

Company Name

Kaha

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01 June  
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Kaha

# Nina's Pitch



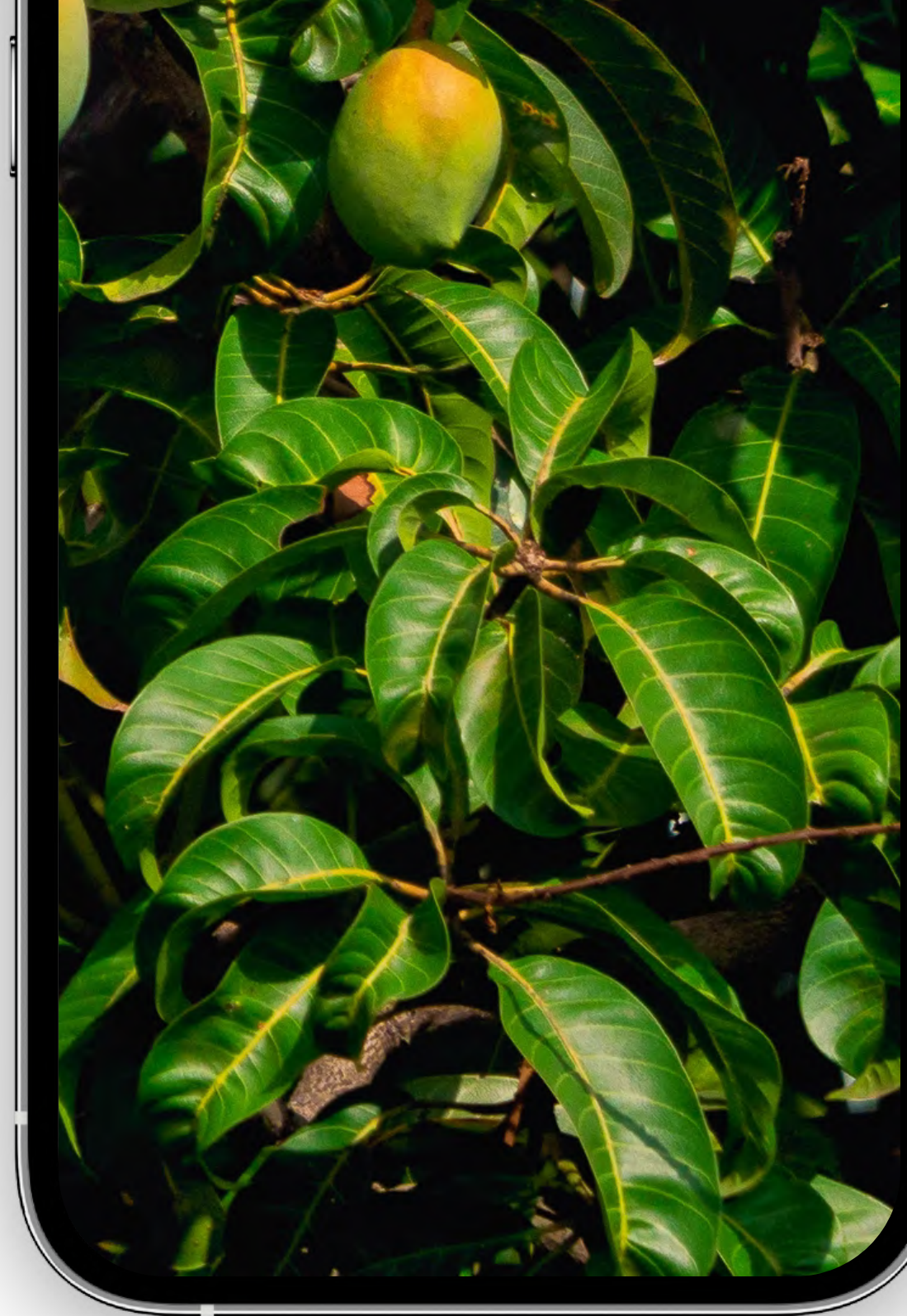


# Our Mission—

Kaha is an innovative app built to close the gap between farmers, buyers and investors, we want to provide our customers with a stable system built on blockchain where they can sell and buy farm produce.



