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QRED NOMENCLATOR

QRed Nomenclator has worked with city councils, municipal councils, museums and tourist destinations in general.

www.qrednomenclator.net

Collaborating member of the Smart Destinations Network

QRednomenclator
miembro colaborador
Red DTI

QRED NOMENCLATOR SMART POSTERS

The QRed Nomenclator system provides city councils, museums, tourism routes, etc.with all kinds of smart posters. These posters are printed on different materials (aluminium, dibond, tile, PVC, vinyl) and feature embedded dynamic QR codes that give tourists access to information both about what they're looking at and about anything else the city council, museum, etc.wants to share with the tourist. It provides simple, intuitive access to explanatory spoken messages in Spanish, English, French, German, Portuguese and Russian.

Moreover, the system is **adapted for people with hearing difficulties**, providing a visual display with a sign language interpreter. Every six months, clients are sent a visits report about each one of the installed posters which indicate scans, unique users and the place of origin of the visitor, whether within or outside Spain. Monuments the tourist is unable to physically visit during their trip for some reason can be visited using virtual reality, 360º photography or augmented reality, whichever the customer prefers. The QRed Nomenclator is also ideal for plotting hiking routes, guaranteeing tourists' safety and keeping them informed.

For city councils that don't have their own physical tourist office, they provide a virtual tourist office service with 24-hour customer service that works through artificially intelligent instant messaging, and a personalised phone service in different languages and time zones from which the customer can choose.
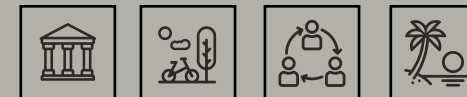
The QRed Nomenclator system also provides community manager services.

QRed Nomenclator guarantees its services to the client through a service-level agreement (SLA).

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Technology **Accessibility**		