



Doctor Genius™

Titan Dental Case Study



1st year with Doctor Genius



Titan Dental
Rami Tahhan, D.D.S.
Sterling, Virginia

1,125%

Increase in Google
First-Page Results

100%

Increase in Revenue!

88%

Increase in
New Patient Calls!

"My name is Dr. Rami Tahhan, and I am writing to let you all know about the great experience I'm having using Doctor Genius. The patient referral system they have in place for tracking new patients is a great tool to manage marketing dollars. Over the past 12 months, the office has doubled in revenue due to proper marketing methods. I used a lot of different marketing strategies in the past, but never saw as direct a relationship as I've seen with this company. Basically, the more dollars I spend with them the more office revenue increases. I can sleep well knowing my marketing dollars are being well spent."

The Problem

Dr. Tahhan established his private dental practice, Titan Dental, but was having trouble making the time to figure out how to market his practice and acquire new patients in a saturated market. Relying on word-of-mouth and Yelp, he didn't have a clear marketing strategy and felt overwhelmed by all the demands of a new business. He looked around for a marketing consultant, but they were expensive and weren't able to show a clear ROI.



In the first 6 months
with Doctor Genius

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office revenue increases. ”

Rami Tahhan, D.D.S.

The Strategy



New Patient Opportunity

The goal is to reach every patient wherever they are. In the first 6 months we are able to substantially increase new patient call volume with our program.



Marketing Solution Suite

Our robust, comprehensive marketing solution helps keep our clients' online digital marketing presence ahead of their competition. We are proud to develop and support all of our products in-house, tailored to our clients' needs



Performance Driven Campaigns

We focus on what matters: new patient calls. Our proprietary strategies and industry-leading suite of services has proven to deliver, on average, a 161% increase in new patient calls by month 6 of our program.



Live Support Concierge

We care. From our dedicated transition and pre-production teams, unlimited in-house, US-based phone support, to 24-hour portal support chat and ticket systems. We are always here for you.

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revenue due to proper marketing methods! ”

Rami Tahhan, D.D.S.

Predictable Results

In the first 6 months of being with Doctor Genius, Dr. Tahhan was able to not only see his company grow but see a huge increase of new quality patients, as well.

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