

SMARTVEL (CONTENT TRIP SOLUTIONS)

This technological company has expertise in content software for tourist destinations based on Big Data technologies. They are able to effectively gather, categorise, translate and geolocate everything that is taking place within any destination, as well as travel requirements due to Covid.

www.smartvel.com

smartvel
AI empowered content

Collaborating member of the Smart Destinations Network



CUSTOMISABLE DESTINATION GUIDES

The Smartvel **travel guide widget** is the ultimate tool for interacting with users through relevant personalised content, inspiring visitors who are able to find out what they can see and do at the destination.

Smartvel personalised travel guides include customised content for each customer and for all the destinations and digital channels.

The system, which is **based on artificial intelligence technology**, processes over two million events a year that go through more than ten verification, enhancement and categorisation processes. All this information originates from more than 400 online sources, Open Data, travel blogs, activity provider agreements and many other sources. Personalised content can be included to inspire travellers and collate all the necessary information for developing customised travel guides.

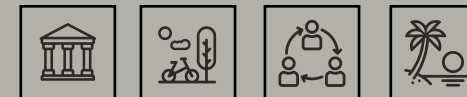
Characteristics:

- A fast, easy process Access to API in 24 hours
- Totally customisable to the requests and content of each brand
- Over 400 destinations worldwide (more destinations by request)
- Content available in more than 15 languages
- Experienced support team to guide you through each step of the process

Scope of smart destination application

**Technology
Governance**

Solutions for destinations in the following areas



Type of solution

