# REALSTEEL S CORPORATION

■ Automating the Future of Framing

#### **Business Plan**

### **Executive Summary**

RealSteel S Corporation is revolutionizing the structural framing industry with automated cold-rolled steel fabrication. Our mission is to automate the future of framing — delivering scalable, high-precision, sustainable steel solutions.

### **Market Opportunity**

The U.S. light-gauge steel framing market is projected to exceed \$50B by 2030. RealSteel's automation approach meets this demand through lean, precision manufacturing for modular and commercial construction.

## **Operations & Capital Investment**

Item	Cost
Cold Roll Forming Machine	\$100,000
Forklift	\$25,000
Steel Coil Inventory (50 tons @ \$0.80/lb)	\$80,000
Screws (1,000 boxes @ \$40)	\$40,000
Shop Setup / Capital Expenditures	\$100,000
TOTAL INITIAL INVESTMENT	\$395,000

Total estimated startup capital required: approximately \$395,000 to acquire machinery, inventory, and prepare the production facility in Las Vegas, NV.

#### **Growth Outlook**

Year 1 – Regional contracts and production ramp-up.

Year 2 – Expansion of output capacity.

Year 3 – Integration of CNC and prefabrication systems.

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