

The project “Street moves”: Encouraging interaction; Helsingborg:

In an ever more densely populated city, public space is becoming increasingly important. With the help of interactive construction kits like “Street moves”, Helsingborg is testing different solutions and transforming a street by creating space for more varied activities like playgrounds, outdoor gyms, plant cultivation. Simultaneously, the project brings more life to a street by enabling the formation of social meeting points. More and more people, forgoing cars and choosing alternative transport methods, give the city greater room to explore how the streets of the future might look like. This idea is being tested right now on a street in Helsingborg where space has been set aside for seating, bike parking, greenery and lighting. This creates a new urban landscape putting people at its centre which in the long run encourages interaction between residents and visitors and creates an even more authentic experience that visitors want from a destination. The project is a collaboration between the Vinnova project Street Moves, Helsingborg municipality and Arkdes.



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Find out more at: <https://innovation.helsingborg.se/initiativ/street-moves/>

Rotterdam is discovering new sustainable spaces within its urban centre;

Rotterdam: Through the Rotterdam Roof Days festival, everyone can admire the city from a new perspective: flat roofs. These flat roofs are a new urban space that the city is looking at to create new accessible and attractive space within the city centre as a sustainable alternative to creating new building and help increase breathing space and urban recreational areas within an increasingly crowded city.