

TELEFÓNICA

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

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Collaborating member of the Smart Destinations Network



DIGITAL TOURIST OFFICE

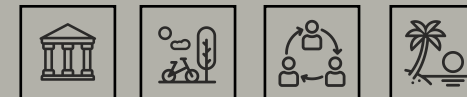
The digital tourist office **allows information to be shared with citizens and tourists and their opinions consulted**, and it is available 24 hours a day. It consists of a totem display which is installed without the need for public works, making use of infrastructure such as bus shelters, lampposts, etc. It allows users to learn about points of interest, businesses, news, the cultural calendar, the weather, maps and more.

The content is managed **simply and dynamically** through a website, and the surveys module provides a channel to gather information from satisfaction surveys without the need to download an additional app.

Scope of smart destination application

**Technology
Governance**

Solutions for destinations in the following areas



Type of solution

