

# FEEL AT **HOME** WHEN AT **HOTEL**

## **Why this topic?**

My husband travel a lot for business trips and I felt connected with topic

Little broad topic and Opportunity to explore new ways of connection between Us & Things around

## **Tasks I did**

Thinking around different aspects of what person miss when he/she is not at home and what his/her family miss about him/her

Brainstorming around quick ideas which can help enable these small & big connections again

Concepts on how home automation, technology and google's presence can be used to achieve this in such scenarios

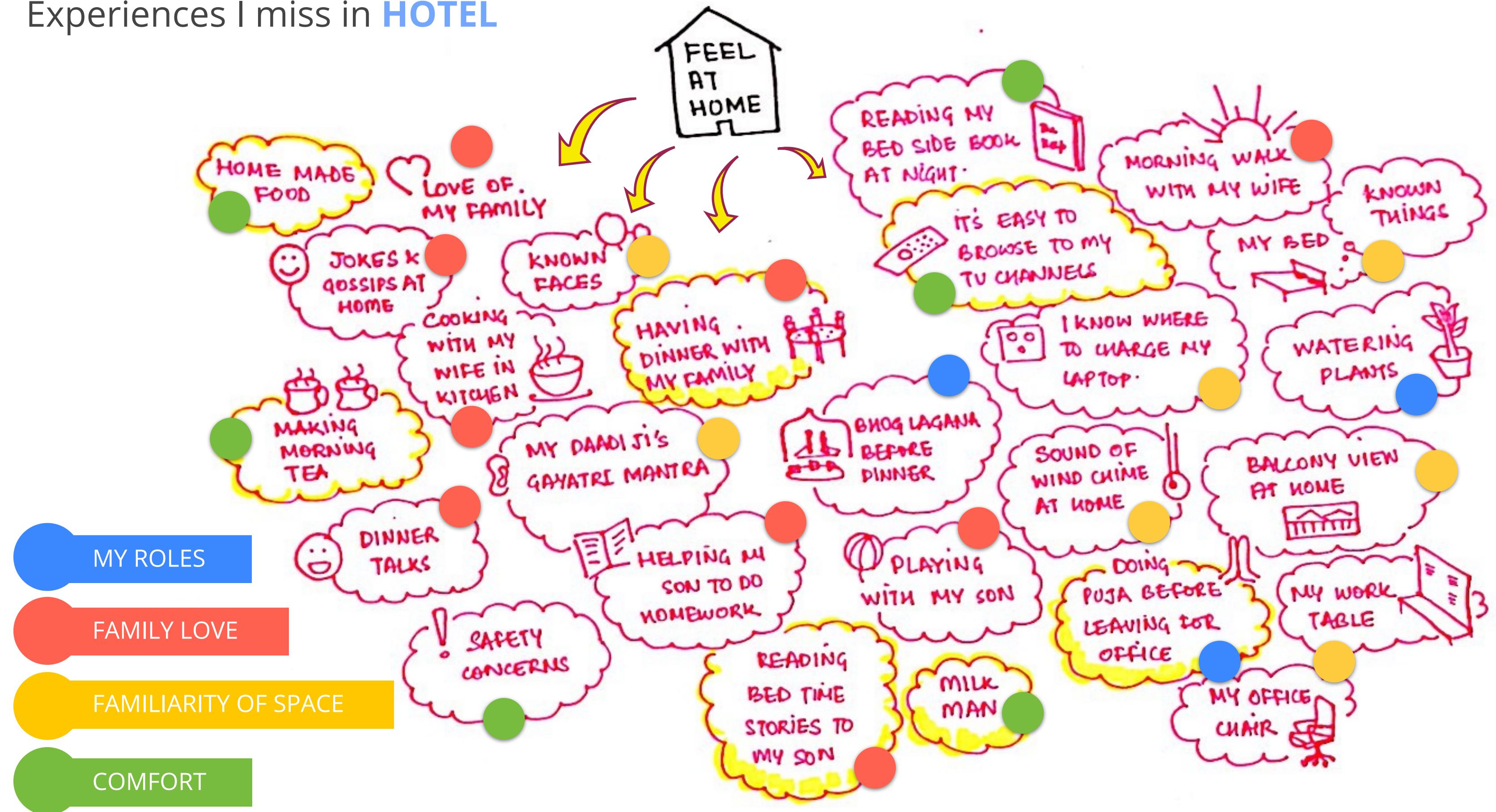
## **Things which I could not complete**

I could not detail out an idea and create high fidelity prototype of same in time given for exercise

