## 126

CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

## LA GISTERÍA

La GIStería specialises in map design, producing solutions based on cartography, and improving the visual appearance of these solutions.

The solutions they develop include graphic, website and mobile app design, signage and editorial design.

## www.lagisteria.com







## CONSULTANCY FIRM SPECIALISING IN DATA VISUALISATION THROUGH GIS TECHNOLOGIES

- **Data visualisation**: work focused on visualisations of all sorts of data, especially that relating to geographical information
- GIS development: app and website development using WebGIS technology to represent and analyse totally personalised information, avoiding the use of SaaS (Software as a Service)
- Cartography graphic design: personalised cartography designs for all kinds of editorial and audiovisual projects
- Signalling and musealisation: development of signalling and musealisation projects, enhancing information through the use of cartography
- GIS technical consultancy: consultancy for customers on geographic information systems and other geographical elements needed for their projects. Data processing and geographical analyses.

Scope of smart destination application

**Technology** 

Solutions for destinations in the following areas









Type of solution



