# Opportunities and Threats

Comment on how the following demographic changes present both opportunities and threats to businesses.

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| 1. | A growing number of self-employed people. | [4] |
| 2. | An increasing number of single-parent families. | [4] |
| 3 | Adults choosing to have fewer children and at a later stage in their live | [4] |
| 4 | An increasing number of people graduate with university degrees. | [4] |
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