400 000 visitors each year and has become the second largest light art festival in Germany. Each year, around twenty international artists present sculptures, installations and 3D video mappings projected onto historical buildings, thus demonstrating the city's rich heritage.

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Find out more at:

https://www.visitessen.de/essentourismus_tourismusinformation/sehenswuerdigkeiten_1/sehenswuerdigkeit_178813.en.jsp

Local Communities Showcasing Art Together; Kaunas: The Yard Gallery of Kaunas is a fascinating and innovative event that was created from scratch. The festival space reuses derelict and neglected inner courtyard space in the city center by transforming the yard into an open air gallery. Moreover, the walls of the gallery are painted with the portraits of the old residents of the now neglected space, providing a historic link to the culture and the roots of the community. Kaunas is showing that urban space, even when it is not being used can provide a use for the tourism of the city. Creative cultural innovations provide an alternative use of space and enable derelict urban space to be given new life.

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Find out more at:
https://visit.kaunas.lt/en/see-and-do/sights/museums-and-galleries/gallery/yard-gallery/

4.4.3.2 Providing Easy Access to Cultural Activities: Padova

Teatro Stabile del Veneto "Carlo Goldoni"; Padova: Through its YouTube channel, the Teatro Stabile del Veneto "Carlo Goldoni" makes available most of its performance, even for digital tourists. Such an initiative helps people to access art. In 2021, with the collaboration of the Padova Chamber of Commerce and in the frame of the InduCCi project funded by Central Europe programme, the Teatro Stabile del Veneto "Carlo Goldoni" performed some plays about business theatre, involving local companies for the storytelling. Professional actors were put in contact with business firms that were willing to share their transformation stories, to conduct a thematic and narrative analysis of the industrial culture to understand how it changes.

Find out more at: https://www.teatrostabileveneto.it/padova/

4.4.3.3 Creative Perspectives on Discovering Cities: Antalya; Gijón

Old Town Festival; Antalya: The Kaleiçi area is located in the centre-eastern portion of the city along the Mediterranean coast fronted by the yacht harbour that dates to the Roman era. Kaleiçi is a unique place where history, culture, art, entertainment, Turkish and world cuisine, traditional and modern architecture; different synergies come together. The first Kaleiçi Old Town Festival was organised in 2015 in order to share the stories of cities with living ancient cities such as Kaleici and to build permanent friendship bridges between cities. In 2019, the festival attracted great attention with the participation of 48 cities from 24 countries. With the Old Town Festival, Muratpaşa has become a part of a brand new intercity network in a very wide geography from Europe to Central Asia.

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Find out more at:
https://www.kaleicioldtown.com/en
https://antalya.com.tr/de/feste/Kaleici-Old-Town-Festival