

AMAZING UP INNOVATION FOR TOURISM

Company with wide experience in the use of cutting-edge technologies to create new business opportunities in the tourism market. It develops interactive technological solutions for revitalising tourism and trade bringing added value to its customers.

www.amazing-up.es

AMAZING UP

!NNOVACION PARA EL TURISMO

360° TOURISM PRODUCTS

A **VR video reports channel** on YouTube called Amazing Spain 360. These point-of-view videos travel through different destinations presenting topics such as how regional dishes are prepared, how nougat or wine is produced, how olive oil is extracted, sports activities, etc.

They generally focus on the most important tourist resources in each destination through a report with a presenter, but they are **filmed entirely in 360° VR** with augmented reality content and point-of-view perspectives of the people doing the activities - for example, a chef in a restaurant.

Scope of smart destination application

**Technology
Governance**

Solutions for destinations in the
following areas



Type of solution

