



# Web Marketing Proposal

**Silver**

Plan Features & Agreement

2121 Alton Parkway  
Irvine, California 92606

[sales@doctorgenius.com](mailto:sales@doctorgenius.com)

877.477.2311



**Silver**

Plan Features

# Month-to-Month Marketing Plan

## Genius Framework Website

- Conversion 1st, Mobile 1st Design
- **10** Migrated/Scraped Pages
- **100+** Service Pages
- Over **100k** Words Of Content
- Custom Local Onsite Optimization
- 1 Rounds Of Revisions

## Advanced Website Features

- Secure SSL Private Server Hosting
- Advanced Structured Data Markup
- **AMP** Accelerated Mobile Pages
- HIPPA & AwDA Compliant

## Strategic Content Writing

- **25** Targeted Organic Keywords
- **1** Monthly Blog Posts
- SEO Video Integration
- New Industry Related Graphics
- In House Editorial Review & QC
- **1,500** Words of Custom Content

## Social Media Promotion

- Submissions To The Top **75** Local Directories
- Practice Promoter With SMS Message Reminders
- Review Management Systems
- Review Cloud Technology
- Monthly YouTube Videos
- Monthly Posts To Twitter, Facebook, Pinterest, & Google +





Silver

Plan Features



## Integrated Reporting

- Monthly Google 1st Page Ranking Reports
- Call & Online Appt. Request Tracking
- New Patient Inquiry Reporting
- Google Webmaster Tools Integration
- Marketing Channel Analytics



## Call Tracking



- Local Call Tracking Phone Number
- CRM Dashboard, Notes & Dispositioning
- Call Recordings Archive
- Email Notifications

## Customer Support



- Dedicated Transition & Pre-Production Team
- Unlimited In House, US Based Phone Support:  
(8am - 5pm PST | Monday-Friday)
- 24 Hour Portal Support Chat & Ticket Systems
- Response Time Reporting



#### Consistent 5 Star Ratings

Satisfied Client reviews on Google+  
Word Class Production & Support Staff



#### A Google Partner Agency

Google Technology Integration  
Trusted Dental Marketing Experts



#### BBB Rated

Satisfied Clients with Positive Reviews  
Consistent 5 Star Public Ratings

### Dental Genius Marketing Program @ \$599.00 per Month

Hereafter, "Foundation Lead Group, LLC" shall refer to its legal entity Dental Genius, while "You" and "Your" refers to you, the person accessing this website, signing above and purchasing the Foundation Lead Group, LLC online marketing/branding services. By signing above and executing this form, You accept the terms set forth herein and confirm that You are authorized to enter into this agreement on behalf of Your business organization (hereinafter the "Customer"). You understand and agree that You are subscribing to the Foundation Lead Group, LLC Dental Genius online marketing program, that includes the Dental Genius Premium Website. **Website ownership is based solely on the completion of (6) installment payments of \$599.00 ( Totaling \$3,594.00 )**

You hereby enter the Dental Genius Marketing Program on behalf of the Customer after signing the agreement, and faxing or emailing the agreement back to Dental Genius' Support Team.

### PLEASE THOROUGHLY READ THE CANCELLATION AND EARLY TERMINATION FEE POLICY SECTION

#### Period of Time Disclaimer

The terms of this Agreement will commence from the date of signature up until (Client) requests cancellation. In order to fully receive and enjoy the benefits of this service it is dependent on the full cooperation, approval, transfer of DNS, adherence to all tracking protocol, including call tracking and participation of you, the signer or business organization, with any request or requirement made by the Dental Genius Website Development and Support Team.

You authorize Foundation Lead Group, LLC to charge your credit card in the amount of \$599.00 each month at the commencement of this agreement. There are no refunds. Each payment is pre-scheduled to be processed on or about the same date of each month; every 30 days starting from when your first payment is processed.

#### One Location and Multi Location Disclaimer

Under this Agreement, You will receive Search Engine Optimization and online marketing services in connection with the profile and business information for one (1) single business location, address and phone number. Any mention of additional contacts, locations or operating offices will require the activation of an additional account and terms of service agreement. The fees associated for the marketing of any additional location under the same brand name or website may vary depending on the level of service, local directory submissions, social media branding, content marketing, blog submissions, article



posts, page creation and social media posts, custom web design, enhanced website layout and framework, additional support and more. Each account and unique location will experience separate billing and administration of services.

