

# Undergraduate communication

Prepare yourself for the careers of tomorrow. Study communication at Australia's No. 1 university for media and communication studies.

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# Explore our courses

### Bachelor of Communication

Learn how to harness the potential of emerging communication technologies.

**Discover the course**

### Bachelor of Creative Industries

Study media and communications in a creative industries setting.

**Discover the course**

### Double degrees

Expand your skill set and find your niche with a double degree.

**Browse our double degrees**

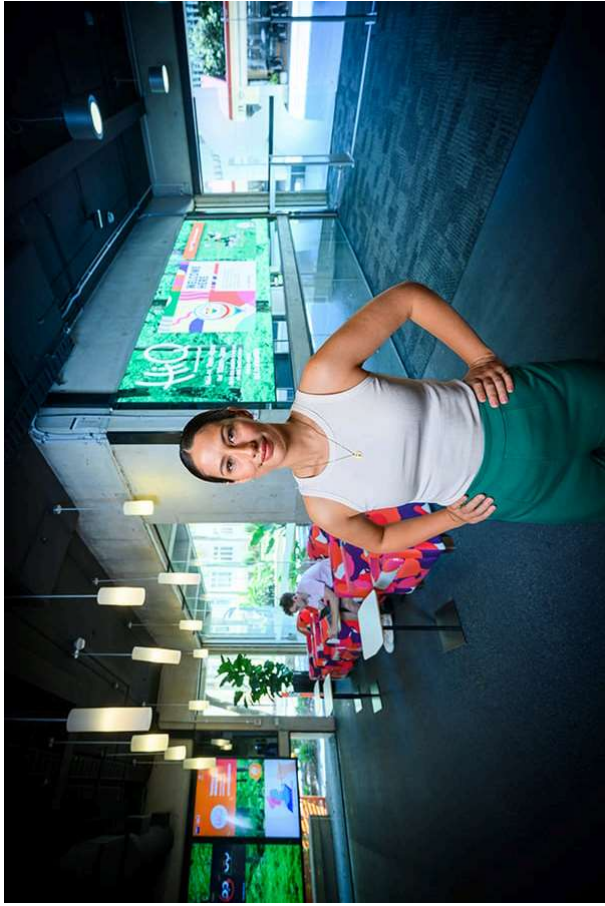
## No. 1 university in Australia



The 2023 QS World University rankings has again ranked QUT as 1st in Australia and top 20 in the world for media and communication studies.

This ranking exemplifies the high quality of QUT educators that are at the cutting edge of the latest research and digital media trends and the way participants are encouraged to tackle real-world problems through multi-disciplinary thinking.

# Why study communication at QUT?



## Prepare for the careers of tomorrow

Emerging media and communication technologies, like artificial intelligence, are rapidly changing job titles and career opportunities. You'll grow your skills in both cutting-edge digital trends and technologies, and the fundamental communication skills that will strengthen your employability – no matter what the future holds.



## Build a communication degree tailored to you

With a world of careers and pathways emerging, every graduate can tailor their studies to their unique interests and ambitions. You can choose from our four communication majors, with options to add either another major, minors from around QUT, or a double degree.



## Australia's No. 1 university for media and communication

For 4 years running, QUT has been ranked the No. 1 university for media and communication studies by the QS World University Rankings.

## Study with world-class researchers

Our lecturers are internationally recognised experts in today's top platforms and technologies. No matter where you see your career going in communications, you'll be supported by top experts in the field.

# Explore the Bachelor of Communication

You'll start by entering the Bachelor of Communication. Across your core units, you'll study a range of fundamental communication skills that blend cutting-edge technologies with evergreen skills you can take into any industry. Later in your degree, you'll be able to choose the major that best suits your dream career.

## Media and communication industries

Learn to lead industries, organisations and teams through the complexities of digital disruption and social change.

**Bachelor of Communication  
(Media and Communication Industries)**

## Digital advertising

Understand the balance between strategic thinking and creative execution, and turn data into effective advertising.

**Bachelor of Communication (Digital Advertising)**

## Journalism

Learn to lead industries, organisations and teams through the complexities of digital disruption and social change.

**Bachelor of Communication (Journalism)**

## Community and public relations

Build relationships, influence opinions and delivery strong outcomes for businesses or individuals in the public eye.

