

REALSTEEL S CORPORATION

■ Automating the Future of Framing

Business Plan

Executive Summary

RealSteel S Corporation is revolutionizing the structural framing industry with automated cold-rolled steel fabrication. Our mission is to automate the future of framing — delivering scalable, high-precision, sustainable steel solutions.

Market Opportunity

The U.S. light-gauge steel framing market is projected to exceed \$50B by 2030. RealSteel's automation approach meets this demand through lean, precision manufacturing for modular and commercial construction.

Operations & Capital Investment

Item	Cost
Cold Roll Forming Machine	\$100,000
Forklift	\$25,000
Steel Coil Inventory (50 tons @ \$0.80/lb)	\$80,000
Screws (1,000 boxes @ \$40)	\$40,000
Shop Setup / Capital Expenditures	\$100,000
TOTAL INITIAL INVESTMENT	\$395,000

Total estimated startup capital required: approximately \$395,000 to acquire machinery, inventory, and prepare the production facility in Las Vegas, NV.

Financial Highlights

Year	Revenue	Gross Margin	Operating Costs	Net Profit
Year 1	\$2,000,000	35%	\$1,300,000	\$700,000
Year 2	\$2,500,000	40%	\$1,500,000	\$1,000,000
Year 3	\$3,000,000	42%	\$1,750,000	\$1,250,000

Net profit margins expand as production scales and fixed costs are distributed across higher volume output. Breakeven occurs near 420,000 lbs/year.

Version 1.0 – October 2025

www.realsteelframes.com | john@hupla.com | +1-702-785-8481