

# ANALYTICS

## *Services*

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Forward Thinking  
Companies



# ANALYTICS SERVICES



## DESCRIPTIVE AND DIAGNOSTIC ANALYTICS

- ✓ Summarizes historical data.
- ✓ Identifies patterns in past events.
- ✓ Provides insights into what happened and why.



## PREDICTIVE AND PRESCRIPTIVE ANALYTICS

- ✓ **Unlock Insights with Advanced Techniques:** Leverage our expertise to extract insights using sophisticated methods.
- ✓ **Precision Forecasting:** Forecast future outcomes with exceptional precision.
- ✓ **Actionable Recommendations:** Receive strategic recommendations driven by advanced analytics, derived from a deep understanding of your historical data.



## TEXT AND BIG DATA ANALYTICS

- ✓ **Empowerment through NLP:** Enhance your organization with natural language processing capabilities derived from advanced techniques.
- ✓ **Effortless Handling of Complex Data:** Tackle large and intricate datasets with ease, thanks to our proficiency.
- ✓ **Insightful Data Uncovering:** Uncover meaningful insights using tailored algorithms for your text and big data analytics needs.

# ANALYTICS SERVICES



## INDUSTRY-SPECIFIC ANALYTICS

- ✓ **Custom Solutions for Industry Challenges:** Benefit from tailored solutions crafted for your organization.
- ✓ **ML Applications for Specific Challenges:** Address industry challenges with applications designed for healthcare, finance, supply chain, and more.
- ✓ **Enhanced Operations with Advanced Insights:** Optimize operations with insights that transcend traditional analytics.

## SPECIALIZED ANALYTICS

- ✓ Targeted analytics for specific purposes.
- ✓ Examples include web, social media, and fraud analytics.
- ✓ Addresses unique challenges within specific domains.

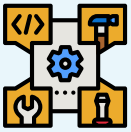
## ANALYTICS MATURITY ASSESSMENT

- ✓ Evaluates the organization's current state of analytics capabilities.
- ✓ Provides insights into strengths and areas for improvement.
- ✓ Guides organizations in developing a roadmap for enhanced analytics maturity.

## ADVISORY CONSULTING SERVICES

- ✓ Offers strategic guidance for analytics implementation.
- ✓ Assists in defining goals and objectives for analytics initiatives.
- ✓ Provides expertise in optimizing analytics processes for maximum impact.

# GLOBAL STANDARDS



**Certified experts in leading analytics frameworks and methodologies.**



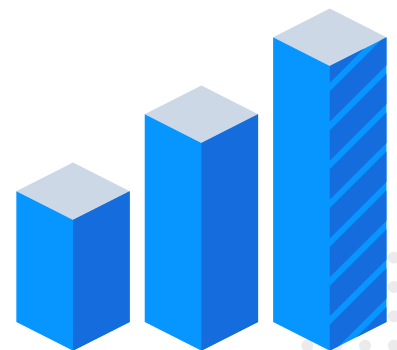
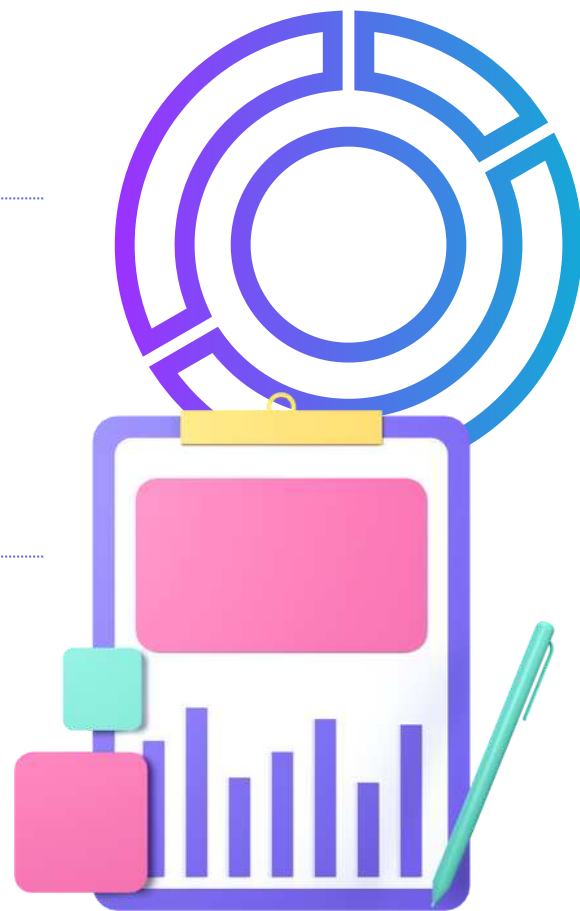
**Rigorous data security and privacy standards.**



**Commitment to ethics - unbiased insights that benefit you.**



**Best practices for modelling, validation, and communication.**





# FEATURES



## Descriptive Analytics

Reporting, visualization, drill-down analysis.

01



## Predictive Analytics

Forecasting models, simulations, what-if analysis.

02



## Prescriptive Analytics

Optimization, recommendations for business decisions.

03



## Text Mining and NLP

Extract insights from unstructured text data.

04



## Big Data Analytics

Tools and techniques to harness large, complex data.

05



## Custom Dashboards

Interactive reporting tailored to business needs.

06



## Embedded Experts

Analytics talent and guidance embedded within your teams.

07



## Managed Services

End-to-end execution and operations support.

08



## Advisory Services

Analytics strategy, audits, program leadership.

09



## Technical Integration

Seamless connections to your data sources and IT systems.

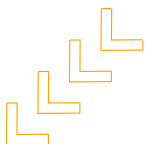
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## Ongoing Innovation

Continued enhancement of techniques, tools and outputs.

11



## WHY DAKE FOR ANALYTICS?



**20 years of experience across  
Financial, Mining, Utility, Healthcare, Public sector, etc.**

- Proven thought Leaders in the Analytics Space
- Deep analytics expertise across technologies and industries.
- Custom solutions tailored to your goals.
- Focus on business impact and ROI and Benefits Realization
- End-to-end capabilities from data to insights.
- Seamless integration with your tech stack.

*Contact us today to*  
**GET STARTED ON  
YOUR ANALYTICS  
JOURNEY!**

