

SEMANTICBOTS

Team of experts in the design and development of inclusive conversational platforms based on chatbot or virtual assistant. A service that automatically facilitates tourists' access to the digital information of tourist destinations, through natural language processing.

www.semanticbots.com



Collaborating member of the Smart Destinations Network



INCLUSIVE TOURISM CHATBOT

SayOBO is an innovative solution based on an **inclusive chatbot development platform** created by SemanticBots, a company specialised in conversational platforms for companies and public administrations. It also applies its knowledge of artificial intelligence and Big Data to **deliver valuable information to organisations in order to help them to optimise their products, services and resources.**

SayOBO's technology has been implemented in a line of inclusive chatbots designed specifically for tourism. Smart destinations and municipalities are incorporating new technologies that improve the visitor experience in their destinations. Apart from this, many of the destinations advocate for these technologies and advances to be made taking into account all tourists, including those with disabilities and senior citizens.

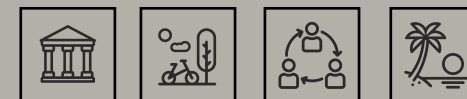
Characteristics:

- Digitally updatable and inclusive knowledge base
- Content and queries accessible from multiple platforms: PC, mobile, tablet, etc.
- Easily integrated with other software
- Customisable according to the needs of destinations or tourists
- Platform easily managed by tourist destinations
- Option to include multiple languages for inclusive chatbot responses
- Access to data and information of value to the tourist destinations
- Real-time monitoring of tourists' needs and interests

Scope of smart destination application

**Technology
Accessibility**

Solutions for destinations in the following areas



Type of solution

