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CATALOGUE OF TECHNOLOGICAL SOLUTIONS
FOR SMART TOURIST DESTINATIONS
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Glosario
Iconográfico

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LANZAROTE CENTRES FOR ART, CULTURE AND TOURISM (CACT)

The island's main tourist attractions. In January 2005, a Local Public Business Entity (EPEL), fully owned by the local government of Lanzarote took over the management of the Centres for Art, Culture and Tourism.

www.cactlanzarote.com

Centros de Arte, Cultura y Turismo
Cabildo de Lanzarote

CHATBOT TARO

Taro was the winner of The Chatbot Tourism Awards 2020, organised by SEGITTUR together with Planeta Chatbot, in the Tourist Destination category.

The system uses **artificial intelligence to assist tourists both before and during their stay** in Lanzarote. Being an innovative and sustainable tool, it offers reliable and verified information on the work of César Manrique, and on the island in general, in a friendly and interactive way, as a means of improving the visitor's experience. It is available on Facebook Messenger via the CACT Lanzarote official web page, and will also be available on the destination's website and app as soon as the developmental work currently underway is complete.

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Technology		