

EQUALITAS VITAE CONSULTORES Y ASESORES

Accessibility consultants specialised in accessible tourism with more than 15 years of experience. Leader in the promotion of inclusive tourism. Provision of advisory, training and promotional services. Strategic accessible tourism plans, accessible travel blogs, online and face-to-face accessible tourism courses.

www.equalitasaccesibilidad.com



Collaborating member of the Smart Destinations Network



EQUALITAS VITAE ACCESSIBLE TOURISM. ACCESSIBLE TOURISM PROMOTION

Equalitas Vitae works to share information about accessibility in accommodation, resources and tourist destinations objectively, clearly and concisely.

They have more than 15 years' experience in the **creation and promotion of inclusive tourist services** for all, forming networks and contacts to share the accessibility of hotels, restaurants, museums, beaches, tourist activities, experiences, accessible routes, destinations and much more with the end customer, agencies and tour operators specialised in the sector.

They believe that **"Knowing that something or somewhere is accessible is just as important as it being accessible"**, and for this reason they promote it from all possible perspectives.

- They manage the Equalitas Vitae Accessible Tourism portal, a leader in the promotion of accessible tourism
- They manage the "Turismo Accesible by Equalitas" accessible tourism app, a search tool on accessibility with mobile devices which, apart from offering detailed information, allows users to rate services and suggest new accessible places.

- They create and maintain accessible online tourist guides for tourist destinations
- They distinguish tourism resources with the Equalitas Vitae Accessibility Badge
- They manage the leading accessible travel blog in Spanish for people with disabilities: www.sillerosviajeros.com
- They coordinate and participate in famtrip and blog trip with national and international tour operators specialising in accessible tourism
- They produce the Silleros Viajeros radio programme about accessible tourism on Radio Viajera
- They provide direct presentations to tour operators and end customers (webinars)
- They have a large community on social media, with over 20,000 followers and different collaborative platforms
- They work throughout Spain and in international promotion

Scope of smart destination application

**Governance
Accessibility**

Solutions for destinations in the following areas



Type of solution