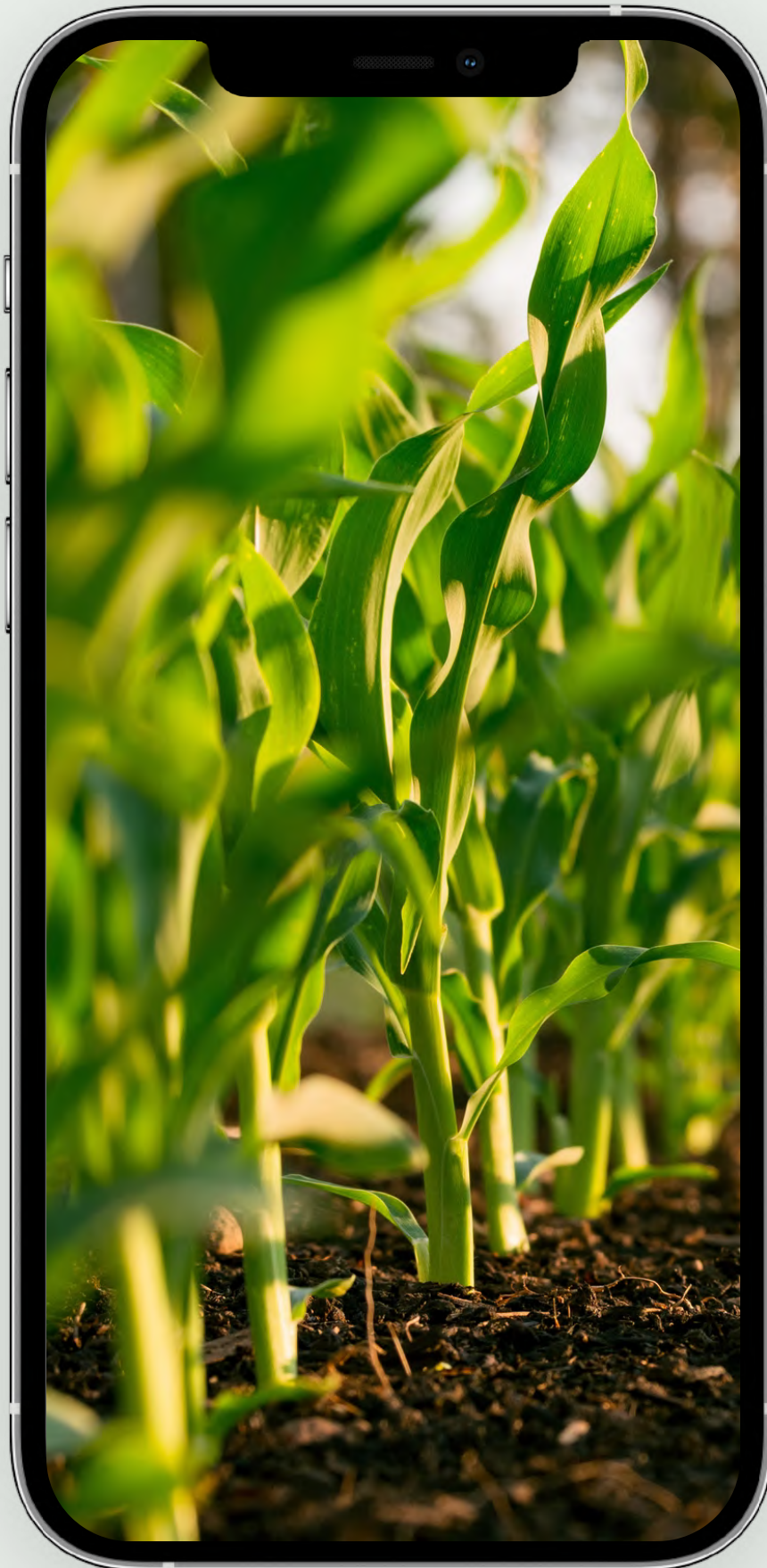




# The Problem—

Farmers usually face problems such as lack of storage facilities, high transportation costs, lack of marketing skills and resources, and reaching of consumers. Due to these problems, perishable produce such as fruits and vegetables end up getting bad because the farmers could not sell it all in their local markets. These problems increases produce waste which leads to food insecurity.





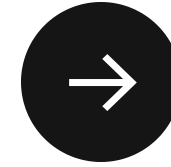
# Solution

A lot of Farmers face challenges like lack of storage facilities, high transportation costs and reaching of consumers while buyers face challenges such as paying ridiculous amounts to middlemen to get these farm produce for them and investors are too scared to invest because of cases like fraud and so on. Kaha will readily solve all these problems because it is built in a way that the two parties are connected before harvest season, it is also built based on a blockchain. Kaha does not only connect the two parties it also ensures everyone ends up satisfied and fulfilled.



# What?

Bridging the gap between farmers, buyers and investors. This will increase food distribution and production and marginally reduce food waste.



