

sea surface temperature and ocean acidification. Moreover, the city will ensure that every element of the race village is sustainably produced: from being free of single-use plastic to the seafood served on site and invite people who visit the events to help protect the ocean. In overall, the city will use the Ocean Race Summits series as an occasion to change the way people behave towards the ocean for good. It will therefore host innovation workshops for sailing clubs and offer learning programmes for adults and schoolchildren about the issues affecting the ocean. When in June 2021 the Ocean Race arrived in Genoa, the whole race village was powered by 100% renewable energy and the Race was climate positive, supported by blue carbon projects. This will inspire others to act on climate change.

Find out more at: <https://www.visitgenoa.it/en/evento/genova-will-host-finish-ocean-race-europe>

‘Art Kamp’ festival as an example of Zero Waste Events; Maribor: The family festival Art Kamp takes place every summer in the Maribor City Park. Since 2017, the organizers of the festival are committed to a vision: a festival without waste that is achieved with the help of the national Zero waste organization for Slovenia - Ecologists without Borders. In 2019, the organizers managed to collect 93 percent of waste separately and at the same time halve the total amount. Thanks to the implemented measures, the Art Kamp has become one of the two Slovenian “zero waste” events, which are considered an example of good practice both at home and abroad. It is also planned that other events will also join the zero-waste events initiative, such as the Ceremonial Harvest of the World’s Oldest Vine and St. Martin’s Day in Maribor.

Find out more at: <https://www.visitmaribor.si/en/discover/maribor-green-destination/> and <https://www.visitmaribor.si/en/what-to-do/events-and-shows/calendar-of-events/5951->

4.2.1.6 Sustainable urban planning; Dubrovnik; Gdynia; Florence; Helsingborg; Rotterdam; València

SEADRION PROJECT; Dubrovnik: Emissions related to energy used for heating and cooling of buildings can be significantly reduced with technologies which use renewable energy sources and have high efficiency. Taking this into consideration, the SEADRION project aims to support the development of a regional innovation system for the Adriatic-Ionian area with the installation of 3 renewable energy facilities in the public buildings located

in Greece and western and south part of Adriatic Croatia, one of them in Dubrovnik. This project pursues fostering diffusion of heating & cooling technologies using the seawater pump in the Adriatic-Ionian Region. As part of DURA's project "Seadrion" co-financed by the European Program for International Cooperation, Interreg ADRION 2014-2020, the existing technical heating and cooling system in the Rector's Palace was replaced.

Find out more at: <https://seadrion.adrioninterreg.eu/?fbclid=IwAR3Ui6N7JblsrmUTKi2Y6UtnzQMZ4uCCPKI5oq0iH8Bq7DSA973iL6Rj7jE>

CLIMATic City Centre for the improvement of public spaces; Gdynia: Gdynia is running an innovative project called CLIMATic City Centre that aims to improve the quality of public spaces, particularly for pedestrians and cyclists, for a greener environment. As it is pursuing climate neutrality, Gdynia has increased green areas in the heart of the city. And it has taken several measures to reach that goal: It has designed new infrastructure to change transportation habits that will limit and change the direction of car traffic and it has rearranged its parking system. Additional bicycle lanes were installed and sidewalks available for pedestrians were widened. Gdynia has also created tree lines and pocket parks that are being constantly developed.

Find out more at: <https://sea-city.pl/gdynia-takes-care-of-the-environment/>

Be.Long project; Florence: The Be.Long project addresses foreign and offsite students, smart workers, start uppers, temporary residents and seeks to engender a sense of "belonging" to the city. The project aims to repopulate the historic centre with the next generation of residents and medium- to long-term rentals. The initiative will also act as a data gathering exercise to monitor the long-term rental market in the city centre. Although overseas students form a considerable segment of the target audience, the platform has also been conceived as a tool applicable to start-up workers and temporary citizens/workers who come to the city for a finite length of time. It is also aimed at smart workers and digital nomads, became more relevant with the Covid-19. Surveys suggest that the possibilities afforded by remote working have prompted 37% of the world's workforce to consider moving location. Destination Florence is keen to promote Florence as a smart destination for these new mobile breeds of employee.

