

<https://play.google.com/store/apps/details?id=com.intercomp.pafosmartparking&hl=gsw&gl=US>

4.3.4.5 Digital Mobility Analysis: Szeged

SASMob; Szeged: For its Smart Alliance for Sustainable Mobility proposal, Szeged has received funding from the Urban Innovative Actions Programme within Mobility Theme in 2018. SASMob is based on two interconnected pillars: Employers' mobility pledges coupled with a data driven intelligent transport system. The SASMob project aims to tackle congestion, poor air quality and noise exposure by building a data-driven intelligent transport system based on a structured multi-governance model with both public and private companies and transport providers. The mobility pledges have adapted a successful practice by creating cooperation agreements between the urban authority and local employers in order to change institutional working arrangements and influence individual behaviour. The used sensor is unique in Europe: It analyses camera images of passing vehicles, bicycles and pedestrians and it analyses WiFi signals from smart phones. Connecting these two types of data helps to provide a full picture of mobility in the city. Besides SASMob, the city and its partners are participating in different mobility related research and action projects including Low-Carb and SUMI.

Find out more at:

<http://sasmob-szeged.eu/en/>

<https://uia-initiative.eu/en/uia-cities/szeged>

4.4 BEST PRACTICES IN CULTURAL HERITAGE & CREATIVITY

4.4.1 REVIVAL OF CULTURAL HERITAGE

4.4.1.1 Sustainable Cultural Gastronomy: Aarhus; Gaziantep

The European Region of Gastronomy; Aarhus: The Aarhus region is a gastronomic powerhouse that celebrates fresh, local ingredients, home-made specialties and good taste. Passionate chefs and enthusiasts in agriculture and fishing have together developed a food culture with a focus on quality and food experiences that pamper both the taste buds and the soul. In recognition of its great efforts, the Aarhus- region in 2017 was awarded the permanent, honorary title of European Region of Gastronomy. In restaurants, restaurants and cafés throughout the city, you can taste, enjoy and experience exciting dishes with organic and sustainable ingredients. And here's something for everyone, whether you're for casual 'fine dining' at a Michelin-starred restaurant, a cosy dinner at a local inn, delicious open sandwiches or casual street food at communal, long tables.



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Find out more at: <https://www.europeanregionofgastronomy.org>

Thinking Sustainably Gastronomy Festival; Gaziantep: The Gastronomy Festival of Gaziantep forms the cornerstone of the city sustainable mentality. Drawing chefs and gastronomy experts from around the world, the festival invites all to experience and learn sustainable cooking methods with regional and local products sourced from Gaziantep. The festival is a culmination of the city's rich gastronomical heritage but also a product of sustainable agriculture and primary sector production that feeds into the local cuisine. This basis for knowledge sharing is a fundamental aspect of the festivals sustainable goal.

Find out more at: <https://gastroantepfest.com>

4.4.1.2 Transformative Cultural Events: Pafos; Taranto

Pafos Aphrodite Festival; Pafos: The Pafos Aphrodite Festival is a cornerstone of the cultural heritage celebration in Pafos. It has been recognised internationally as a creative outlet for the community and the city as a whole to come together and celebrate the rich history, tradition, and culture of Pafos. The festival centres around the heritage of opera and related CCIs to attract cultural tourism. Featuring high quality of performing acts and great interest by an international audience of holidaymakers and visitors. The event has attracted thousands of spectators over the years. The imposing Medieval Castle of Pafos under the starry sky and the beauty of the vast sea forms a perfect backdrop for opera performance. Beyond this, the festival is used as cultural exchange to facilitate knowledge sharing and best practice communication with other European hubs of opera and cultural tourism. The festival is organized on a vast foundation of stakeholder networks, sustainable tourism management, community involvement and a celebration of all that is Pafos.