

Committee” with the express goal to deal with the introduction of low-carbon E-mobility systems and services. These include but are not limited to charging stations for electric vehicles; public transport running on renewable energy such as the electric minibus; smart and integrated e-ticketing systems for tourists with multi-modal applications; and multi-lingual and multi-platform information and purchasing systems at tourist locations. These actions fall under the testing of “Mobility as a Service” action that Pafos is running and the city’s concept for sustainable tourism with low-carbon E-Mobility smart multi-modal services for visitors to archaeological sites, including accessible tourism mobility facilities.



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Find out more at:

<https://www.interregeurope.eu/good-practices/pafos-electric-minibus-for-sustainable-tourism-mobility-and-accessibility-cyprus>

Encouraging a new form of mobility; Palermo: Palermo has placed a special focus on the revitalisation of the historic centre, first with the pedestrianisation of the place, especially Via Maqueda, Via Vottorio Emanuele-Cassaro Alto and subsequently also the historic markets of Via Sant’Agostino, Via Bandiera and del Capo. The latter are also undergoing beautification and functionalisation measures, that aim to redevelop the public spaces. In addition of that, the city has at heart not only, to strengthen the public transport, which was the case with the inauguration of the tram network at the end of 2015, but also to encourage soft mobility, through the establishment of new bike lanes and by instituting a bike and car sharing service and free-floating micro electric mobility.

Find out more at:

<https://turismo.comune.palermo.it/palermo-welcome-muoversi-a-palermo.php?tp=61&det=2>

4.2.5.3 Sustainable Urban Mobility Plans: Szeged

Sustainable Urban Mobility Plan (SUMP); Szeged: The Municipality of the City of Szeged decided to prepare the Sustainable Urban Mobility Plan (SUMP) to demonstrate its commitment to sustainability. With the SUMP, it wants to lay the foundation for the transport development goals and measures for the period 2017-2030. The plan will help Szeged to synthesize existing urban and transport development plans and aims to provide sustainable

and integrated solutions to urban transport problems. This will eventually contribute to climate protection and energy efficiency objectives. Through the Sustainable Mobility Plan, the development of cycling will be prioritized in the city and the municipality has already taken several positive measures for cycling paths. The aim is to further increase the proportion of road sections with 40% of cycling facilities, and the public bicycle system will be operational from 2013. As a result, the share of cycling has doubled in the last decade and is expected to continue to grow until 2030. The SUMP also aims to improve conditions for pedestrian transport, to decongest the inner city, to create an intermodal hub between bus and rail, to develop complex transport in neighborhoods, to use intelligent transport systems and to influence the choices of road users.

Find out more at :

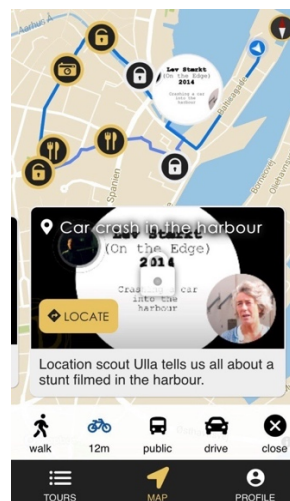
<https://sump-central.eu/2020/11/07/sustainable-urban-mobility-plan-of-szeged/>
<https://www.eltis.org/it/node/49075>

4.3 BEST PRACTICES IN DIGITALISATION

4.3.1 FACILITATING INFORMATION FOR SPECIFIC TARGET GROUPS

4.3.1.1 Digital Tours and City Exploration: Aarhus; Genoa; Pafos; Seville

DETECT Aarhus App; Aarhus: The DETECT Aarhus web – app is a locative screen experience including three themed walking tours to discover Aarhus. By unlocking trailers, interviews with authors and ‘behind the scenes footage,’ the app takes visitors behind the scenes of popular films and TV series, such as the Danish crime drama Dicte. The DETECT app is mediated through the mobile phone on location. Visitors can download the app on WIFI or use it via mobile data. This feature has been implemented to cater also for guests from outside the EU, who cannot enjoy free data roaming. One of the tours introduces the city’s hidden silent film history, when Aarhus 110 years ago, was a centre for silent film production in Europe and home to silent films pioneers such as the film producer Thomas S. Hermansen and his film factory.



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