

Recovery of the environment and the complex Fabrica de Artilleria; Seville: The recovery, rehabilitation, and reclamation of Fabrica de Artilleria in Seville has been at the heart of an effort to rejuvenate the area and to create a space for the new Centro Magallanes for Entrepreneurship of Cultural and Creative Industries. This deteriorating urban space has been reclaimed by the city to create a new area for creativity and cultural heritage to flourish. As a part of this project, 9,500 square meters of area will be allocated for the arrangement of various spaces for the emergence of new business ideas of the business nursery-coworking type, a multipurpose experimental scenic place, multidisciplinary workshops, recording studios, exhibition rooms and offices, among others. For the development of these uses, the provision of five interconnected spaces, with different functionalities, has been planned.

Find out more at:

https://www.sevilla.org/ciudad/sevilla-ciudad-patrimonial/artilleria

4.4.3 CULTURAL HERITAGE USAGE FOR NEW CREATIVITY

4.4.3.1 Public Street Art: Aalborg; Cork; Kaunas

Kirk Gallery and Street Art; Aalborg: The Kirk Gallery in Aalborg features international contemporary art. The showcased artists are all selected to bridge the gap between fine art and urban contemporary styles. Launched in 2014, the gallery aims to bring art out in the open and into the streets, adding beautiful art to the everyday lives of all citizens and not just to the few visiting the gallery. The project breaks away from a museum setting and makes street art of the highest calibre with fine art roots accessible to the public. This "Out in the Open" project has greatly helped provide access to art for the community and residents as well as demonstrate and innovative rethinking of the traditional gallery concept.

Find out more at: http://www.kirk-gallery.com/murals 798.html

Street Art Walking Tour; Cork: In the last few years, the city has been brought to life with vivid street art and murals, regenerating many old walls, industrial fixtures and streets that have lacked character. The Cork City Street Art walking tour offered to domestic and foreign visitors is available as an interactive map through the Cork City Council website. This tour showcases a selection of the wonderful street art in Cork city centre, focusing on the electrical-box art which was created by volunteers from the People's Republic of Cork (PROC) and Mad About Cork. Many art works depict messages of welcome to visitors from different countries in their own languages.

Find out more at:

https://www.corkcity.ie/en/things-to-do/attractions/ardu-murals/http://arducork.ie

Public Light Weeks; Essen: As part of a local tradition, the "Essen Light Weeks" have been a recurring theme for the city since the late 1920s. Using light art which illuminates the city centre with light motifs every year from November to January, the festival welcomes around



400 000 visitors each year and has become the second largest light art festival in Germany. Each year, around twenty international artists present sculptures, installations and 3D video mappings projected onto historical buildings, thus demonstrating the city's rich heritage.



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Find out more at:

https://www.visitessen.de/essentourismus_tourismusinformation/sehenswuerdigkeiten_1/sehenswuerdigkeit 178813.en.jsp

Local Communities Showcasing Art Together; Kaunas: The Yard Gallery of Kaunas is a fascinating and innovative event that was created from scratch. The festival space reuses derelict and neglected inner courtyard space in the city center by transforming the yard into an open air gallery. Moreover, the walls of the gallery are painted with the portraits of the old residents of the now neglected space, providing a historic link to the culture and the roots of the community. Kaunas is showing that urban space, even when it is not being used can provide a use for the tourism of the city. Creative cultural innovations provide an alternative use of space and enable derelict urban space to be given new life.



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