

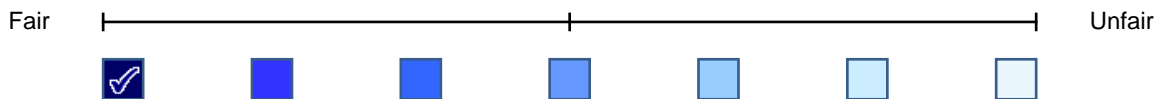
Fair Use Evaluation Documentation

Compiled using the **Fair Use Evaluator** [cc] 2008 Michael Brewer & the Office for Information Technology Policy,
<http://librarycopyright.net/fairuse/>

Name:	Douglas De Boer
Job Title:	Professor of Engineering
Institution:	Dordt University
Title of Work Used:	Logo from Matlab, Logo from GNU Octave
Copyright Holder:	Mathworks, John W. Eaton
Publication Status:	Published
Publisher:	Mathworks, John W. Eaton
Place of Publication:	World Wide Web
Publication Year:	unknown, but both logos are currently in use.
Description of Work:	logos used to identify products
Date of Evaluation:	July 18, 2019
Date of Intended Use:	July 18, 2019

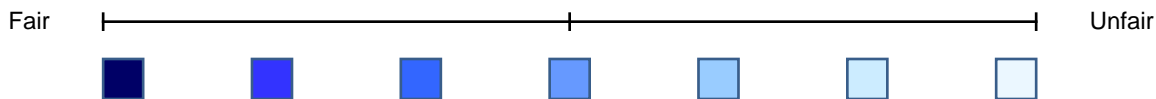
Describe the **Purpose** and Character of Your Intended Use:

Establish quick recognition of the software products I'm recommending to students in my courses



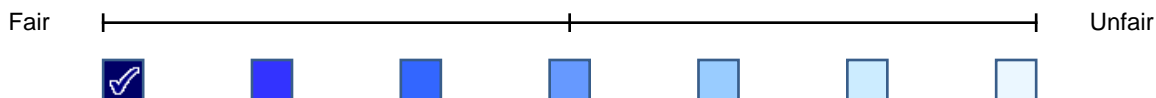
Describe the **Nature** of Your Intended Use of the Copyrighted Work:

These are logos--small images (one or two hundred pixels in each dimension) used to establish quick visual recognition of a software product.



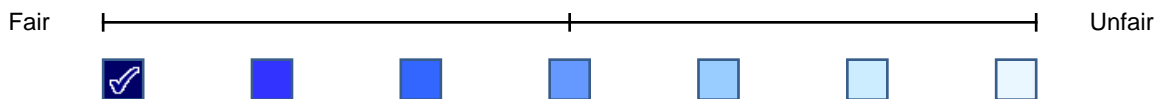
Describe the **Amount** of Your Intended Use in Relation to the Copyrighted Work as a Whole:

I plan to copy each entire logo.



Describe the **Effect** of Your Intended Use on the Potential Market or Value of the Copyrighted Work:

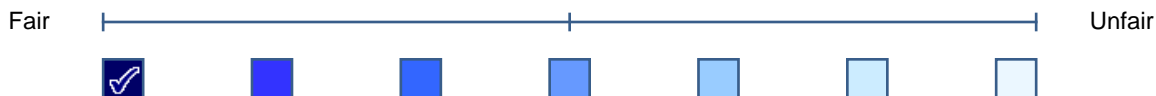
Students will become more familiar with the products of Mathworks and GNU Octave



The Average **"Fairness Level,"** Based on Your Rating of Each of the 4

Factors, Is:

[\[see tool disclaimer for important clarifying information\]:](#)



Other Important Criteria:

Sometimes various owners of logos have particular guidelines for the use of the logos. I can't find any such guidance for these logos. However, informational uses of a trademark are permissible
<https://www.nolo.com/legal-encyclopedia/when-you-need-permission-use-trademarks.html>

Based on the information and justification I have provided above, I, Douglas De Boer, am asserting this use is **FAIR** under Section 107 of the U.S. Copyright Code.

Signature: _____

Date of Signature: _____

***Disclaimer:** This document is intended to help you collect, organize & archive the information you might need to support your fair use evaluation. It is not a source of legal advice or assistance. The results are only as good as the input you have provided by are intended to suggest next steps, and not to provide a final judgment. It is recommended that you share this evaluation with a copyright specialist before proceeding with your intended use.