

PUNTODIS

Experts in universally accessible information and communications, this company assesses, designs and creates inclusive solutions aimed at institutions, companies, organisations and individuals.

www.puntodis.com



Collaborating member of the Smart Destinations Network



CONVERSION OF TEXTS TO EASY READ FORMAT

Communication, and specifically the **creation of content that is understandable to a diverse range of people**, is a need that benefits everyone. Not only does it improve accessibility for people with intellectual disabilities, it also improves it for older people affected by age-related cognitive decline, the immigrant population with lower language proficiency, people with low educational attainment who cannot read or write and, by extension, the whole population when faced with specialised texts of technical complexity.

Puntodis adapt texts to easy-read formats.

This is essential for a wide range of types of media: tourism training campaigns, travel guides, information for travellers, etc.

Scope of smart destination application

Accessibility

Solutions for destinations in the following areas



Type of solution

