

CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

## **ENERLIS**

Consultancy that brings together a professional team aimed at providing assistance services in the planning and deployment of Smart City strategies, innovation and technology management, renewable energy development and the sound management of resources and sources of financing.

## www.enerlis.com



## **Collaborating member of the Smart Destinations Network**



## CONSULTANCY SERVICES FOR SMART CITIES AND COMPETITIVE TERRITORIES

- Strategic planning of Smart City actions: identification of the challenges facing a destination; definition and evaluation of key initiatives and projects to address those challenges, bridging any gaps with innovative solutions; and developing plans that are technically and economically viable.
- Smart specialisation and increased competitiveness of the territory: design of strategies to identify areas or sectors of local or regional industry in which to apply innovation policies to achieve sustainable growth of the economy, employment and, ultimately, the wealth of the territory
- Sustainable energy action planning: helping to establish and achieve CO2 reduction commitments, meeting the objectives of the Covenant of Mayors and designing Sustainable Energy Action Plans (SEAPs).
- Technical assistance in the deployment of plans and execution of projects: in order to achieve alignment between the Smart City strategy and the city or smart specialisation and the territory requires coherence between the strategy itself, the public and private agents involved or affected, the processes and the general public. Enerlis helps to transform the strategies into long-term value, in a way that facilitates the best execution of programmes and projects through the most appropriate management tools, processes and organisations.

Scope of smart destination application

Sustainability

Solutions for destinations in the following areas









Type of solution





