

TOURISM DATA DRIVEN SOLUTIONS (TDDS)

Tourism Data Driven Solutions (TDDS) helps public and private agents to move forward with the digitalisation process required to achieve their competitiveness and sustainability goals (people, culture, the environment, economic).

www.tourismdds.com



Collaborating member of the Smart Destinations Network



SMART DESTINATION SELF-DIAGNOSIS

Destination Self Evaluation is an **online, self complete tool** developed by TDDS. Within a few days, it provides a very accurate image of the situation in the destination with regard to the five Smart Destination key areas: governance, sustainability (environmental, socio-cultural and economic), accessibility, innovation and technology.

This Self-Evaluation tool is based on UNE 178501 and UNE 178502 standards, as well as TDDS' experience in Smart Destination implementation over recent years.

Introducing this questionnaire to a destination, region or country allows them to understand and compare the status of the different destinations located within it, and plan public policies that will assist development.

Scope of smart destination application

**Governance
Technology**

Solutions for destinations in the
following areas



Type of solution

