod
- x Salwar Kaman
- x Churidar Kurta

3434 RELATED ARTICLES



## Social Media Marketing in the Next Generation of Mobiles

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## Ideas for Creating a Customer Loyalty Program

27 QUESTIONS



## Mynta : Optimize Product Definition

 Mynta's  My Competitors

Filter by Keywords

Drag and Drop to add themes to groups



Add New Group

Men's Fashion

34 keywords

Women Fashion

21 keywords

Kids wear

56 keywords

Fashion Trends

34 keywords

College Students

21 keywords

## EVERYTHING RELATED TO MYNTRA

Create groups to track trends on the web and to do competitive analysis

1223 KEYWORDS

Add New keyword

- |                  |                               |
|------------------|-------------------------------|
| x Salwar Kaman   | x nunc                        |
| x Churidar Kurta | x Ullamcorper                 |
| x Navratri       | x vel                         |
| x Embroidery     | x pharetra mauris             |
| x silk Dhotis    | x euismod. Quisque vestibulum |
| x Sherwin        | x sit amet ante               |
| x red and white  | x in convallis                |
| x Lehenga Choli  | x Sed dignissim               |
| x Ethnic Dhoti   | x libero eu                   |
| x Durga Puja     | x nulla semper aucto          |
| x Nulla accumsan | x Nullam ut est nec ante      |
| x lobortis dolor | x aliquet commod              |
| x Sed dignissim  | x Salwar Kaman                |
| x libero eu      | x Churidar Kurta              |

3434 RELATED ARTICLES



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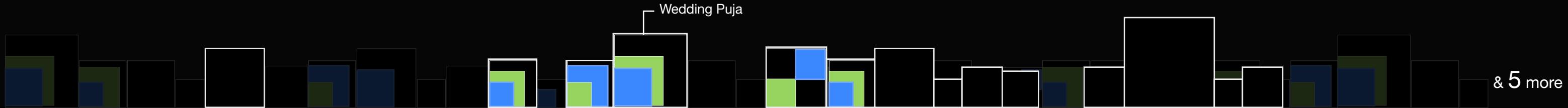
## Ideas for Creating a Customer Loyalty Program

Myntra : Optimize Product Definition



## 19 ungrouped Splasche Themes related to Men's Fashion

Drag and Drop themes to add to this group



+  
Add New Group

Start tracking trends and your competitors for "wedding" : Create New Group Add to existing group

There is NO existing group related to wedding

## 223 KEYWORDS : wedding

- Add New keyword
- x Salwar Kaman
  - x nunc
  - x Salwar Kaman
  - x Churidar Kurta
  - x Ullamcorper
  - x Churidar Kurta
  - x Navratri
  - x vel
  - x Navratri
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  - x nulla semper aucto
  - x Durga Puja
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  - x Nullam ut est nec ante
  - x Nulla accumsan
  - x lobortis dolor
  - x aliquet commod
  - x lobortis dolor
  - x Sed dignissim
  - x Salwar Kaman
  - x Sed dignissim
  - x libero eu
  - x Churidar Kurta
  - x libero eu

## 34 RELATED ARTICLES : wedding

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## 27 QUESTIONS : wedding



## Mynta : Optimize Product Definition

[Show All Themes](#)[Filter by keyword](#)[Add New Group](#)

Tracking 10 Themes grouped in Men's Fashion :

[Add Custom Theme](#)

