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CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

MISTERPLAN

Professional management and marketing solutions for accommodation (hotels, apartments and rural tourism), activity companies, museums and restaurants. The development of tourist marketing platforms for destinations. Spans seven countries with over a million reservations per year.

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MISTERPLAN DESTINATIONS

A comprehensive solution for the management and commercialisation of municipalities and tourist destinations, which includes:

- A public tourist attraction management system. Online sales, ticketing system and access control. Ideal for museums, visitor centres, events, workshops and more.
- System for the incorporation and online offer of private tourism products. This allows the creation of a marketplace where private companies can sell their products online
- A marketing system for tour operators and travel agencies to register and purchase tourism products from the city or destination
- Software to create and manage city-card packages and solutions with access to a range of tourism products (including online sales)

Scope of smart destination application

Technology

Solutions for destinations in the following areas









Type of solution