### **No Early Termination Fees**

This program is month-to-month and, You can cancel the Dental Genius Marketing Program at any point in. You must give 30 days prior written cancellation notice from your billing date. There are no early termination fees. However, if you terminate the Dental Genius Marketing Program prior to (5) five payment installments of \$599.00 being completed, you will NOT own the website or any content produced by Foundation Lead Group, LLC and the Dental Genius program. You will not have any rights of ownership to the Dental Genius website, until five (5) payments totaling \$2,995.00 have been completed. The total value that must be paid to take ownership of the website is \$2,995.00. If you terminate the Dental Genius Marketing Program before, You will forfeit all monies paid up to that point. There are no refunds. All monies paid to that point will be used to cover all marketing and labor cost absorbed by Dental Genius GOLD Marketing Program and Foundation Lead Group, LLC. You agree all monies that have been paid to Dental Genius Marketing Program and Foundation Lead Group, LLC. can not be charged back by the client or cardholder. The cost of the Website, SEO Optimization, Profiles, Online Marketing, Advertising, Portal, Tracking and all other services contained within, must be collected before client can take ownership of the website.

### **Call Tracking**

Call tracking phone numbers are issued and used with all Dental Genius Marketing Program clients. A local type phone number with a similar area code will be used when available to display publicly throughout the web including the principal website, landing page, social media profiles and any other web property. However a phone number from a nearby or neighboring area code may be the only option available. We utilize call tracking in our program in order to track and quantify our client results. Dental Genius does not sell nor transfer ownership on any call tracking phone numbers. Dental Genius retains possession of critical phone numbers in highly saturated areas.

### **NAP (name, address, phone number) + Keywords and Hours of Operation Change Fee \$499.00**

If at anytime you require to change the core information associated with your business which includes the DBA name, domain name, street address, phone number, hours of operation or any keyword categories and services you may be assessed a re-setup fee of \$499.00

### **Services Policy**

Under this Agreement, You will receive Search Engine Optimization and Search Engine Marketing services in connection with local directory submissions and social media branding; which may include but is not limited to content marketing, blog submissions, article posts, page creation and social media posts. Additional custom styling and editorial fees may apply for special requests to your content that include graphic design, layout, subject matter and theme edits, coloring or illustrating and any custom requests. Approvals for any published content can be administrated via email. Content design structure and execution are solely at the discretion of Foundation Lead Group, LLC dba Dental Genius. Foundation Lead Group, LLC retains the ultimate right and determination of what specific services are delivered and how they are performed on behalf of your business organization with the intention of ensuring only the most effective and ethical practices are used in obtaining new patient referrals. You, the Customer or the



business organization, cannot manipulate web profiles, or directory submissions done by Dental Genius. Any changes must be acknowledged and approved by Foundation Lead Group, LLC to be effective and part of this Agreement. In addition, You warrant that any search terms provided to Foundation Lead Group, LLC will not infringe on any third parties' rights and or intellectual property, including but not limited to trademarks or logos.

### **Cancellation Policy and Early Termination Fee Policy**

Termination of this contract must be reasonably submitted in writing to Foundation Lead Group, LLC using fax, email, or written letter mailed to the following address: 2121 Alton Parkway, Suite 150, Irvine, CA 92606.

Any credit card disputes initiated by You without submitting a Notice of Intent to Cancel/Terminate this contract in writing to Foundation Lead Group, LLC will not be honored by credit card processors, as the condition of written cancellation is a condition subsequent to this Agreement.

The Premium Website will be built in our Dental Genius Framework and will immediately become transferable property under your sole ownership and without limitation upon completing five (5) payments of \$599.00 or making payment in full in the amount of \$2,995.00. There are NO early termination fees.

All requests to cancel must be submitted 30 days prior to the next pre-scheduled payment installment.

**Website Host Migration and Setup Fee:** Once a request to transfer is honored, the customer support team will issue a standard zip file containing the full directory of assets, content, files and graphics sent via email to the administrator or contact email on file. If additional assistance is requested in order to re-compile or configure a new server and web-hosting environment the Migration and Setup Fee of \$799.00 will be assessed prior to any installation, upload or re-store of the site. The transfer of site files, content and assets from Dental Genius is subject to a request from the signor of this agreement or cardholder and a review of the current account status. Not all requests for site migration, transfer and setup can be honored and Dental Genius reserves the right to refuse this service for any reason.

