

Hargray

Part of a branding campaign launch for a South Carolina provider of wireless, cable, internet and residential phone services.

We bring your world closer.



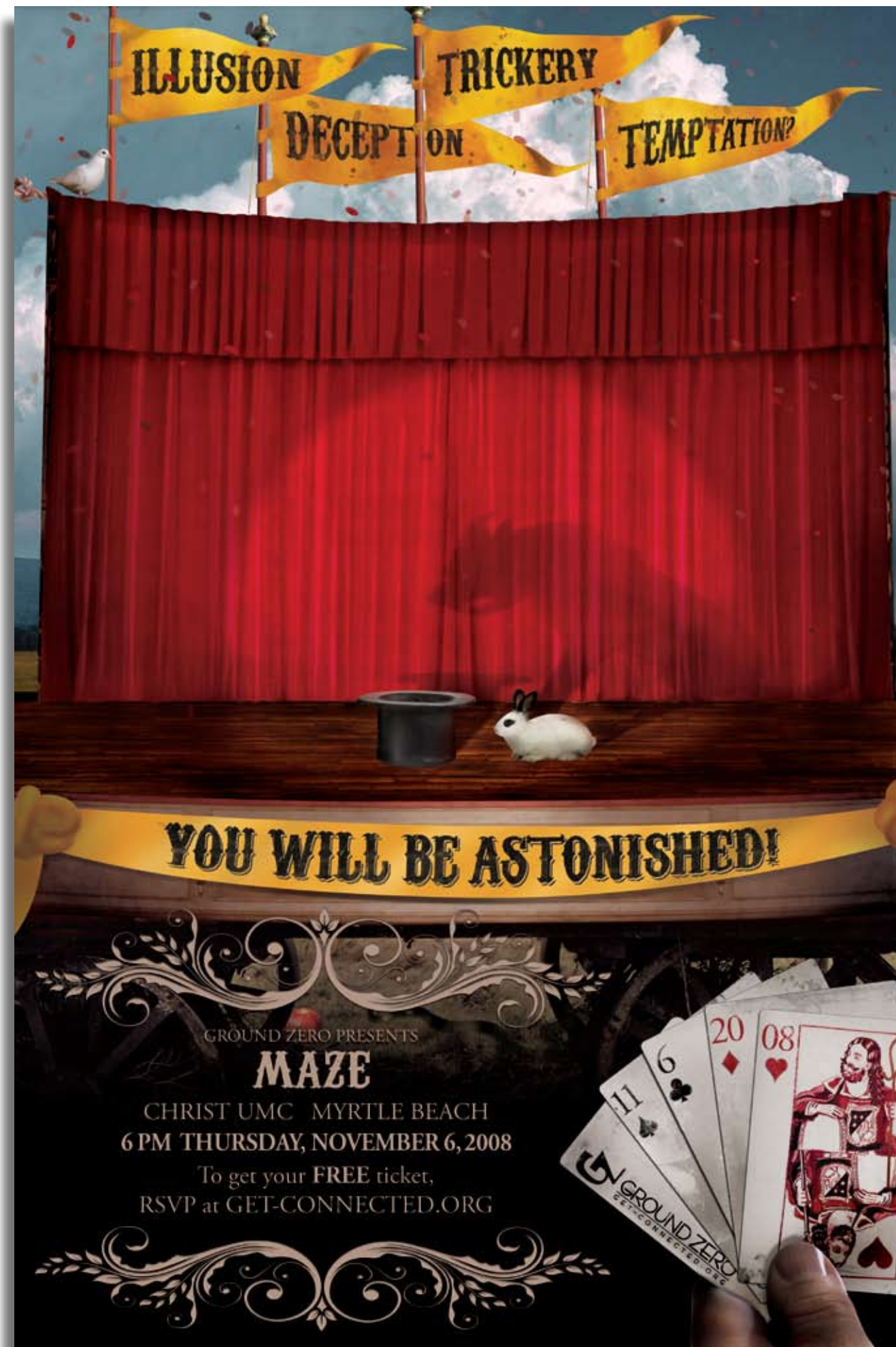
If smart technology is your thing, you've come to the right place. Hargray's residential services include Fiber Optic, High-Definition, DVR, Digital, Caller ID for your TV and PC, as well as home alarm systems. We also have the most sophisticated hardware, software and service for your business or office. Step in to the future and get connected with Hargray today.