# Experiences at **HOME**



# Experiences I miss in HOTEL

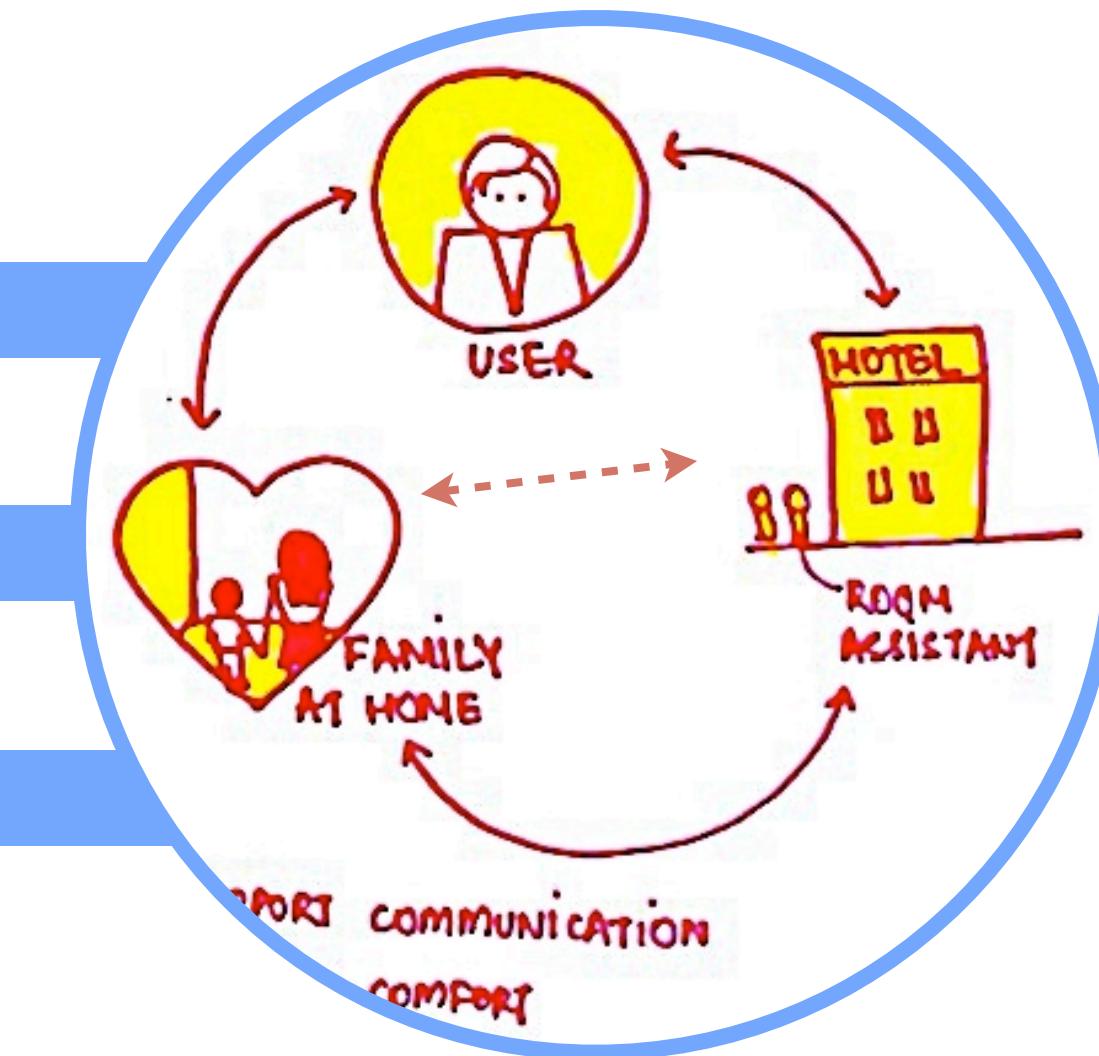


# People who get affected

1 User

2 User's Home & Family

3 Hotel workforce ( Room assistant + Chef )



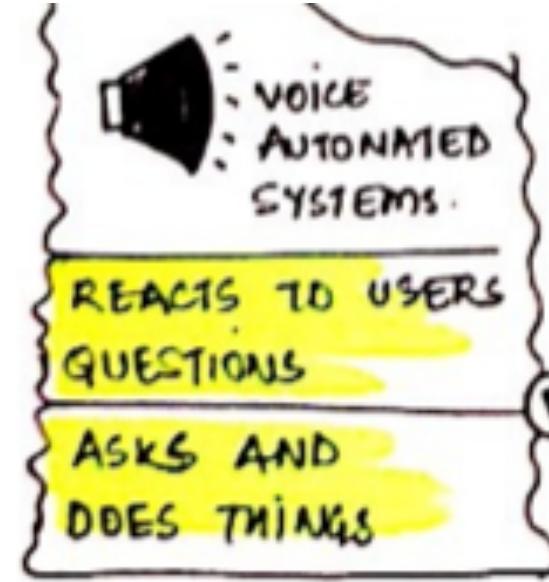
# Ideation



1 Room Service

Assistive

## Familiar Voices



2 Pre-set Things

Comfort



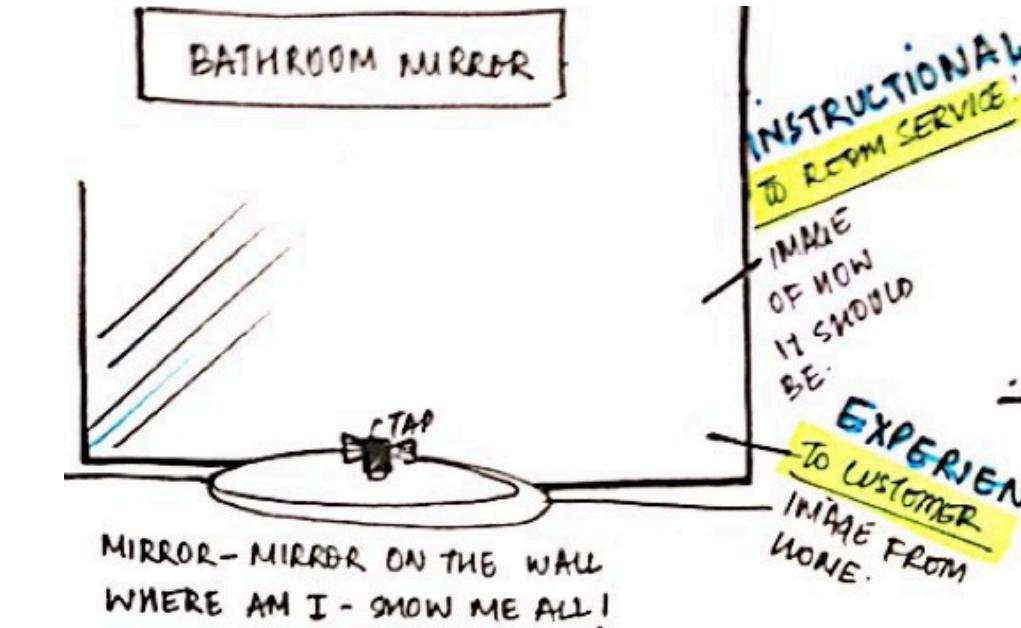
4 Talking Table

Connectivity

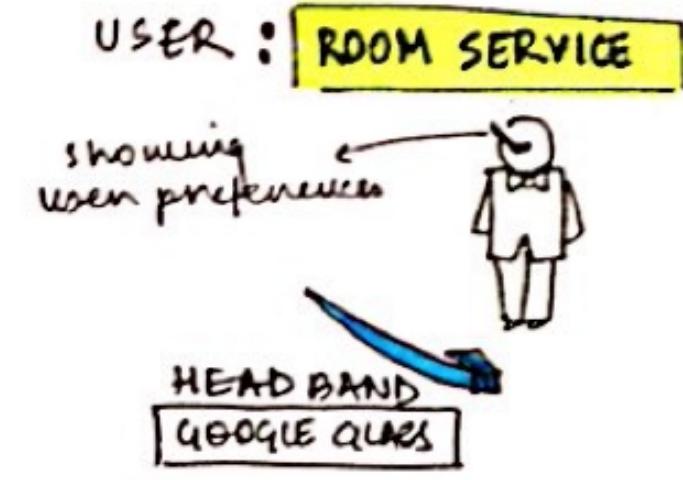
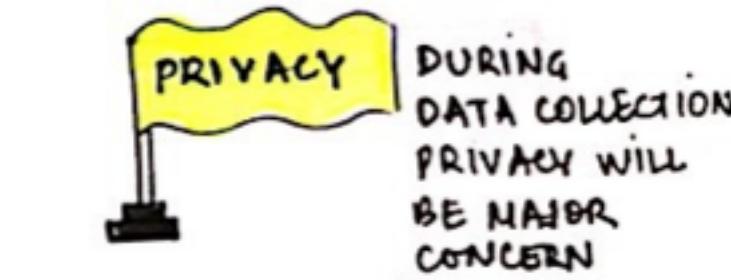


