

SMARTVEL (CONTENT TRIP SOLUTIONS)

This technological company has expertise in content software for tourist destinations based on Big Data technologies. They are able to effectively gather, categorise, translate and geolocate everything that is taking place within any destination, as well as travel requirements due to Covid.

www.smartvel.com

smartvel
AI empowered content

Collaborating member of the Smart Destinations Network



TRIP PLANNER

Smartvel's Trip Planner is the definitive solution for traveller inspiration and planning.

Inspire travellers with a comprehensive **multi-device, multilingual and personalised travel guide** that includes up-to-date content from all destinations to help them get the most out of their experience.

This solution allows the end user to discover a whole host of things to do during their stay in a given destination according to travel dates and preferences.

Trip Planner as a multi-device, multi-language interface and is fully customisable for each user and permits the inclusion of services and agreements.

A technology based on Big Data and Machine Learning

It is developed with its own technology based on Big Data and Machine Learning that, by using hundreds of sources of information, is able to efficiently compile all the content about what to do in destinations: places of interest, events,

concerts, fairs, restaurants, tours, activities, etc. From all this data already reviewed, categorised, translated and geolocated, different solutions have been created so that their clients, the leading companies of the tourism industry, can improve points of contact or interactions with travellers or their own customers.

Its **characteristics** include:

- A complete travel guide for customers
- Relevant and up-to-date information for all destinations
- Cultural and leisure agenda with geopositioned elements
- Includes personalised content layers: recommendations, tours, third-party agreements, etc.
- User features such as filtering by location, categories and travel dates, selecting own itineraries, being inspired with recommended plans, etc.
- Simple and intuitive user navigation
- Automatic version updates.

Scope of smart destination application

**Technology
Governance**

Solutions for destinations in the following areas



Type of solution

