

2iXR

2iXR is a start-up specialising in gamified experiences with augmented reality to improve the visitor experience in their chosen destination.

2iXR currently offers tourism and retail verticals.

www.2ixr.com



2iXR PLATFORM

2iXR is a platform that allows **tourist institutions and tour operators to create both indoor and outdoor augmented reality experiences**. These experiences may be treasure hunts, gamified maps or individual points of interest.

They allow visitors to have fun while exploring a destination's historical, cultural and natural heritage on their own phones.

The interactive format improves the visitor experience and the gamification mechanics make the visit more enjoyable.

Scope of smart destination application

Technology

Solutions for destinations in the following areas



Type of solution

