Find out more at: https://www.visitaarhus.com/detect-aarhus

Metrominuto Tour and Maps; Genoa: The Metrominuto Tour produces many positive effects: for the environment, health and mood, it reduces the costs of travel and offers opportunities for meeting and socialising in public spaces. Metrominuto Genova is a map like that of public transport designed for pedestrian routes, in which the most significant places are represented as stops on various pedestrian lines connected in a network, which will show you how convenient it is to leave your vehicle at home to reach walk to your destinations, without having to worry about traffic and parking, enjoying the beauty of the city.

Find out more at: https://www.visitgenoa.it/de/node/31887

Rollindagando (Cultural Mapping of the Old Town); Genoa: Under the city's Digitalisation initiative, Genoa has also created Rollindagando; a database of information relating to the Cultural Mapping of the Old Town. The database includes every single building in Genoa (Rolli's Palaces included) starting from their Prevailing/Antique era from the 12th to the 20th century. To update the database, the 2020 the Rollindagando project was conducted in collaboration with University of Genova and performs a new survey in relation to the state of conservation and the interventions carried out over the past 20 years in the Perimeter of UNESCO recognition.
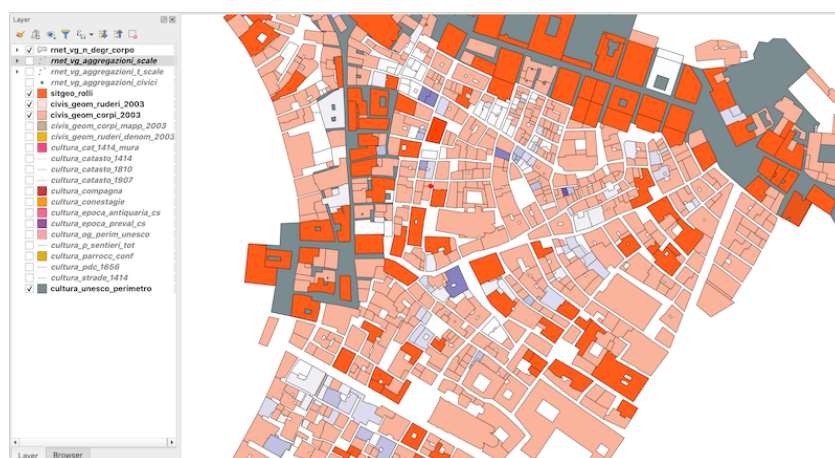
© City of Genoa

Find out more at: https://geoportale.comune.genova.it/

Smart App for infos to the Historical Unesco Park; Pafos: The Archaeological Park of Kato Pafos is one of the most important archaeological sites in Cyprus and has been included in the UNESCO's World Heritage List since 1980. To ensure that residents and visitors alike have a complete and digital experience while visiting a smart app has been created. The app allows users to gain access to useful content and information about the various monuments around the park, an audio guide in several languages, multiple videos, and tours to explore as well as a rich photo gallery to take with you.

Find out more at:
https://play.google.com/store/apps/details?id=com.unesco.pafos&hl=en&gl=US

QR Codes for Creative City Tour; Pafos: As a part of the digitalization strategy of the city of Pafos, old static information signs have been replaced by Smart, QR coded signs. To date, over 30 static signs in different geographic locations, denoting different places of interest have been replaced with new smart QR coded signs. The benefits include, but are not limited to, the provision of more information to the user, visitor and/or residents about the place of interest. In addition, it promotes interaction and engagement with the material through the mobile phone.

Find out more at: https://cyprus-mail.com/2020/12/03/interactive-smart-signs-for-paphos/

World Heritage App and Portal; Seville: The Seville World Heritage app allows tourist and residents alike to experience the world heritage sites in Seville in a digital and barrier free environment. The app offers rich descriptions of the world heritage site, the types of architecture and the historical context of all 187 patrimonial elements of the site and it's 8 surrounding districts. In doing so the city is transporting its historic heritage into a digital space that enables greater access to the information and a virtual space for cultural communication to transpire.

Find out more at:
http://sig.urbanismosevilla.org/Sevilla_Patrimonio_Mundial/index.html?lang=en

4.3.1.2 Augmented Reality in Tourism: Gaziantep; Gijón; Lublin; Pafos; Seville

Augmented Reality of Zeugma Ancient City; Gaziantep: For Gaziantep, the application of an augmented reality of the UNESCO World Heritage tentative site Zeugmas archaeological site helps bring the past to life. The AR application of the site enables visitors to gain an insight into what the excavations have revealed might have looked like. This measure is a digital innovation that pushes accessibility of knowledge using modern technology.

Find out more at: https://whc.unesco.org/en/tentativelists/5726/
https://www.dailysabah.com/arts/turkeys-gaziantep-enters-metaverse-with-ancient-site-of-zeugma/news

Augmented Reality Routes; Gijón: Gijón offers three augmented reality tours, with the aim of bringing visitors closer to the city's history, its intangible heritage, its important historical events, and its residents. Visitors can then have more experiential tours with the following apps: The Cimavilla AR Tour, the Between Centuries AR Tour and Botanical Secret. A fourth app is also available, the Roman Gijón AR Tour, which promote the Gijón Romano product, using augmented reality in astronomic merchandising.