

that we are taking these issues into account more and more (up 9 points). The first public forum on sustainable tourism was held in May 2021, gathering 115 attendees. Over 780 ideas were put forward by residents, associations, institutions, elected representatives and professionals from the tourism sector. Focus groups are now meeting to propose a long-term sustainable tourism strategy regarding leisure activities, business travel and local tourism.

Find out more at: <https://www.bordeaux-metropole.fr/Actualites/Economie-consultation-autour-de-la-future-strategie-metropolitaine>

#### **Go sustainable, GoGreen; Copenhagen:**

GoGreen Denmark is a business network for companies that take a social responsibility in terms of providing and promoting sustainability. All the companies and brands involved with GoGreen live up to high sustainability criteria, which are defined according to the products and service they provide. With GoGreens new sustainability App – GoGreen Guide – tourists and locals can easily find their way to sustainable products and services. To help organizers and businesses host more sustainable large conferences, meetings and events in Copenhagen, Wonderful Copenhagen has developed a digital Sustainability Guide.

Find out more at: <https://gogreendankmark.dk/download-app-gogreen-guide/>



**Helsingborg as a self-marketing destination; Helsingborg:** Helsingborg as a self-marketing destination is a project aiming to develop a sustainable tourist destination with the hospitality