





Certificate of Participation

is given to

GALAXY P. DELA CRUZ

for actively participating in the conduct of

Digital Jobs PH Training - Word Press Website Development Course

a 24-day online training conducted on March 2 to April 29, 2022 which is designed for the participants to learn and develop ICT technical skills for the online freelancing industry.

Given this 20th day of May 2022.

Providing Digital Opportunities in the Countryside















Course Code: LC2-2022-NUE-O-WWD-01 Control No: 2022-NUE-01-005



INTRODUCTION TO ONLINE OPPORTUNITIES ROAD MAPPING ROAD MAPPING
BRANDING AND NICHING
PAYMENT ACCOUNT CREATION
AGENCY PROFILES CREATION AND CLIENT PROSPECTING
SOCIAL MEDIA PRESENCE CREATION
INTRODUCTION TO E-COMMERCE AND WORDPRESS
WEBSITE DEVELOPMENT AND SECURITY WEBSITE DEVELOPMENT AND SECURITY
WEB DESIGN AND USABILITY (UX)
SEARCH ENGINE OPTIMIZATION (SEO) AND ANALYTICS
E-COMMERCE DEVELOPMENT
WEBSITE MANAGEMENT AND MAINTENANCE
SOCIAL MEDIA CONTENT CREATION
WORK ETHICS AND DISPUTE MANAGEMENT
INTERVIEW, OFFERS AND PROPOSAL
PORTFOLIO AND CAMPAIGN
CLIENT ONBOARDING



