

Case study 8 - festival mobile app

Using: Mapbox, mobile app

Fête des Lumières

Fête des Lumières is an annual festival of light in the French city of Lyon, taking place in December each year. With its millions of visitors and artists from different backgrounds, this free event is unique in the world.

They recently introduced a free mobile app for their visitors. The app includes general information, the events programme, different routes and an interactive map:

- Before the Festival: the app allows you to get organised, prepare your itinerary, learn about the city.
- During the Festival: the artistic programme offers a detailed view of the works presented. Travel information (public transport timetables, car parking locations etc) is highlighted.
- After the Party: it's time to relive the event in photos and videos.

The interactive map highlights the different art displays around the city. The user can click on a location to find out more about the art installation.

A French company called Micropole developed the app, using Mapbox's geocoding functionality to develop the map.

The app is free to download and available for both Android and iOS.

Website with link to download app: <https://www.fetedeslumieres.lyon.fr/en>

