INTELIGENCIA TURISTICA

Pioneering company specialised in the implementation of tourism intelligence and smart destinations.

www.inteligenciaturistica.com

IntelligenciaTuristica®

Collaborating member of the Smart Destinations Network

Inteligencia Turística
miembro colaborador
Red DTI

SMART OFFICE DTI

Smart Office DTI is a **space for sharing and viewing the data needed** to complete the process of transformation into a Smart Destination.

New tourist platforms, a multitude of sensors, apps, new technologies and information sources, content managers, dynamic websites.etc., this massive volume of data requires an integration zone where it can be analysed and validated by the different municipal departments involved in Smart Destination planning.

During the pandemic, **Smart Office DTI Safe+** has demonstrated that it improves **safety** in destinations, and optimises fund-raising, especially for the Next Generation Recovery, Transformation and Resilience Plan.

The **Smart Office DTI Green** model includes a **sustainability observatory** that incorporates social and environmental indicators. This model is very useful for municipalities investing in sustainability and in the SDGs, and in achieving more carbon neutral tourism activity in line with the 2030 Agenda.
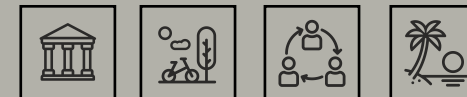
Characteristics:
- Implementing by modules
- Fostering the participation of public and private agents and responding to their needs
- Establishing and adapting indicator dashboards in accordance with the UNE 178502 standard
- Making successful decisions based on evidence from information
- Attracting grants and funding
- Having an environmental and socio-economic observatory

Scope of smart destination application	Solutions for destinations in the following areas	Type of solution
Governance **Technology**		