

<https://play.google.com/store/apps/details?id=com.intercomp.pafosmartparking&hl=gs&gl=US>

4.3.4.5 Digital Mobility Analysis: Szeged

SASMob; Szeged: For its Smart Alliance for Sustainable Mobility proposal, Szeged has received funding from the Urban Innovative Actions Programme within Mobility Theme in 2018. SASMob is based on two interconnected pillars: Employers' mobility pledges coupled with a data driven intelligent transport system. The SASMob project aims to tackle congestion, poor air quality and noise exposure by building a data-driven intelligent transport system based on a structured multi-governance model with both public and private companies and transport providers. The mobility pledges have adapted a successful practice by creating cooperation agreements between the urban authority and local employers in order to change institutional working arrangements and influence individual behaviour. The used sensor is unique in Europe: It analyses camera images of passing vehicles, bicycles and pedestrians and it analyses WiFi signals from smart phones. Connecting these two types of data helps to provide a full picture of mobility in the city. Besides SASMob, the city and its partners are participating in different mobility related research and action projects including Low-Carb and SUMI.

Find out more at:

<http://sasmob-szeged.eu/en/>

<https://uia-initiative.eu/en/uia-cities/szeged>

4.4 BEST PRACTICES IN CULTURAL HERITAGE & CREATIVITY

4.4.1 REVIVAL OF CULTURAL HERITAGE

4.4.1.1 Sustainable Cultural Gastronomy: Aarhus; Gaziantep

The European Region of Gastronomy; Aarhus: The Aarhus region is a gastronomic powerhouse that celebrates fresh, local ingredients, home-made specialties and good taste. Passionate chefs and enthusiasts in agriculture and fishing have together developed a food culture with a focus on quality and food experiences that pamper both the taste buds and the soul. In recognition of its great efforts, the Aarhus- region in 2017 was awarded the permanent, honorary title of European Region of Gastronomy. In restaurants, restaurants and cafés throughout the city, you can taste, enjoy and experience exciting dishes with organic and sustainable ingredients. And here's something for everyone, whether you're for casual 'fine dining' at a Michelin-starred restaurant, a cosy dinner at a local inn, delicious open sandwiches or casual street food at communal, long tables.