

Myth of Aphrodite App & AR Experience; Pafos: This Augmented Reality (AR) app was a pilot action by the city of Pafos that has now been rolled out into a complete experience of the myth of Aphrodite. Users can download the app for free and enjoy, explore, and get informed about the expansive myth of Aphrodite. The app contains useful information and helps guide users through the geography of the myth as well as providing some AR opportunities at 4 locations along the route.



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## Find out more at:

https://apps.apple.com/us/app/aphrodites-birthplace/id1489046856

**AR, VR, and 3D Reconstruction of the Alcazar of Seville: Seville:** Built in 1198, the Alcazar of Seville was originally the old mosque of the city. Now it's Cathedral this multi-layered digital experience offers residents and visitors alike the opportunity to gain a greater understand the old mosque as it was built back in the 12<sup>th</sup> century. Furthermore, this digital feature allows for a new perspective on the city's story past to be highlighted giving greater importance to uncovering the cultural space in a digital fashion.

## Find out more at:

https://voyagerseville.com/en/3d-reconstruction-of-the-mosque-of-seville/

## 4.3.1.3 Digital Innovation in City Guides: Gdynia; Matosinhos

"Gdynia City Guide" Website and App as a comprehensive guide; Gdynia: The official tourist mobile application, a guide to Gdynia, is an application where users will find information about tourist attractions, the gastronomic and accommodation offer, sports and recreation sites, places for entertainment and shopping. It also contains a calendar that informs about events. In addition, hiking and cycling tours are offered along the most interesting, themed routes. The advantage of the application: It works both online and offline. The intuitive interface allows to quickly find interesting information, and the GPS location will direct locals and visitors to selected sites and events.





Find out more at: <a href="https://www.inyourpocket.com/gdynia">https://www.inyourpocket.com/gdynia</a>

"Tomis" Tablets as an information panel for public use; Matosinhos: Categorized as "street furniture" with a stylish and innovative design, the "Tomis" are "giant tablets" in public spaces and provides locals and visitors with all the necessary arranged information. These devices are installed in Matosinhos and Leça da Palmeira and operate 24 hours a day. The "Tomis" respond to the immediate needs of dwelling, business and provide information about the area's great attractions and offers. These interactive panels of information are a cultural information source as they deliver culinary, heritage and effective assistance with unlimited features and constant updates. The tablets/displays allow a reliable, tailored and personalized experience to all those who ask and look for something different in the city – including where to find the world's best fish.

## Find out more at:

https://www.leca-palmeira.com/tomis-torna-turismo-em-matosinhos/ https://www.matosinhoswbf.pt/pages/356

Making suggestions to visitors via "TPnP Tomi Go Matosinhos" App; Matosinhos: Locals as well as visitors have the chance to download the TPnP Tomi Go Matosinhos application on smartphones or tablets. The application provides necessary information to the visitor of the municipality including a regional map and organized categories. The categories suggest different places to the visitors with regards to food spots, accommodations, activities, or events. All functions of the TPnP TOMI Go Matosinhos application can be used online and offline so that visitors can enjoy the spectacles and wonders of the region without worries.

Find out more at: https://www.matosinhoswbf.pt/pages/356