

ANOVA IT CONSULTING

Anova IT Consulting is a technology consulting firm specialised in the development of e-commerce solutions, training, technical assistance for Public Administrations for the management of technological development and consultancy programmes for digital transformation and business growth.

www.anovagroup.es



DEVELOPMENT OF TOURISM APPS. APP FOR THE TOURISM DEVELOPMENT OF AN AREA

Anova develops **digital solutions and mobile apps** with the aim of launching a digital guide through which users can access tourist information and stay up-to-date with the range of products and services in the area.

The solution consists of a **management tool** whereby all the roles and entities participating in the ecosystem are parametrised:

- System configuration
- Content management
- User management
- Report visualisation

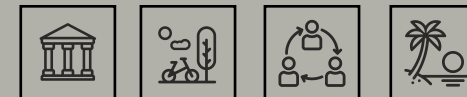
For its implementation, Anova is responsible for establishing **functional requirements adapted to the particular needs** of the area, the design of the solution's look and feel, the development of features and provision of content.

Prior to implementation, thorough testing is carried out and training provided for the various agents who will manage the solution. Naturally, Anova supports the customer after its launch with a maintenance service to resolve any system issues.

Scope of smart destination application

Technology

Solutions for destinations in the following areas



Type of solution