800.800.7988 www.hargray.com Sun City Location 123 Parkway Street, Sun City, SC 12345

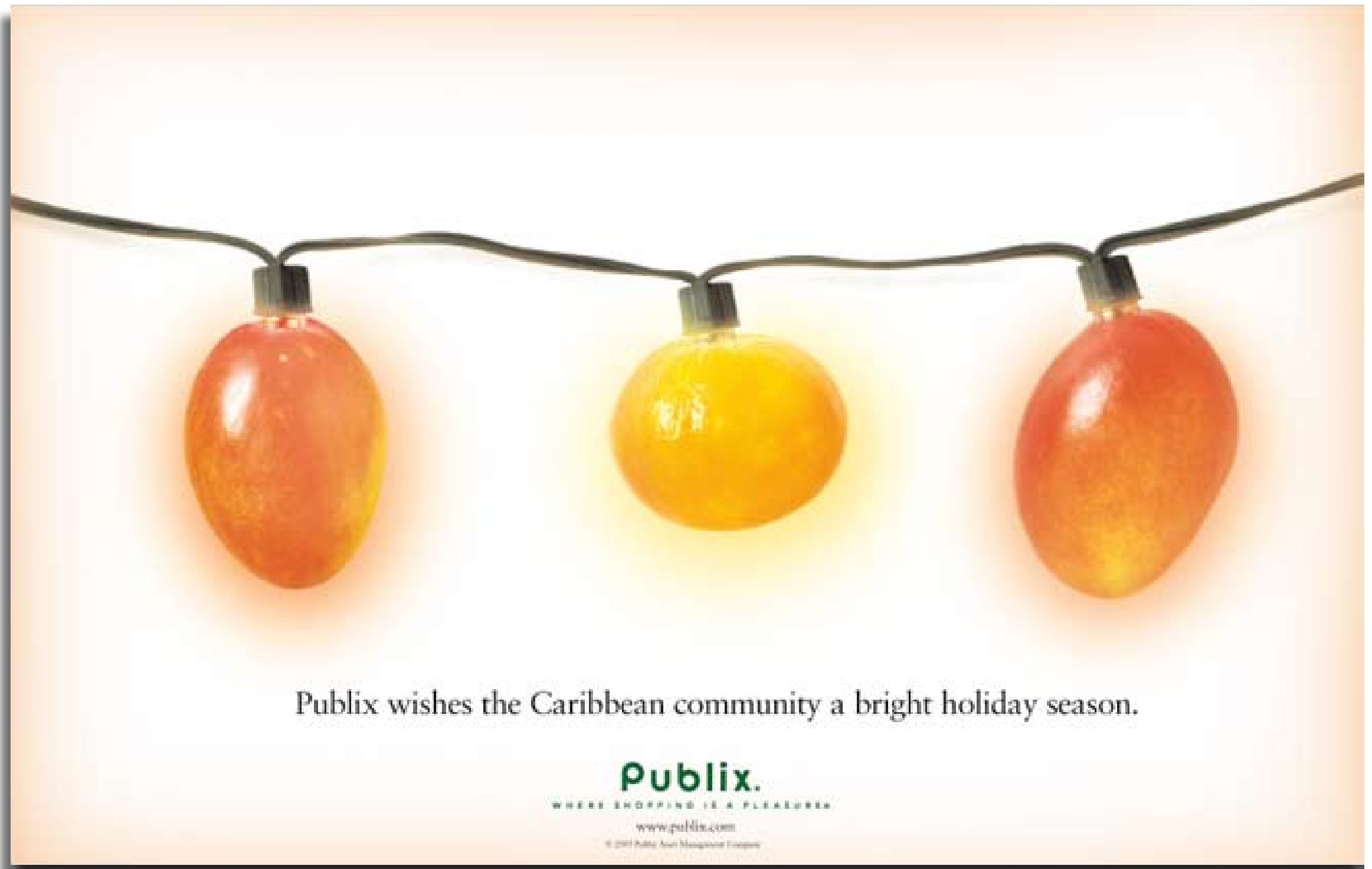
Ground Zero/ Maze

Poster promoting
a "Criss-Angel-esque"
magic group for a church
non-profit event.



