

DIGITAL TANGIBLE (NUBART)

This company, commercialised by Nubart and founded in 2013, has its head office in Barcelona, and offices in Berlin. Its technology allows you to work anywhere in the world, and, even though its principle markets is the European Union, it has a presence in 20 countries, including Israel, the United Arab Emirates and Thailand.

www.nubart.eu



NUBART AUDIO GUIDE

Nubart is a **personalised audio guide card** that acts as a unique key for accessing a web application via a mobile phone. The cards are non-transferable (because they have commercial value, they can be sold and generate revenue) and reusable (owners can retain their cards and reuse them later).

A perfectly hygienic solution to provide **audio guides** and other advanced features to museums, tourist routes, attractions and events.

The system is **accessible** for the visually impaired, and also for those with hearing difficulties through the sign language transcriptions incorporated into the tracks and videos.

The audio guide can be incorporated onto the Nubart card (possibility of incorporating more than one). This is an innovative guide system for groups for avoiding the use of radio guides which also enables synchronization of the audio with videos of an exhibition.

For **tourist routes**, Nubart incorporates maps and geolocation, as well as videos, photographs, links to promoters and a questionnaire for understanding visitor profiles.

Scope of smart destination application

**Technology
Accessibility**

Solutions for destinations in the following areas



Type of solution

