

waste container will receive stickers for waste containers at home, plus an adhesive poster with guidelines for correct waste assortment.



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Find out more at:

<https://www.donostia.eus/ataria/es/web/ingurumena/residuos/actividades-economicas/hoteles-zero-plastic>

4.2.1.5 Sustainable Urban Transformation: Seville; Zagreb

eCity Sevilla Pilot Project; Seville: In order to make tourism a sustainable partner in the future of the city, the eCity Sevilla Pilot Project was created as a private-public partnership project to transform the Cartuja Science and Technology Park (PCT Cartuja) into a carbon-neutral, sustainable, and innovative island. The overarching objective is to provide a platform on which to create the future of a carbon neutral city and to become an international reference for sustainable urban planning. To this end, Seville is planning this conversion to take full advantage of existing and innovative sustainable and renewable energy sources, cycle paths, helping to ensure self-sufficiency in energy consumption.

Find out more at: <https://ecitysevilla.com/en/>

"Close to the City, Close to the Heart / Around Zagreb" Campaign; Zagreb: Zagreb's popular picnic spot, Medvednica Nature Park, has had a sustainable tourism certificate (European Charter for Sustainable Tourism – ECST, EUROPARC) since 2014. Nature Park Medvednica, the public institution operating the protected area, implemented the Central Europe Eco-Tourism: tools for nature protection (CEETO) project, developing common tools for sustainable management of protected areas, and tools for the sustainable use of natural resources in relation to tourism activities (car counters, video cameras, surveys of visitor structure and habits). The dedicated promotional campaign "Close to the city, close to the heart / Around Zagreb" was launched to promote Zagreb and the wider area, with a focus on outdoor activities, health, safety, sustainability and compatibility with the local offering.

Find out more at: <https://ceeto-network.eu/>
<https://www.aroundzagreb.hr/?lang=hr>