

ANYSOLUTION

A cutting-edge SME that develops strategic initiatives and projects for Smart Cities, Smart Destinations, etc.

When it comes to Smart Destinations, its services include:

- Developing the Smart Destination strategy
- Creating and presenting local and international proposals
- Software development

www.anysolution.eu



Collaborating member of the Smart Destinations Network



NADIA DTI

Data is a key element in speeding up the transformation of cities as it improves decision-making. It also allows the status of a destination to be checked in real time, as well as making predictions and running simulations based on historic data.

The Smart Destinations strategy is based on the acquisition and analysis of data that allows for intelligent decision-making based on an action plan defined by a complex set of indicators. The information needed often either doesn't exist, is incomplete, or depends on lots of different departments, and there is no system or method to gather and store the data. Smart Destination management goes through three stages:

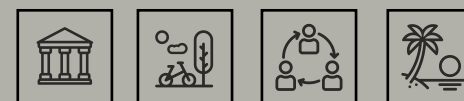
- Diagnosis
- Implementation
- Follow-up

NADIA DTI is a **tool aimed at the managers** of Smart Destinations; a central point for the collection of all the information needed to develop indicators by gathering and analysing the data acquired. NADIA DTI follows UNE 178501 standard, guaranteeing proper destination management. NADIA DTI provides destinations with a monitoring tool that also allows initial diagnoses to be performed, and the important indicators to be focused on. It is a multi-user solution that allows goals and targets to be set. The destination's management team can thus divide up the monitoring and supervision tasks for each indicator. Its powerful dashboard, divided into categories, uses a traffic light system to indicate how close each goal is to being met. Moreover, thanks to its powerful graphics system, users can see how indicators evolve over time, or check real-time information about their status. The tool allows different Smart Destinations to be compared, objectives and targets to be set and the correct strategy to be established.

Scope of smart destination application

Technology

Solutions for destinations in the following areas



Type of solution