**Domain Name Transfer \$500.00:** If a domain name was purchased by Dental Genius for the purposes of marketing your business, the domain name is sole property of Foundation Lead Group LLC and Dental Genius. You the signor, cardholder or beneficiary may submit a request for the purchase of any domain name property currently under the ownership of Foundation Lead Group LLC. Each request will reviewed and assessed a one time fee of \$500 prior to the approval, release and transfer of any web domain.

**Website Hosting Only \$99.00 per month:** Should you request to cancel and terminate this service agreement your website, call tracking, content marketing and all other respective online marketing services will be discontinued immediately. You acknowledge full responsibility for the maintenance of your web site and web presence and any service interruptions that you may effect your business. In the event you are no longer in need of Dental Genius marketing services Foundation Lead Group LLC and Dental Genius will allow a Website Hosting Only service plan to be activated under a separate service agreement terms and conditions for only \$99.00 per month.





**Website Hosting with Directories Only \$199.00:** Should you request to cancel and terminate this service agreement, your website, call tracking, content marketing and all other respective online marketing services will be discontinued immediately. You acknowledge full responsibility for the maintenance of your web site and web presence and any service interruptions that you may effect your business. In the event you are no longer in need of Dental Genius marketing services Foundation Lead Group LLC and Dental Genius will allow a Website Hosting Only, Local Directory Listing, Google Profile and Reputation Reporting service plan to be activated under a separate service agreement terms and conditions for only \$199.00 per month.

### **Doctor Genius Framework**

The Premium Website Framework will be built using trademarked, patented proprietary Dental Genius technology and will limit Content Edits and Special Website Requests.

The Foundation Lead Group, LLC Premium Dental Genius website, is a mandatory criterion for the Dental Genius Marketing Program. The program also requires that a call tracking number is assigned to your business and utilized throughout all sections and subsections, footers, headers, pages, web profiles, blog articles, written content, social media profiles and posts or submissions throughout all marketing avenues.

A tentative first showcase preview of the new Dental Genius website framework can be made available for you within 60 business days of your approval on the following items:

- 1.) Framework
- 2.) Keywords
- 3.) Domain name
- 4.) Sitemap selection
- 5.) Any page content, or blog content
- 6.) Images
- 7.) Google+ Account Access
- 8.) Social Media Account Access
- 9.) Company Logo

If no approval is received by you within the first 60 days of your account activation for any of the above listed items a default decision will be entered for you, ensuring the most appropriate settings for your business.



The Dental Genius website framework will be developed and deployed to display publicly, online at the discretion of Foundation Lead Group, LLC Dental Genius, within a reasonably timely manner. Prior to FINAL launch or the “go live” phase of your Dental Genius Website development, you the customer will be allowed one (1) opportunity for revisions, edits, comments or requests free of charge. It is only after these one (1) free revision opportunity that you will then be assessed a customization web development design fee of \$99.00/hr to allow for any new requests to be completed. Any subsequent requests for modification or revisions will be administered after the website is live and online and will receive a quote for assessed additional custom web development fees.

The Sitemap, item #4 above, is a detailed list of all of the pages that will be migrated or copied over from any web property of your choosing. Foundation Lead Group, LLC will not proceed to copy and transfer web content automatically from existing web pages without the proper request from You and must be specifically prescribed in the sitemap form provided to You. Content and page migration requests are limited to a total of ten (10) pages. Any additional requests for content from an existing site to be migrated or copied over to your new Dental Genius site will assessed the \$99/hr Custom Web Development fee, with a minimum one hour charge. Once the site has been presented to you, Foundation Lead Group, LLC allows for two separate sessions of revisions where comments can be received via meeting notes, phone conference or email. Revisions and updates can take up to 10 business days to apply and once they have been completed you will receive another notification informing you that your new website has been updated and is ready for viewing.

