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Collaborating member of the Smart Destinations Network



TOURIST SUSTAINABILITY PLANS IN DESTINATIONS

This service is linked to the ordinary and extraordinary call for proposals for the *Sustainability Plans in Tourist Destinations* Programme. The fundamental objective of this **technical assistance is to support public bodies in presenting projects** via this call, by identifying actions, participating in analyses and the drafting of the report.

The Spanish Government is promoting the *Plan to Boost the Tourism Sector: moving towards safe, sustainable tourism within the framework of a transition towards a more sustainable and inclusive economic model*, making the most of the sector's position as a strategic industry, and focusing efforts on making tourist destinations both safe and sustainable. The third section of the plan includes the *Programme* for Improving the Competitiveness of Tourist Destinations, which fundamentally aims to establish mechanisms that help make the Spanish tourism sector more competitive, decisively accelerating its transformation towards a model based on sustainability and digitalisation.

The programme's objectives are to: support the conversion of tourist destinations into pioneers to maintain their appeal and competitiveness, boost the development of tourist destinations in rural and inland areas and strengthen destinations' local management entities.

It is equipped with an annual budget to achieve this through annual plans, whose beneficiaries are local entities that receive the monetary transfers and which are co-financed by this programme and by their regional governments. These local entities can present their tourism sustainability plan proposals to their regional government and to SETUR. Both will assess these proposals following certain selection criteria before their definitive approval by a tourism sectoral committee and ratification by a tourism sectoral conference.

Scope of smart destination application

Governance

Solutions for destinations in the following areas



Type of solution

