CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

INSPIRAVIA

Inspiravia, a start-up created in 2015, develops B2B technological solutions for travel agencies, OTAs, tourist offices, tour operators and DMCs, and has the goal of promoting destinations, presenting budgets and creating travel itineraries through inspiration and innovation.

www.viewtravel.eu







VIEWTRAVEL

Viewtravel is a software package for promoting destinations, managing travel proposals and creating travel itineraries.

It is a platform for travel agencies, DMCs, tour operators, tourist offices, destinations, etc. They can present trips, promote destinations and send digital quotations and itineraries in a personalised and inspiring way, transmitting emotions and experiences to customers.

Viewtravel covers the three phases of a trip: **inspiration, sale and itinerary** - the inspiration to promote any destination, taking advantage of all its video, photo and text content and activities; sale, in terms of managing quotations, and itinerary, by sharing with customers all the activities on offer at the destination, together with geolocation maps and much more.

Access to the most comprehensive **travel content and database**:

- 32,000 official videos of more than 5000 destinations, including 360° virtual reality videos
- 500,000 photos of hotels, destinations, cruises and descriptive information of the hotel
- 5000 destinations with their descriptive information, of which more than 500 destinations are in Spain
- 425 cruises with descriptive information about the ships
- 60,000 activities with descriptive information
- 1,200,000 restaurants with detailed information

Scope of smart destination application

Technology

Solutions for destinations in the following areas









Type of solution



