

ATLANTIS TECHNOLOGY

Atlantis Technology belongs to the Binter group (an airline and provider of aviation services in the Canary Islands). As part of a business group connected with the tourism sector, it provides expertise and technological solutions (data science, visualisation, e-commerce, etc.) to the tourism sector.

www.atlantistecnologia.com



WANDO EXPERIENCES

Wando is a tourism intermediation platform for destination experiences which aims to ensure that all the information generated on the platform, combined with that which can be obtained from other public and private sources, can add value to this knowledge through data analysis processes. It provides a tourist-focused platform to encourage multimedia communication.

The digital commercialisation of experiences means that destinations have access to extremely valuable information, covering topics such as consumer patterns, the geolocations of these experiences, and when experiences are, or will be, taking place. This information can be **viewed through business dashboards, used with artificial intelligence** to create virtual assistants or systems that provide recommendations, with **machine learning** for systems that predict demand based on season or pricing, or with blockchain, applying smart contracts to hiring processes or the charging/payment of commission. The only way to highlight these technologies is from the perspective of an integrator between supply and demand.

Wando stands as an intermediary with a completely technological vision of the intermediation process of the supply of experiences.

Scope of smart destination application

**Technology
Governance**

Solutions for destinations in the
following areas



Type of solution

