168

CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

SEBKA TECHNOLOGY

Sebka Technology are experts in bespoke solutions, and have extensive international experience in providing tourist destinations with technological solutions. The company is also a pioneer in the development of virtual reality and augmented reality for tourism routes, monuments, cultural heritage sites and tourist spaces.

www.sebkatechnology.com



Collaborating member of the Smart Destinations Network



INFOPANEL AR

Thanks to augmented reality technology, the company has developed an innovative product: InfoPanel AR. This consists of turning a conventional physical information panel into a digital one with interactive, attractive content and a clear audiovisual and innovative focus.

Cultural heritage spaces feature informative panels to teach visitors about heritage. This panel turns them into signs, and when these are scanned with a smartphone or tablet, the augmented reality content appears. This might be a character (with a hologram-style or more realistic-looking appearance) or another item (a 3D model, a 3D object, etc.) which provides information in a novel way.

Scope of smart destination application

Technology

Solutions for destinations in the following areas





Type of solution



