

# Dan Benner Art Director + Digital Designer

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## Summary

6 years experience producing creative for the tourism, travel, telecommunication, technology, banking and finance, medical and health care, consumer package goods, insurance and real estate sectors

Fluent experience in print design programs: PhotoShop, Illustrator, InDesign (CS5)

Proficient in computer-based design: Dreamweaver, XHTML, CSS and Flash.

(Understanding of SEO, After Effects, ActionScript 2, Fireworks, JavaScript and jQuery.)

Experience working independently, with a small group or a large company; on or off-site

High standard of visual and verbal communication

Recognized by Adweek and American Advertising Federation

## Leadership

Leads creative campaigns: conceptualizes and creates designs, writes copy, collaborates with and/or supervises copywriters, designers, developers, photographers and production artists

Continuously meets and surpasses client expectations. Comfortable and experienced in presenting work to clients and discussing technology limitations

Implemented and instructed an interactive training program for a print-driven creative department

Initiated and executed a social media strategy for a popular 3,500 page online resource

## Work

Davis + Company - Senior Art Director/Associate Creative Director - Hampton Roads, VA (2011)

Freelance Art Director/Interactive Designer - Minneapolis/St.Paul (2009 to 2011)

Sciway.net - Digital Curator - Charleston (2009)

The Brandon Agency - Art Director - Charleston/Myrtle Beach (2006 to 2009)

Matlock Advertising and Public Relations - Art Director - Atlanta (2005 to 2006)

Idea Associates - Graphic Designer - Atlanta (2003 to 2005)

## Education

The Creative Circus - Atlanta (1998 to 2000) Course of study: Art Direction

Georgia State University - Atlanta (1992 to 1997) - Course of study: English Literature

Flash CS4: CreativeTechs (2010)

Dreamweaver III, Javascript: MCTC, Minneapolis (2009)

Dreamweaver, HTML, CSS, Flash, Photoshop for Web: Element K (2008)

Dreamweaver: TTC, Charleston (2008)

## **Client List**

Publix Supermarkets  
Zipit Wireless Messenger  
Hargray Telecommunications  
Bellsouth  
Dell  
Arby's  
Cox Communications  
3M  
Fingerhut | Gettington.com | Bluestem Brands  
Patterson Dental | Intravet  
FTC Home Security  
Cingular  
Greenway Electronic Health Records  
Carolina Regional Cancer Center  
Anderson Brothers Bank  
Crescent Bank  
Pine Lakes International Country Club  
Myrtle Beach Chamber of Commerce  
The Salvation Army  
Luster's | Renutrients Hair Care  
Nationwide Insurance