

TRUEWORLD

TrueWorld is the first blockchain platform to democratise the fight against climate change. It develops and provides solutions (TrueSolutions) adapted to each individual need, acting as an integrated technical-environmental services centre.

www.trueworldorganization.com



TRUESOLUTIONS

This ecosystem consists of different products that focus on providing **accurate, real-time, traceable and geolocated information for all operations and assets linked to an organisation's impact on the environment**. It is based on machine learning, blockchain and ethical artificial intelligence technology, which serve as key tools to monitor impacts and management, using predictive models which facilitate effective and efficient decision making.

It also features a customisable Smart IoT control panel that presents the monitored information in a way that ensures it is accessible and universally understandable. It allows data on the use of resources to be recorded and monitored, boosting its efficiency. It performs specific analyses and scientific assessments through automatically calculated indicators.

Through TrueSolutions, destinations are offered the following differentiating **features**:

- Developing a personalised multi-channel dashboard, scalable for the real-time management and monitoring of the implementation of the different measures adopted within the Spanish Network action plans

- Obtaining information on a real-time map about the weather layers (weather, oceanographic, atmospheric, quality indicators, alarms), sensors and alarms (sensors, water quality indicators, blue flag, other alarms) and the carbon footprint of entities and users
- Synchronising with geospatial satellites like EUMETSAT, NASA, etc.

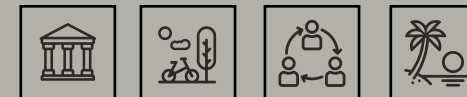
The platform integrates the main usage guidelines and indicators related to the Smart Destinations project in order to provide a realistic deviation metric and obtain a constant overview of its effectiveness.

TrueSolutions is the indispensable tool to efficiently manage the data collected in smart tourist destinations and to give traceability and visibility to the actions of Smart Cities and Smart Destinations.

Scope of smart destination application

**Technology
Sustainability**

Solutions for destinations in the following areas



Type of solution