3 Mirror Magic

Adaptive

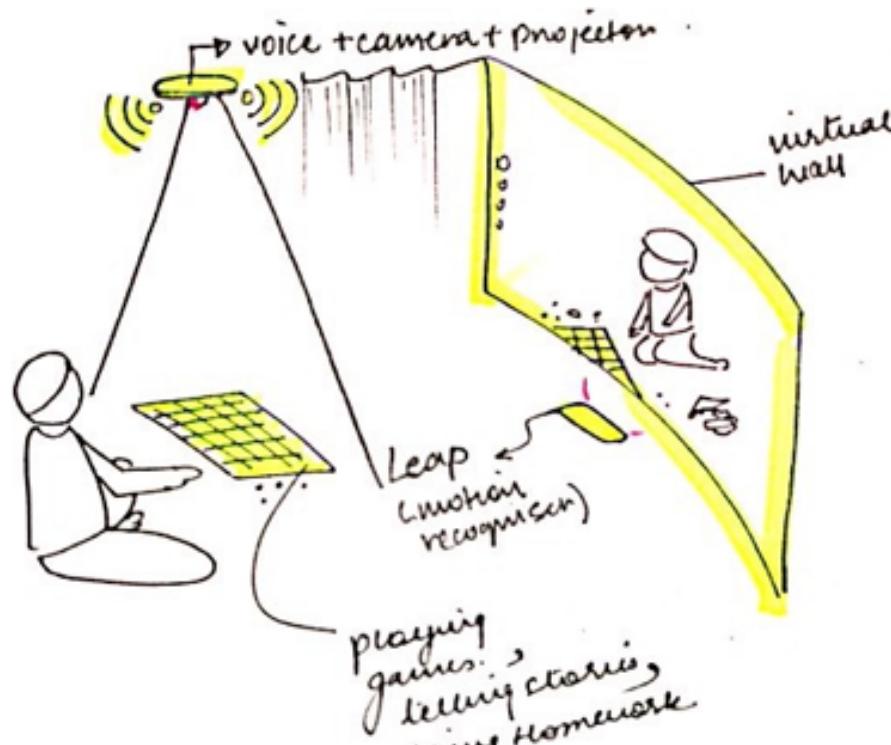


5 Assistive Google Glass

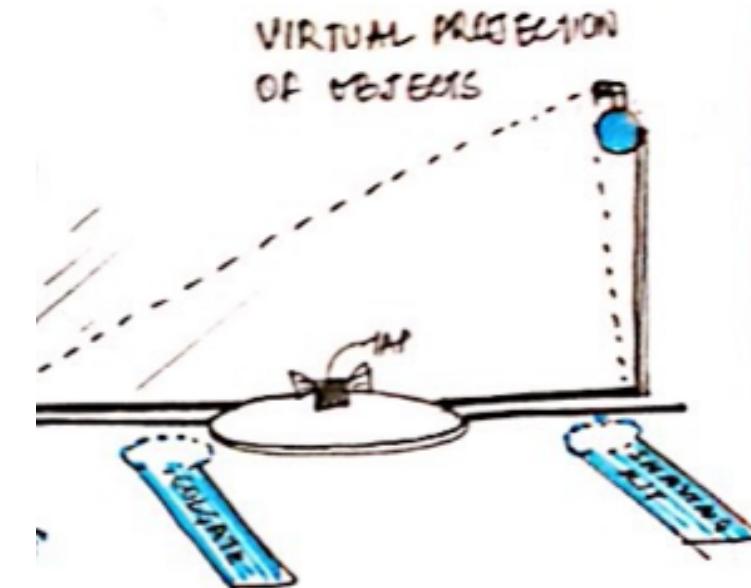


# Ideation

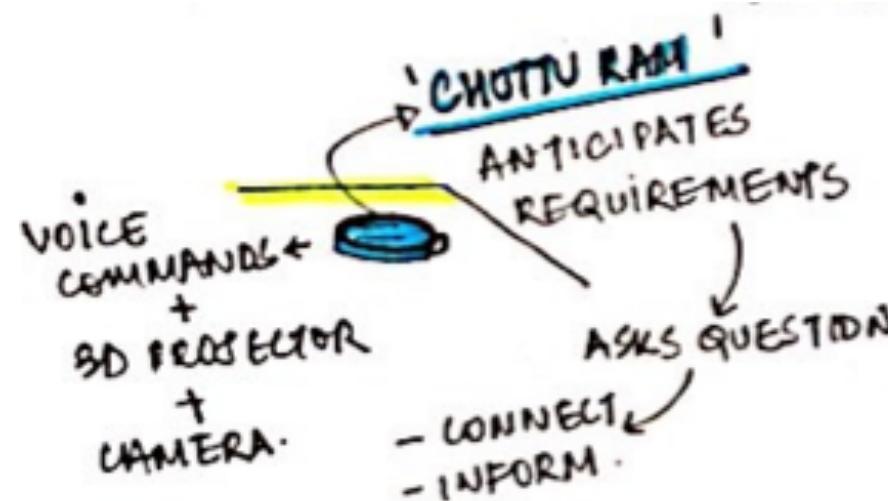
6 Connect to loved ones



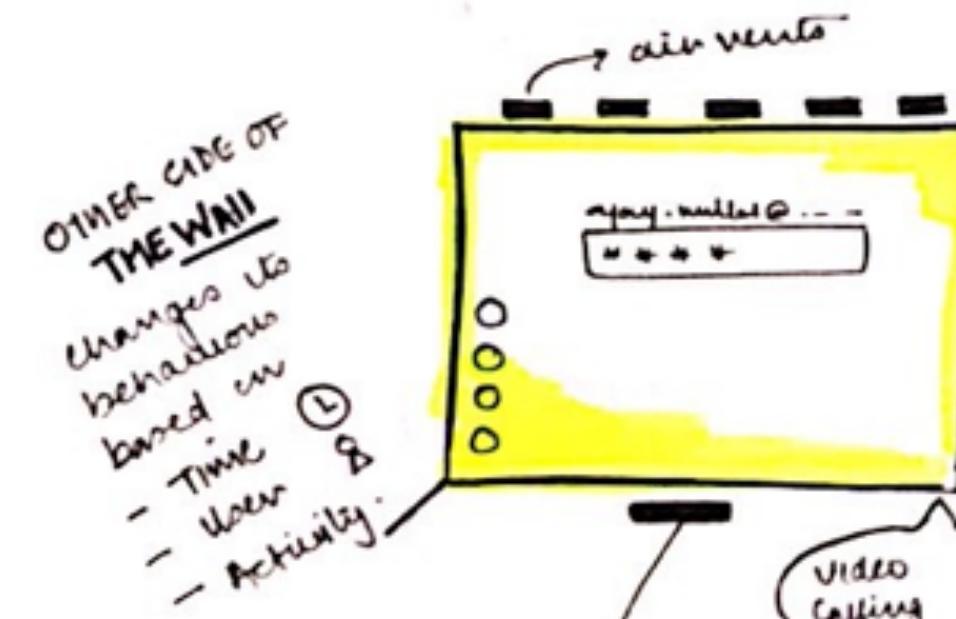
7 Projections to setup customers room



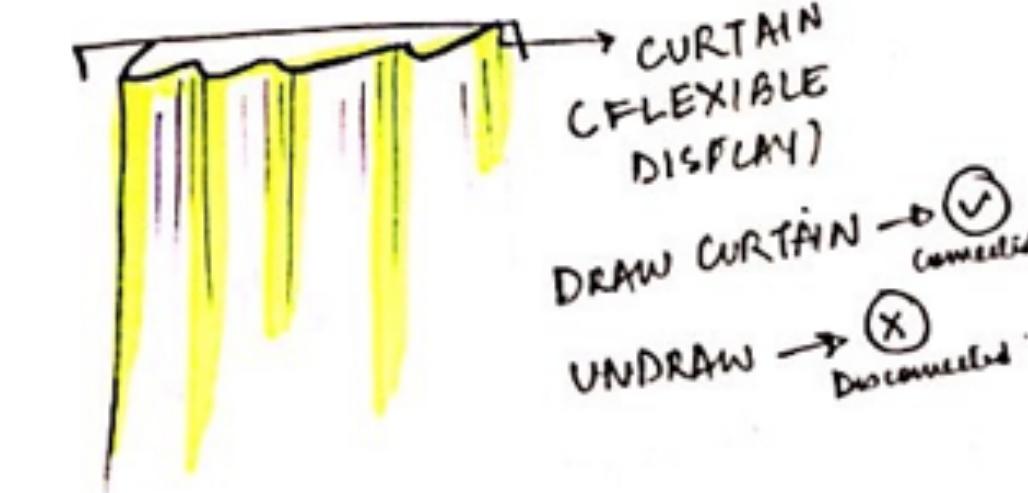
9 Hi Tech Smart Gadget Intelligent



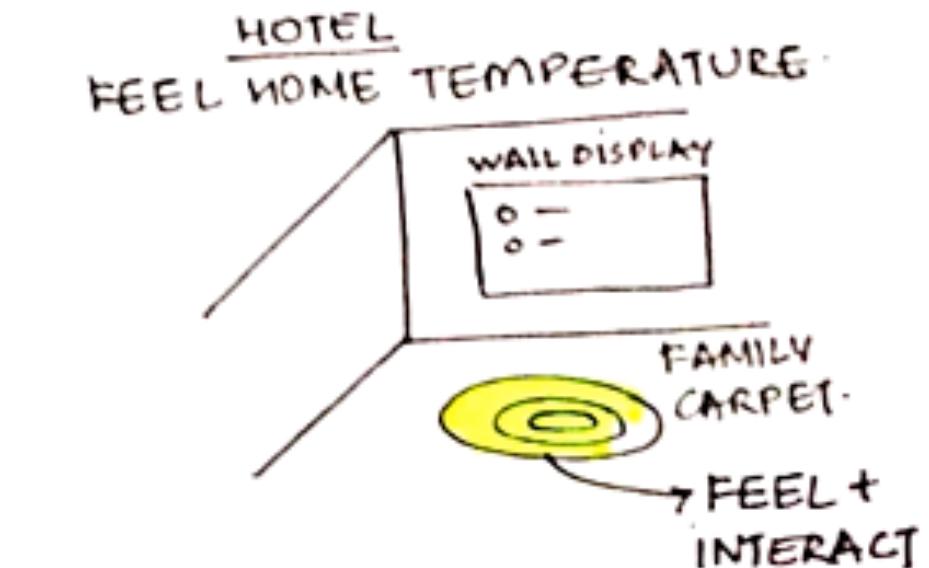
10 Virtual Wall



8 Curtain Connector



11 Carpet feel home



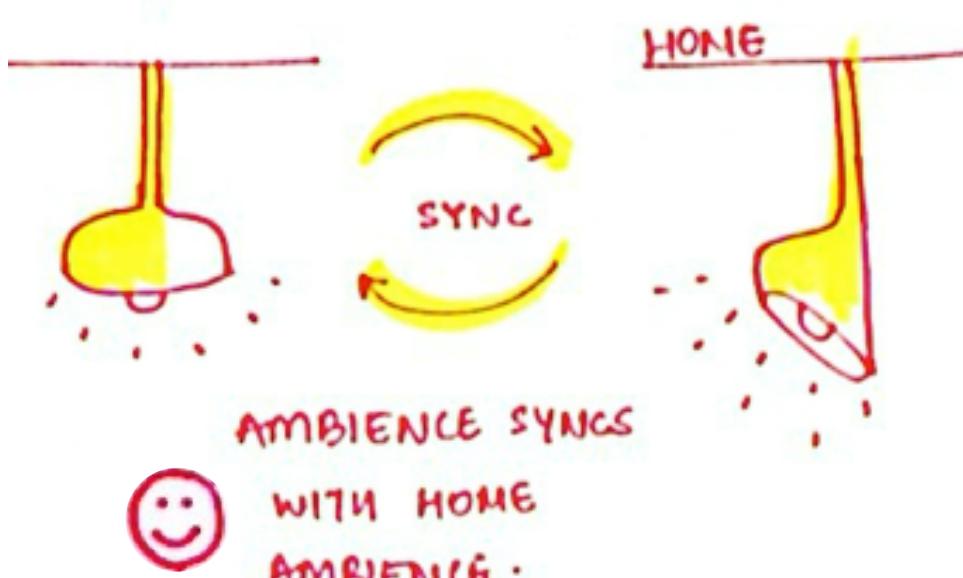
# Design Concepts for Typical Day Scenario of Ajay, His Family & Hotel Room Service



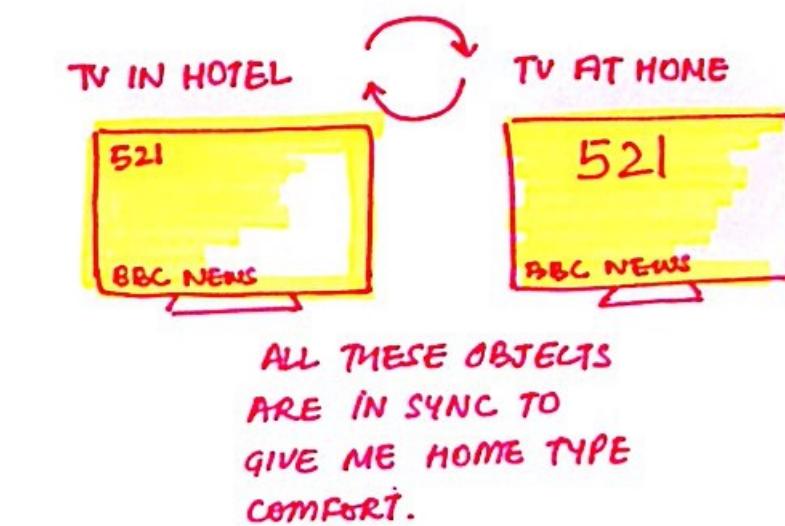
Ajay left for Mumbai early morning 5:00 am and will be going to Hotel directly in the evening

At 7pm

Ajay checks in Hotel and enters room

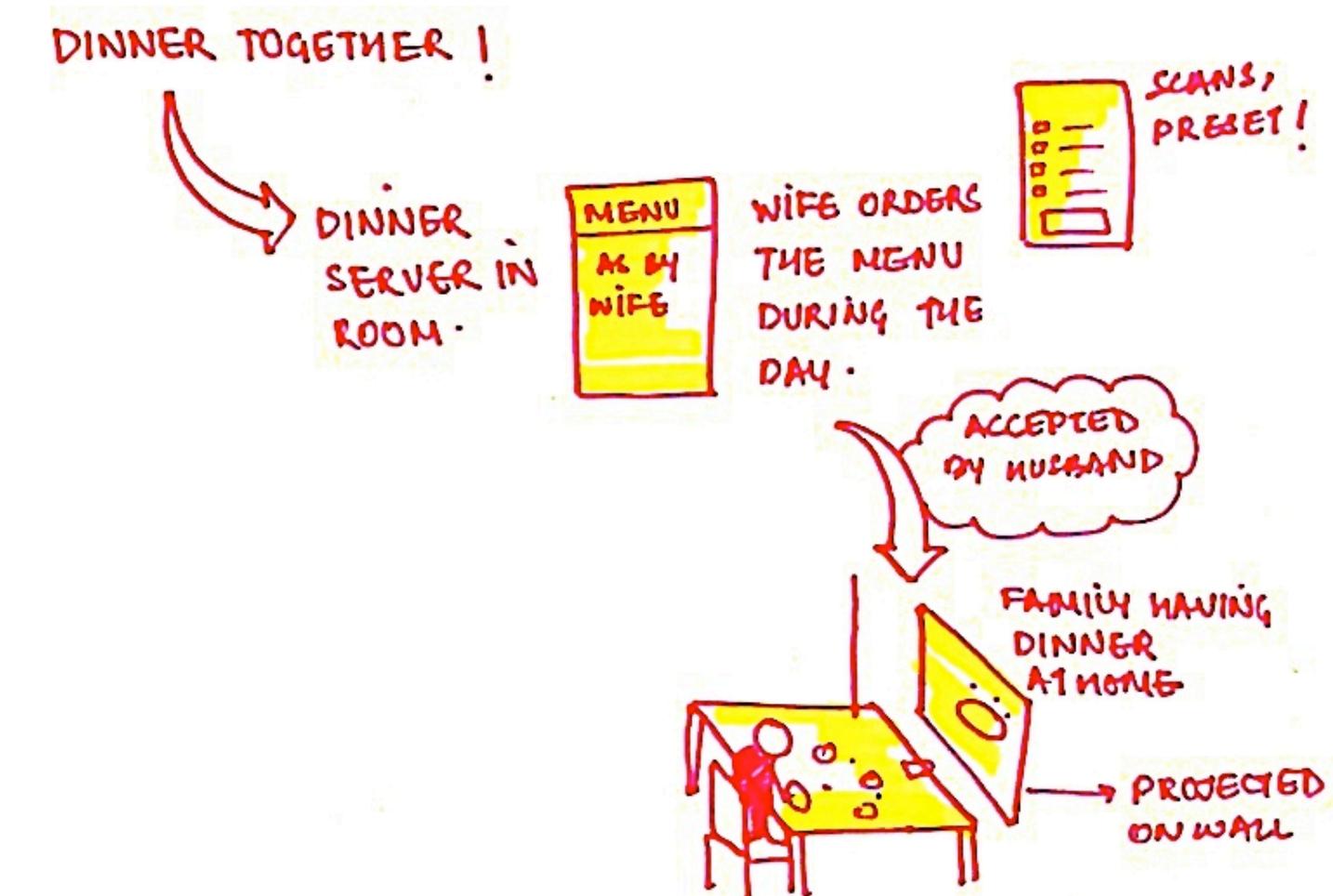


7.30pm TV channels synced with his home TV

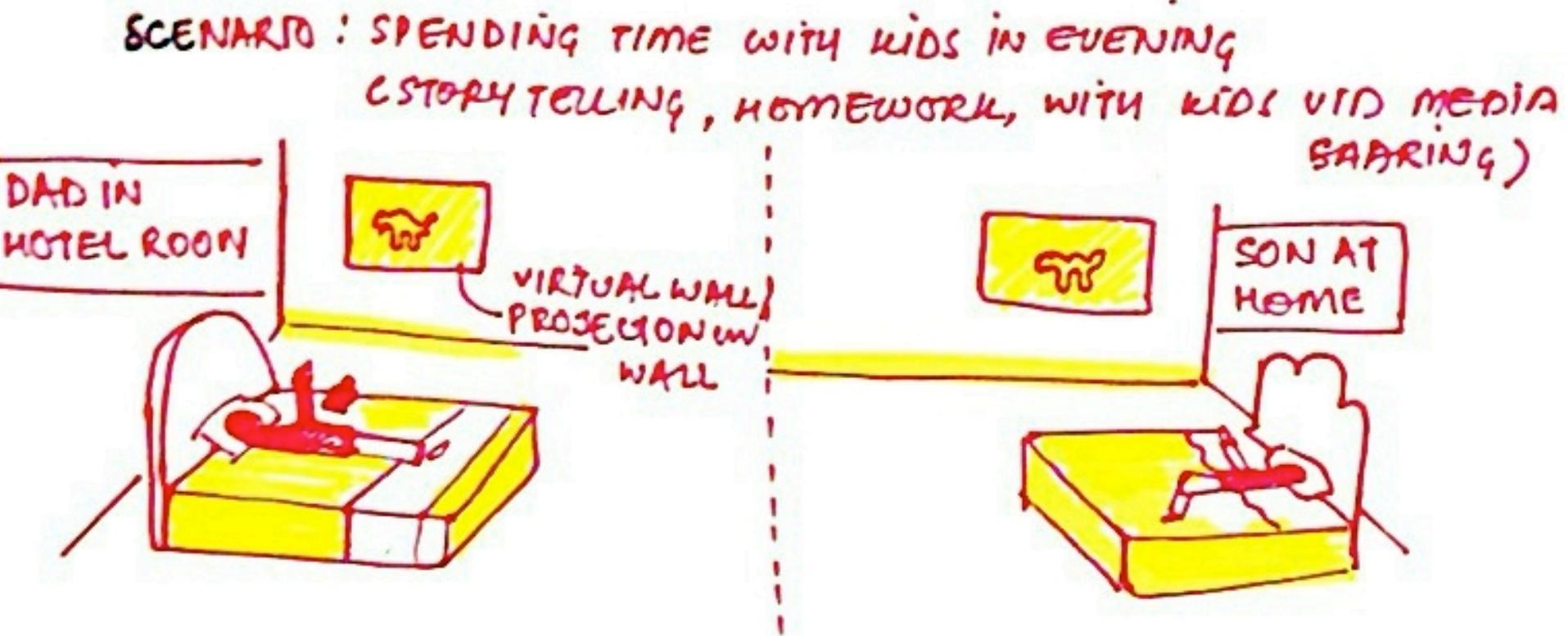


" After long day at meetings "

