

## Contact

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## Top Skills

Spring Boot  
React.js  
Python (Programming Language)

## Certifications

Duolingo French Fluency: Advanced  
(Estimated)

# George Lawniczak

Lead Analyst/Developer @ Dallas News Corporation | Developing  
Subscriber Systems  
Frisco, Texas, United States

## Summary

With over 20 years of experience, my role at DallasNews Corporation focuses on software development, team management, and supporting internal business applications. I specialize in developing robust subscriber registration systems and API integrations to enhance operational efficiency and user experience for platforms like The Dallas Morning News and Denton Record-Chronicle.

Leveraging my expertise in Spring Boot, React.js, and Python, I contribute to seamless digital transformation efforts and technical innovation. My mission is to design user-friendly solutions that align with organizational goals, ensuring the reliability and scalability of business-critical systems.

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## Experience

### DallasNews Corporation

#### Lead Analyst/Developer

August 2005 - Present (20 years 3 months)

Dallas, TX

- Developed a Subscriber Registration system for Dallas Morning News and Denton Record-Chronicle, tracking subscriber data and demographics.
- Managed a team of developers to support Dallas News' internal business applications.
- Designed a J2EE Architecture for seamless XML/JSON integration, enhancing front-end compatibility.
- Maintained corporate websites and managed legacy applications, ensuring operational efficiency.

### Starpoint Solutions

#### Consultant

January 2003 - August 2005 (2 years 8 months)

Verizon Online

Served as the sole on-site support/developer for the Arbor Billing Group in all GUI-related applications, the remaining GUI staff was located offshore. My responsibilities included:

Responsible for performing conversions of current J2EE-based web applications to ASP.NET, written in C#. These applications utilize the Enterprise Library Application Blocks. Developed an application to use AES Cryptography that is callable from both, Java-based and .NET-based clients by utilizing SSL Sockets. Trained other team members in Visual Studio .NET and in the VB.NET and C# languages.

Provided customer support for the Group's Operational Reports, which were hosted in Crystal Enterprise 8.5. This involved solving technical issues, and creating/modifying various Crystal Reports. Responsible for setting up new CE installations on UNIX boxes.

Provided consulting on security issues, namely issues related to Web Application security. Advised team on how to avoid problems, such as cross-site scripting, and shell injection attacks.

Assisted offshore personnel with issues related to standards, and application performance.

Designed/Developed new GUI applications using the Apache Struts Framework. These were the first applications to be developed using Struts, and subsequently it was adapted as the standard framework for the entire group. One particular application served as a portal for the Billing Group, using reports and graphs to show various metrics. The application hosted 30+ reports, and was 40+ separate pages. The reports were developed using JasperReports and JasperAssistant. Charts and graphs were developed using JFreeChart. I also developed the ability to search any document and database item by using Lucene. This application was originally hosted on IPlanet 6.5 in UNIX, and subsequently ported to WebLogic 8.1, without a hitch.

## Techsys Business Solutions Consultant

June 1996 - December 2001 (5 years 7 months)

### Southwest Airlines

Designed core screens for the Schedule Planning Network, a highly graphical Java Swing application used by Southwest's schedule planners to publish flight schedules. Created prototypes and conducted design reviews with

business analysts, developers and end users; project completed in two months, on time and within budget.

#### Greyhound Lines, Inc.

Responsible for adding functionality and implementing code modifications to Greyhound's Sales Transaction Electronic Processing applications (STEPS), a front-end GUI application coded in PowerBuilder.

Wrote UNIX Korn Shells to call Sybase Transact-SQL stored procedures in the nightly batch process.

Ported parts of the STEPS application from the PowerBuilder front-end to a Java Swing front-end.

#### Clark/Bardes, Inc.

Responsible for creating various user reports to specifications for Clark Bardes internal and external customers using Powerbuilder 6.5, utilizing Oracle 8 SQL.

#### Trammell Crow Corporation

Developed complex front-end reports to support SPAN, a third-party facility management system; developed reports using PowerBuilder versions 5 and 6.5, using an Oracle database; and created additional reports using Crystal Reports version 7.

Created a web-based version of the reports running on JRun 4.

#### SABRE

Responsible for enhancements and modifications to the Safety Reporting System for The SABRE Group and developed for US Airways to track potential ground safety issues at various airports. This was developed using PowerBuilder 6.5.

#### Annuity Board of the Southern Baptist Convention

Personal Security Profile (PSP) – Designed, implemented, deployed and supported this application which allows Annuity Board call center personnel to quickly give quotes to clients over the phone based on certain demographic criteria and coverage choices.

#### EDS

##### Software Engineer

1988 - 1996 (8 years)

Niagara Mohawk: Property Management System. Designed, programmed and implemented PowerBuilder framework of base objects for other team

members to inherit from. Participated in requirements gathering and communicated requirements to team members.

Volvo GM Heavy Truck Corporation: Technical Lead-Implementation of Walker's Accounts Payable system based on CICS/COBOL running on IBM series 360.

Sacramento Municipal Utilities District (SMUD): Designed and implemented property ledger management system, provided Train-the-Trainer sessions with SMUD personnel.

Automotive Components Group of General Motors: Implementation of Dun & Bradstreet's General Ledger system to tie together the 10 units of the Automotive Components Group. Designed the nightly batch cycles, and wrote JCL procedures. Monitored nightly batch cycles, and resolved issues pertaining to the cycles.

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## Education

The University of Texas at Arlington

MBA, Business Administration and Management, General · (1998 - 2001)

University of Florida

BSBA, Finance · (1985 - 1988)