### **Ishneet** Grover

M.Des Interaction Design, IDC, IIT Bombay [2009-11] CGPI - 9.05

**B.Tech Computer Science,** CIET, Rajpura [2004-08]

#### ishneetgrover@gmail.com Ph: 9739425421



### Work Experience

## Insieve (Startup) Lead UX Designer [2012-present]

Being first designer in team of 8 my responsibilities are to do research, generate concepts, create wireframe, prototype and implement HTML & CSS. I closely work with development team to integrate design and drive design culture in the team.

## Clarice Technologies UX Consultant [2011-2012]

In Clarice I closely worked with my team to gather client requirement, do user research, ideate, wireframes, IA and design hi-fidelity prototypes. I worked on projects in various domains like e-commerce, ERP, GRC, mobile & desktop app based products.

# Microsoft, India UX Intern [2010-2011]

As an Intern at Microsoft I worked on BizTalk Mapper product to research, ideate & design next version of Mapper for business users. In the end, a hi-fidelity prototype of the proposed design was developed using Microsoft Blend Expressions.

# Middlesex University, UK Design Intern [2010 & 2008]

Interned twice under Prof. Wong. During my internships I worked on interactive search system with non conventional interface for searching, querying information. I prototyped radically different Search Results visualization concepts using Flash.

### **Publications**

#### ACM SIGCHI 2013, Paris

Published paper & showcased an Interactivity Exploration setup on Dome based Learning Installation for Indian Schools.

#### ICORD 2013, IIT Madras

Presented a short paper "Kalpana - A Low Cost Learning Installation for Indian Schools".

## **Major Projects**

#### Splasche [live]

Analytic tool that empowers Decision Makers in SME market to build strategies using predictive analysis & information in context.

#### Pugmarks [live]

Pugmarks is a reading platform that enables discovery in context. It also learns about the user habits and suggests relevant articles.

#### eGestalts [live]

Redesigned a tool for Asset Management, assessment & logging tool for Industry Compliance.

#### Impelsys [live]

Wireframed and implemented visual screens for an online reading platform for students and publishers.

#### Maplator - Degree Project III

Designed a new system to empower Non-technical Business Users to perform known Mapping operations on XML messages.`

#### Kalpana - Degree Project II

Designed and Developed a Low Cost Dome based interactive learning installation for Indian Schools.

#### Invisque

Designed new paradigms of representing and managing search results and interacting with history.

#### 3D in 2D Displays for ATC

Proposed design concepts for Aerodromes in Virtual Airspace Management systems. Prototypes were made using ART Toolkit.

### Extra Curricular

#### Leadership roles

APCHI 2013, Co-Chair, SV. DDS 2011, Sponsorship Co. India HCI 2010, Student Co. Club President, Bits n Bytes

#### Achievements

Squash - Gold medal (Inter IIT) Basketball - Winner (IITB - 2010) Tabla - 3 years graduation