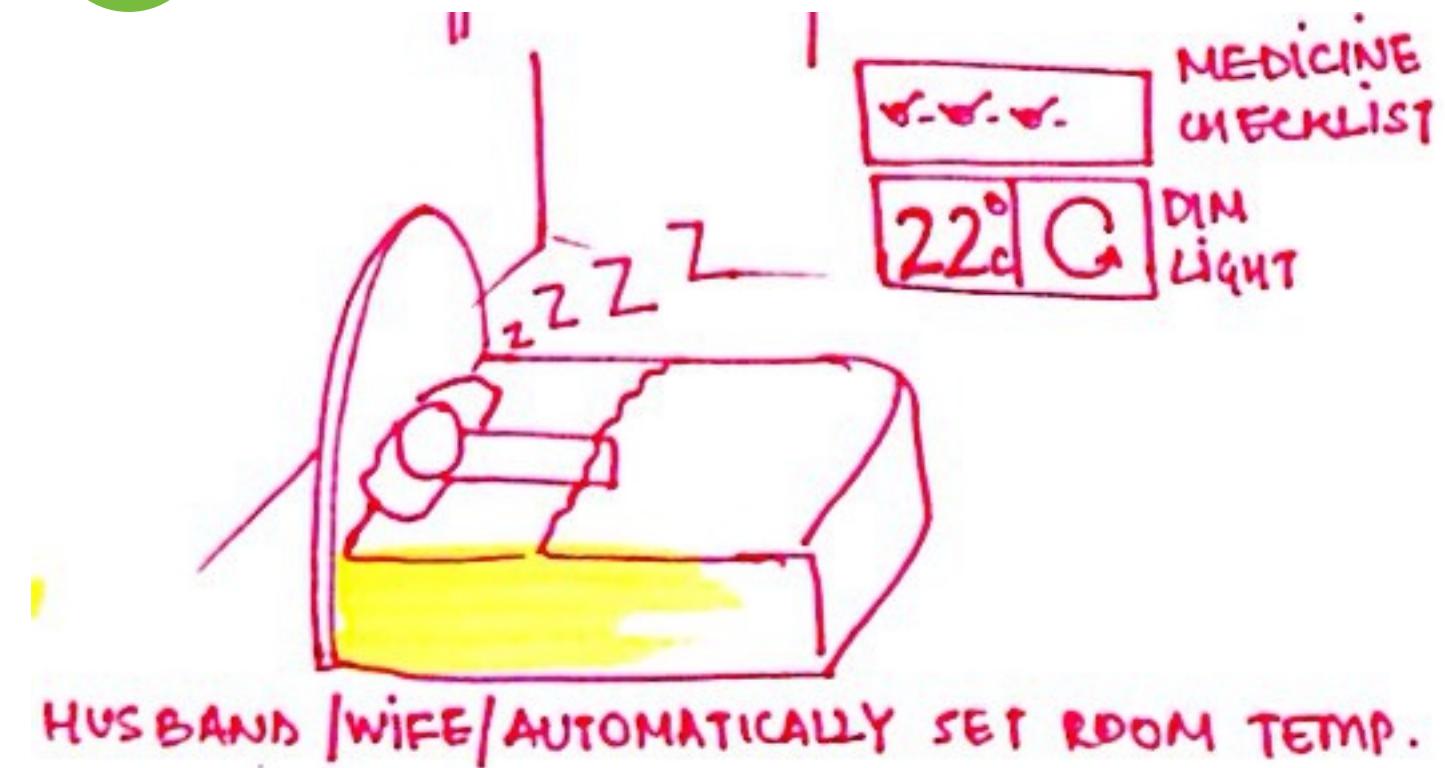
8pm Door Bell Rings

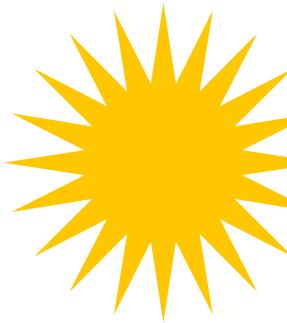


9pm After dinner Ajay ususally spends time with his son



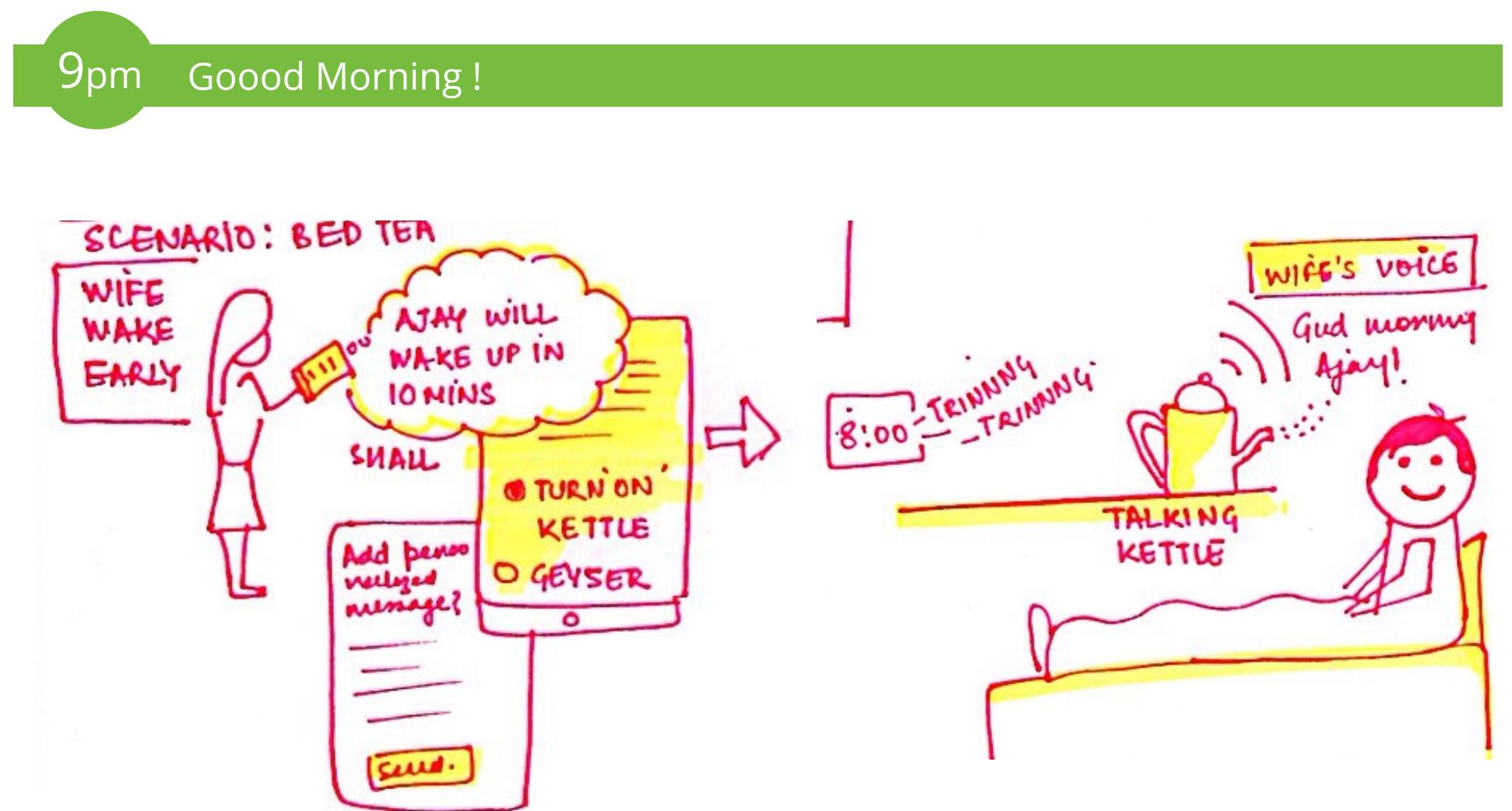
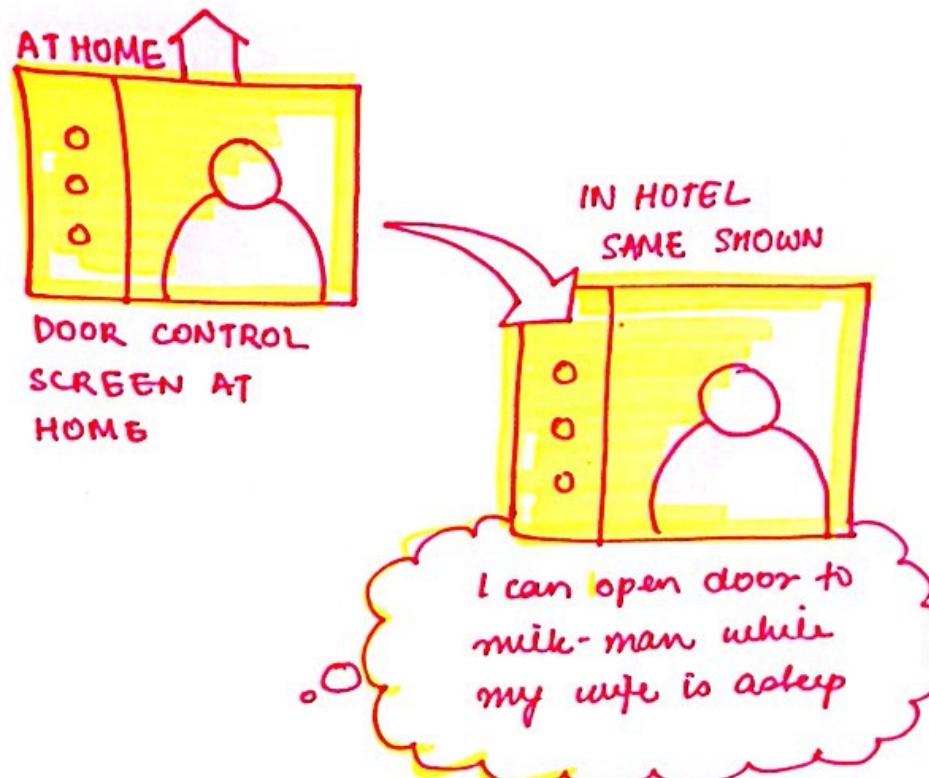
10pm Sleep time !



