

# SOLUCIONES TURÍSTICAS

A consultancy and marketing company for the leisure and tourism sector with experience in developing Smart Destination master plans, as well as sustainability plans for destinations and tourism companies. They are experienced in structuring and marketing tourism products.

[www.solucionesturisticas.es](http://www.solucionesturisticas.es)



## CONSULTANCY SERVICES FOR SUSTAINABLE SMART DESTINATIONS

Soluciones Turísticas has a lot of technical experience and knowledge in terms of providing services for destinations:

- **Developing master plans for Smart Tourism Destinations**, aligning them with their strategic plans or developing them in parallel.
- Developing **sustainability plans** for tourist destinations, aligning proposals alongside ad-hoc helplines.
- Creating **ICT and sustainability audits** for leisure and tourism sector companies.
- **Technical assistance** for structuring tourist experiences for destinations, and developing and marketing communication strategies.
- Designing and opening **product clubs**, and providing technical assistance to facilitate the marketing and launch process.
- Concept and viability studies for tourism and leisure sector projects.
- Creating **tourism project master plans**.
- **Training** plans for the launch of tourism experiences, and technical assistance for mentoring entrepreneurs.
- **Plans to add value** to tourism experiences within the primary sector, including both public and private initiatives.

Scope of smart destination application

**Governance**

Solutions for destinations in the following areas



Type of solution

