

4.4.1.3 International Cultural Partnerships; Pafos

European Cultural Route; Pafos: Together with the European Cultural Tourism Network, Pafos has formed the European Grouping of Territorial Cooperation that is designed to develop, implement, manage, promote, and support, the European Cultural Route: “In the footsteps of St Paul, the Apostle of the Nations”. This transnational, cultural route aims to highlight the rich cultural heritage of the route that not only connects historic cities, cultures and countries but showcases a route into the annals of European history. It is an example of international partnership for the promotion, management, and support of shared European cultural heritage and its research.

Find out more at: <https://stpaul-culturalroute.eu>

4.4.1.4 Experiential Tourism Projects: Palermo

Experiential Tourism, to discover the city; Palermo: Palermo has initiated a tourist and cultural promotion through forms of experiential tourism, with the aim of raising awareness of the local resources and practical experiences in the city. Several projects have been then implemented. Among them, the “Girocavallo” project offers three music and theatrical walks in the Zen, Brancaccio and Danisinni neighbourhoods. Tourists were involved in reading passages and invited to paint and dance, followed by a street food tasting. A good example is also the project named “Chef for a day – The cuisine of the Monsù – A food and cooking tour from the Piazze della Grascia to the elegant 18th-century mansions of the Piana dei Colli. A taste journey between the 1700s and 1800s through food”. The latter is including seven coach tours with step-by-step routes, within individual locations in search of ingredients to prepare an 18th-century menu, a cooking show in teams, and a tasting the Monsù lunch.

4.4.1.5 Capitalising on Cultural Spirit: Seville

Seville “Creative City of Music” by UNESCO; Seville: Seville’s history and cultural heritage is tightly interwoven with the music at the very heart of its cultural identity as a city. Much to the delight of tourists and residents, this has resulted in Seville playing an active and creative role in shaping the future of this musical tradition. The city showcases its cultural heritage of music is a variety of different formats demonstrating that it is multidimensional in its creative use of history and tradition to shape the future of the city’s identity. As a creative city of music, Seville envisions a future where it is able to enhance the musical heritage among citizens, organizing activities throughout the city to reach a wide range of population groups; collaborate with other local institutions and supporting initiatives from the local music scene; promote musical exchanges with the other Cities of Music in order to create opportunities and possibilities for the international promotion of local musicians; foster cultural tourism as a factor of sustainable development; exchange “know-how”, best practices and expertise between Cities on music education and; establish an international cooperation network in order to develop programmes encouraging mobility of works and artists and.

Find out more at: <https://citiesofmusic.net/city/seville/>