**Digital tools for a sustainable visit; Copenhagen:** Planet CPH is an app that aims to inspire visitors to Copenhagen to more sustainable behaviour. Planet CPH is a location-based app that presents the user with two types: Sustainable "points of interest" (POIs) nearby complete with all relevant information and directions. In addition, the app contains inspiring guides with video and text with various sustainable themes (for example cycling). The app highlights high quality experiences that are sustainable in one or more categories for sustainability: environmental (biking possibilities, clean harbor areas for swimming, public water posts, sustainable food as well as attractions working to implement sustainable measures in the visitor experience); social (green and urban areas that hold possibilities for locals and visitors to meet and share a moment of culture or dining, as well as organizations with altruistic activities); and economical (small shops with locally produced goods).

Find out more at: https://www.visitcopenhagen.dk/koebenhavn/diverse/om-planet-cph
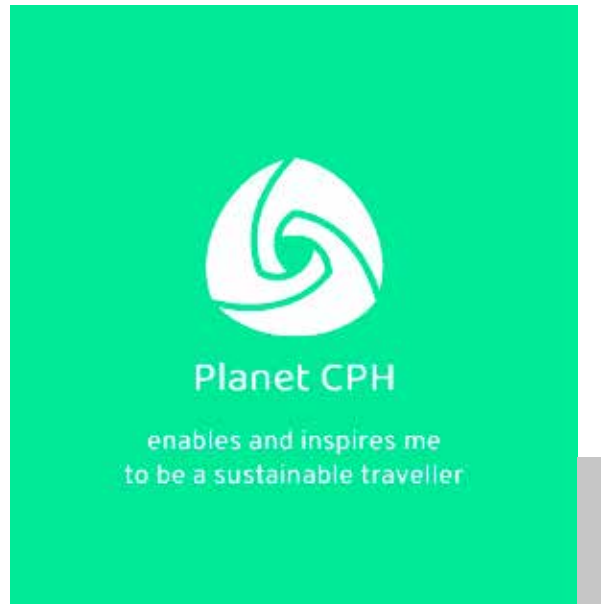
4.3.3.3 Promoting local tourism; Porto; Bordeaux

Supporting local goods and business; Porto: By launching the initiative "Shop in Porto" the municipality has created a digital platform which is dedicated exclusively to traditional street commerce and promotes the visibility and attractiveness. The platform gathers information's about all the shops, its products, locations and promotes in force allowing the creation of personalised itineraries. To date, 1,600 traders have allowing for a comprehensive overview of the locally source and traditional commercial street vendors of Porto. In doing so, the city has digitalised and modernized a traditionally non-digital aspect of its commercial scene.

Find out more at: https://www.porto.pt/en/video-clip/shopinporto-en