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Find out more at:

<https://aarhusevents.dk/media/37205/the-green-conference-and-event-handbook.pdf>

Sustainable Event Management; Essen: Awarded the title of “European Green Capital” in 2017, the city of Essen has pursued its goals towards a more sustainable approach across all disciplines. In order to deepen relevant topics such as climate protection, environment and sustainable development, the city has implemented the “Climate Protection 2020” program. Amongst many measures, Essen has included sustainable practices within its festivals, sports events and civic celebrations.

Find out more at:

https://www.visitessen.de/essentourismus_convention/green_meeting/convention_nachhaltiges_veranstaltungsmanagement.en.html

Ocean Race Project; Genoa: The Ocean Race is an epic adventure in which the world’s top sailing teams circumnavigate the planet powered only by the wind, The First in Ocean Race Europe arrives to Genoa in 2022 and then in 2023, the Grand Final and take part the project ‘Racing with Purpose’. In fact, the sustainability program brings together a range of tangible ways that can have a positive impact on the marine environment, to roll out initiatives for cleaner and healthier seas and a learning program.



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Find out more at: <https://www.visitgenoa.it/en/genova-will-host-finish-ocean-race-europe>