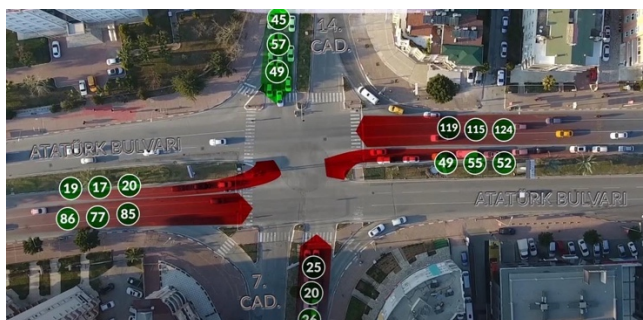


Find out more at: https://ec.europa.eu/commission/presscorner/detail/en/ip_22_7800

4.2.3 SPREADING THE FLOW OF TOURISTS

4.2.3.1 Diffusing Inner City Traffic: Antalya

Full Adaptive Junction System; Antalya: Antalya Metropolitan Municipality carries out the “Adaptive Junction System” at 40 intersections in the city to save fuel, and to relieve the flow of urban traffic especially in peak tourist seasons. In the adaptive junction system, the traffic data is instantly processed using artificial intelligence technology and the duration of traffic lights are determined automatically. Thanks to this technology, in 2020, an average of 25% time and approximately 6 million liras fuel savings and considerable amount of CO2 gas reduction were achieved.



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Find out more at:

<https://railynews.com/2022/07/smart-solution-to-antalya-inner-city-traffic/>
<https://www.aydinlatma.org/en/smart-lighting-system-launched-in-antalya.html>

4.2.4 SUSTAINABLE EDUCATION

4.2.4.1 Sustainable Events: Aarhus; Essen; Genoa; Padova

Green Conference and Event Handbook; Aarhus: a green handbook on how to get started organising sustainable conferences has been developed, along with guides, checklists and guidance from Aarhus University and the VisitAarhus Convention Bureau, all complimentary and available for conference organisers. The proactive approach to sustainability has generated international attention, and Aarhus is in the ‘Top 100’ on the highly recognized ranking by the International Congress & Convention Association (ICCA) as the 88th among 424 competing cities (2020). In 2017, the City was awarded the title as European Capital of Culture by the European Union, and in 2023, the sailing's greatest round-the-world challenge, Ocean Race, has selected Aarhus as stop-over city.