

# TELEFÓNICA

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

[www.iot.telefonica.com/es/](http://www.iot.telefonica.com/es/)



Collaborating member of the Smart Destinations Network



## SMART PEDESTRIAN CROSSINGS

A smart system that definitively improves road safety, exponentially multiplying its efficacy through the reflective paint currently used, as converts passive horizontal signage into active signage.

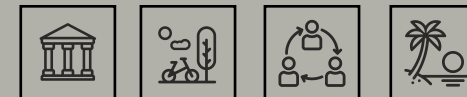
Sensors are combined with LED panels integrated into the tarmac. These detect pedestrians waiting to cross at a zebra crossing, **lighting up the road as they walk over it.**

It also features two **vertical LED signs** that light up at the same time to **alert drivers to the presence of pedestrians.**

Scope of smart destination application

**Technology**

Solutions for destinations in the following areas



Type of solution

