

EMOTURISMO

Emoturismo has worked in tourism consultancy on different national and international projects since 1999.

www.emoturismo.com



TOURISM CONSULTANCY AND TRAINING

Tourism consultancy services

These help the sector reach its targets in a sustainable manner:

- Interpreting the trends and changes in the sector
- Fostering joint and participatory reflection
- Helping to do, instead of saying what to do
- Understanding tourist needs, behaviour and next steps
- Putting customers at the centre of everything.

Tourism sector training services

In addition to bespoke training, the workshops and courses aimed at professionals that they deliver include:

- Definition of the mission or purpose of a company and/or project
- Workshop on creating and marketing experiential tourism products
- Innovative destination management
- Storytelling for tourism companies
- Co-creation in the tourism sector: when customers help design the strategy
- Segmentation and buyer personas.

Scope of smart destination application

Governance

Solutions for destinations in the following areas



Type of solution

