

# TELEFÓNICA

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

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Collaborating member of the Smart Destinations Network



## CENTRAL AREA ACCESS CONTROL

A **system to count vehicles and control crowding** within a designated area (the central area of a city is recommended), differentiating between direction of passage and registering the number of vehicles that pass by in one direction or the other (bi-directional counting). The sensor (camera) analyses images in real time, and extracts counting information through calculation algorithms. It is also able to read number plates.

With this solution, it is possible to **manage traffic more effectively and efficiently**, as well as determining which roads or trajectories are the most crowded.

Scope of smart destination application

**Technology**

Solutions for destinations in the following areas



Type of solution

