

4.3.3.5 AR and VR experiences; València; Copenhagen; Dublin

Visualise art with AR; València: The Fallas festival, an annual traditional celebration in the city of València, has offered the city the opportunity to partner with the University Research Institute on Robotics and Information and Communication Technologies (IRTIC) and the Engineering Technical School of the Universitat de València (ETSE-UV) to create an augmented reality application. This augmented reality allows users to interact with the ninot painting of the artist Ramón Solaz, which can be visited at the Ninot Exhibition. The ninot symbolises a neuron which forms part of a virtual brain. The user can explore it through the mobile application to obtain information about the latest discoveries on the field of neuroscience. The augmented reality application can be installed on numerous operating systems and can identify several types of neurons.

Find out more at: <https://www.uv.es/uvweb/engineering/en/etse-uv-news/augmented-reality-fallas-neuroscience-1285923366775/Novetat.html?id=1286033492616>

Locals' Guide to Copenhagen: In the Copenhagen Visitor Service centre, visitors can experience the city through soundscapes, VR-experience and more, before exploring the city for themselves. Visitors can immerse themselves with a VR- bicycle experience in the visitor centre, learning how to navigate the streets of Copenhagen on a bike and what to be aware of. Copenhagen Visitor Service also have a digital guide – Copenhagen Visitor Guide – with selected recommendations for attractions, museums, eateries, shopping etc. which can be accessed in the visitor centre, and on several local tourist information centres in city – and of course on smartphones.

Find out more at: <https://www.facebook.com/vrpro.dk/videos/927144760774187/>

Digital Trail Toolkit; Dublin: The Smart Tourism Programme for Dublin, supported by Dublin City Council, Fáilte Ireland and Imaginear have developed a Digital Trail Toolkit, designed to help identify best practice for destinations and businesses who wish to develop digital trails. The Digital Trail Toolkit is a step-by-step guide to assist industry in Digital Trail App development. Although there are many different types of app and digital trail developments in the tourism industry, there are few examples of toolkits developed specifically for organisations who are interested in building their own digital trail. The

purpose of the Toolkit is to help identify best practice examples of digital trails and create a path to development for destinations and businesses who wish to develop digital trails.

Find out more at: https://smartdublin.ie/smart-tourism-digital-trail/?utm_source=rss&utm_medium=rss&utm_campaign=smart-tourism-digital-trail

4.3.3.6 Attracting digital nomads; Dubrovnik

The city of Dubrovnik has launched its first digital nomad-in-residence (DN-I-R) programme to help make the city attractive as a long-term base for people who have the freedom to work from anywhere. Through a joint programme between the City of Dubrovnik and its Tourist Board, operated by the remote workspace and events company Saltwater Nomads, ten digital nomads with a wide social media influence were selected via an application process to stay in Dubrovnik free for a month. During that time, alongside their usual work they attended design thinking workshops to provide input on the city's strategic and sustainable direction in which the city should move and adapt to COVID-19 challenges.

Find out more at: <https://www.total-croatia-news.com/digital-nomads-in-croatia/53143-nomad-partners>

4.3.3.7 Artificial intelligence initiatives; Gdynia; Karlsruhe

A 'Virtual Clerk' to help you out; Gdynia: In 2015, Gdynia has become the first Polish city to introduce solutions enabling convenient and friendly contact with customers via Virtual Clerk. It is fully designed and implemented by the staff of the Gdynia City Hall and works based on an artificial intelligence mechanism that understands the question and immediately finds an answer or forwards it to the place where the answer is to be found. The Virtual Clerk is well adapted to the needs of the residents and the city by offering residents multi-channel communication and by including everyone. The accessibility of the virtual clerk also encourages people with restrictions to use this intelligent communication tool.

Find out more at: <https://innovationinpolitics.eu/showroom/project/residents-account-gdynia-e-services-centre/>