## 196

CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

## **TELEFÓNICA**

A telecommunications company based on a comprehensive range of services and on the quality of connectivity provided by the best fixed, mobile and broadband networks. It offers a different experience in line with the company's own values and the protection of customer interests.

www.iot.telefonica.com/es/



## **Collaborating member of the Smart Destinations Network**







## **AIR QUALITY**

Roll-out of specific IoT sensors spread across various points of the city to **monitor real environmental parameters in real time**.

It assists city councils in their decision making and can be made accessible to citizens as a transparency and sharing initiative.

Scope of smart destination application

Technology Sustainability Solutions for destinations in the following areas





Type of solution



