

sectors. For example, NorthSide, Denmark's most sustainable festival, takes place in Aarhus, and the organisers of the event have ensured green solutions for everything, from food and dealing with waste to power supply based on 100% green electricity. The festival's sustainability programme 'Lead the Way' governs decisions about procurement, investment, collaborators, interior design, resource management, transport, charity and the supply of organic food and beverages throughout the festival. Likewise, Aarhus' Moesgaard Museum is one of the world's most energy-efficient museums, built with sustainability in mind from the start, including building materials and an optimal use of daylight, decreasing overall energy consumption and water waste. The green roof of the museum contributes to decreasing the energy consumption of the building and reduces the overall need for cooling due to decreased heat absorption.

Find out more at: <https://www.yumpu.com/en/document/read/55220233/aarhus-sustainability-model>

A guide for more sustainable business and events; Copenhagen: Meet Copenhagen City assists professional international delegates to plan their study program and match the delegations with relevant partners and experts. To help organizers and businesses host more sustainable large conferences, meetings and events in Copenhagen, Wonderful Copenhagen has developed a digital Sustainability Guide that lists all the sustainable options with 6 planning areas: travel & transportation, venues & accommodation, materials & communication, food & beverages, socially responsible partnerships and lasting impacts.

Find out more at: <https://www.wonderfulcopenhagen.com/convention-bureau/sustainable-events/start-planning-your-sustainable-event>

The Ocean Race Project; Genoa: The Ocean Race is an epic adventure in which the world's top sailing teams circumnavigate the planet powered only by the wind. While the first Ocean Race in Europe has arrived in Genoa in June 2021, the Grand Final and the project 'Racing with Purpose' will take place in 2023. The sustainability programme brings together a range of tangible ways that will positively impact the marine environment such as rolling out initiatives for cleaner, healthier seas and a learning programme. Genoa as host city makes use of the Ocean Race by contributing vital scientific data to aid the understanding of ocean health and the effects of climate change by using our race boats to collect valuable data on