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Find out more at: [www.visitagijon.com](http://www.visitagijon.com)

**"Tourist Lublin" App and AR; Lublin:** The city of Lublin has launched a brand-new mobile application enriched with AR module called "Tourist Lublin". Thanks to augmented reality and historical sources, the city of Lublin managed to revive nonexistent places like the parish church of the St. Michael the Archangel and water tower. By using AR (augmented reality), a technology that generates a three-dimensional virtual image, the app can show a virtual map that guides users to the places where mentioned buildings used to be located. In those particular locations, there are boards with a special tracker (geometric symbol) which users have to scan to see the virtual image. Thus, a virtually recreated building appears on the empty squares. Both objects can be observed at scale or real size and rotated around their axis. Both locals and visitors can make use of this app and see the city from a new lens.



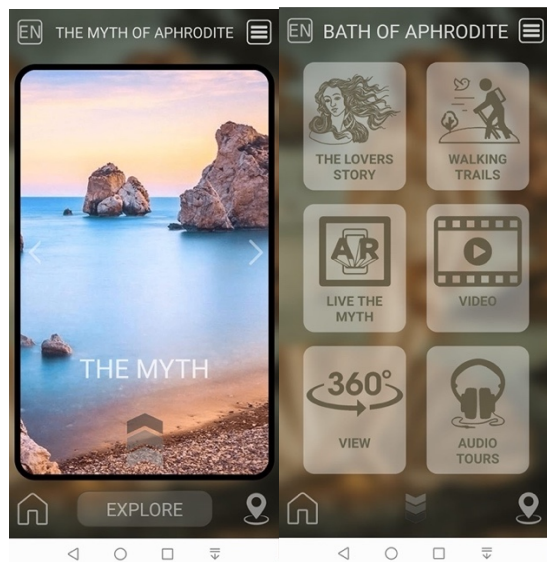
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Find out more at:

<https://lublin.eu/en/what-to-see-do/tourist-culture-information/mobile-application-visit-lublin/>

<https://www.lubelskietravel.pl/en/musisz-zobaczyc/471-mobile-apps-that-will-help-you-to-visit-lubelskie>

**Myth of Aphrodite App & AR Experience; Pafos:** This Augmented Reality (AR) app was a pilot action by the city of Pafos that has now been rolled out into a complete experience of the myth of Aphrodite. Users can download the app for free and enjoy, explore, and get informed about the expansive myth of Aphrodite. The app contains useful information and helps guide users through the geography of the myth as well as providing some AR opportunities at 4 locations along the route.



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Find out more at:

<https://apps.apple.com/us/app/aphrodites-birthplace/id1489046856>

**AR, VR, and 3D Reconstruction of the Alcazar of Seville; Seville:** Built in 1198, the Alcazar of Seville was originally the old mosque of the city. Now it's Cathedral this multi-layered digital experience offers residents and visitors alike the opportunity to gain a greater understand the old mosque as it was built back in the 12<sup>th</sup> century. Furthermore, this digital feature allows for a new perspective on the city's story past to be highlighted giving greater importance to uncovering the cultural space in a digital fashion.

Find out more at:

<https://voyagerseville.com/en/3d-reconstruction-of-the-mosque-of-seville/>

#### 4.3.1.3 Digital Innovation in City Guides: Gdynia; Matosinhos

**“Gdynia City Guide” Website and App as a comprehensive guide; Gdynia:** The official tourist mobile application, a guide to Gdynia, is an application where users will find information about tourist attractions, the gastronomic and accommodation offer, sports and recreation sites, places for entertainment and shopping. It also contains a calendar that informs about events. In addition, hiking and cycling tours are offered along the most interesting, themed routes. The advantage of the application: It works both online and offline. The intuitive interface allows to quickly find interesting information, and the GPS location will direct locals and visitors to selected sites and events.