CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

DIELMO 3D

Geographic information provider in Spain, offering data capture, the development of innovative technology for data processing, and a wide variety of products and services related to geographic information.

https://360.dielmo.com/



Collaborating member of the Smart Destinations Network







HIGH-RESOLUTION DIGITAL TOURIST VIEWPOINTS

This digital tool for destinations allows them to strengthen their tourism potential, providing virtual reality (a 360° tour) in the form of a **Digital Tourist Viewpoint using high-resolution 360° photography**.

This creates a unique virtual scene featuring panoramic views of the location, allowing visitors to spot all sorts of details in the surroundings with a click of the mouse. It includes local tourist attractions with all the multimedia content needed to provide information about points of interest useful for tourists or locals.

It provides access to multimedia content, content already generated by the destination, or additional content deemed worthy of interest and to be more widely shared.:

- Virtual visits/360° tours (musealisation, interactive digitalised routes, high-resolution natural viewing points and tourist viewpoints)
- **Digitalised cultural heritage** (360° photography and modulated 3D photogrammetry)
- **Digital supports** (kiosk mode)
- Physical and smart signalling (QR codes, beacons and kits for tourist offices and INVENTRIP - a tool integrated into tourist platforms)

• Aerial photography (drones) and promotional videos. A web app owned by the destination that is shared by tourist offices on digital media, providing information for visitors, and encouraging them to go paperless, on social networks and on the tourism website itself.

It provides concise and direct digital communication that meets the visitors' current digital needs.

A responsive multi-platform project that can also be shared.

From the digital tourism viewpoint, the destination provides users with access to the location's leisure, culture and heritage facilities. The project is an attractive one, with a carefully designed corporate image, which differentiates it from other creations, making it unique for the destination.

It makes it easier to attract tourists, and can be applied either by single locations or by inter-municipal/regional associations or communities.

Control Data, usage statistics.

Scope of smart destination application

Technology Governance Solutions for destinations in the following areas









Type of solution