Men's Fashion

34 keywords

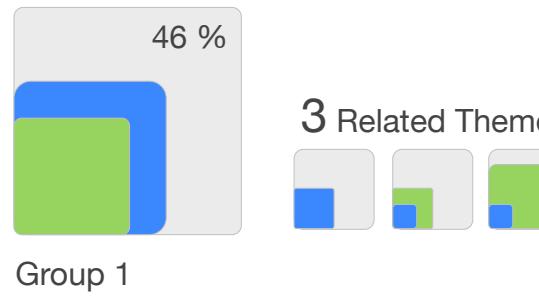
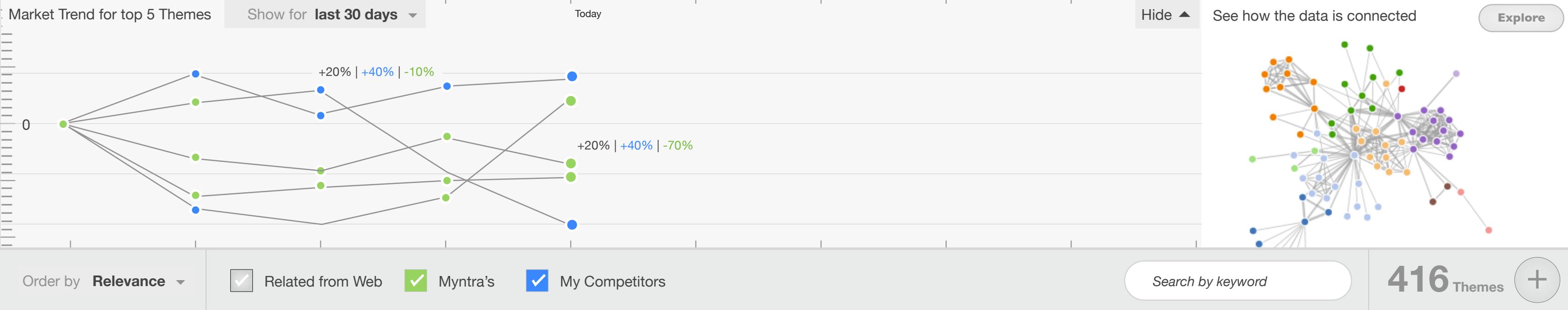
**223 KEYWORDS**[Add New keyword](#)

- x Salwar Kaman
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- x Navratri
- x nulla semper aucto
- x Embroidery
- x silk Dhotis
- x aliquet commod
- x Integer
- x Sherwin
- x Integer
- x lacinia interdum liqua
- x red and white

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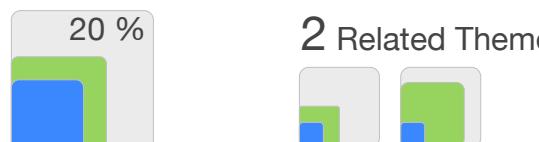
## Mynta



Explore Theme



Explore Theme



Top Trending Keywords				Top Domains			
pakistani fashion	islamic clothing	photo gallery	islamic clothing	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
pencil skirt	mini skirt	high-waisted pencil	a-line skirt	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
maxi skirt	allover sleek	mini skirt	high waist	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
long skirt	Show All			b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
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pencil skirt	mini skirt	high-waisted pencil	a-line skirt	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
maxi skirt	allover sleek	mini skirt	high waist	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
mini skirt	Show All			b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
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pencil skirt	mini skirt	high-waisted pencil	a-line skirt	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
maxi skirt	allover sleek	mini skirt	high waist	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com



