CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION, SEGITTUR

## **URBIM**

The company URBIM grew from a R&D project within C95Creative. URBIM covers the development and marketing of a digital platform for the management of different kinds of digital twin (cities, industrial plants, hotels, buildings and more).

#### www.urbim.io



### **Collaborating member of the Smart Destinations Network**



# A



## **URBIM**

URBIM is a SaaS platform (software as a service) that integrates digital twins based on BIM (building information modelling) with data for optimised management and decision making.

The platform was designed to be an integrator, scalable, cloud-based and completely customisable.

The integrator concept came from its original design as a unifier of platforms that generate information based on different levels of usability within the different stages of a project. URBIM gathers all the information together within one environment, providing and consuming information that will create the future asset.

It is designed to be scalable in two ways. Firstly, its growth in the different levels of usability in different non-sealed modules which will be the platform's verticals. Secondly, it is scalable within the geometric definition of the BIM model itself, as well as in terms of the extension proposed in the project and the information provided in the different modules and connections.

All the information is stored in the cloud, and is therefore accessible from different locations, both online and on the app, to improve the consumption of information.

Within URBIM, the results of the information analysed can be stratified in a personalised way to meet the needs of each user, which are always different. Dashboards and analyses are set up as per requirements.

Scope of smart destination application

**Technology** 

Solutions for destinations in the following areas









Type of solution



