

# COTESA (CENTRE FOR OBSERVATION AND SPACE-BASED REMOTE SENSING)

Specialist in solutions for disseminating and managing tourism, based on the application of ICT and GIS. Their technological solutions are programmed entirely using free software, and provide solutions for Smart Destination management, information, promotion, commercialisation and segmentation needs.

[www.cotesa.grupotecopy.es](http://www.cotesa.grupotecopy.es)



Collaborating member of the Smart Destinations Network



## MY PROVINCE, YOUR DESTINATION

"My province, your destination" is the technological proposal designed by COTESA that won the BEST ICT PROJECT prize at the INNOVADORES 2020 (2020 INNOVATORS), awards given by EL MUNDO in Castile and Leon. The platform COTESA has developed aims to contribute towards reactivating the Spanish tourism sector, particularly through supporting tourism management efforts by provincial councils in towns with fewer than 20,000 residents.

A technological system created and **designed to facilitate all the tourist promotion processes** within a certain area, whether a town, region, region or cultural route.

It consists of a **mobile app** with several functions, developed based on modules that can be independently activated and deactivated by each municipality, giving them more autonomy with regard to its management.

It has been developed on **free software**, with one of the most widely used CMS tools on the market. Its large community of developers guarantees no licensing costs, good technical support for the platform and full technological independence for its customers.

Scope of smart destination application

**Governance  
Technology**

Solutions for destinations in the  
following areas



Type of solution

