Fidelity - Project Spark

This was a small project to launch a product that would allow users to view information on specific topics around best ways to incorporate financial best practice into your personal life.

My Role
UX Design

Project Team
1 UX Designer, Outsourced for build

Duration
1 Month

Project Status
Went live into production

Design Methodologies
Work with project stakeholders to collect requirements. Spent time working through design interations and reviews with stakeholders. Once we had a version 1 of the product we pulled in the development team to have review sessions. Changes from of these reviews where incorporated into final designs.

Business Goals
Bringing a new product to the market for easier analysis of a user's pension plan. Centralize things in one place for a more holistic view of personal money management.

Actual Results
Product was well received and was completed on time and on budget.

Desktop Views