

INSYDE

A company founded in 2012, specialising in the development of a series of Smart Destination products aimed at tourist destination management. Its products are currently present in more than 100 tourist destinations.

www.insyde.es

INSYDE
Interactive System Developers

Collaborating member of the Smart Destinations Network



INFOTOURIST-NET

INFOTOURIST-NET is a SaaS or OnPremise solution, designed for national tourist organisations that have a **network of customer service offices.**

- It is a platform that collects and analyses information requests, sources and surveys from a network of offices
- It shares information among the network to be provided digitally to visitors
- It includes a digital customer service module to send information directly to visitors' smartphones
- Real-time graphs and statistics in Excel

The **modules** incorporated into this solution are:

- Visitor registration
- Survey management system
- Event management by network members
- Document and brochure management among network members
- Tourism informer interface for providing information digitally
- Administration of network users and members
- Global and partial statistics on queries dealt with and surveys provided at the network offices
- On-demand modules

Scope of smart destination application

**Technology
Governance**

Solutions for destinations in the following areas



Type of solution