Publix

A holiday relationship-building ad targeting Caribbean immigrants in Florida.



Publix wishes the Caribbean community a bright holiday season.

Publix.

WHERE SHOPPING IS A PLEASURE®

www.publix.com

© 2001 Publix Super Market Management Company


Publix

Part of a “number/attribute” campaign promoting Publix’s customized cakes.

Headline: (7)
Number of days a week you can order a customized cake.
Number of hugs you’ll get for buying her favorite dessert “just because.”

PUBLIX
B A K E R Y
established 1957

7 { Number of days a week you can order a customized cake.
Number of hugs you’ll get for buying her favorite dessert “just because”.



Want to bring a smile to someone’s face? Bring home their favorite Publix Bakery Custom Decorated Cake. Whether simple or complex, ordering it couldn’t be easier. Simply choose your desired cake size, cake flavor, and delicious filling. Then select icing, decorations and a personal inscription. Using only the freshest ingredients, our highly skilled decorators will craft a customized cake for any occasion — special or just because.

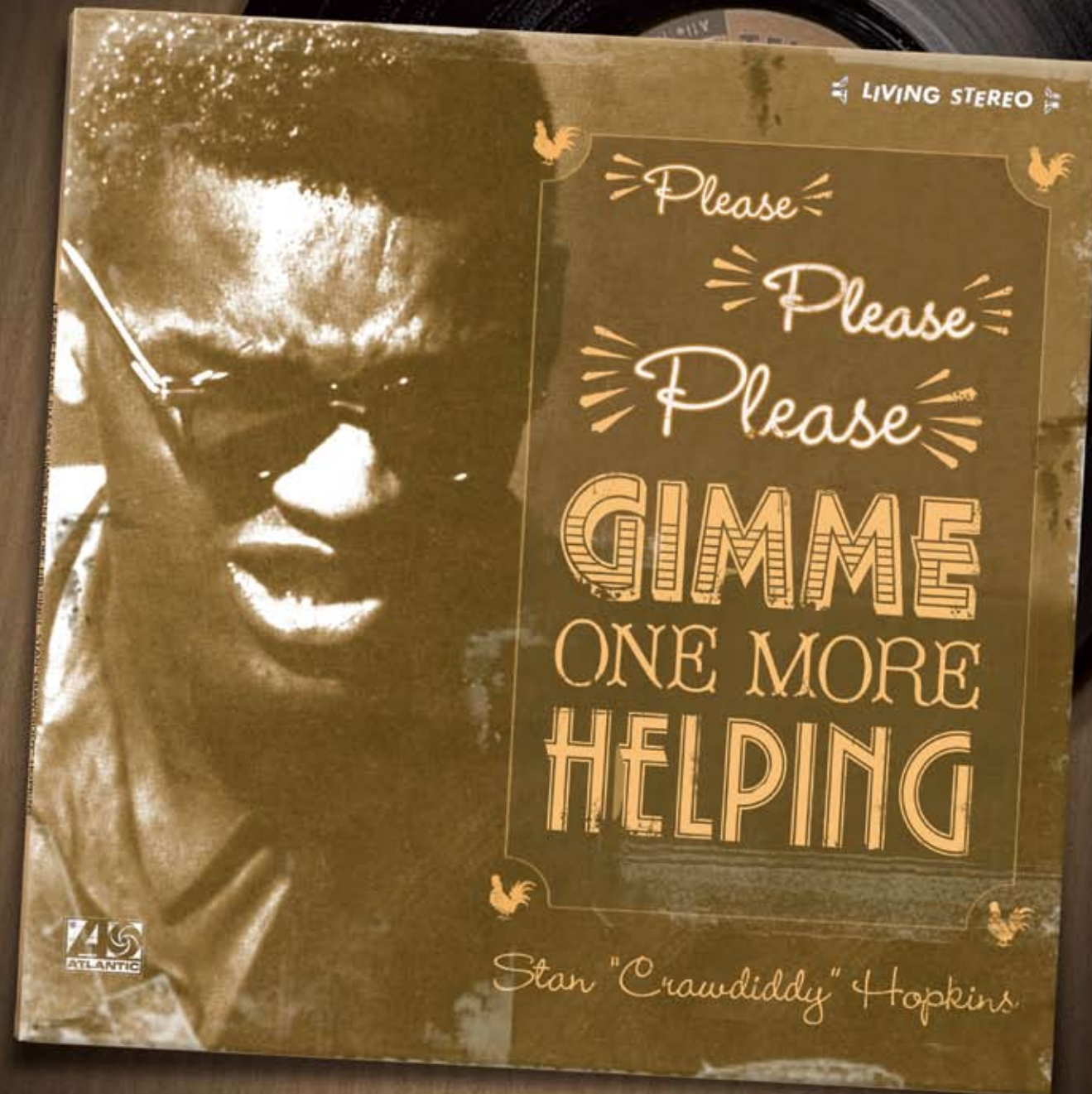
Publix.
WHERE SHOPPING IS A PLEASURE.®
www.publix.com/cakes
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Louis's Blues and BBQs