Find out more at: <https://belong.destinationflorence.com/en/>

The project “Street moves”: Encouraging interaction; Helsingborg:

In an ever more densely populated city, public space is becoming increasingly important. With the help of interactive construction kits like “Street moves”, Helsingborg is testing different solutions and transforming a street by creating space for more varied activities like playgrounds, outdoor gyms, plant cultivation. Simultaneously, the project brings more life to a street by enabling the formation of social meeting points. More and more people, forgoing cars and choosing alternative transport methods, give the city greater room to explore how the streets of the future might look like. This idea is being tested right now on a street in Helsingborg where space has been set aside for seating, bike parking, greenery and lighting. This creates a new urban landscape putting people at its centre which in the long run encourages interaction between residents and visitors and creates an even more authentic experience that visitors want from a destination. The project is a collaboration between the Vinnova project Street Moves, Helsingborg municipality and Arkdes.



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Find out more at: <https://innovation.helsingborg.se/initiativ/street-moves/>

Rotterdam is discovering new sustainable spaces within its urban centre;

Rotterdam: Through the Rotterdam Roof Days festival, everyone can admire the city from a new perspective: flat roofs. These flat roofs are a new urban space that the city is looking at to create new accessible and attractive space within the city centre as a sustainable alternative to creating new building and help increase breathing space and urban recreational areas within an increasingly crowded city.



© Frank Hanswijk (Rotterdamse Daken Dagen), city of Rotterdam

Find out more at: <https://rotterdamsedakendagen.nl/en/>

Repurposing riverbeds into new urban spaces for residence and tourists;

Valencia: The city of València has a strong proven track record of integrating sustainable urban planning. The Turia Gardens offer some examples of the city of València strengthening their ecological ties to the natural resources and the integration of old natural structures into their urban planning. The old Turia Gardens is one of the largest urban parks in Spain spanning 9km of green footpaths, leisure and sports areas as well as paths suitable for cyclists. Built



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on the old riverbed of the river Turia which was diverted to prevent flooding, the Turia Gardens offer a prime example of integrating natural resources into the urban planning of a city. By doing so the city has created a sustainable alternative and green areas for local flora to grow and provide shade as well as open, green leisure areas for the residents and visitors alike.

Find out more at: <https://www.visitvalencia.com/en/what-to-do-valencia/nature-in-valencia/parks-and-gardens-valencia/turia-gardens>

4.2.1.7 Sustainable water cycle; Karlsruhe

Majolika factory mugs and Refill program for more climate friendliness; Karlsruhe:

The Majolika manufactory is supporting the city in reducing waste of material like disposable coffee cups by designing trendy porcelain vessels or mugs – at the same time the products are supposed to shine as iconic objects of identification or souvenirs. Karlsruhe's drinking water – whether from wells or from the tap in hotels - has also been made available in a 100% climate-neutral way since 2018. More than 50 volunteer retailers also participate in the Refill program by offering visitors free refills of drinking vessels they bring with them with tap water.

Find out more at: <https://majolika-karlsruhe.de/en/>

4.2.1.8 Tourism taxation; Palma

How taxation can lower the carbon footprint of tourism; Palma: In order to incorporate the tourism sector and its effect on climate change the city of Palma as part of the Balearic Islands has begun enforcing a "sustainable tourism tax" on its visitors. The tax is used to protect and preserve the Islands natural resources as well as invest in scientific research, training, and employment, especially in Palam. By including the visitor in the solution of the carbon footprint generated by the tourism sector is an inclusive way of sharing the responsibility of helping nature in a tourist destination.

Find out more at: <http://www.ecotasa.es>