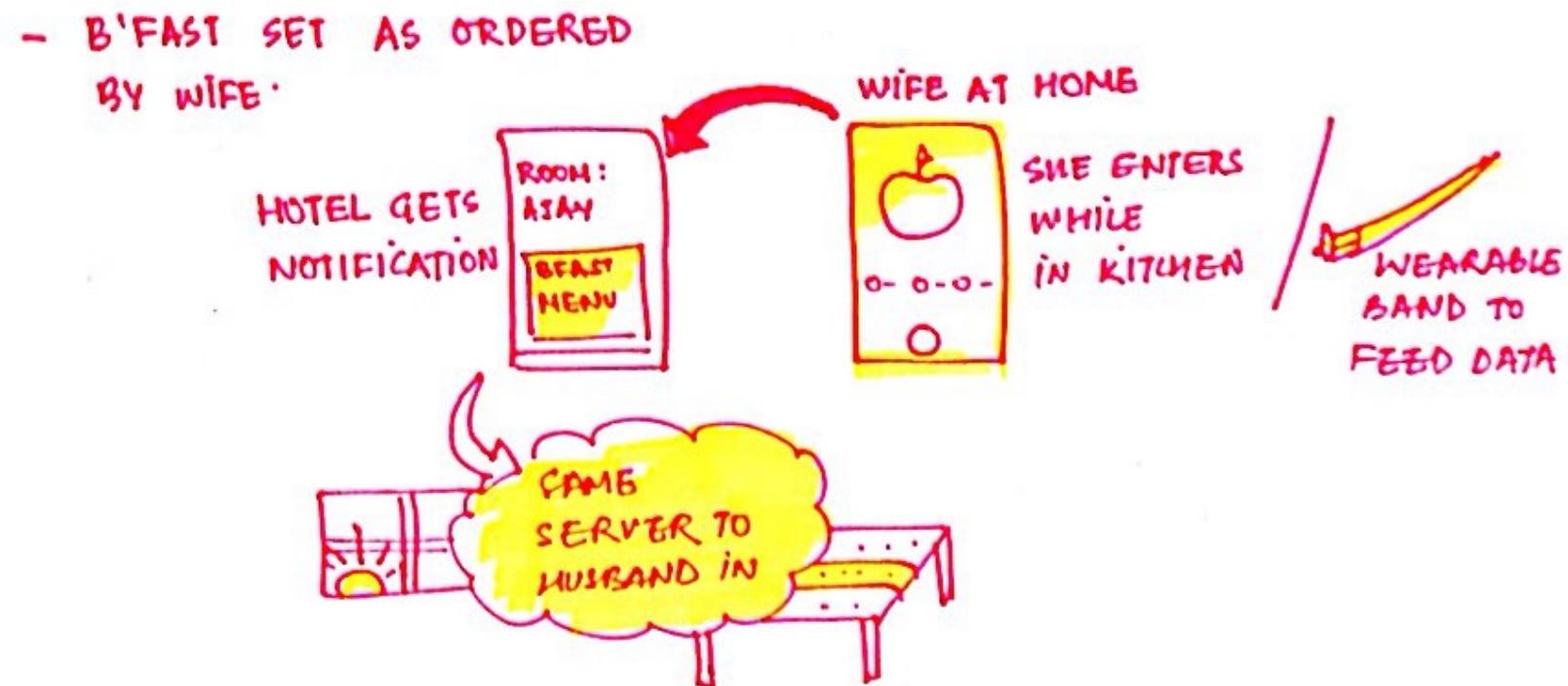


Next morning

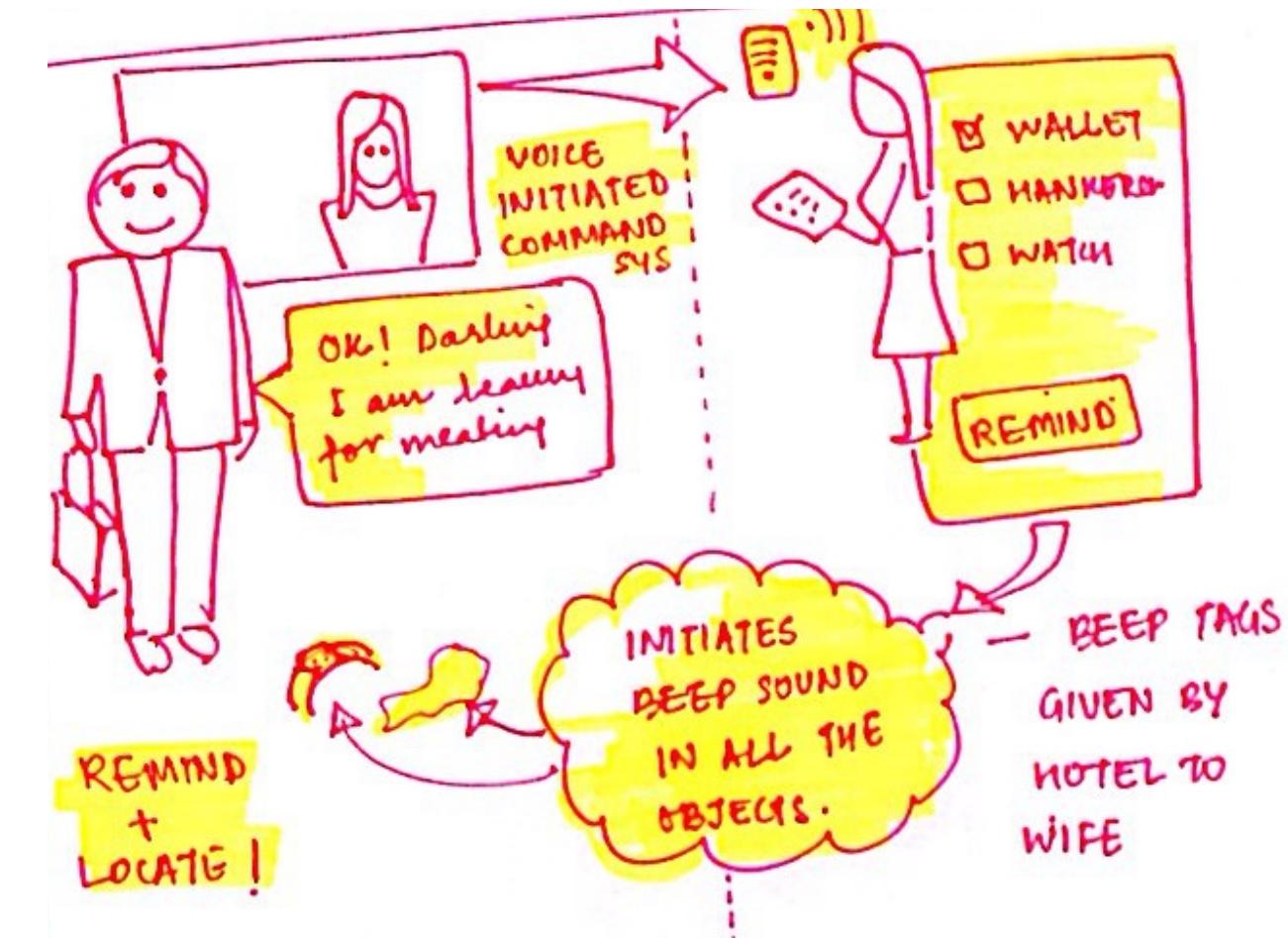
5am Milk Man @ door, Ajay opens for Anu



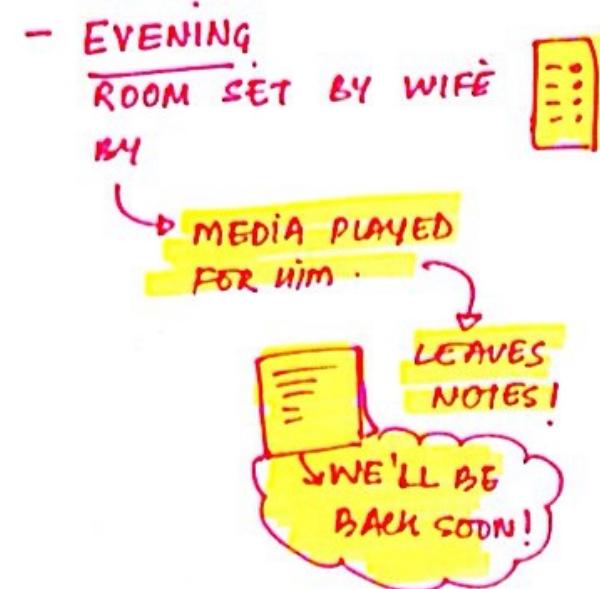
5am Wife's preferred Breakfast



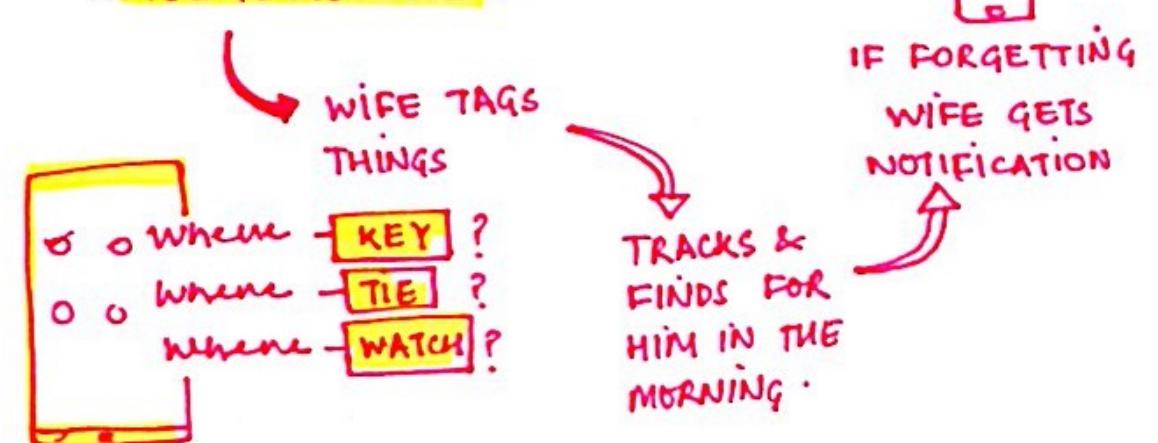
10am Before leaving for work



7pm Back to Hotel in Evening

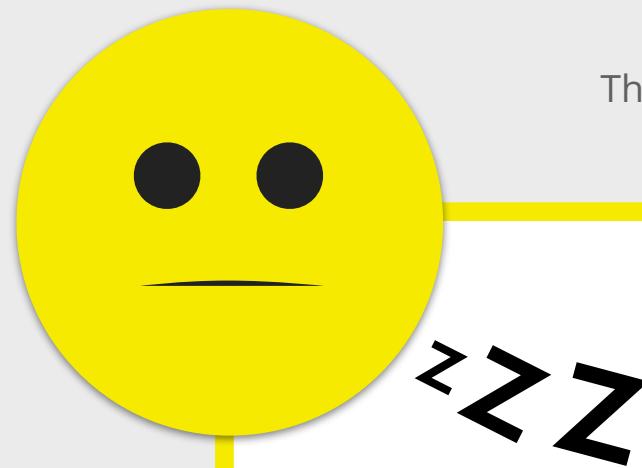


RFID KITS GIVEN BY HOTEL TO MEMBERS.

