

4.4.2.8 Urban Mediaspace Aarhus; Aarhus

The Urban Mediaspace Aarhus project has transformed the industrial port environment into a new and lively city environment, creating a dynamic correlation between the citycentre and the waterfront. The comprehensive project includes the iconic DOKK1, which is Denmark's largest library and an international trendsetter for future library environments. Though physically close to the city-centre, the area was previously inaccessible to the public; but has now turned into a creative and social hub, and the space is designed to attract visitors all day round.

Find out more at: http://www.urbanmediaspace.dk/sites/default/files/pdf/uk_ums_haefte_2015.pdf

4.4.2.9 Experiencing Athens like a local; Athens

'This is Athens with a Local' is an open platform that helps visitors to connect with a community of local volunteers so that they can learn from each other during a walk around the volunteers' neighbourhoods, discovering hidden treasures and places they won't find in any tourist guides. It is part of the official Visitor's Guide to the City 'This is Athens'.

Find out more at: https://www.thisisathens.org/withalocal/node/2

4.4.2.10 Cross-Border City Walks, Szczecin

A large part of Szczecin's cultural heritage is shared across the German-Polish border. As with many cities through the Europe, shifting borders have resulted in cultural heritage being often the part of two nations as in the case of Szczecin. To address this and include it within the city's promotion and touristic offerings, Szczecin has created the Cross-Border City Walks project which promotes activities to support and promote the integration the citizens across the border area within the Pomeranian Euroregion.



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The purpose of the walks is primarily to strengthen relations and to develop the sense of identity of the citizens of the region and the sense of belonging to a cross-border society.

Find out more at: https://visitszczecin.eu/pl/kultura/125-transgraniczne-spacery-miejskie-plde

4.4.3. Usage of cultural heritage for new creativity

4.4.3.1 Old becomes new; Bordeaux; Dubrovnik; Dublin; San Sebastian

Do better with less; Bordeaux: Such is the essence of the Darwin Ecosystem, a collective geared towards a green economy, now one of the most visited sites in Bordeaux. This former military barracks is home to an urban farm, the largest organic restaurant in France, plus its organic delicatessen, all showing a way of "consuming differently". It's a place of diversity and innovation where you can find skateparks, an open-air gallery for graffiti artists, as well as co-working spaces and entrepreneurs working in the green economy. The place is also committed to welcoming refugees and hosts a second-hand boutique.

Find out more at: https://www.bordeaux-tourism.co.uk/sites-monuments/darwin-alternativeand-inspiring-urban-ecosystem



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