

DESIREE GARCIA

WASHINGTON, D.C.

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WORK EXPERIENCE

UX Strategist

Rock Creek Strategic Marketing
2013 -
Consumer Financial Protection Bureau (CFPB): Working with product owners, engineers, designers, and business analysts to design products for the financial sector, and an experience for consumers looking to buy a home. Leading modernization of mandatory fee disclosures using behavioral design principles for actionable, effective alternatives to fine print.

Interactive Designer

Rock Creek Strategic Marketing
2012 - 2013
Consumer Financial Protection Bureau (CFPB): Worked with product owners, engineers, and project managers to implement tools for helping students and families finance a college education. Worked with analysts to create data visualizations for reports on the student loan and mortgage industries.

Genius

Apple, Inc.
2009 - 2010
Helped provide the best technical support and repairs in the consumer electronics industry. Handled difficult situations with uncanny poise in a fast-paced, dynamic environment. Completed Apple Service Training and received Apple Certified Macintosh Technician certification.

MAJOR PROJECTS

Owning a Home

Consumer Financial Protection Bureau (CFPB)
Interactive tools and guides to enable consumers to make confident financial decisions during the homebuying process. Held UX role for discovery, concept, and usability testing phases of a product that allows consumers to find the best loan rates for them.

The Home Mortgage Disclosure Act (HMDA)

Consumer Financial Protection Bureau (CFPB)
Modernizing government data for both experts and the curious. Held UX role for the discovery, research, concept, implementation and testing phases of the project. Played a front-end role during implementation phase as well.

HMDA API Docs

Consumer Financial Protection Bureau (CFPB)
Helped the CFPB set the gold standard for usable software documentation in the federal government and open source community. Held UX and front-end roles for the concept, implementation, and testing phases of the project.

EDUCATION

The University of Notre Dame, B.A., PSYCHOLOGY & COMPUTER APPLICATIONS

Assistant Editor for the *Journal of Undergraduate Research*; Research Assistant for the Cognition & Emotion Lab; Graphic Designer for *The Observer*; McNair Scholar.

SPEAKING & SERVICE

Speaker, Designing for Action 2014 Conference
Proposal reviewer, User Focus 2014 Conference
Design and digital strategy consultant, Notre Dame Alumni Association
Founder and organizer, Codecademy DC

SKILLS & SUNDRY

Languages

HTML
CSS
JavaScript
Python
Spanish
French

Software

Adobe Illustrator
Adobe InDesign
Adobe Fireworks
Adobe Photoshop
OmniGraffle
Baslamiq Mockups
Microsoft Office
Tableau Desktop

Organizations

Action Design DC
AIGA DotGov Design
Refresh DC
UXPA DC
NoVA UX
UX Dinner (organizer)