

**The Green Conference and Event Handbook; Aarhus:** VisitAarhus, is certified as a 'Green Tourism Organisation' and around 70% of all hotels in Aarhus already hold an official, international eco-certification, such as Green Key and Nordic Eco- Label, to protect the environment within requirements that entail reducing energy and water use, CO2 emissions and waste generated. Thanks to this proactive approach to sustainability, Aarhus has capable of successfully host high-profile events such as the launch of the Michelin Guide Nordic Countries in 2019 in an environmental-friendly way. "The Green Conference and Event Handbook" offers checklists and guidance from Aarhus University and the VisitAarhus Convention Bureau on planning any event in the city and, thanks to these practices, the city gained spot in the 'Top 100' on the highly recognized ranking by the International Congress & Convention Association (ICCA).

Find out more at: <https://www.visitaarhus.dk/sites/visitaarhusconvention.com/files/2019-10/The-Green-Conference-and-Event-Handbook.pdf>

**Sustainable attractions; Aarhus:** Cultural sites and festivals can act as catalysts for sustainable development when bringing people together around big and small experiences. The 'Aarhus Sustainability Model' for sustainable development includes a guide and examples to bring sustainability into a European context across the cultural



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