

INNOVARIS

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Collaborating member of the Smart Destinations Network



CSV ANALYSIS FOR TOURISM PROJECTS. MATERIALITY AND STAKEHOLDER ANALYSIS

CSV analysis aims to **obtain profiles of local communities and groups of interest** that may be affected, or that have direct or indirect interests in the activities and projects a company, organisation or public body may carry out.

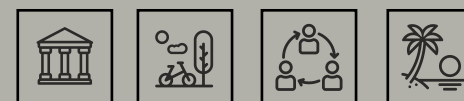
The **risks, needs, expectations and opportunities** of different local stakeholders are identified and understood, with the aim of getting to know the relevant aspects on which action can subsequently be taken.

The fundamental objective of the Creating Shared Value (CSV) philosophy is to obtain proposals for initiatives that meet local needs, minimise risks and create value for both the company/organisation/body and the local communities, including them in the local action plan, known as the CSV plan.

Scope of smart destination application

Governance

Solutions for destinations in the following areas



Type of solution

