

4.3.2.2 Public Safety through Digital Solutions: Antalya

Safety Circle Project; Antalya: 115 solar smart poles set up in the center of attraction called “Antalya Life Park” on Konyaaltı Beach that is 6,2 km long, in order to enable guest children, parents, people with various disabilities and their relatives to spend more comfortable time. With this application, elderly who have illnesses such as Alzheimer, visitors who have various disabilities, and pets can be tracked in terms of their locations. Within the scope of the project, wristbands are given to those in need via the Metropolitan Municipality information desk, and when children, pets or people in need go out of the 'safety circle' formed by smart solar poles, the system goes into alarm and transmits information to families' mobile phones via the application. While the solar panels on the poles produce energy, mobile devices can be charged with the USB ports on the body. The project, which strengthens Antalya in the smart city category, is planned to be implemented in more diverse and larger areas in the coming years.



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Find out more at:

<https://antalya.com.tr/de/entdecken/aktiviteler/vergnugungsparks/beach-antalya-life-park>

4.3.2.3 Open Data for Improving Tourism: Essen; Gijón; Seville; Taranto; Zagreb

Destination Hub. Ruhr; Essen: Introduced in June 2021, the city of Essen has implemented an open data management system called The Destination Hub.Ruhr. It is used to help improve the visibility of all tourism-relevant data as well as improve networking around tourism offers. Available on various German tourism platforms such as DB Ausflug and the ADAC Trips app, the data is to be made accessible both throughout North Rhine-Westphalia and the German National Tourist Board's Knowledge Graph, thus providing important information to a broader range of visitors.

Find out more at:

<https://www.ruhr-tourismus.de/en/ruhr-tourismus/marken-und-produkte/efre-nrw-projekte/metropole-ruhr-digitale-modelldestination-nrw/>

Gijón Data Lab, Tool for the accommodation sector; Gijón: The Gijón Data Lab is a data intelligence tool for hotels and other establishments offering tourist accommodation. It allows them to analyse their performance and compare it with their direct competitors, in the past, the future and other accommodation options. With this tool, it is also possible to have a real-time monitoring of occupancy and average price per bed, both at the present time and over a period of three months, and to check out events in the city and link them with the evolution of the bookings and occupancy.

Find out more at: <https://www.gijondatalab.com/>

Fiware; Seville: Seville has taken a leading role in the development of Fiware, a public and open platform for the development of applications and internet services powered by the EU. The Catuja Technological Science Park in Seville has been home to the development of smart solutions that bolster open data and innovative digital solutions in an ever increasingly digital world. By pioneering the development of Fiware, Seville has been able to launch an open data platform in 2016 which houses 465 datasets with information on transport, culture and leisure, urbanism, etc. to help support the local economy. In addition, Seville also has an Urban Open Data Portal that allows measuring Seville's contribution to SDGs and a Smart Tourism System that integrates, publishes, and extracts significant information from the tourist destination.

Find out more at:

<http://datosabiertos.sevilla.org/>

<https://www.fiware.org/2016/05/23/fiware-enables-seville-ipv6-smartcity-pilot/>

The Realization of the Taranto Ecosystem Platform; Taranto: The Taranto Ecosystem Platform is an initiative of the municipality of Taranto that is included under the project "Taranto 2030: Taranto Ecosystem - Economic, ecological and energy transition strategy". The initiative aims to create a digital service platform through which information can be created, shared, and processed to improve the overall quality of life for residents, tourists, and businesses. The platform offers a wide range of services that enable the municipality to better plan ahead while maintaining steady dialogue with all stakeholders involved. Throughout the city, various cultural places have been identified to become "smart spaces" and will facilitate the interaction of the tourist by providing contextual multimedia information for a broad and correct use of the tourist resource. Thanks to these interactions, the Platform will acquire information that may be useful to the administrators of tourism resources for an improvement of the territorial tourist offer. This information will be acquired and distributed in a selective and controlled manner among the categories of users of the system through the Platform.