Requests to edit update and change any information, images, writing, design, or layout of Your website with Foundation Lead Group, LLC Search Engine Optimization and Search Engine Dental Genius Marketing program will be limited and may require additional fees as deemed necessary by the Foundation Lead Group, LLC Web Development and Design teams. These special requests for Your website which include graphic design, custom web development, layout and infrastructure edits, theme edits, coloring, illustrating and any custom requests that fall outside of image replacement or HTML text edits are billed upfront at \$99.00 per hour with a minimum one hour request. Special payment authorization and requests must be submitted in writing or via email. Special request and orders for changes or updates to your website will begin processing once your pre-payment of the quoted hourly rate has been received. It is from that time that Foundation Lead Group, LLC will attempt to complete the assignment within a six week time frame. Foundation Lead Group, LLC is under no obligation without warranty of any kind and assumes no responsibility for any errors, omissions, or other discrepancies. Foundation Lead Group, LLC disclaims all warranties and conditions, express or implied, with regard to the service, including all implied warranties and conditions of merchantability, fitness for a particular purpose, title, and non-infringement. Foundation Lead Group, LLC shall not be liable for any special, indirect, or consequential damages or any damages whatsoever arising out of, resulting from or in connection with the use, application, or performance of services. To the fullest extent permitted by law, this Company: excludes all representations and warranties relating to Your special website edit requests and excludes all liability for damages arising out of or in connection with your use of the custom web

development services. This includes, without limitation, direct loss, loss of business or profits (whether or not the loss of such profits was foreseeable, arose in the normal course of things or you have advised this Company of the possibility of such potential loss), damage caused to your computer, computer software, systems and programs and the data thereon or any other direct or indirect, consequential and





incidental damages. Some restrictions may apply and each request is handled on a case by case basis to ensure that all requirements for the request on the part of You the customer signor and card holder have complied to the best of your abilities for the successful completion of this request. Without the required material, information, access, instruction, permission, authorization or clearance from You to advance your special request, even though Foundation Lead Group, LLC has received payment, Foundation Lead Group, LLC is under no obligation to perform delivery if any of the requirements mentioned supra have not been met by you the CUSTOMER. Foundation Lead Group, LLC reserves the right to refuse any special edit request change or update at any time for any reason without limitation. The complimentary HTML text edits and image replacement requests are permitted and evaluated on a case by case request basis and may require additional fees as deemed necessary by the Foundation Lead Group, LLC Web Development and Support teams. Theme changes, color changes, HTML site design, layout, structure, graphic design or any other element that you request to change outside of body copy HTML text or replacing an image currently placed within the pre-existing theme structure will require the additional \$99.00 per hour custom web development fee with a minimum one hour quote.

### **Google+ Local Optimization**

Google+ Local page optimization is offered by Foundation Lead Group, LLC through the PIN number verify profile claim process. Foundation Lead Group, LLC can also provide sufficient optimization to the Google+ Local page by way of instructional support guidance tips and suggestions. However, Google+ Local PIN# verification is not a requirement as a part of this contract. If no access to Google+ Local page can be provided or obtained in order to implement updates, changes or edits this feature and process for Google+ shall not affect the validity of these Terms and Conditions or of any Agreement or any part thereof, or the right thereafter to enforce each and every other provision in this contract. You the Customer, cardholder or signor are solely responsible for allowing the access required to the Google+ Local profile, sufficient enough to implement the changes edits and updates recommended by Foundation Lead Group, LLC Web Development and Support teams.

### **Payment Installments and Late Fees**

Each payment is pre-scheduled to be processed on the same date of each month or every 30 days starting from when Your first payment is processed. Any accounts with a late payment processed more than 48 hours after the pre-scheduled due date will automatically be charged a \$35.00 late fee. If no payment is received after 30 days of the first delinquent payment notice an additional \$75.00 late fee will be added onto the Past Due balance of the account and every month thereafter until the account balance is brought to current or the account is turned to collections.

If the account becomes delinquent and Foundation Lead Group, LLC feels it is necessary to forward the account to an outside law firm or collection agency to recover any monies You will be responsible for all collection costs, attorney fees and filing costs necessary to do so. Any disputes shall be brought before the Superior Court of the State of California, County of Orange. The prevailing party of any dispute between Foundation Lead Group, LLC and You shall be entitled to its costs and attorney fees. THE CUSTOMER

HEREBY INDEMNIFIES AND HOLDS HARMLESS FOUNDATION LEAD GROUP, LLC , ITS AFFILIATES, PARTNERS AND SUPPLIERS AGAINST ALL CIVIL CLAIMS OR LITIGATION ENCOUNTERED BY THE CUSTOMER IN THEIR DAILY OPERATIONS AND GENERAL BUSINESS TRANSACTIONS INCLUDING CLAIMS AGAINST DEFECTIVE MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. You



agree and understand that all rights, privileges and obligations listed herein are not assignable unless Foundation Lead Group, LLC grants a written approval.

