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CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

# **TELEFÓNICA**

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

www.iot.telefonica.com/es/



#### **Collaborating member of the Smart Destinations Network**







## **URBAN TOTEM DISPLAYS**

#### Customisable totem displays designed for outdoor

**environments**, which include an extremely bright screen and a user panel on the side. They have a range of uses, such as creating augmented reality experiences.

This solution has a high visual impact and allows city councils to publish information of interest for local residents.

Scope of smart destination application

Technology Governance Solutions for destinations in the following areas









Type of solution