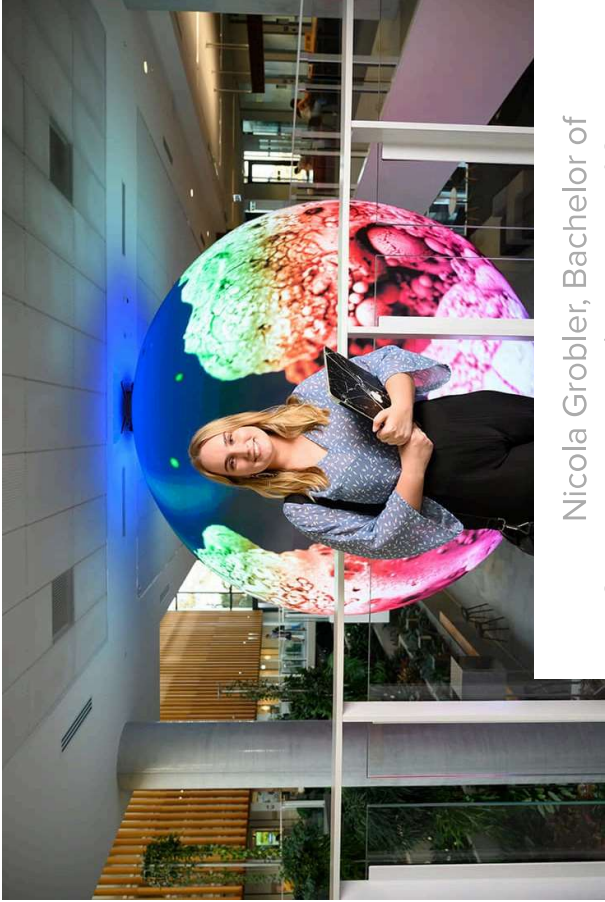


Bachelor of Communication (Community and Public Relations)

Double degree, double opportunities

A double degree can help you develop a portfolio of skills and capabilities to prepare you for the real world. Maximise your career opportunities and create your own specialist career niche within the communication industry by combining a degree with a complementary study area.

Find the right double degree for you



Nicola Grobler, Bachelor of Communications/Bachelor of Science student.



Study communication in a creative setting

With a foundation of communication skills, the Bachelor of Creative Industries allows you to explore your interests in the creative arts, while learning to facilitate and manage those industries.

You can take those skills to work in-house within creative industries, report on creative fields in a journalism or content setting, or countless more career opportunities.

Bachelor of Creative Industries

# Check out our latest blog posts



## [Accelerating your career: Practical learning and networking opportunities](#)

23 January, 2023

Jacinta discusses her love for creativity and how QUT’s supportive learning environment helped her become proficient with new technologies and skills that have accelerated her career.



## [A degree where you can follow your passion](#)

11 December, 2022

Growing up in rural Queensland, the university dream was something that Abbi had always wanted to achieve. Determined to reach her goal, she made herself a 5-year plan and set out to accomplish it.



## [Exploring student perspectives at QUT’s School of Communication: Brigitte Vanderwolf](#)

18 April, 2022

Learn about journalism and law student Bridgette Vanderwolf’s experience at Australia’s top-ranked School of Communication.

[\*\*Visit our Insights blog\*\*](#)



# News



## [Real-world worth of QUT shown off in winning student TikTok video](#)

A QUT advertising student has been named Queensland winner of a national competition to create a TikTok video targeting high school students and won herself an internship with prestigious Brisbane advertising agency VML.



## [Picture-perfect day at our 2024 QUT Open Day](#)

QUT opened its two beautiful campuses in inner Brisbane to thousands of people on July 28 for the university's 2024 Open Day.



## [QUT has the answers: Get one-on-one advice at Open Day.](#)

QUT students have a message for visitors coming to the QUT Open Day on July 28 – one-on-one conversations have the power to change your life.

More news

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PhDs and research degrees	QUT College	Scholarships
Professional and executive education	Graduate success	Key dates

Whatever you want to study, our range of courses will give you the hands-on learning, industry connections and real-world perspective you'll need to succeed.

Explore study at QUT

QUT acknowledges the Traditional Owners of the lands where QUT now stands.

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[TEQSA \(Tertiary Education Quality and Standards Agency\) Provider ID: PRV12079 \(Australian University\)](#) |

[CRICOS \(Commonwealth Register of Institutions and Courses for Overseas Students\) No. 00213J](#) |

[ABN: \(Australian Business Number\) 83 791 724 622](#) |

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