

TYRCEO DATA SOLUTIONS

Tyrceo specialises in studying demand and online reputation. They analyse social media, opinion portals, hotel bookings and any other website or database to provide the richest, most useful data for towns and the tourist who visit them.

www.tyrceo.com

TYRCEO

SMART DESTINATION REPUTATION ANALYSIS

Complete, flexible and customised analysis of opinions on the most important tourism platforms: Tripadvisor, Booking, Airbnb, Google Maps, etc. Global and segmented reputation, sectors, comparison with other towns, semantics, evolution, origin, strategic reports and more.

Tyrceo facilitates a comprehensive analysis supported by the most important online reputation indicators. They provide qualitative, quantitative, evaluative and semantic analyses of all the existing opinion websites and platforms on the market. They identify strengths and weaknesses: areas to exploit, and those that need more investment in training and improvements.

Scope of smart destination application

Technology

Solutions for destinations in the following areas



Type of solution

