CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

TOP TOURISM MARKETING

Smart, profitable solutions for tourism marketing and publicity. Through an extensive portfolio of innovative, strategic, creative and dynamic options, channels and actions, this company aims to optimise results, achieve ambitious objectives and satisfy the needs of every client.

www.toptourismmarketing.com



Collaborating member of the Smart Destinations Network







TOURISMATIC

A technological solution that provides tourist offices with the ability to display destinations' full tourist product offers through their websites. It is an independent, modern and open marketplace (it can be shared with any tourism product provider), customisable, multi-language and multi-source as it works as a meta search engine. Through a simple banner they link directly to the provider's sales platform, email or phone. Offers can be uploaded via APIs or Intranets.

Scope of smart destination application

Technology

Solutions for destinations in the following areas













