TOURIST INNOVACION360

Experts in smart technological development and audiovisuals applied to the tourism sector, as well as the installation of informative totem displays and digital posters.

They are also experts in the technological side of tourism sustainability plans in destinations. Next Generation European funds.

www.lookishtg.com

LOOKISH SPAIN

Collaborating member of the Smart Destinations Network

Lookish Spain
miembro colaborador
Red DTI

LOOKISH TACTILE INFORMATIVE LCD TOTEM

LOOKISH **informative totem displays** support their app for municipalities that don't have a tourist information office, or that even if they do would like to have several tourist information points available 24 hours a day, 365 days a year.

They are both indoor and outdoor devices with all the features of Windows: they have the full utility of a computer or smartphone on a giant digital touch screen, usually 43" or 55" with maximum resolution, which is **customisable to the tourist brand of each municipality or destination**. Screens come in different shapes and sizes, and are available as totem displays, wall-mounted screens, hanging screens, etc.

When there is no interaction with the totem display, it operates like a digital poster, and can also be programmed through the LOOKISH platform.

The menu can on the screen can be scanned using a QR code, allowing all the information to be viewed from any device, helping to limit the spread of Covid-19. This menu is customised for each destination.

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Technology **Governance**		