User

PK	user_id	int
	User Type {4C Faculty/Staff, City Staff}	Field.Choices
	First Name	CharField
	Last Name	CharField
	EMail	EmailField
	Keyword	Field.Choices
	Website	URLField
	Organization	Field.Choices
	Date Added	DateField
	Description	TextField

Keyword

PK	keyword_id	int
	Type {Topic, Activity}	Field.Choices
	Sort Order {high, medium, low}	Field.Choices
	Keyword Name	CharField
	Keyword Description	TextField

Organization

PK	org_id	int
	Name	CharField
	Type {Institution/City}	Field.Choices
	Location	LocationField
	Department	TextField
	Website	URLField