

mobility handicaps (disabled, elderly, infirm, families with young children) at tourist attractions. This cross-topic project has enabled Pafos to view accessible tourism through multiple perspectives such as low carbon emission alternatives, efficient and resilient accessible tourism options, and policy learning as well as capacity building for the future. The DESTI SMART Project has allowed Pafos to increase its project partnerships across Europe, specifically with Mallorca Island (Spain) and Bremerhaven (Germany) to facilitate best practice sharing such as the promotion of accessible tourism and free access for all visitors with a disability.



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Find out more at: https://www.visitpafos.org.cy/desti-smart-2-2/?lang=de

## 4.1.2 ACCESSBILITY FOR INFORMATION

## 4.1.2.1 Accessible Citizen Engagement: Aarhus; Efeler

**Re-Thinkers Program; Aarhus:** One of the clearest symbols that Aarhus loves to make guests feel welcome, are the 2,000 volunteers who have joined the volunteer network, ReThinkers, organised by the official tourism organisation, VisitAarhus. Whenever there is an event in the city, or a cruise ship in port, the ReThinkers are welcoming visitors, eager to meet and greet and make guests feel welcome. Thanks to the ReThinker volunteers, Aarhus might be one of the most hospitable cities in the world and being awarded as European Capital of Smart tourism will support our continued efforts to promote Aarhus as more than 'just another city' on a national and European level.

Find out more at: https://accessdenmark.com/

**Autism Life Center; Efeler:** The Efeler Municipality has brought the Autism Life Center as one of its projects into life — with the vision of making Efeler a "Brand City" — to provide education and social development opportunities to individuals with autism and their families. The



project's aim is to support the independence, to develop fine-coarse motor skills and to enable individuals with autism to use language communication skills effectively. Besides raising awareness for a better education and better future, the overall objective is to provide equal opportunities to individuals with autism and their families who cannot be included in these programs due to financial difficulties. Individuals with autism can benefit from education and rehabilitation services for free, develop their creativity and socialize by performing artistic activities. The Autism Life Center has a floor area of 210 m² and can serve 400 individuals and its training and development programs are tailored to different age groups and individual skills. The program is extended towards activities such as painting, game and music. This initiative provides moral support for families and will help to reintegrate autistic children into society.



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## Find out more at:

https://www.efeler.bel.tr/guncel/haberler/efeler-den-ozel-bireylere-ozel-bir-yerhttps://www.aydinhedef.com.tr/efelere-400-kisilik-otizm-yasam-merkezi-acildi-28305h.htm

## 4.1.2.2 The Commitment to Accessibility: Cork; Taranto; Zagreb

"Just a Minute" Card and commitment to accessibility; Cork: The Cork-based Trigon Hotel Group is the first hotel group in Ireland to become 'Just A Minute' (JAM) Card friendly, ensuring that their hotels are welcoming and accessible to all. People with memory problems or difficulties to communicate, unable to explain their condition to others can carry a 'Just A Minute' (JAM) card which provides a simple and stress-free solution. The JAM card can be presented discretely in a public environment to tell people that the holder may need a bit more time or additional assistance. Team members across the Trigon Group's hotels have been trained to identify and support customers and fellow team members carrying JAM Cards. The Trigon Hotel Group has further shown its commitment to accessibility by raising €11,000 to fund the creation of a new wheelchair-accessible sensory garden in the city, offering young people and adults with learning disabilities an "oasis of calm" in the busy city.