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TELEFÓNICA

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

www.iot.telefonica.com/es/

Collaborating member of the Smart Destinations Network

Telefónica
miembro colaborador
Red DTI

SMART BUILDING

An integrated value proposal for smart buildings.

These solutions cover everything from **connectivity, energy and operational efficiency, user experience and digitalisation** (workstations, capacity, audiovisuals, corporate communications, etc.) to physical security solutions and everything involved in unified platforms, building information modelling (BIM), digital twin and analytics/Big Data.

Implementing technological solutions within the context of Smart Buildings enables:

- Increased efficiency
- Reduced costs
- Improved experiences for building residents and visitors
- Improved security
- Reduced environmental impact: a sustainable, green building

Smart buildings interact with people, systems and the external elements that surround them. They learn from past experiences and real-time inputs. They adapt to the needs of the people and companies who use them, increasing comfort, efficiency, resilience and security.

This type of solution also promotes sustainability as it optimises the use of resources and has a lower environmental impact.

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Technology **Sustainability**		