

The purpose of the walks is primarily to strengthen relations and to develop the sense of identity of the citizens of the region and the sense of belonging to a cross-border society.

Find out more at: https://visitszczecin.eu/pl/kultura/125-transgraniczne-spacery-miejskie-plde

4.4.3. Usage of cultural heritage for new creativity

4.4.3.1 Old becomes new; Bordeaux; Dubrovnik; Dublin; San Sebastian

Do better with less; Bordeaux: Such is the essence of the Darwin Ecosystem, a collective geared towards a green economy, now one of the most visited sites in Bordeaux. This former military barracks is home to an urban farm, the largest organic restaurant in France, plus its organic delicatessen, all showing a way of "consuming differently". It's a place of diversity and innovation where you can find skateparks, an open-air gallery for graffiti artists, as well as co-working spaces and entrepreneurs working in the green economy. The place is also committed to welcoming refugees and hosts a second-hand boutique.

Find out more at: https://www.bordeaux-tourism.co.uk/sites-monuments/darwin-alternativeand-inspiring-urban-ecosystem



© Sara Soulignac



The other side of history; Dubrovnik: "The other side of History" project is based on heritage interpretation. It introduces visitors to the social and historical atmosphere of the 18th century Dubrovnik Republic. Considering that the Dubrovnik Museums own a rare historical instrument-fortepiano built by Viennese builder Anton Walter in 1790, the project contains specialised costumed performance on period instruments with storytelling.

The aim of this project is not just to present and highlight the values and richness of both tangible and non-tangible cultural heritage, but to also immerse visitors into the special historical environment of a reconstructed event in the Rector's Palace. Therefore, Concert by the Rector's which is implemented as an additional cultural- touristic programme of Dubrovnik Museums offers live performances in the presence of the Rector himself who is the host to the event. Performed both in Croatian and English, it brings the story of the life of composers whose works are performed as well as the history of the Dubrovnik noble families and their relations to European cultural centres of the time. Listening to the music performed on the original period instrument, accompanied by the degustation of the preferred sweet of the Dubrovnik nobility, the visitors are becoming a part of an exclusive cultural event which connects musical performance with its socio-cultural context.

Find out more at: https://www.dumus.hr/en/

EPIC; **Dublin**: EPIC is a high-tech visitor attraction housed in the brick vaults of the CHQ Building, a beautiful historic warehouse in Dublin's Docklands. In this museum Irish history has become a dynamic, immersive experience, rather than a long list of names and dates. Thus, here visitors can explore Irish culture and history in a fully interactive way with touch screen video galleries, motion sensor guizzes, remastered audio from 100 years ago, a 'whispering' literature gallery and engaging films. The museum



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is arranged in 20 galleries where it explores the reasons people emigrated and celebrates their impact across the globe. EPIC's digital storytelling is a sustainable model of exhibition making, allowing the museum to be updated with new stories or recent social changes in Ireland, such as marriage equality. As committed as it is to being an open and accessible museum, it has an app in multiple languages that can be used to assist the wider museum experience.

Find out more at: https://epicchg.com



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A transformed lighthouse; San Sebastian: For many years, the Lighthouse of the Santa Klara Island in San Sebastian has been empty and abandoned. Inspired by the wild nature of the island, so close to the city and by the outstanding geology of the Basque country coast, the sculptor Cristina Iglesias, has produced works that transform the interior of the Lighthouse, restoring it and converting it into a startling sculptural place.

Find out more at: https://www.donostia.eus/ataria/es/web/hondalea/home