301 38TH AVE, MYRTLE BEACH 619-9000 LOUISSBLUES.COM

Louis's Blues and BBQs



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print

Louis's Blues and BBQs



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IMAX

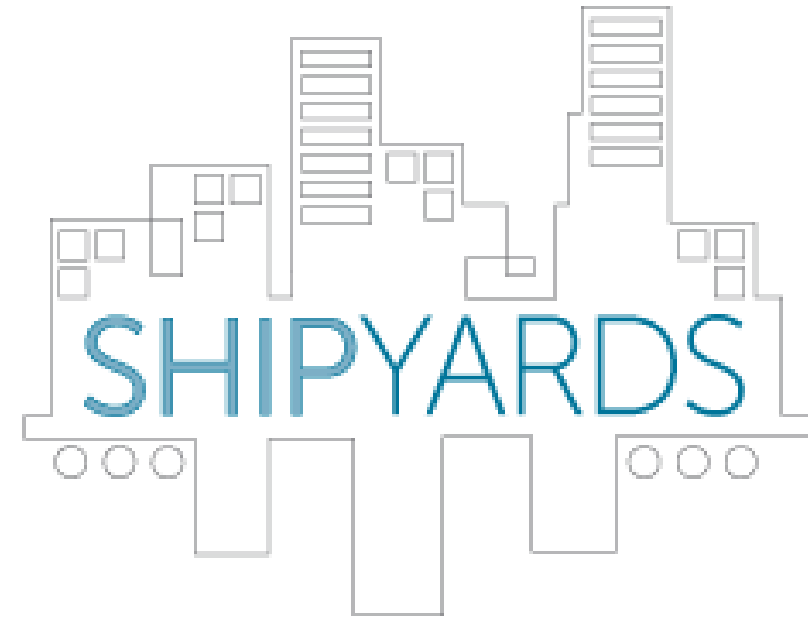


The advertisement features a bright yellow background with a subtle gradient. On the right side, a large, detailed image of a NASCAR race car is shown, featuring various sponsor logos including Goodyear, Mobil 1, and Sunoco. On the left side, a small, yellow toy car is shown, with a small sign below it that reads "Channel 44". The word "IMAX" is prominently displayed in the center-right area. At the bottom, the text "Blows the doors off TV" and "See The NASCAR Experience at IMAX" is written in a light yellow font.

