

SISMOTUR

Consultancy firm specialised in the implementation of advanced smart tourism signage and information systems.

www.sismotur.com



Collaborating member of the Smart Destinations Network



INVENTRIP

Global digital tourism platform (web, app and API) developed by Sismotur to manage, disseminate and distribute tourism data, introduced in 75 destinations in Spain and Portugal, that collaborate to share best practices and the joint development of its evolution.

To have access to quality data, it is necessary to add the work of each destination manager. To do this, Inventrip has a technology that allows hierarchical data networks to be established with different levels of integration (thematic, administrative, etc.). Inventrip already has 40,000 resources for its level of integration on the Iberian Peninsula.

Inventrip **allows the main IoT digital connectors** (dynamic QR, NFC chips, beacons and Geofencing) **to be managed in the cloud** to send digital information to tourists' mobiles at all times and based on their location, particularly through smart signage.

Inventrip **can share the entire destination, a thematic route or a resource, all through URLs**. It also features booking engines to sell tourist activities and URLs with high-resolution digital tourism viewpoints and virtual tours. The Inventrip service is also integrated into touch terminals and allows the management, visualisation and downloading of trail KMLs.

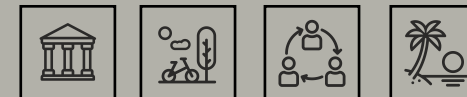
To promote the interoperability of platforms and the distribution of tourism data, a common language is needed. In tourism this translates into compliance with the UNE 178503 Semantic Standard of Smart Tourism Destinations. Sismotur participated in its drafting and the preparation of the Best Practice manual, as well as in its updating for the management of Covid-19.

The Inventrip platform now allows the management of data according to the aforementioned standard and its efficient distribution with the API Inventrip.

Scope of smart destination application

**Technology
Governance**

Solutions for destinations in the following areas



Type of solution

