SMARTVEL (CONTENT TRIP SOLUTIONS)

This technological company has expertise in content software for tourist destinations based on Big Data technologies. They are able to effectively gather, categorise, translate and geolocate everything that is taking place within any destination, as well as travel requirements due to Covid.

www.smartvel.com

smartvel
AI empowered content

Collaborating member of the Smart Destinations Network

Smartvel
miembro colaborador
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EVENTS CALENDAR

The Smartvel events calendar is an **up-to-date agenda with all the events that are happening in any destination at any given moment**. From concerts, fairs and local markets to all the sporting events, festivals, plays and lots more besides.

Users can look up what's going on in the next week, weekend or month, or they can select their own dates and filter the contents according to their interests and tastes.

This tool is totally customisable with the destination brand and can be easily integrated into their digital channels (website, mobile website or app).

Smartvel artificial intelligence-based technology is able to gather data from hundreds of sources about all the different events taking place in each destination: musical, cultural and art events; sports events; food festivals; local markets; festivals and more.

When all this information has been thoroughly reviewed, categorised, translated and geolocated, it is used for different solutions, such as the calendar of events, to improve user and visitor experiences.
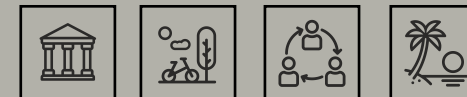
What does the service involve?

- A complete events calendar for keeping users up-to-date on everything that's going on at a destination
- Any destination in any language
- The widget includes options whereby users can filter by location, travel dates and interests
- Quick and easy implementation It can be up and running on any digital channel in record time.
- Easy and intuitive navigation
- The system works automatically and the Smartvel team is responsible for checking and validating all the content that is displayed

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Technology **Governance**		