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CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

ITSVIZIT

Company with over 10 years experience in the development of software and technological solutions for a wide variety of businesses.

It offers mobile and web applications with features oriented toward audio guides in various formats.

www.itsvizit.com







ITSVIZIT

ItsVizit is a **cultural content management platform** that offers a more personal and satisfactory experience for users of a museum, particular location, park, itinerary, etc.through the following **functionalities**:

- Usage analytics: decision support, knowledge of use of guides
- Real-time management of guides, text and audio
- Multilingual: all the guides are offered in any available language
- Multichannel: through web-based apps, QR codes, instant messaging and voice calls, enabling use via mobile devices, new or old, large or small
- Chatbots
- Geolocation
- Beacons
- Website positioning with specific semantics applied to the world of tourism (UNE 178503 standard)
- Virtual tours
- Tickets

Scope of smart destination application

Technology

Solutions for destinations in the following areas



Type of solution

