



Daniel Roca

Business Intelligence



Data Analytics Enthusiast

Data Scientist, Analytics Consultant, BI Developer

Microsoft Certified: Data Analyst (DA-100)



1. Why Microsoft? ①(5 mins)



2. MS Certifications

(5 mins)



3. BI Learning Path (15 mins)



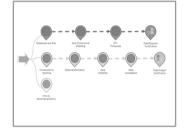
4. Questions and wrap-up (10 mins)



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(15 mins)



4. Questions and wrap-up (10 mins)

Gartner

Challengers Leaders

Niche
players

Visionaries

execute

Ability to

Completeness of vision

Cloud Infrastructure (08/2020)



ODBMS (07/2019)



Data Integration (07/2020)



Data solutions analytics (12/2018)



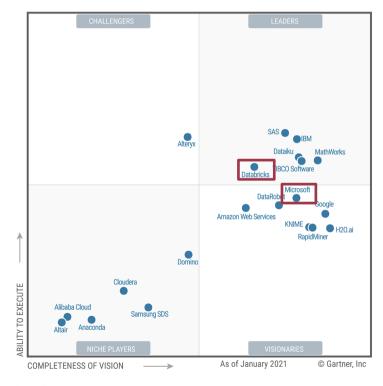
BI Platforms (01/2020)



DS and ML platforms (01/2021)



Figure 1: Magic Quadrant for Data Science and Machine Learning Platforms



Source: Gartner (March 2021)

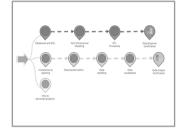
https://www.gartner.com/en/research/magic-quadrant



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Microsoft Certifications



Ideal for individuals just starting in technology or thinking about a career change.



Role-based certification to endorse valuable job role skills.



Technical certification to endorse specialty in Microsoft technologies.







Solution Architect



Data Engineer



Data Scientist



Data Analyst



Multiple-choice questions

70% of correct answers to pass the exam

Price: 50 – 100 USD depending on the location



https://docs.microsoft.com/en-us/learn/certifications/



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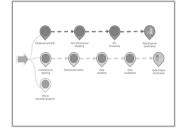
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