

2.2 Organisational structure

Terminology exercise

Check that you understand the terminology used in this subtopic by dragging the correct word into each space.

Every business needs to define its structure to enable it to achieve its business objectives.

The organisational structure of a business may be described as 'tall' when it has a large number of

. In contrast, when a business has only a very few levels, its organisational structure may be described as . In this type of business structure, is key for the

business to be flexible enough to adapt to in the context.

Depending on its business objectives, an organisation can adopt a

organisational structure, where the business is organised into departments focused on different products. Other organisations may adopt a more traditional structure by , where the business is organised according to the tasks of each department, such as marketing, human resources, finance and

In addition, businesses can consider the

accounts.

objectives and may decide to implement
a organisational
structure, where a team is set up to meet
the specific needs of each project,
allowing several projects to be handled
simultaneously.

Finally, economic situations such as recession may bring changes in the business structure and, in order to reduce costs, the company's hierarchy may be .



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