198

CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

TELEFÓNICA

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

www.iot.telefonica.com/es/



Collaborating member of the Smart Destinations Network



Glosario



URBAN GOODS DISTRIBUTION LOADING AND UNLOADING AREA

Telefónica has developed this service with the aim of speeding up the occupancy of loading and unloading spaces through prior booking, via a mobile app featuring two types of profile.

- Driver: to register parking areas and check available spaces in loading/unloading areas.
- Visitor: to quickly and efficiently check the vehicle parking status in loading/unloading areas.

Through this service, clients will be able to check the status of parking areas, occupancy statistics and platform settings.

The main benefits of implementing this solution are:

- Reduction in undisciplined parking in loading and unloading areas (-50%)
- Increased rotation and free space availability (+30%)

Scope of smart destination application

Technology

Solutions for destinations in the following areas









Type of solution

