

Dmitriy Gabriel

Front-End Developer

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Experience

→ Email Developer, Merkle, Inc.: July 2013 - May 2015

Developed hundreds of multi-versioned, highly dynamic email campaigns for a multitude of clients, specializing in campaigns for Regions Bank, PNC Bank, and TIAA-CREF
Participated in every step of the campaign development process, starting from build, to QC and render checks, and final deployment
Gained proficiency coding fluid and mobile-optimized layouts to accommodate maximum devices and email clients
Worked closely with members of client services to execute every campaign according to exact client specifications
Excelled at executing large-scale and complex campaigns in high-stress situations with time-sensitive deadlines
Wrote and compiled process documentation, and conducted external research on evolving technologies, work processes, and focus techniques for fellow developers

→ Web Developer Internship, User Interface Engineering: February - June 2013

Coded and sent several HTML emails per week through MailChimp
Edited and built pages using HTML5/CSS3 in a PHP environment
Built 17 materials pages for UX Immersion Conference 2013 OnDemand
Documented all site changes with GIT VCS through the command line
Edited content through ExpressionEngine and WordPress
Participated in a series of usability tests for the All You Can Learn virtual seminar project
Gathered site metrics via Google Analytics

→ Web Developer Internship, The Boston Globe: July - December 2012

Performed regular maintenance duties on Boston.com and reported progress through JIRA
Worked daily with Movable Type, Bonzai, and EidosMedia Méthode content management platforms
Maintained over 60 active blogs and set up templates for 10 new ones for Boston.com
Assisted with the implementation of Omniture analytics
Gained familiarity with SEO, ad placement, and third party code implementation

Technologies

Primary: HTML5, CSS3, JavaScript
Other: jQuery, AMPscript, XML, GIT, PHP, WordPress
Software: Adobe Photoshop, Illustrator, Dreamweaver

Education

University of Massachusetts-Amherst: 2011
B.A.: English; certified in Professional Writing and Technical Communication

Languages

English, Russian