

DILAX INTELCOM IBÉRICA

Company specialised in the development of hardware and software for compiling local data on urban spaces.

www.dilax.com

DILAX

WI-FI TRACKING, MOBILE TRACEABILITY, HEAT MAPS, DWELL TIME

DILAX Wi-Fi Tracking enables detailed analysis of visitor behaviour. It also facilitates the capturing of data via the global, unique MAC ID of smartphones.

The data is processed anonymously and a calculation is made of dwell time, pedestrians and return rate. The data can be displayed on heat maps or movement profiles.

Scope of smart destination application

Technology

Solutions for destinations in the following areas



Type of solution

