

DESIREE GARCIA

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EDUCATION

The University of Notre Dame, B.A., PSYCHOLOGY & COMPUTER APPLICATIONS

Assistant Editor for the *Journal of Undergraduate Research*; Research Assistant for the Cognition & Emotion Lab; Graphic Designer for *The Observer*; McNair Scholar.

WORK EXPERIENCE

UX Strategist

Rock Creek Strategic Marketing
2013 -

Working with product owners, engineers, designers, and business analysts to create open data design solutions for the mortgage lending industry. Leading print projects involving regulatory materials with behavioral design principles to create effective consumer disclosures.

Interactive Designer

Rock Creek Strategic Marketing
2012 - 2013

Worked with product owners, engineers, and project managers to implement consumer engagement content on financing a college education. Worked with analysts to create data visualizations and publish congressional reports on the student loan and mortgage industries.

Genius

Apple, Inc.
2009 - 2010

Helped provide the best technical support and repairs in the consumer electronics industry. Handled difficult situations with uncanny poise in a fast-paced, dynamic environment. Completed Apple Service Training and received Apple Certified Macintosh Technician certification.

MAJOR PROJECTS

The Home Mortgage Disclosure Act (HMDA)

Consumer Financial Protection
Bureau (CFPB)

Modernizing government data for both experts and the curious. Held UX role for the discovery, research, concept, implementation and testing phases of the project. Played a front-end role during implementation phase as well.

HMDA API Docs

Consumer Financial Protection
Bureau (CFPB)

Helped the CFPB set the gold standard for usable software documentation in the federal government and open source community. Held UX and front-end roles for the concept, implementation, and testing phases of the project.

Paying for College

Consumer Financial Protection
Bureau (CFPB)

Interactive tools and guides to enable students to make informed financial decisions about how to pay for college. Held visual design and front-end roles during the implementation phase, and a UX role during the concept phase for a content publishing tool.

SERVICE

Design and digital strategy consultant, Notre Dame Alumni Association
Founder and member, Codecademy DC

SKILLS & SUNDRY

Languages

HTML
CSS
JavaScript
Python
Spanish
French

Software

Adobe Illustrator
Adobe InDesign
Adobe Fireworks
Adobe Photoshop
OmniGraffle
Baslamiq Mockups
Microsoft Office
SAS

Organizations

Action Design DC
AIGA DotGov Design
Refresh DC
UXPA DC
NoVA UX