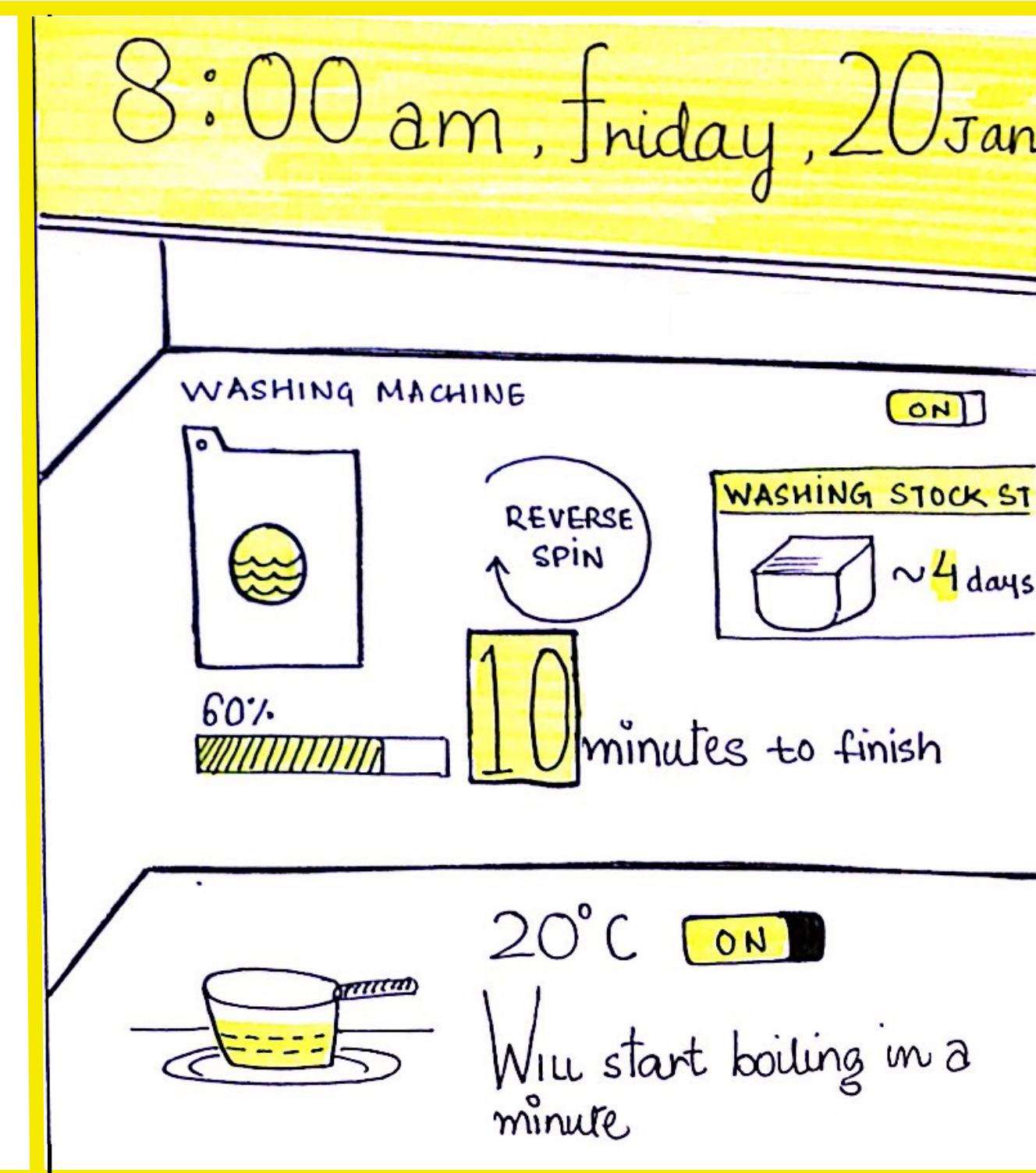


# Low fidelity Prototype

This prototype showcases interaction of Ajay's wife with Google and Hotel Room Service.

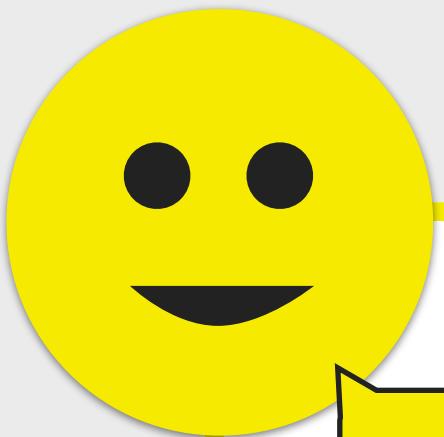


Home View



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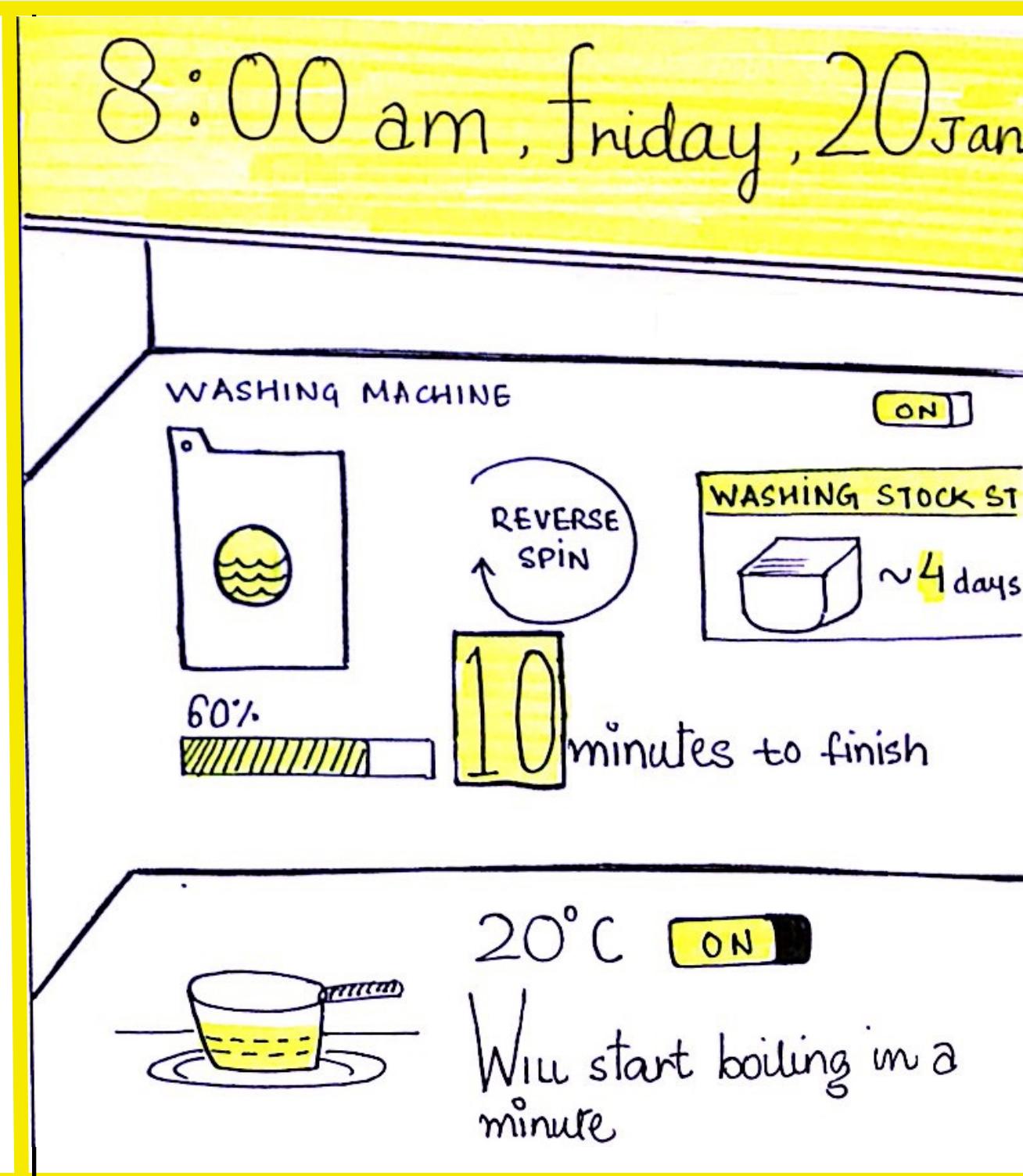


In Conversation with Google

Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?

Waiting for Anu's response ...

Home View



Google reminds Anu to prepare Ajay's Tea.

# Low fidelity Prototype

This prototype showcases interaction of Ajay's wife with Google and Hotel Room Service.

**Home View**

The prototype consists of two main panels. On the left, a yellow smiley face icon is at the top, followed by the text "In Conversation with Google". Below this is a speech bubble containing the message: "Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?". Underneath the message is a blue button with a microphone icon and the text "Yes Google", accompanied by a small user icon. The right panel is titled "Home View" and shows a dashboard. At the top, it displays the date and time: "8:00 am ,friday ,20Jan". Below this is a "WASHING MACHINE" section with a progress bar showing "60%" completion. A yellow box indicates "10 minutes to finish". To the right of the washing machine is a "REVERSE SPIN" indicator and a "WASHING STOCK ST" section showing a cube icon and "≈4 days". At the bottom of the dashboard is a kettle icon with the text "20°C ON" and a note: "Will start boiling in a minute".

In Conversation with Google

Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?

Yes Google

WASHING MACHINE

ON

60%

10 minutes to finish

REVERSE SPIN

WASHING STOCK ST

≈4 days

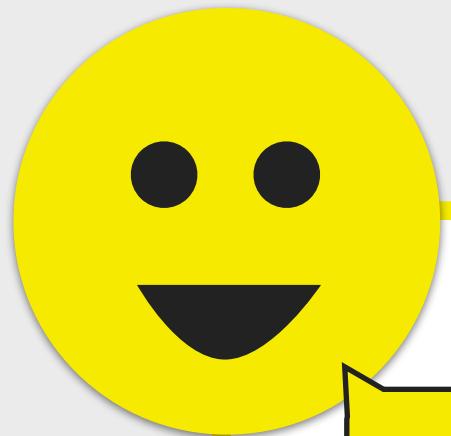
20°C ON

Will start boiling in a minute

Anu in conversation with Google

# Low fidelity Prototype

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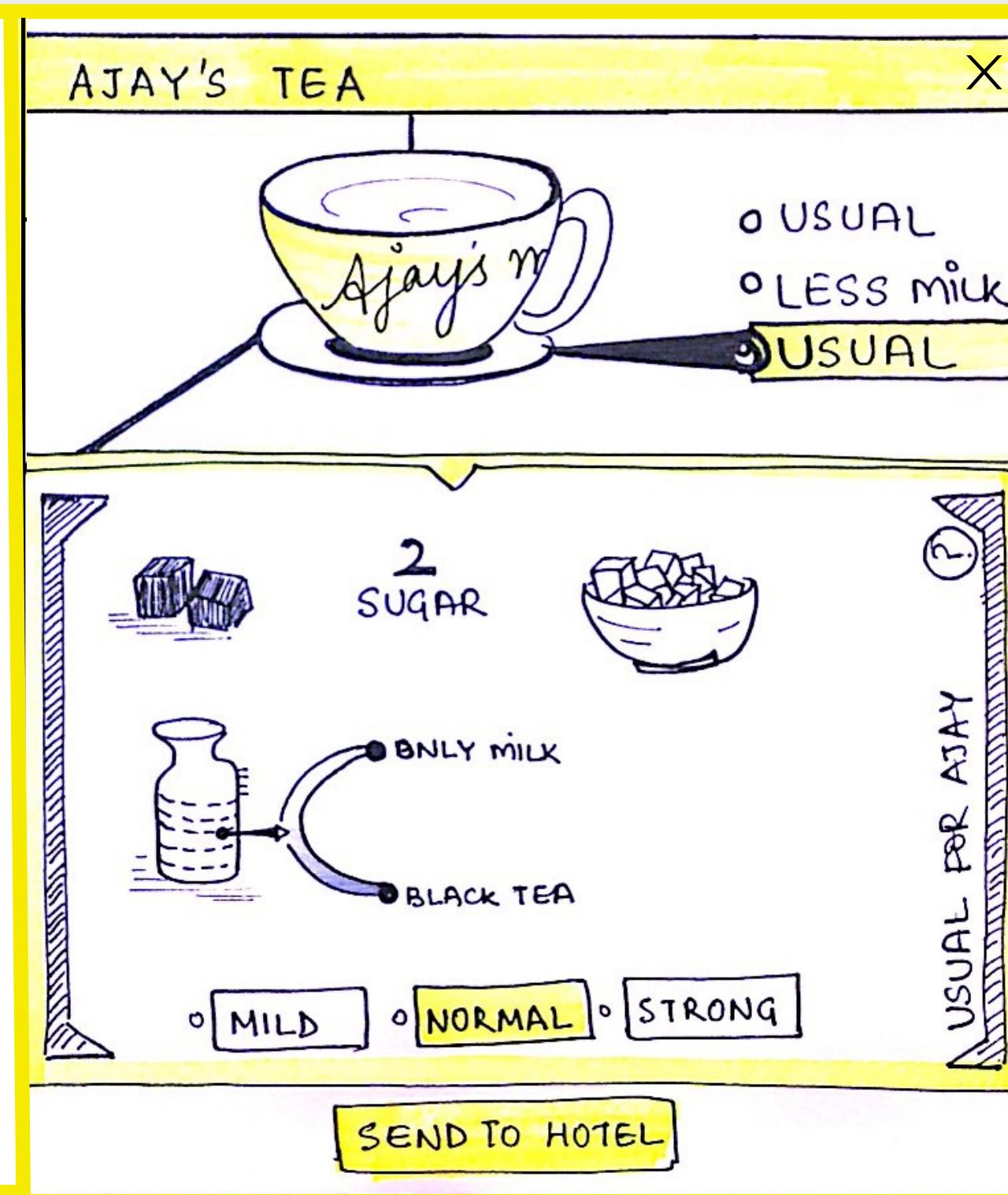


# In Conversation with Google

Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?

