

ONE MILLION BOT

A technology company specialising in the development of conversational virtual assistants using Artificial Intelligence (AI) and of predictive models using AI, Big Data and automation to produce solutions for e-commerce, internal/HR communications, customer service and virtual tourist offices.

www.1millionbot.com



VIRTUAL TOURISM ASSISTANTS (CHATBOTS) BASED ON ARTIFICIAL INTELLIGENCE

Chatbots are a key tool for assisting tourists, providing them with useful information and capturing data on their needs. They are a tool that interacts with the Tourism Intelligence Systems by bringing predictions closer through natural language while also serving as a further indicator for data capture.

Each project is designed creatively and innovatively, and is based on the needs of each organisation. No two assistants are the same; each has its own unique personality developed between the client and the 1MillionBot team. A project with a 90% hit rate can be launched within an average of eight weeks.

Understanding what people, especially tourists, need and providing them with a stay and a shopping experience that exceed their expectations is the goal.

Universities. World leaders with over 20 success stories such as the University of Murcia, the Cartagena and Valencia

Polytechnic Universities, the University of the Balearic Islands, the Complutense University of Madrid, the Rey Juan Carlos University, the Autonomous University of Madrid, the University of Alcalá de Henares and the University of Buenos Aires.

Public authorities. They are the leading digital factory (Region of Madrid) thanks to their number of success stories. Their resident customer service and internal communication projects stand out, such as those developed for the Murcia City Council, the Generalitat Valenciana, the Valencia Provincial Council and the Las Rozas City Council.

Private sector. Companies like Gastro Portal in the gastronomy sector, ANEFP in the health care sector and Parlem in telecommunications are clear success stories through which 1MillionBot wants to generate more value through more ethical, empathetic artificial intelligence.

1MillionBot: artisans in both artificial intelligence and tourism.

Scope of smart destination application

Technology

Solutions for destinations in the following areas



Type of solution

