CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

ADECUAL COSTA BLANCA

A company dedicated to sharing, assessing, analysing and implementing accessibility in towns. Its ACCESSCITY project is based on a technological tool that identifies and categorises a city's accessibility status based on the regulations in force.

www.accesscity.es









PROJECT ACCESSCITY

ACCESSCITY is a **technological tool used to identify and categorise cities' accessibility status** via a mobile app.

Sections of the city are mapped by a person with functional diversity appointed by the company, who identifies issues and flags them up on the app in accordance with certain rules.

The app has two types of profile:

- 1. Technical profile:
 - Technicians from Adecual itself
 - People with reduced mobility
 - Mapping of all the streets via the app
 - Based on a set of rules and regulations
 - Categorises each issue by group and corresponding sub-group

2. User profile:

- Citizens of or visitors to the area mapped
- Issues can be added
- Issues can be deleted
- Users can plan routes before leaving the house.

Once verified by a technician, issues are added to the map and categorised in accordance with the rules.

The tool features an in-built CMS which assigns profiles to towns, as well as the specific rules of the autonomous region the town is in.

Once information has been obtained from the map, Accesscity analyses it using this CMS followed by a dump to an artificial intelligence programme which:

- Creates dynamic visual reports using the information taken from the map.
- Develops indicators for this information.

This tool can be an excellent way to invest in a high quality tourism that is accessible, and also available to everybody, as it allows the status of the town to be checked to see whether it breaks the accessibility chain in routes to tourist destinations of interest.

Scope of smart destination application

Technology Accessibility Solutions for destinations in the following areas









Type of solution

