CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 FDITION SEGITTUR

EQUALITAS VITAE CONSULTORES Y ASESORES

Accessibility consultants specialised in accessible tourism with more than 15 years of experience. Leader in the promotion of inclusive tourism. Provision of advisory, training and promotional services. Strategic accessible tourism plans, accessible travel blogs, online and face-to-face accessible tourism courses.

www.equalitasaccesibilidad.com



Collaborating member of the Smart Destinations Network







EUROPEAN INCLUSIVE TOURISM INSTITUTE. ACCESSIBLE TOURISM TRAINING

As a consultancy, Equalitas Accessibility offers training services related to accessibility and accessible tourism.

Face-to-face training:

- Awareness workshops for the tourism sector
- They develop training workshops aimed at the tourism sector with the aim of providing tourism professionals with tools to design, create and promote products and services that are accessible to everyone

Their workshops are fundamentally practical for attendees to learn through play, solving everyday situations they encounter in their daily lives and learning examples of best practices.

The content of the workshops is diverse and bespoke courses can be created.

The content, practical exercises and duration of the workshops is adapted to the needs of the participants.

The team of trainers consists of professionals from universal design, experts in inclusive marketing and accessible tourism. In addition, the trainers include people with disabilities.

These workshops are aimed at professionals in the tourism sector:

- Tourism managers
- Tourism resource managers
- Tourism technicians
- People who assist visitors, either directly or indirectly
- Tourist offices
- Communication and/or promotion managers in tourism companies or destinations

Online training: European Inclusive Tourism Institute

Scope of smart destination application

Accessibility

Solutions for destinations in the following areas









Type of solution





