Glosario
Iconográfico

Inicio

INTELIGENCIA TURISTICA

Pioneering company specialised in the implementation of tourism intelligence and smart destinations.

www.inteligenciaturistica.com

InteligenciaTuristica®

Collaborating member of the Smart Destinations Network

Inteligencia Turística
miembro colaborador
Red DTI

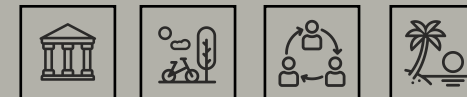# STANDARDISED INTEGRATED MANAGEMENT SYSTEM FOR SMART DESTINATIONS

This system involves:

- Accompaniment in any of the Smart Destination phases
- Application of the methodology and self-diagnosis action plan created by the national Smart Destinations Network
- Implementation of the standard UNE 178501 Smart Tourism Destination Integrated Management System
- Having a Smart Destination management and monitoring software tool - CICLOPS DTI
- Integrating all areas of the destination related to tourism
- Aligning the digital transformation layers of the destination, the companies and their tourism intelligence

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Governance **Technology**		