TOP TOURISM MARKETING

Smart, profitable solutions for tourism marketing and publicity. Through an extensive portfolio of innovative, strategic, creative and dynamic options, channels and actions, this company aims to optimise results, achieve ambitious objectives and satisfy the needs of every client.

www.toptourismmarketing.com

Collaborating member of the Smart Destinations Network

VISITBOT

VisitBOT is a **tailor-made chatbot** for tourist destinations. The use of artificial intelligence also provides a comprehensive, digital and sustainable tourism data processing service.

Managed by tourism consultants, the chatbot both provides information to users, and collects information about them. It therefore makes it possible to structure knowledge of the destination.

The system can store and process a large amount of data in real time. Destination managers can thus better understand their visitors, their needs and preferences.

VisitBOT is a digital tool available 24 hours a day. The chatbot also speaks in different languages and allows the user to interact with it quickly and intuitively.

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Technology		