## Mynta : Theme Details

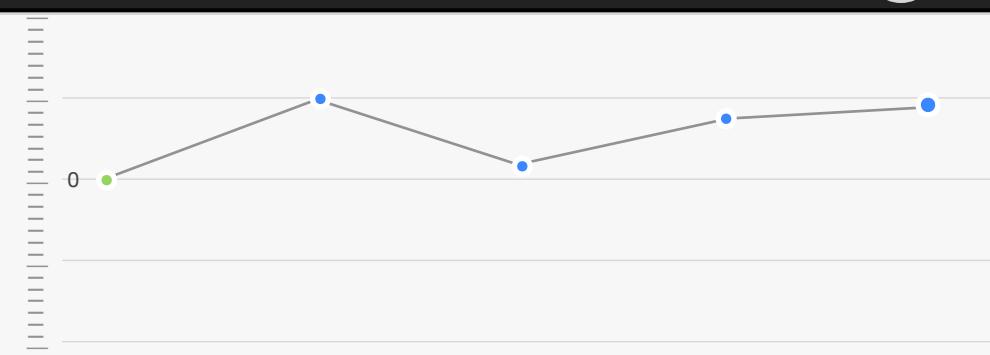
46 %

3 Related Themes



Select a Theme to see specific details

Group 1



## KEYWORDS

Order by Trend ▾

By Trend

By Relevance

- wedding dresses
- wedding dress
- black dress
- wedding gown
- wedding gowns
- party dresses
- summer dresses
- prom dresses
- party dress
- dress code
- cocktail dress
- maxi dress
- bridesmaid dresses

## RELATED ARTICLES

 Related from Web Mynta's My Competitors

Filter by keyword

Today's News



## Types Of Women's Dresses – Fashion Types &amp; Styles Of Dress

www.squidoo.com

Ranked #788 in Fashion & Beauty, #12,038 overall | Donates to Squidoo Charity Fund

dresses

dress

style

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## For Girls: Lehenga Designs