### **Advertising Materials**

a. The Customer agrees to submit to Dental Genius any relevant advertising materials, promotions, content, graphics or any special requests to be used by Dental Genius for any advertising services, which shall meet its Uniform Advertising Specifications.

b. Foundation Lead Group dba Dental Genius has the right and option to approve, in its absolute discretion, the content of any advertising material on behalf of You the Customer. If for any reason Dental Genius finds that it does not meet its Uniform Advertising Specification, if it is objectionable to the Advertising Service Provider in any way, if it contains false or misleading information, if it contains any illegal information, if it contains any vulgar or pornographic items, or for any other reason Dental Genius will not post, publish or initiate any advertising services. If Dental Genius rejects any advertising material that the Customer submitted, the Dental Genius will notify the Customer. Even after Dental Genius accepts the advertising, Dental Genius has the right to remove it if it does not function correctly or for any of the reasons described above. If Dental Genius places the advertising on its page it does not signify its approval or waiver of the right to object to it in the future.

c. Dental Genius will maintain the right to terminate this Agreement at any time and is not bound or set to pre-pay any specific amount or type of advertising services on behalf of You the customer. Advertising costs, allocation and budget are at the full discretion of Dental Genius and provided in the best interests of You the customer for generating New Patient Inquiries. You the Customer will not have any damages or other remedies, in law or in equity against Dental Genius for the advertising services provided within this agreement.

d. The Customer may periodically make changes to its advertising material which Dental Genius must also approve. Any change requests may incur a fee at its standard rate of \$99.00 per hour for custom design, content, website edits or any other special requests related to the online marketing and advertising services. Dental Genius will use its reasonable efforts to make the changes that You the Customer submit within five (5) to ten (10) business days after Dental Genius approves the same.

### **Advertising Services Not Provided**

a. Dental Genius does not guarantee any given amount of Impressions, Clicks, Patient Inquiries, New Patients, Followers, Like's or any other specific metric in relation to any paid advertising channels.

FOR ADDITIONAL ADVERTISING CAMPAIGNS UPGRADE TO GOLD MARKETING PACKAGE.

### **Privacy Statement**

We are committed to protecting your privacy. Authorized employees within Foundation Lead Group, LLC, on a need to know basis only, use any information collected from individual customers. We constantly review our systems and data to ensure the best possible service to our customers.

### **Confidentiality**



Any information concerning the Customer may not be passed to third parties unless necessary for purposes of the services provided by Foundation Lead Group, LLC and its third party vendors. You hereby grant Foundation Lead Group, LLC a perpetual, irrevocable license to use the information provided, with the right to sublicense to third parties, in connection with the services provided by Foundation Lead Group, LLC and services provided by other third parties for Your benefit. Customer records will be divulged, if legally required to do so, to the appropriate authorities.

We will not sell, share or rent Your personal information to any third party or use Your e-mail address for unsolicited mail. Any emails sent by Foundation Lead Group, LLC will only be in connection with the provision of agreed services and products.

### **Disclaimer Exclusions and Limitations**

The information on this website is provided on an "as-is" basis, without warranty of any kind. Foundation Lead Group, LLC assumes no responsibility for any errors, omissions, or other discrepancies between the electronic and printed versions of documents. Foundation Lead Group, LLC disclaims all warranties and conditions, express or implied, with regard to the service, information and documents, including all implied warranties and conditions of merchantability, fitness for a particular purpose, title and non-infringement. Foundation Lead Group, LLC shall not be liable for any special, indirect, or consequential damages or any damages whatsoever arising out of, resulting from or in connection with the use, application, or performance of services, information or documents available from this site.

To the fullest extent permitted by law, Foundation Lead Group, LLC excludes all representations and warranties relating to this website, its contents and Foundation Lead Group, LLC services or which is or may be provided by any affiliates or any other third party, including in relation to any inaccuracies or omissions in this website and/or Foundation Lead Group, LLC's literature; and excludes all liability for damages arising out of or in connection with Your use of this website and Foundation Lead Group, LLC services. This includes, without limitation, direct loss, loss of business or profits (whether or not the loss of such profits was foreseeable, arose in the normal course of business or you have advised Foundation Lead Group, LLC of the possibility of such potential loss), damage caused to your computer, computer software, systems and programs and the data thereon or any other direct or indirect, consequential and incidental damages.

