SMARTVEL (CONTENT TRIP SOLUTIONS)

This technological company has expertise in content software for tourist destinations based on Big Data technologies. They are able to effectively gather, categorise, translate and geolocate everything that is taking place within any destination, as well as travel requirements due to Covid.

www.smartvel.com

smartvel
AI empowered content

SMARTVEL CHATBOT

Through the Smartvel **chatbot** embedded in Facebook Messenger, users can access all the information on their destinations.

This system processes over two million events a year that go though more than ten verification, enhancement and categorisation processes. All this content, which comes from more than 400 internet sources, is organised and categorised thanks to Smartvel's unique technology.

Smartvel Chatbot:

- Offers fast and up-to-date information on what's going on at destinations according to the needs of each traveller
- Conversation and logic from predefined messages, totally adapted to each brand (programmed in non-natural language)
- Interacts with customers 24/7 and enriches their experiences with useful and relevant content

Collaborating member of the Smart Destinations Network

Smartvel
miembro colaborador
Red DTI

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Technology		