TOURIST CONNECTIVITY

Experts in tourism technology.

www.touristconnectivity.com

tourist CONNECTIVITY

Collaborating member of the Smart Destinations Network

Tourist Connectivity
miembro colaborador
Red DTI

COMTUR

comTUR is a **tourism promotion and marketing platform** (0 km products, local suppliers, information, responsibility, safety and sustainability) with a market place and artificial intelligence tools.

Reasons for its implementation:
• Additional assistance to tour operators and OTAs.
• Brings promotion closer to booking
• Provides greater local autonomy
• Lowers marketing costs
• Increases the tourism offer (includes experiences that don't exist on the big platforms)

> Dedicated server, hosting and cloud
> Creation of communication APIs
> Design and creation of tourism apps
> Design and creation of tourism websites
> Design and creation of interactive digital tourism brochures
> Design and creation of interactive digital tourism maps

Scope of smart destination application

Technology
Governance

Solutions for destinations in the following areas

Type of solution