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TOURISM DATA DRIVEN SOLUTIONS (TDDS)

Tourism Data Driven Solutions (TDDS) helps Public and Private agents to move forward with the digitalisation process required to achieve their competitiveness and sustainability goals (people, culture, the environment, economic).

www.tourismdds.com

Collaborating member of the Smart Destinations Network

CLEVERUS

This is an under-construction technological solution that is creating a **smart learning tourist platform** to recommend products and win customer loyalty. This platform will combine various key agents to generate tourist packages, providing and marketing a differential product.

It will provide a customer loyalty programme based on a system of tokens that can be used to get discounts on packages and different activities.

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Governance **Technology**		