

# CLIDEA DESARROLLO

Clidea Desarrollo, S.A. is a digital marketing agency focused on cultural tourism. It highlights Spanish cultural values, including traditions, cultural spaces, history and iconic individuals.

[www.clidea.org](http://www.clidea.org)



## WEB DEVELOPMENT

Experts in web development, web design, user experience and usability for large and small companies. Their digital expertise is applied to goals and budgets to create a value proposition that helps destinations to achieve their objectives. Whether it's a website created from scratch, or the commercialisation of an existing website, they have solutions that can be tailored to every need.

They have experience with both in-house projects and external projects, and have been running a leading tourism web platform since 2011. The company provides 360° solutions, and is able to cover the entire service flow.

Scope of smart destination application

**Technology**

Solutions for destinations in the following areas



Type of solution