

**Traffic monitoring and management; Marbella:** The city of Marbella has facilitated E-surveillance and application of ICT for traffic monitoring and management. Marbella has an information platform that provides real-time information on different resources, to which citizens and companies have free access to certain layers of information. This is the Territorial Information System of Marbella (SITMA).

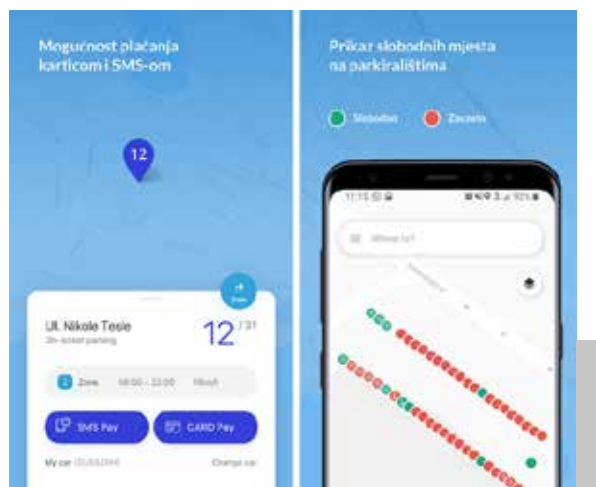
Find out more at: [http://sit.marbella.es/VISOR\\_SITMA/](http://sit.marbella.es/VISOR_SITMA/)

#### 4.3.2.2 Park smarter; Athens; Dubrovnik

**Easier public parking; Athens:** The City of Athens developed its own mobile app to control public parking. The “myAthensPass” is accessible to visitors and residents, making it easy to pay for parking straight from a mobile device. The app offers municipal police the ability to manage and control all available parking spots in the municipality's road network.

Find out more at: <http://www.parkinathens.gr> and <https://appadvice.com/app/myathenspass/1152368547>

**Find a parking spot online; Dubrovnik:** About 1900 sensors were installed in Dubrovnik with the aim of finding a free parking space and reducing traffic jams. Given the number of sensors and the fact that they are installed throughout Dubrovnik, it is one of the largest integrated smart parking solutions implemented on the Narrowband Internet of Things network worldwide. For drivers to be able to see which parking space is free at any time, and therefore plan where they could park, a special application for mobile devices has been created and is available to everyone, both the citizens of Dubrovnik and tourists. This saves drivers time looking for a free parking space and reduces congestion caused in large part by drivers circling the streets in search of an available space to



© Dubrovnik Parking

park. In some places in the city, a system of twenty public information displays has been set up to enable those citizens who do not use the application to see the free parking spaces a few streets earlier and to be able to see which place is available in time.

Find out more at: <https://hrturizam.hr/en/u-dubrovniku-pokrenut-jedinstven-sustav-pametnog-parkiranja/>

**‘Dublinked’; Dublin:** Dublin’s National Open Data Strategy 2017-2022 encourages public bodies to make data available for everyone. Thus, its open data platform called ‘Dublinked’ hosts over 300 data sets, including many tourism databases that are used to build better tourism experiences by managing data feeds in digital city kiosks so visitors can navigate the city better. Additionally, open data challenges are run, and teams are invited to build helpful city solutions using open travel data sets.

Find out more at: <https://www.dublincity.ie/business/economic-development-and-enterprise/smart-cities/dublinked>

#### **4.3.2.3 EData collection and sharing for a better tourism experience; Aarhus; Dubrovnik; Rotterdam; València; Florence**

**‘Sustainable urban innovation; Aarhus:** With the aim of creating sustainable solutions, ‘Smart Aarhus’ is an initiative developed in order to create sustainable urban innovation and growth; a model based on involving stakeholders through partnerships. The city is a pioneer of smart city technologies such as using cutting-edge sensor technology to tackle peak traffic and reduce fuel consumption. The experiments and the ‘Smart City’-solutions are carried out by the Aarhus City Lab, which connects citizens behaviour with digital measurements, and by using data it makes the city more citizen-friendly. The primary focuses are mobility, parking, waste, digital art & culture, events, exhibitions, interactive installations, incentives for exercise and much more. This innovative approach earned the municipality of Aarhus a prize of 10.000 EUR in 2018 as ‘Runner-up’ at The European Capital of Innovation (iCapital) Awards, an annual European Union recognition prize awarded to the European cities that best promote innovation.

More about “Smart Aarhus” at: <https://smartaarhuseu.aarhus.dk/about-smart-aarhus/>