Inteligencia Artificial en los Sistemas de Control Autónomo Máster en Ciencia y Tecnología desde el Espacio

Departamento de Automática





## Objectives

1. Apply ML to realistic scenarios

## Bibliography

None

## Table of Contents



## Case study 1: Bank propensity model

### Client

Bank

### Business problem

• Identify those clients prone to buy a service

#### Data

- Available on several databases
- Historical data on service adquisition available

- Data adquisition
- ML task
- Predictive or explicative model
- Model explotation
- Model maintenance



## Case study 2: Social media compaign impact

### Client

• Car manufacturer

### Business problem

- Real-time analysis of a campaign impact in Twitter
- Answer if people have a positive reaction to the campaign

#### Data

None

- Data adquisition
- ML task
- Predictive or explicative model
- Model explotation
- Model maintenance



## Case study 3: Hubble FGS-3 servo failure prediction

#### Client

NASA

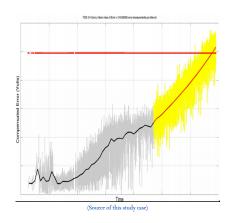
### Business problem

• Predict Hubble FGS-3 servo failure

#### Data

- Compensated error telemetry
- Servo will fail if compensated error exceeds a threshold

- ML task
- Predictive or explicative model
- Model explotation
- Model maintenance



## Case study 4: Fall detection with triaxial accelerometer

#### Client

• Technological start-up

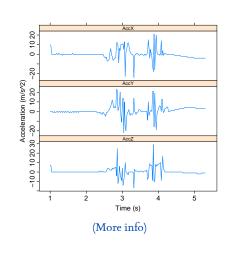
### Business problem

- Detect falls with a smartwatch
- Improve elderly people attention

#### Data

None

- Data adquisition
- ML task
- Data preprocessing
- Model explotation
- Model maintenance



## Case study 5: Fall detection with sound

#### Client

• Technological start-up

### Business problem

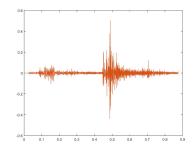
- Detect falls with sound
- Improve elderly people attention

#### Data

None

#### Propose a solution to:

- Data adquisition
- ML task
- Data preprocessing
- Model explotation
- Model maintenance



Energy Mean Number of Zeros Mean Spectral Flux Mean Roll off Factor Mean Spectral centroid Mean

Energy Std Number of Zeros Std Spectral Flux Std Roll off Factor Std Spectral Centroid Std

(More info)



## Case study 6: NASA JPL BioSleeve

#### Client

NASA JPL Advanced Robotics Group

### Business problem

• Recognize hand gestures (more info)

#### Data

None

### Propose a solution to:

- Data adquisition
- ML task





(Source)

Wolf, Michael T., et al. Decoding static and dynamic arm and hand gestures from the JPL BioSleeve. IEEE Aerospace Conference. IEEE, 2013.

(Solution) (Results)

## Case study 7: UAV terrain classification

#### Client

• NASA JPL Advanced Robotics Group

### Business problem

- Recognize terrain type for automatic UAV landing
- (Video)

#### Data

- UAV down-looking camera
- No dataset available

- Data adquisition
- ML task
- Feature extraction

