

Dinner Out

A poster can be one of the more “impactful” and effective design solutions for conveying information. The one page “landing page” can be that in the digital space.

Having only one page to work with can be limiting, but can also allow for exploring new and interesting interactions, without the overhead of trying to replicate across multiple pages.

Restaurant websites usually suck. See <http://slate.me/xs0GUp>

Task

Using that website’s logo & menu information, create a one page website representing the restaurant, for both Desktop and Mobile contexts.

Deliverables

Screen Design - Desktop and Mobile designs - 1 Design Each
HTML/CSS - Desktop and Mobile CSS

Constraints

Select restaurant from list
Use restaurant’s Restaurant Week menu
Typefaces from TypeKit, Fonts.com, Google Fonts or FontSquirrel
Desktop Design focused on 1280x1024 (Live size of 1218 pixels).
Mobile Design focused on 320x480 (Live size of 300 pixels).

Restaurants

Alizée
B Bistro
Bluegrass Tavern
Captain James Landing
Cinghale
Fleet Street Kitchen
Gertrudes
Mother’s Grille
Pazo
Salt
Sotto Sopra
Waterfront Kitchen

Design for Web Tuesdays 2 – 5:50 PM, Room CA4030
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Class Schedule

02/10	Project Introduced
02/17	Initial designs due
02/24	Design Concept Review In Class Work Design/HTML
03/03	Design Concept Review In Class Work Design/HTML
03/10	In Class Work/Review
03/17	Spring Break
03/24	Project Due