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CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

OLE DIGITAL SOLUTIONS

Strategic design and digital product consultancy. UX/UI, web/app development and training.

www.ole.agency



Collaborating member of the Smart Destinations Network







OK LOCATED

The mission of Ole Digital Solutions is to assist organisations in their process of digital evolution and transformation, combining the most efficient digital technologies, products and solutions.

Strategy:

Support in business transformation defining the most appropriate strategies and processes to reach the objectives that have been set

Innovation:

Support in digital transformation orientating innovation to problem resolution and companies needs.

Digital product:

Design and development of memorable digital products and experiences focused on people (webs, apps, CRM, etc.)

Scope of smart destination application

Technology Governance Solutions for destinations in the following areas









Type of solution



