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CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

INNOVARIS

Innovaris is a company that is highly specialised in providing services in public management and administration, and also in the private sector.

www.grupoinnovaris.com



VIRTUAL COMPETITIVENESS, INNOVATION AND SUSTAINABILITY TRAINING CENTRE

Inntraining is an online **tourism sector training** platform that allows both tourist destinations and private companies to provide training programmes within an intuitive environment.

The platform has many different features:

- **Personalisation**: by using the app, a personalised environment in line with the destination's branding can be set up
- **Official sponsors**: there is a section for official sponsors. This provides organisations and professional associations with an extra tool to monetise the available training.
- Catalogue of courses and highlighted courses: provides descriptions of the courses available with the option to highlight those being considered. This also allows events and news of interest to the student to be shared.
- Teaching staff: descriptions and profiles of the teacher assigned to the course.

Collaborating member of the Smart Destinations Network



Scope of smart destination application

Technology Governance Solutions for destinations in the following areas











Type of solution