### **Availability**

Unless otherwise stated, the services featured on this website are only available within the United States, or in relation to postings from the United States. All advertising is intended solely for the United States market. Redistribution or republication of any part of this site or its content is prohibited, including such by framing or other similar or any other means, without the express written consent of Foundation Lead Group, LLC. Foundation Lead Group, LLC does not warrant that the service from this site will be uninterrupted, timely or error free, although it is provided to the best ability of Foundation Lead Group, LLC. By using this service, you thereby indemnify Foundation Lead Group, LLC, its employees, agents and affiliates against any loss or damage, in whatever manner, howsoever caused.

### **Links to This Website**

You may not create a link to any page of this website without Foundation Lead Group, LLC's prior written consent. If You do create a link to a page of this website, You do so at Your own risk and the exclusions and limitations set out above will apply to Your use of this website by linking to it.





### **Links from This Website**

We do not monitor or review the content of other party's websites which are linked to from this website. Opinions expressed or materials appearing on such websites are not necessarily shared or endorsed by Foundation Lead Group, LLC and should not be regarded as the publisher of such opinions or material. Please be aware that Foundation Lead Group, LLC is not responsible for the privacy practices, or content of these sites. We encourage Foundation Lead Group, LLC users to be aware when they leave the Foundation Lead Group, LLC site and encourage them to read the privacy statements of these sites. You should evaluate the security and trustworthiness of any other site connected to this site or accessed through this site yourself, before disclosing any personal information to them. Foundation Lead Group, LLC will not accept any responsibility for any loss or damage in whatever manner, howsoever caused, resulting from Your disclosure to third parties of personal information.

### **Copyright Notice**

Copyright and other relevant intellectual property rights exist on all text relating to Foundation Lead Group, LLC's services and the full content of this website. Foundation Lead Group, LLC's and Dental Genius logo is a registered trademark of Foundation Lead Group, LLC and Dental Genius in the United States and other countries. The brand names and specific services of Dental Genius featured on this web site are trademarked.

### **Waiver**

Failure of either You or Foundation Lead Group, LLC to insist upon strict performance of any provision of this or any Agreement or the failure of either You or Foundation Lead Group, LLC to exercise any right or remedy to which either are entitled hereunder shall not constitute a waiver thereof and shall not cause a diminution of the obligations under this or any Agreement. No waiver of any of the provisions of this or any Agreement shall be effective unless it is expressly stated to be such and signed by both You and Foundation Lead Group, LLC.

### **General**

The laws of California govern these terms and conditions. By accessing this website [and using our services/buying our products] You consent to these terms and conditions and to the exclusive jurisdiction of the California courts in all disputes arising out of such access. If any of these terms are deemed invalid or unenforceable for any reason (including, but not limited to the exclusions and limitations set out above), then the invalid or unenforceable provision will be severed from these terms and the remaining terms will continue to apply. Failure of Foundation Lead Group, LLC to enforce any of the provisions set out in these Terms and Conditions and any Agreement, or failure to exercise any option to terminate, shall not be construed as waiver of such provisions and shall not affect the validity of these Terms and Conditions or of any Agreement or any part thereof, or the right thereafter to enforce each and every provision. These Terms and Conditions shall not be amended, modified, varied or supplemented except in writing and signed by duly authorized representatives of Foundation Lead Group, LLC.

### **Notification of Changes**



Foundation Lead Group, LLC, Dental Genius reserves the right to change these conditions from time to time as it sees fit and Your continued use of the service will signify Your acceptance of any adjustment to these terms. If there are any changes to this policy, we will announce that these changes have been made through your account portal login located at [portal.dentalgenius.com](https://portal.dentalgenius.com)

These terms and conditions form part of the Agreement between You and Foundation Lead Group, LLC Dental Genius Your accessing of the client portal dashboard indicates Your understanding, Agreement to and acceptance, of the Disclaimer Notice and the full Terms and Conditions contained herein.

# TERMS AND AGREEMENT

## Dental Genius SILVER Marketing Program (Month to Month Service Agreement)

**Premium Website:** Included

**Recurring Monthly Payment:** \$599.00

Website Development Fee: \$2,500.00

**Please fax completed agreement to  
888.270.4736**

## CREDIT CARD PAYMENT

☐ VISA ☐ MC ☐ DIS ☐ AMEX

Credit Card Number

Expiration Date

CCV

Billing Address

Billing Address Continued

## COMPANY INFORMATION

Company Name *(registered dba)*

Authorized Signor

Email Address

Phone Number

## SIGNATURE

PRINTED NAME

SIGNATURE

DATE

☐

Check here to indicate you agree with the use of a unique publicly displaying call tracking phone number as described in our terms of service.