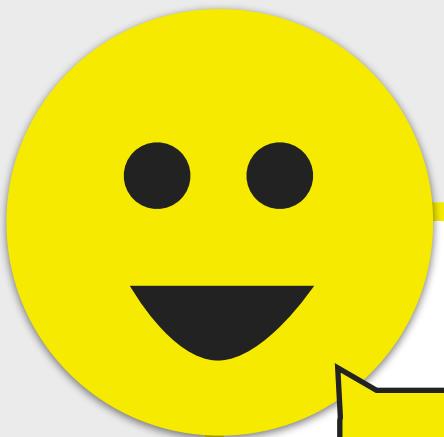
Yes Google

Ahaa ! Less Sugar. You want him to diet ! What a loving wife you are !



# Low fidelity Prototype

This prototype showcases interaction of Ajay's wife with Google and Hotel Room Service.



In Conversation with Google

Hey Anu ! Ajay's alarm will ring in 10 minutes. Do you want to set up his tea?

Yes Google



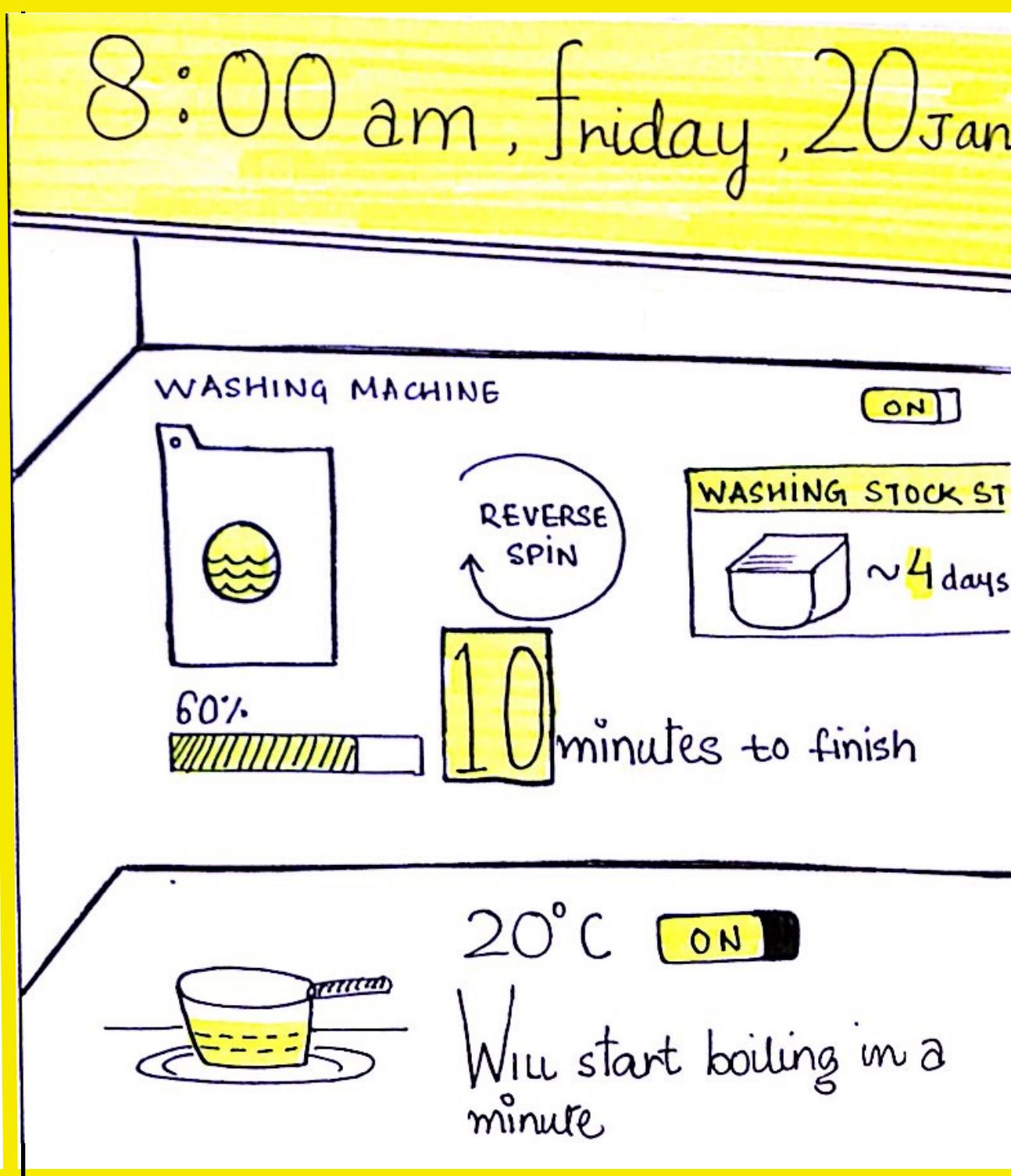
Ahaa ! Less Sugar. You want him to diet ! What a loving wife you are !

Thank You ! Google can you please send this to hotel room service



Ajay will get his bed tea in 5 mins.

