

Case study 13 - virtual museum tours and podcast

Using: Google Street View, website, Soundcloud, Apple Music, Google Play Music, YouTube

British Museum

The British Museum in London offer several different ways to explore their collections while closed, for example:

1. Virtual museum tours with Google Street View

The Museum is the world's largest indoor space on Google Street View, and you can go on a virtual visit to more than 60 galleries - perfect for creating your own bespoke tour around your favourites.

Drop into the Egyptian Sculpture Gallery

2. Virtual galleries

They also offer virtual galleries on their own website. You can explore their extensive Prints and Drawings collection to see Old Masters such as Dürer and Michelangelo or see new and exciting contemporary pieces.

Step into the galleries here



3. Museum podcast

If you'd prefer some company on your journey around the Museum, try downloading the British Museum podcast, available on their website, Apple podcasts and on Soundcloud. You'll join presenters Sushma Jansari and Hugo Chapman as they take you on a journey behind the scenes at the Museum - meeting scientists, curators, authors and artists along the way.

[British Museum Podcast](#)

[Apple podcasts](#)

[Soundcloud](#)

4. Audio tours

To get expert insights into the collection, listen to Museum curators introduce the galleries - each snippet offers a tantalising overview to whet your appetite. Available on Apple Music and Google Play, their world-leading curators have recorded audio-tour introductions to 64 galleries so you can go on an adventure taking in anything from Assyrian lion hunts to Chinese jade. The tracks have also been translated into Korean, Chinese, Italian and Spanish.

Subscribers to [Apple Music](#) or [Google Play Music](#) can access the audio tours for free. They are available to all other listeners for a small fee.

6. YouTube channel

Their YouTube channel is home to their much-loved *Curators corner* series, interviews with scientists and conservators and much, much more. Fancy learning how to write cuneiform then kicking back and watching an ancient rock gong being played? This is the place for you. You'll find recipes, how-to videos and more potential pub quiz knowledge than you can shake a stick at.

[Start watching here](#)

