

# Dmitriy Gabriel

## Front-End Developer

Lakewood, Colorado  
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<https://github.com/dgabriel14888>

### Technologies

**Primary:** HTML5, CSS3, JavaScript

**Secondary:** Git, jQuery, Sass, Bootstrap, LAMP, XML, PHP, AMPscript

**Software:** Sublime Text 2, MAMP, Terminal, Photoshop/Illustrator/Dreamweaver

### Experience

#### → **Email Developer, Merkle, Inc.: July 2013 - May 2015**

Developed hundreds of multi-versioned, highly dynamic email campaigns for a multitude of clients, specializing in campaigns for Regions Bank, PNC Bank, and TIAA-CREF

Participated in every step of the campaign development process, starting from build, to QC and render checks, and final deployment

Gained proficiency coding fluid and mobile-optimized layouts to accommodate maximum devices and email clients

Worked closely with members of client services to execute every campaign according to exact client specifications

Excelled at executing large-scale and complex campaigns in high-stress situations with time-sensitive deadlines

Wrote and compiled process documentation, and conducted external research on evolving technologies, work processes, and focus techniques for fellow developers

#### → **Web Developer Internship, User Interface Engineering: February - June 2013**

Coded and sent several HTML emails per week through MailChimp

Edited and built pages using HTML5/CSS3 in a PHP environment

Built 17 materials pages for UX Immersion Conference 2013 OnDemand

Documented all site changes with GIT VCS through the command line

Edited content through ExpressionEngine and WordPress

Participated in a series of usability tests for the All You Can Learn virtual seminar project

Gathered site metrics via Google Analytics

#### → **Web Developer Internship, The Boston Globe: July - December 2012**

Performed regular maintenance duties on Boston.com and reported progress through JIRA

Worked daily with Movable Type, Bonzai, and EidosMedia Méthode content management platforms

Maintained over 60 active blogs and set up templates for 10 new ones for Boston.com

Assisted with the implementation of Omniture analytics

Gained familiarity with SEO, ad placement, and third party code implementation

### Education

University of Massachusetts-Amherst: 2011

B.A.: English; certified in Professional Writing and Technical Communication

### Languages

English, Russian