

**An accessible and climate-neutral airport; Helsingborg:** The Ängelholm Helsingborg Airport aims to be one of Sweden's leading airports in terms of climate and sustainability. The whole world can be reached from the airport via Stockholm, with regular daily departures available. The airport has prioritised the reduction of its CO2 emissions for many years and is about to become climate-neutral by 2022. Becoming a climate-neutral airport was made possible by the Airport Carbon Accreditation scheme which Ängelholm Helsingborg Airport will complete by 2022. Some examples of how the airport's CO2 emissions have been reduced include in-house solar power, climate-smart heating from recycled energy, charging stations for electric cars, LED-lighting, solar-powered plane steps and in-house energy-effective plane heating. Moreover, all of the airport's vehicles are powered by electricity or are 100% fossil-free fuel. The planes are powered by mixed bio-aviation fuel reducing their emissions by up to 80%.

Find out more at: <https://www.angelholmhelsingborgairport.se/2020/12/10/fly-green-fund-levererar-drygt-15-ton-bioflygbransle-till-angelholm-helsingborg-airport/> and <https://flygreenfund.se/agh/>

#### 4.2.1.3 Alternative means of transportation; Genoa; Karlsruhe; Marbella; Maribor

**Metrominuto Tour and Maps; Genoa:** Metrominuto Genova is a map like that of public transport designed for pedestrian routes, in which the most significant places are represented as stops on various pedestrian lines connected to a network. Genoa has implemented this map to rethink the way of understanding travel, the relationship with private vehicles, the relationship between the road and the urban fabric, creating the opportunity to discover and rediscover the Superba in unexpected ways with pedestrian paths. The aim is to show users how convenient it is to leave vehicles at home and to walk to destinations, without having to worry about traffic or parking and to enjoy the beauty of the city.

Find out more at: <https://www.visitgenoa.it/en/node/28795>

**“Kombilösung”; Karlsruhe:** The “Kombilösung” is the inner-city streetcar tunnel starting in 2021 and offers further incentives for residents and visitors to switch to public transport. Gas and electric-powered vehicles are already being tested in bus operations,



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and targeted investments are being made in research into autonomous driving. The area-wide connection to the Stadtmobil car-sharing platform - where Karlsruhe is number one nationwide with almost 15,000 participants - and the kvv.nextbike rental bike system encourage citizens and visitors to use resources sparingly. The planned linking of tourist offers with the regiomove mobility network creates incentives for locals and visitors to organize their stay in Karlsruhe and discover the surrounding area.

Find out more at: <https://www.diekombiloesung.de/> and <https://www.regiomove.de/>

**Eco-friendly city and free transport; Marbella:** With respect to the environment, the city is encouraging its citizens to forego vehicles by offering a public transport service which is free of charge. Marbella is the first Spanish city to offer that to its residents. This, in turn, has increased the use of public transport compared to private transport. Due

to the increased demand, the city has absorbed two more bus lines that belong to the regional network and are included in the local network. Of the 19 buses that make up the public transport network, five of them have hybrid technology promoting low emission by public transport. Additionally, electric vehicles can make use of installed charging points.

**‘Maister’ as environmentally friendly transport; Maribor:** Dedicated to green tourism, the city offers an electric mini vehicle named Maister that drives around the narrow center of Maribor and the pedestrian area free of charge. The city intends to give plenty of options for tourists and locals to travel around the city with minimal environmental impact. Maister is intended for all residents, visitors of the town and tourists, elderly, people with limited mobility, and for parents with children and takes users anywhere they want within the city center.

Find out more at: <https://www.visitmaribor.si/en/what-to-do/transport/6314->

#### 4.2.1.4 Sustainable engagement; Athens; Bordeaux; Copenhagen; Helsingborg; Izmir

**Athens Green Business Toolkit; Athens:** Athens is conducting a destination assessment in partnership with the Global Sustainable Tourism Council to gain a better picture of how heat and climate change could impact tourism across the public and private sector. Stakeholder interviews and workshops help to address responsible tourism with hotels, food & beverage services, tour providers, and stakeholders across the local industry. Meanwhile the Athens Green Business Toolkit mobilizes financing for small businesses to upgrade the appearance and energy efficiency of their storefronts, helping to enhance perceptions about sustainability, urban well-being, and innovation.

Find out more at: <https://www.athina984.gr/en/2021/04/26/o-dimos-athinaion-chrimatodotei-tis-athinaikes-epicheiriseis-me-stochotin-energeiaki-toys-anavathmisi/>

**More citizen engagement on sustainable matters; Bordeaux:** Bordeaux is seeking to nurture a dialogue. Surveys about the public perception of tourism are conducted regularly with residents and visitors by TCI Research. Between 2018 and 2021, residents considered