

DAVID LOWENFELS

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CAREER OVERVIEW

People- and product-oriented engineer with 20 years experience across web, mobile, and embedded systems. Deep expertise in Ruby on Rails, from Silicon Valley's Web 2.0 era to modern SaaS and AI-enabled products. Skilled in full-stack development, system architecture, and mentoring juniors. Known for pragmatic problem-solving, collaborative leadership, and delivering reliable, maintainable software. US Citizen with full right-to-work in UK by marriage.

TECHNICAL SKILLS

Expert: Ruby, Rails, Hotwire / Stimulus, Heroku, PostgreSQL, Redis, Sidekiq / GoodJob, Minitest, TDD, Agile / Scrum, OOP, Tailwind CSS, CI/CD, Git, GitHub Actions, Matlab.

Proficient: JavaScript (ES6+), Java, C/C++, Python, RSpec, Cucumber, Webhooks, Payment Gateways, AWS S3, Docker, x86 Assembly, Lisp, Linux Shell, SOLID, diffusers, ComfyUI.

Familiar: TypeScript, Node.js, React, Swift, OAuth, JWT, DRM, Playwright, AWS EC2 & Lambda

PROFESSIONAL EXPERIENCE

Freelance Consulting @ Lowen Labs

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| - Sr. Rails Dev @ <i>Mirror-Astrology.com</i> | 2025 (Q2-Q4) |
| - Designed and implemented modular AI workflows for custom astrological reports. Integrated Stripe billing API. Built a robust geocoding wrapper. Overhauled astronomical calculations with a custom ruby gem that wraps the SwissEphemeris API. | |
| - Sr. Rails Dev @ <i>Homey.co.uk, London, UK (Remote)</i> | 2025 (Q1-Q2) |
| - Delivered crucial product features and resolved urgent bugs working alongside senior developers, designers, and QA specialists. | |
| - Strengthened security infrastructure with IP geofencing and logging; built custom document template editor; established JSON validation for webhook control panels | |
| - Enhanced developer experience to enhance team productivity, and foster a more collaborative culture. | |
| <i>Rails, JS (Hotwire/Stimulus, Trix), Tailwind CSS, Sidekiq, REST APIs, Heroku</i> | |
| - Sr. Rails Dev / AI Consultant @ <i>No Logo Media, Edinburgh, UK</i> | 2023 – 2025 |
| - Led grant-funded AI initiative to develop a custom data pipeline (scraping and tagging) for customer-facing chatbots, from proof-of-concept to production in 3 months. | |
| - Spearheaded refactoring of legacy codebase to enhance modularity and maintainability, boosting test coverage by 300%. | |
| - Mentored the product team on agile methodologies, user stories, and automated testing. | |
| - Minimized deployment risks and improved production uptime by 20%, by implementing a CI/CD pipeline and staging server. | |
| <i>Rails, JS, Tailwind CSS, GoodJob, Web Scraping, API Integration, Heroku, LLMs</i> | |
| - Lead Architect (HW/SW) @ <i>MindSpa, San Rafael, CA</i> | 2022 – 2023 |
| - Designed and prototyped an embedded system for light/sound brainwave entrainment. | |
| - Developed a custom interpreter and multi-channel sequencer to play back 12 user programs stored on EEPROM. | |

C++, Realtime DSP, Arduino, Hardware Design, RGB LEDs

Solo Founder / CTO @ Pranawave, San Francisco, CA 2017 – 2019

- Created healthtech products for **HRV biofeedback** (desktop USB sensor & iOS app).
- Developed **proprietary algorithms** for real-time biosignal acquisition (camera-based PPG).
Ruby, Swift, Java, C++, DSP, HRV, Mobile App

Co-Founder @ Internaut Design, San Francisco, CA

Co-Founder / CTO @ ScrumNinja 2008 – 2013

- Ideated and bootstrapped Internaut's internal tool into a profitable **SaaS** product.
- Built a complex drag-and-drop UI with **Scrum/Kanban card wall** features.
- Led customer support, UX testing, and product development.
- Deployed and maintained a REST API for webhook integrations and customer tooling.
- Implemented **production caching and performance tuning** with Redis and Heroku.
Rails, JS (jQuery), Caching, Product Development, CI/CD, Payment Gateways

Team Lead/Manager, Principal Developer/Mentor 2006 - 2016

- Led development of MVPs for startups during Silicon Valley's **Web 2.0** era (Rails 1.0!), bridging product strategy, engineering, and user experience.
- Managed a cross-functional team of four developers as **Scrum Master / Project Manager**.
- Mentored engineers and stakeholders; hosted and presented at the SF Ruby Meetup, maintained a tech blog, and championed Rails and adoption of **Agile/XP/TDD**.

Selected Clients:

- **LinkedIn**: Partnered with in-house engineers to launch a social events platform feature adopted by millions of users. Integrated Rails with OAuth and OpenSocial Javascript API.
- **Navera**: Architected an extensible DSL integrating multiple employee-benefit APIs, enabling a modular, cloud-based decision-support platform; contributing to successful acquisition.
- **Pioneer Electronics**: MVP for SyncTV, a browser-based TV app with DRM (forerunner of Apple TV).
- **Monster.com**, Trekaroo, SumZero, StartupAgents, PhotoVoo, Three Stone Hearth.

Independent Software Developer, San Francisco, CA 2003 – 2006

Projects included: an e-commerce website for luxury handbags (PHP, PayPal API), TimewARP 2600 VST synthesizer (C++, audio DSP, VST), datalogging system for greentech hardware (embedded USB driver), contractor at MP34u.com (LAMP stack)

EDUCATION

- **Massachusetts Institute of Technology (MIT)**
 - *B.Sc.* Electrical Engineering & Computer Science
 - *M.Eng.* Electrical Engineering (DSP)
- **Stanford University** - *M.A.* Music, Science & Technology (Audio DSP, HCI)

MENTORSHIP & TEACHING

- **Engineering Mentor** *Internaut Design* 2007–2014
Guided junior developers in best practices, code quality, and career development
- **Coach / Mentor** *Dev BootCamp SF* 2013–2014
Supported career transition students in an intensive coding program.
- **Guest Lecturer** *Stanford University* 2005–2007
Intro to Ruby (IT Dept.), Intro to PureData externs in C++ (Music 250).