

# TELEFÓNICA

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

[www.iot.telefonica.com/es/](http://www.iot.telefonica.com/es/)



Collaborating member of the Smart Destinations Network



## SMART PARKING

**Indoor and outdoor parking solutions in cities** that guide users to free spaces quickly and easily. This helps reduce congestion and lower pollution while increasing driver and citizen satisfaction. It:

- **Reduces** the time people spend looking for a parking space and the **stress** this entails
- **Reduces** the number of traffic **accidents**
- Helps citizens to better **plan** their **trips**
- Regulates traffic flows, **reducing congestion** in the city centre by up to 20%
- **Reduces** pollution and related noise

- Helps promote **alternative forms of transport**
- Improves **quality of life** and the city's image
- Increases **citizen satisfaction**
- Provides a **mobility plan** based on real data
- Avoids the construction of new parking areas by **optimising the existing space**
- Is part of being a **Smart City** and increases the visibility of the actions implemented
- **Stimulates** local **business**.

Scope of smart destination application

**Technology  
Sustainability**

Solutions for destinations in the following areas



Type of solution

