CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

WIRELESS GALICIA

This company specialises in developing wireless connectivity and mobility solutions. Their efforts have led them to the generation of knowledge and innovative technology within the tourism and health care fields

In tourism, they work with historians, cultural managers, broadcasters, translators, etc.

www.wirelessgalicia.com







IBEAKEN

iBeaken is an **interactive cloud product that displays information about a resource of interest** (a work of art, monument, sculpture, building, archaeological site, church, etc.) through any smartphone and in the language the user selects. iBeaken is first and foremost a storyteller, which enables its users to learn about the history behind any resource, both tangible and intangible, with interesting details and anecdotes. It works both indoors and outdoors, and on any device that has a web browser.

The platform has a **powerful content manager** that allows content relating to the resource to be efficiently created, added and modified.

Its simple and effective design focuses on the content, helping visitors to quickly get used to using it. The template can be customised, allowing clients to upload their own corporate colours, logo and icons to the map. Its panels (with a 10-year warranty and a novel method of fixing digital images using a high-pressure process) come equipped with an NFC antenna and a QR code to provide immediate access to information about the resource.

iBeaken continuously improves the system to make it simpler and more user-friendly for its clients and users.

Scope of smart destination application

Technology Governance Solutions for destinations in the following areas









Type of solution

