CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

IDEANTO COMUNICACIÓN

Communication agency specialised in website development, social media management, press service, design and technology.

www.ideanto.com







INTERACTIVE VIRTUAL TOURIST OFFICE

Thanks to its expertise in the tourism sector and Real Web development, Ideanto Comunicación has created a product that will add value to destinations, provide a mass of data, and impress visitors.

The Virtual Tourist Office provides a 3D environment,

integrates chatbots that work with the information contained on the Internet and thanks to this, provides metrics, additional data and leads resulting from conversations with travellers.

The Virtual Tourist Office is marketed directly to destinations (municipalities, cities, regions, etc.), the content being tailored to each one.

Scope of smart destination application

Technology Governance Solutions for destinations in the following areas











Type of solution





