

# TYRCEO DATA SOLUTIONS

Tyrceo specialises in studying demand and online reputation. They analyse social media, opinion portals, hotel bookings and any other website or database to provide the richest, most useful data for towns and the tourist who visit them.

[www.tyrceo.com](http://www.tyrceo.com)

# TYRCEO

## TOURIST DEMAND ANTICIPATION: OCCUPANCY RATE

The **predicted occupancy indicator for hotels and tourist apartments** provides hotel with forecast data. This means they can obtain past, present and future data and make decisions well in advance:

- Anticipating high demand and controlling capacities
- Preparing city services in line with the number of tourists
- Scheduling events in accordance with demand
- Organising activities on dates with low demand to encourage more tourism
- Launching capture or image campaigns when they are really needed
- Providing the media with interesting data in advance

Scope of smart destination application

**Technology**

Solutions for destinations in the following areas



Type of solution

