

IAT 339 – P04

Potential Employers List (Graphic Design Companies)

- Ballistic Arts
- Roxy Design Inc
- Your Design Here
- Canucks Sports & Entertainment

Job Description (Position: Junior Graphic Designer)

Junior Graphic Designers will be a part of our growing team to design, develop & evaluate client goals and needs. We are looking for creative problem solvers with superb design skills and a passion for self-improvement and results-oriented. We offer an open environment of collaboration and growth with flexible hours. Employees have the opportunity to work with a variety of projects with an extensive & diverse client list.

What skills are needed for the position?

- Technical knowledge of software such as Adobe Suite (primarily Illustrator, Photoshop & Indesign)
- Experience of working with web & print projects
- Good communication skills & ability to work individually/in teams
- Attention to detail
- Wants to continuously learn and grow
- Responsible & good time management
- Can follow style guide & branding of companies/client's needs

What qualifications are needed for the position?

- Range of: interested in a new career path – 1+ year diploma/degree in design program
- Portfolio displaying works
- Ability to meet deadlines & work in fast paced environment
- Working with HTML/CSS a plus
- Technical experience with Adobe programs
- Interpersonal skills
- Ability to work with MAC OS/Windows

What kinds of terms do your employers use to describe themselves?

- Casual dress code, team building exercises (open environment)
- "A place that actually cares about your career" builds learning/growing environment
- Support work atmosphere, relaxing break times
- Specialize in real-estate graphic design

What about the company interests you the most?

- Provide opportunities for learning & growth
- Casual & open environment
- Varying list of clients & ability to work with different projects/mediums
- Ability to expand upon skills & use different business/client guide lines

2. Your Personal Brand

Who is your audience?

- Creative design agencies/companies

What do they need to know in visiting your site?

- Projects I have created & skills/learning outcomes from those projects
- A bit about my personality ("first impression") & goals
- Educational information & ways to contact me

Where and how will they access that content?

- Linked pages to specific sections e.g projects will be under 'Projects' and that will consist of descriptions/images to showcase the works

What will uniquely identify your brand?

- Colours, logo & interesting page layout of the website to reflect my graphic design knowledge/skills