105

CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

INTELIGENCIA TURISTICA

Pioneering company specialised in the implementation of tourism intelligence and smart destinations.

www.inteligenciaturistica.com



Collaborating member of the Smart Destinations Network







CICLOPS DTI SMART DESTINATION MAN-AGEMENT AND MONITORING SOFTWARE

CICLOPS DTI is the management software destinations need to digitalise and transform themselves into Smart Destinations.

It can become a **support tool** for the Smart Destination's management body to monitor the destination's five key pillars (governance, innovation, technology, sustainability and accessibility).

This technological solution speeds up the work performed by municipal teams when implementing action plans.

The main advantage is that it is constantly being updated and aligned with UNE 178501 and UNE 178502 standards and indicators.

This solution has been tested in different municipalities, can be adapted to the size of the team and is easy to implement. It includes a training module in digital skills for its users.

CICLOPS DTI features a specialised Smart Tourism Call Centre service, which provides immediate response to the challenge of digitalising public administration.

Scope of smart destination application

Governance

Solutions for destinations in the following areas









Type of solution