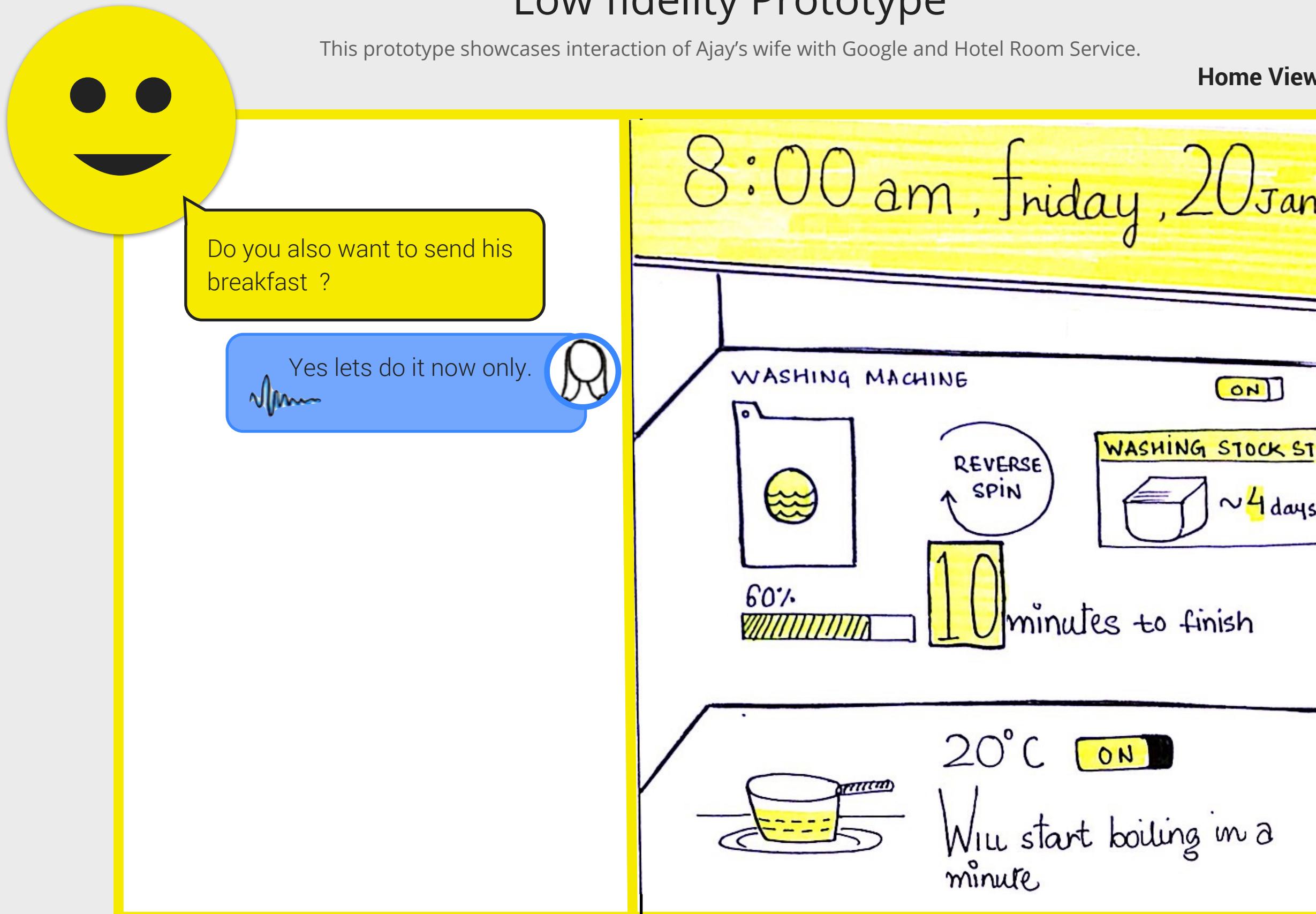
Home View



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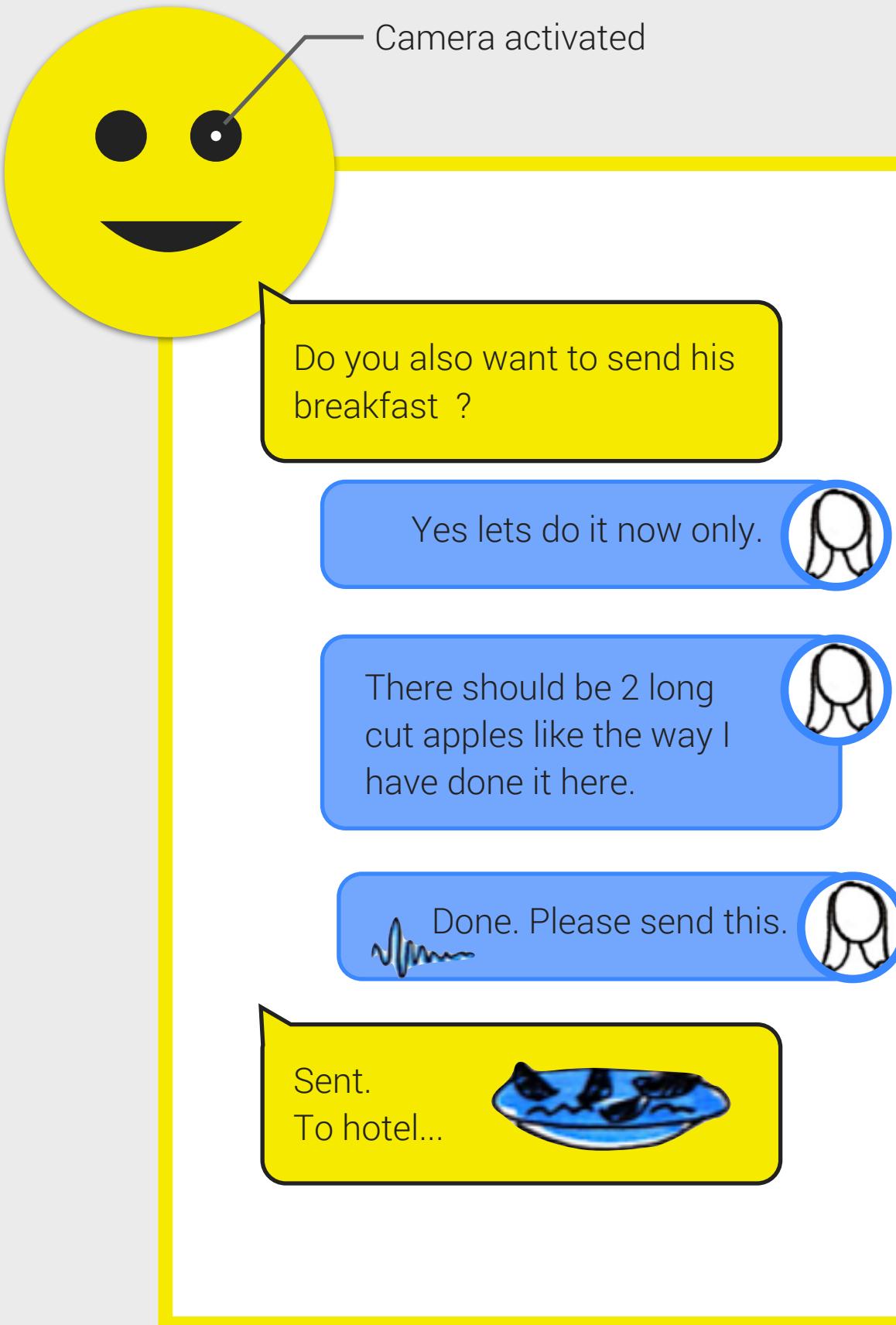
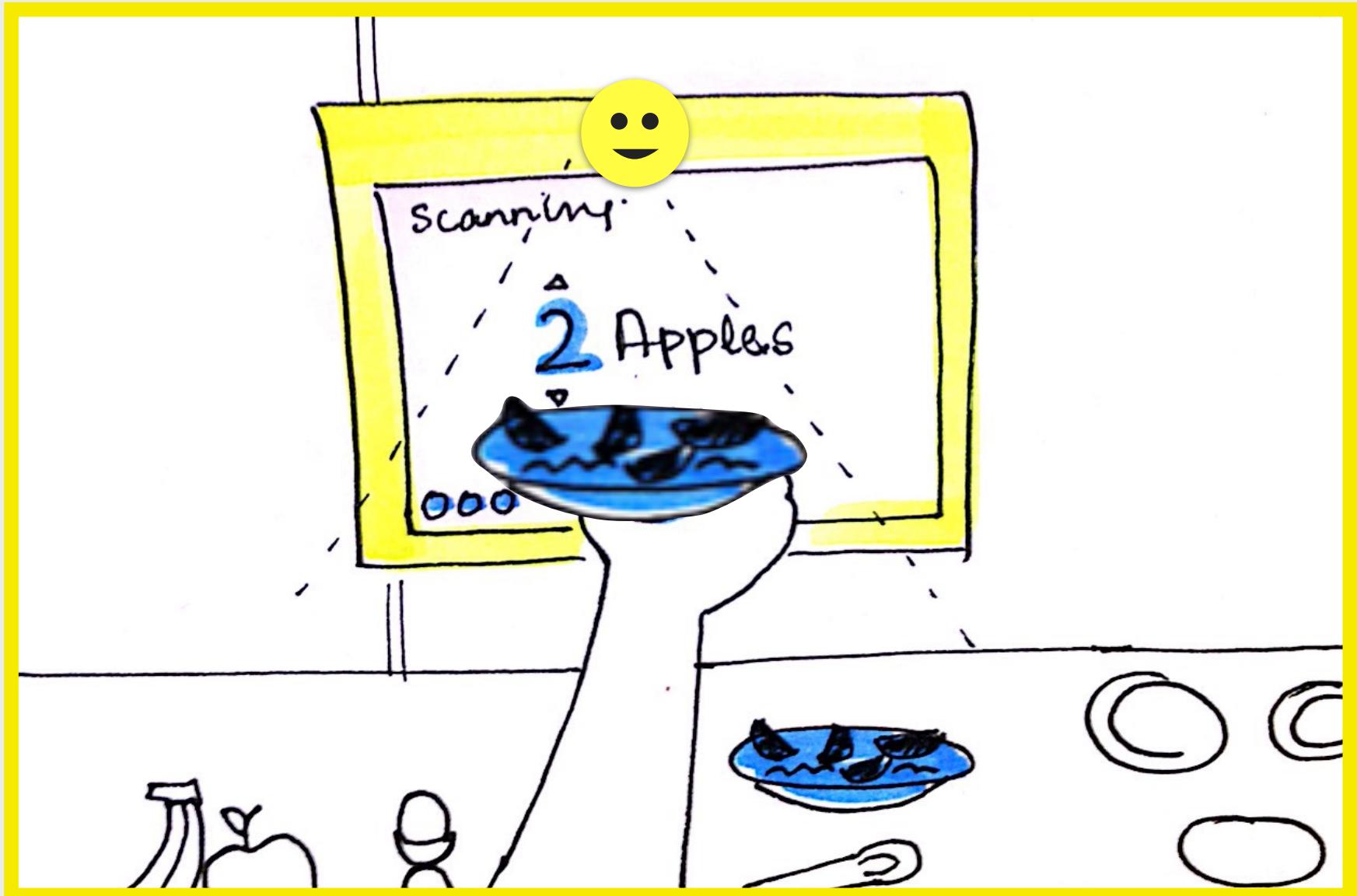
Home View



Now, Google prompts Anu to also order his breakfast

# Low fidelity Prototype

Anu showing a plate with apples to show how Ajay like it...

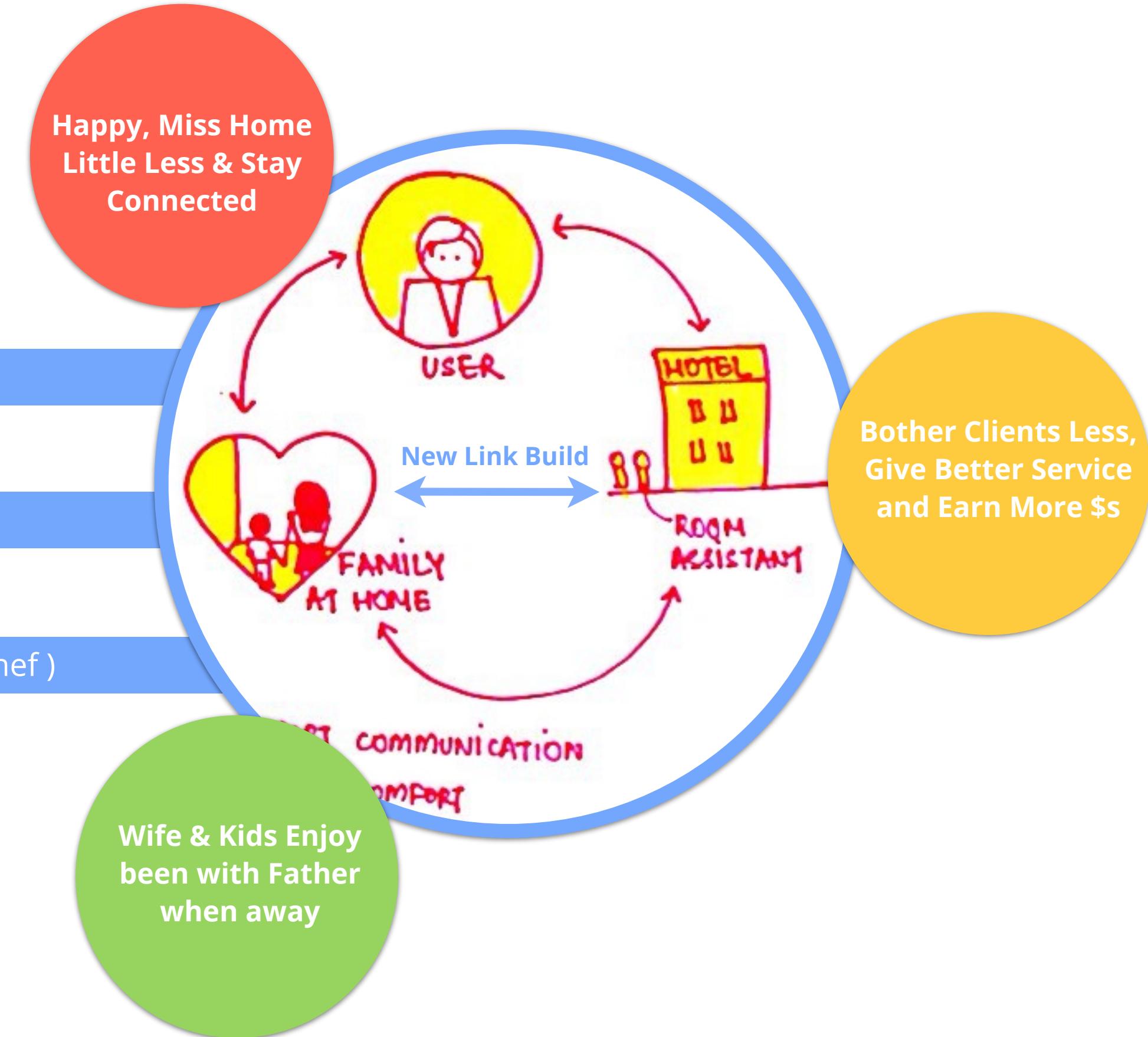


# With Home - Hotel Googlemation

1 User

2 User's Home & Family (Not Always)

3 Hotel workforce ( Room assistant + Chef )



# Process I would use to approach this design problem

Schedule & activities for each phase

Timeline and Plan for Design Execution in co-ordination with PM and Dev team		
week 1	User Research	Will perform user research with stake holders. (4-5 Families , Hoteliers along with Program Managers for few)
week 2		Share user Research feedback with Program Managers and Dev team
week 3	Initial Concept Generation & Quick prototypes	Brainstorm and ideate high level concepts
week 4		Do quick investigation for feasibility checks with dev team
week 5	Concept Finalization	Do high level validation of ideas with Users along with Program Managers (4-5 Families, Hoteliers)
week 6		Finalize Concepts and start detailing
week 7	Concept Detailing	Take regular feedback from Dev team, PMs and Users
week 8		Do UI and Feature level detailing, creating Wireframes and quick Visual Designs
week 9	Internal Team Reviews and User Testing	Conduct Reviews regular sessions with PMs and Devs
week 10		User testing of Wireframes and Visual Design ( 4-6 users)
week 11	Final Fit-Finish and Testing	Do incorporation of Feedback and UI Redlining and Fit-Finish
week 12		Testing and UI Bug fixing

3 months

THANK YOU.