HERIT-DATA project; Florence: The city of Florence is also one of the pilot sites of the HERIT-DATA project. The key objective is to develop and test a new management system and AI tools through the collection of existing, and generation of complementary, data (Big Data, Open Data, IoT, data provided through sensors, local systems & cameras, etc.). The treatment of inputs (data) from citizens, visitors, companies, public administrations, and the sites themselves will bring benefits to different stakeholders from an improved quality of life to information for better decision-making.

Read more about HERIT-Data here https://herit-data.interreg-med.eu

4.3.3 Physical and psychological accessibility through innovation

4.3.3.1 Accessing museums digitally; Braga; Izmir; Padua

Braga: In the context of the "Braga Digital" initiative, the municipality defined a specific programme for supporting the creation of new infrastructures in the museums (physical and virtual). Particular attention is devoted to the historic-cultural contents by means of virtual reconstructions, simulations, animations, as well as the publication of real images from each site. The initiative covers the following museums: the Image Museum, the "Escola da se" archaeological site, the "Alto da Cividade" archaeological site, the Idol fountain archaeological site. The Dom Diogo de Sousa and Biscainhos museums will be featured on a dedicated web portal, presenting relevant information for visitors, who want to prepare their visit or go deeper into the information about the museum's contents.

Find out more at: https://ccg.pt/my-product/braga-digital/?lang=en

Izmir: The sanalmuze.gov.tr website has made it possible for interested visitors to virtually access cultural and art activities. Due to the COVID-19 pandemic causing difficulties to experience museums in-person, digital innovations on culture and art now allow locals and tourists to partake in virtual tours in the city's museums. People can have a 360-degree virtual tour of the entire museums and click around to get information about historical background information.

Find out more at: www.sanalmuze.gov.tr