



SEP 1 REGISTER YOUR STORY
www.designforchange.us

MAY 15 SUBMISSION DEADLINE

May 30 WINNERS ANNOUNCED

CHALLENGE 2014

EVERY CHILD CAN

DESIGN FOR CHANGE (DFC) is a global youth empowerment program, inspiring youth in over 30 countries, to create meaningful social change in their OWN communities.

A SIMPLE PROCESS: Our mission is to use four simple steps: Feel, Imagine, Do and Share, to empower youth to know that change is possible and that they can drive it!

SUPPORT AND RESOURCES: DFC provides a flexible framework, robust curriculum, and supporting resources which can be adapted to all ages and learning communities. including: schools, after-school, youth centered nonprofits and sports teams.

SKILLS: DFC not only serves to build empathy, it provides an opportunity to learn and apply tangible 21st century skills.

*please note, there is no cost to participate in DFC. Simply start using the toolkit today or visit www.designforchange.us to find out about the Design for Change curriculum workbook.

Through DFC, students said they learned*



Some causes represented

A vertical list of various causes represented, categorized into three columns: cleanliness, infrastructure, education; values, social environment, elderly; and health, poverty, traffic, drugs, inclusion, orphanages, water.

- cleanliness
- infrastructure
- education
- values
- social environment
- elderly
- health
- poverty
- traffic
- drugs
- inclusion
- orphanages
- water

Sign-up to start creating change today!

We look forward to receiving your story and sharing it with the world.

Sanjli Gidwaney
Director | Design for Change USA

*Impact of Design for Change 2009 - 2012 Good Work Project, Harvard University

Feel



SENSITIZE: Divide students up into groups of five. Ask them to draw a map of their school/community and identify areas they would like to change.

CHOOSE: Ask each student to share their map with their team, discuss their observations and decide which issue they would like to move forward with. Encourage them to focus on an issue they are personally passionate about.

ENGAGE: To understand the issues better, ask the students to speak with other people who are affected, or/and are a part of the problem. Encourage students to see the issue from multiple perspectives and how the problem came to be.

Imagine



IDEATE : Have students brainstorm different ways in which the situation can be changed for the better.

CHOOSE : As a group, students must select an idea that has the potential to effect significant change based on the following criteria:

CRITERIA FOR SELECTION

- Potential to be replicated EASILY
- Potential to impact the MAXIMUM number of people
- Potential for LONG LASTING change
- Potential for QUICK impact

Participate in 4 simple steps

1. Register your team
2. Download the DFC Toolkit or order the DFC Workbook
3. Complete the Feel, Imagine, Do, Share process
4. Submit your story of change to www.designforchange.us

Timeline

Dates to Remember

Registration Opens: **September 1st, 2013**
Submission deadline : **May 15, 2014**
Results: **May 30, 2014**

To register/ submit your story, log on to
www.designforchange.us

Tips for Teachers

1. Watch the DFC USA 2013 Winning story (www.designforchange.us) with your students.
2. Help them see that changing lives can be meaningful and fun by showing them DFC stories from around the world (www.stories.dfcworld.com).
3. Ensure that all ideas are student driven and student lead and that the challenge they choose is a real issue in their school/community.
4. Help students think beyond the first answer (such as raising money or holding rallies).
5. Encourage students to document their findings and insights at each stage.
6. Once the submission is made, ask students to reflect on their project e.g, through journaling and discussions.
7. Encourage them to continue to be Be The Change and create long-term impact.



Do



Share



PLAN: Have the children plan for implementation, encourage them to think about:

- What resources will be required?
- What is the budget, do they need money?
- How many people will be required?
- How much time will it take to implement?

Students should create subcommittees for each task and assign roles and responsibilities to each member.

IMPLEMENT: This is the most exciting part. Give it your best shot!

REFLECT: Have students reflect on their act of change.

- What **3** things did I learn about the situation?
- What **2** things did I learn that I could do now?
- What **1** thing did I learn about myself?

CONTINUE: Change takes time. You may open a discussion with the students on how to continue the act of change for long-term impact.

SUBMIT: We encourage you to share your story with us at www.designforchange.us

IMPORTANT:

Please submit all entries as PowerPoint files, videos, Word files, PDFs

Your submission should be broken out into:
Feel, Imagine, Do, Share

INSPIRE

You could use these ideas to expand your circle of influence:

- Share your story at your morning assembly
- Organise a parent meeting
- Spread awareness through a newsletter
- Get support from local media and social media
- Run a community campaign to mobilize people



Continue

The Design for Change USA Winning Team will have the opportunity to send up to five representatives from their team to attend the DFC Global Conference:

Be The Change (Ahmedbad, India)

For more information: btc.dfcworld.com

Annual conference **spotlighting children** and their inspiring stories of change from around the globe



Ahmedabad, Gujarat, INDIA
28th-29th Sept. 2014

For more details, write to: btc@dfcworld.com



design
THINKING
workshops

INSPIRING
STORIES

COMPELLING
PERFORMANCES

Every Child
CAN

KIRAN SETHI
Our Founder



Get inspired!

Potholes on the way to school

Winner : Design for Change School Challenge, India 2012 | The Orchid Public School, Mysore, Karnataka
Watch the story : <http://bit.ly/potholes-on-the-road>

FEEL: A very bumpy ride on the way to school. The students of The Orchid Public School had a huge problem with potholes on their way to school. The road was quite dangerous and often caused accidents.



The students wrote many letters to the concerned authorities asking them to take some action. However, they did not receive any response.

IMAGINE: They discussed with friends and teachers to figure out the best possible solution to the problem.

We will have to help ourselves and fill the potholes. Lets meet the contractor to learn how to make this happen.



DO: They split into teams. One group did the digging and the other group started to make the tar.



After a lot of hard work, the students managed to create a leveled road making the journey safe and hassle free for everyone.

DO: They collected whatever material they could and through trial and error came up with the best possible way of leveling the potholes.



"Design for Change is an activating experience our teachers and students grab onto and feel inspired by."

- Tara Harrington, Teach for America



"This story won because the children implemented a solution which was beyond rallies and street plays. It clearly has empowered them to take up future challenges. That is the power of I CAN."

- Christian Long, Cannon Design, Jury Member.

SUBMIT ONLINE
www.designforchange.us

