CATALOGUE OF TECHNOLOGICAL SOLUTIONS FOR SMART TOURIST DESTINATIONS 2022 EDITION. SEGITTUR

EQUALITAS VITAE CONSULTORES Y ASESORES

Accessibility consultants specialised in accessible tourism with more than 15 years of experience. Leader in the promotion of inclusive tourism. Provision of advisory, training and promotional services. Strategic accessible tourism plans, accessible travel blogs, online and face-to-face accessible tourism courses.

www.equalitasaccesibilidad.com



Collaborating member of the Smart Destinations Network







EQUALITAS ACCESSIBILITY. ACCESSIBLE TOURISM CONSULTANCY

Equalitas Vitae is a leader in **promoting accessible tourist destinations** at the national and international level.

The organisation works with the disability sector and collaborates with professionals and disabled people so that the development of each project responds to the needs of each user type.

In its **consultancy area**: Equalitas Accessibility offers a consultancy and advisory service for companies, administrations, destinations and professionals on matters of accessibility and inclusiveness. Some of the services it offers include:

- Accessibility diagnostics
- Strategic plans for accessible tourism
- Distinction on matters of accessibility
- Creation of inclusive routes
- Turnkey accessibility solutions: Sign language video guides, Braille, induction loops, inclusive experiences, digital content adaptation, signage, easy reading, etc.
- Supply of all kinds of equipment and technical aids for improving accessibility

They provide advice on accessibility so that tourism resources (hotels, rural houses, hostels, museums, restaurants, etc.) can be inclusive for all. What's more, they offer the Accessibility Badge so that establishments can stand out and highlight their work in areas of accessibility.

They work for the public administration, developing strategic plans for tourist accessibility and accessibility studies in different cities, territories or destinations.

They participate in European projects in which accessible tourism is present at any stage.

They provide a **comprehensive service** in terms of all aspects of accessibility, to create fully inclusive products and services.

They work throughout the national territory and in international promotion.

Scope of smart destination application

Accessibility

Solutions for destinations in the following areas









Type of solution