# Why?

As at 2019, about N12 billion worth of agriculture produce in Nigeria perishes annually from the point of harvest to point of delivery at the markets.  
Out of the approximately 201 Million Nigerians, in 2019 43 Million faced severe food insecurity between 2018-2019.



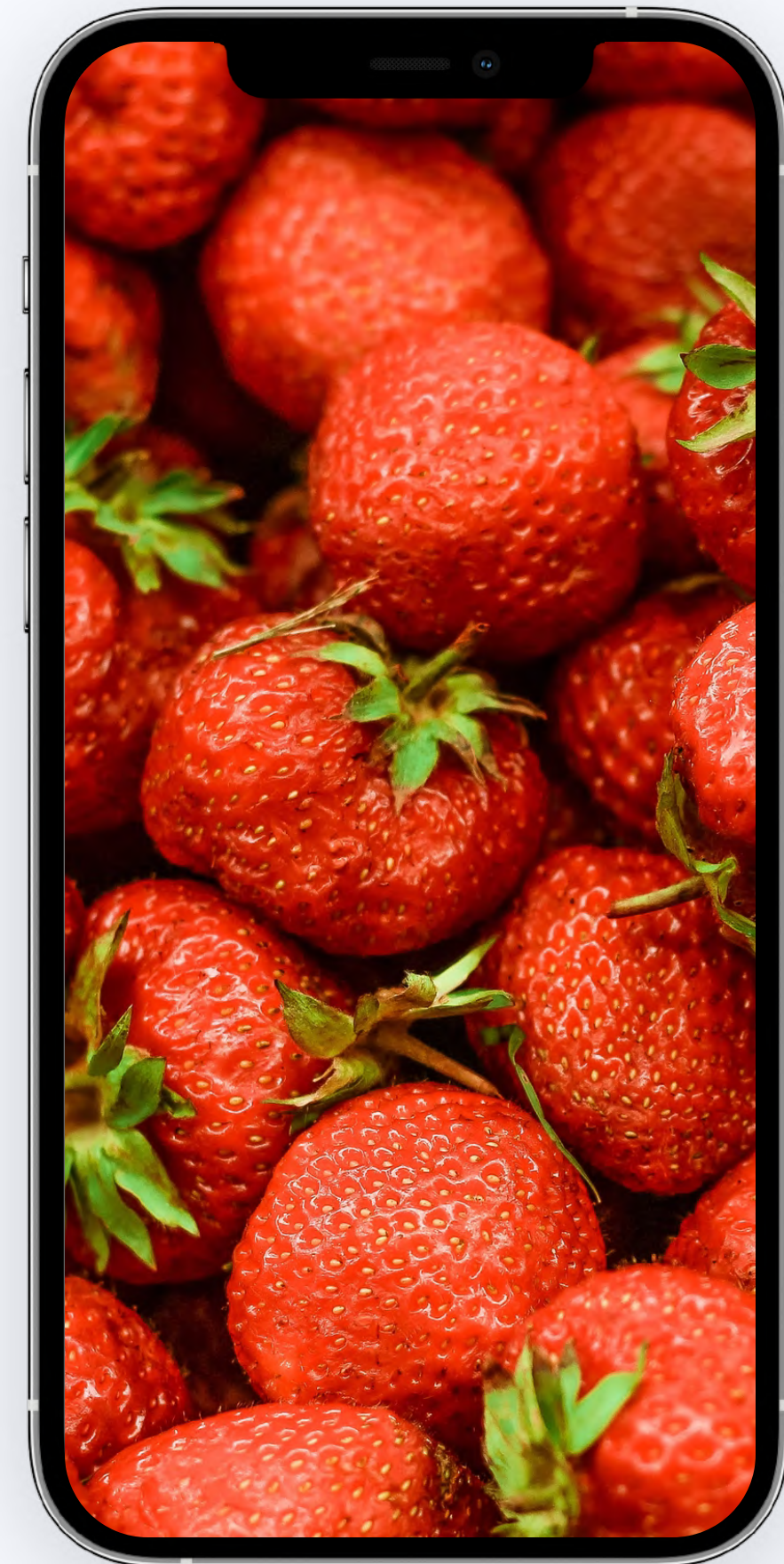
# Our product

## **Feature #1**

It is built on a blockchain, so it is secure and solves the problem of fraudsters and the likes.

## **Feature #1**

It is built in a way that it connects the farmer and buyer before the harvest season, this way the farmer has surety and so does the buyer





# Bridging the gap between farmers, buyers and investors