she9.blogspot.com

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- she9.blogspot.com
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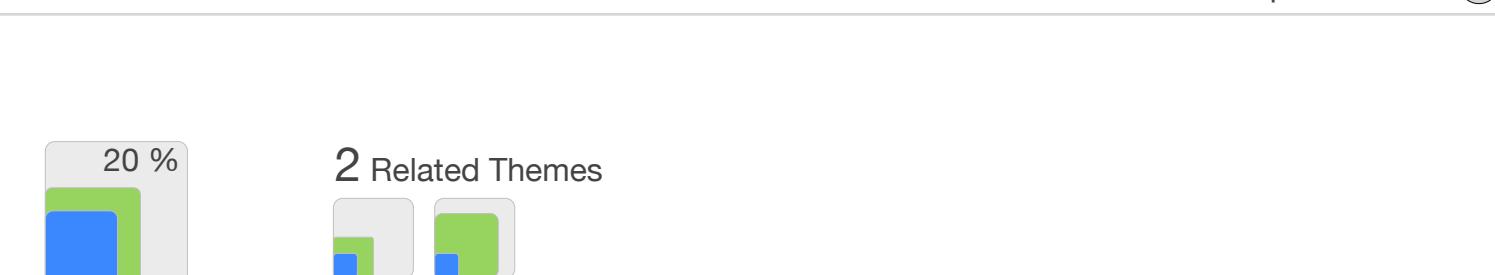
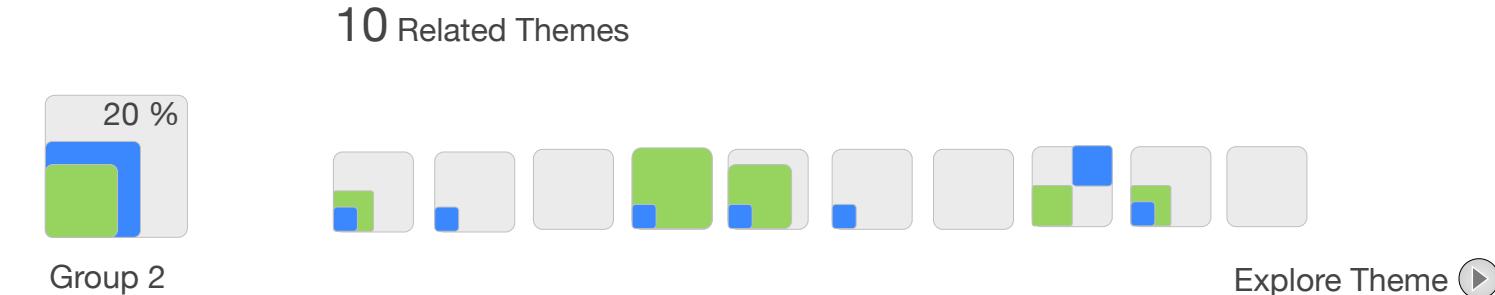
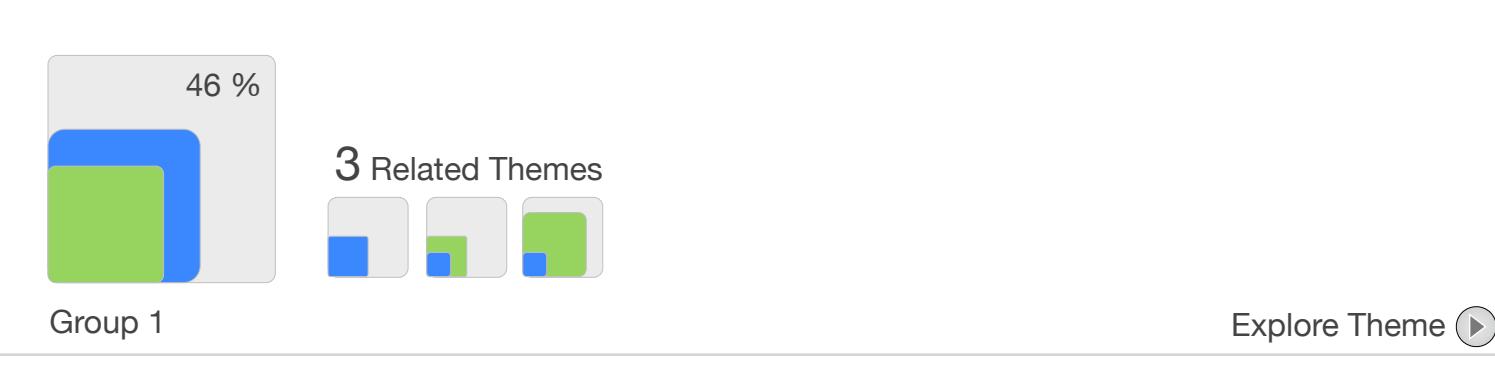
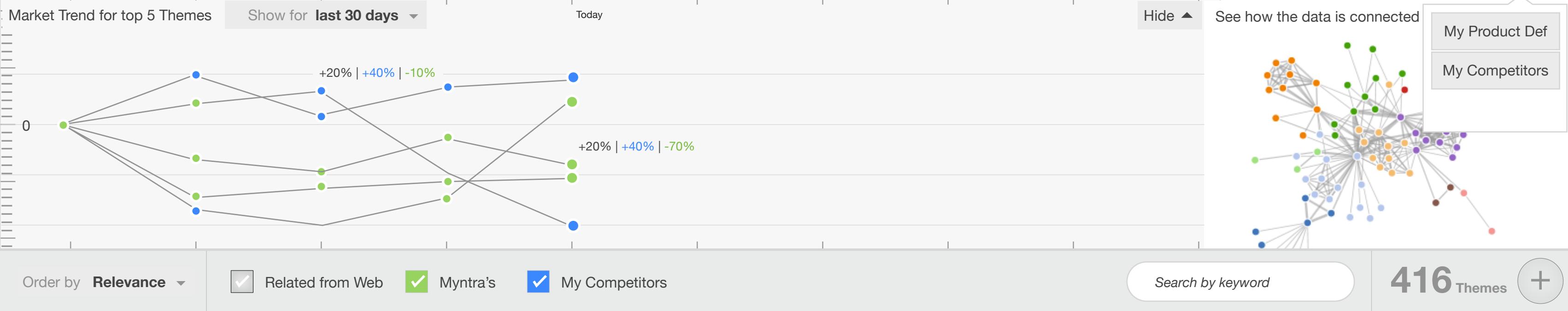
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- Raghav HR Guru
- Carol Ruth

## WHAT PEOPLE ARE TALKING ?

@Gamingtwts



## Mynta



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maxi skirt	allover sleek	mini skirt	high waist	b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
mini skirt	Show All			b www.beso.com	a www.shopping.com	b www.beso.com	a www.shopping.com
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