Channel 44

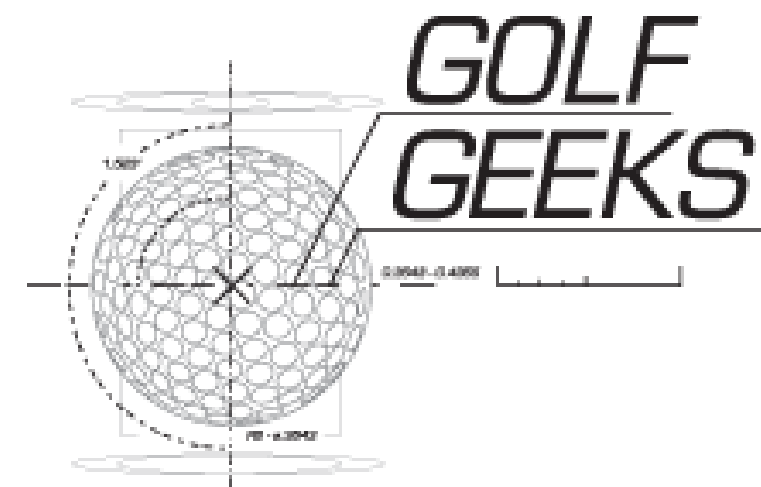
IMAX

Blows the doors off TV
See The NASCAR Experience at IMAX



Sosiego

ST. *George's* REACH



US Whitewater Center

A banner ad/widget promo where the user enters vital stats and tracker displays the dramatic realtime comparison of how many calories are burned web surfing versus playing outside.

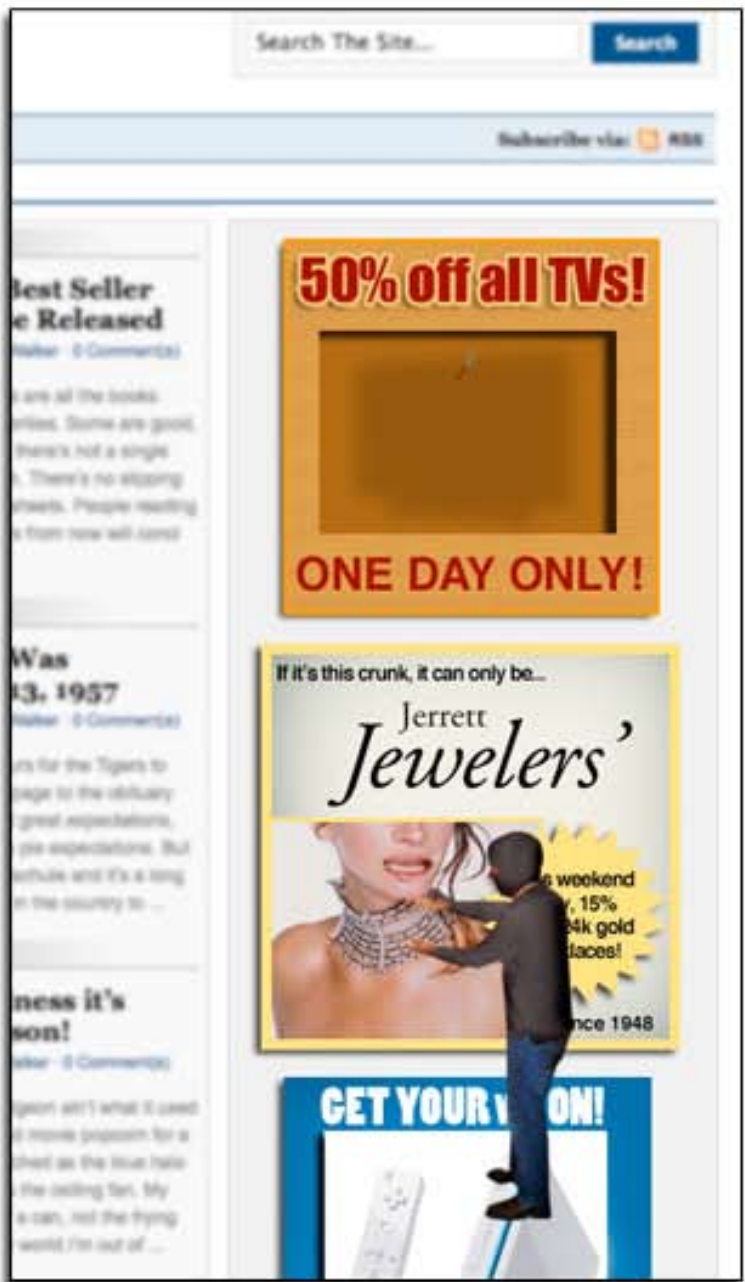


FTC Home Security

A proposed concept of banner ads that are serially pick-pocketed by an on-screen thief, until FTC Home Security is revealed.



1.



2.

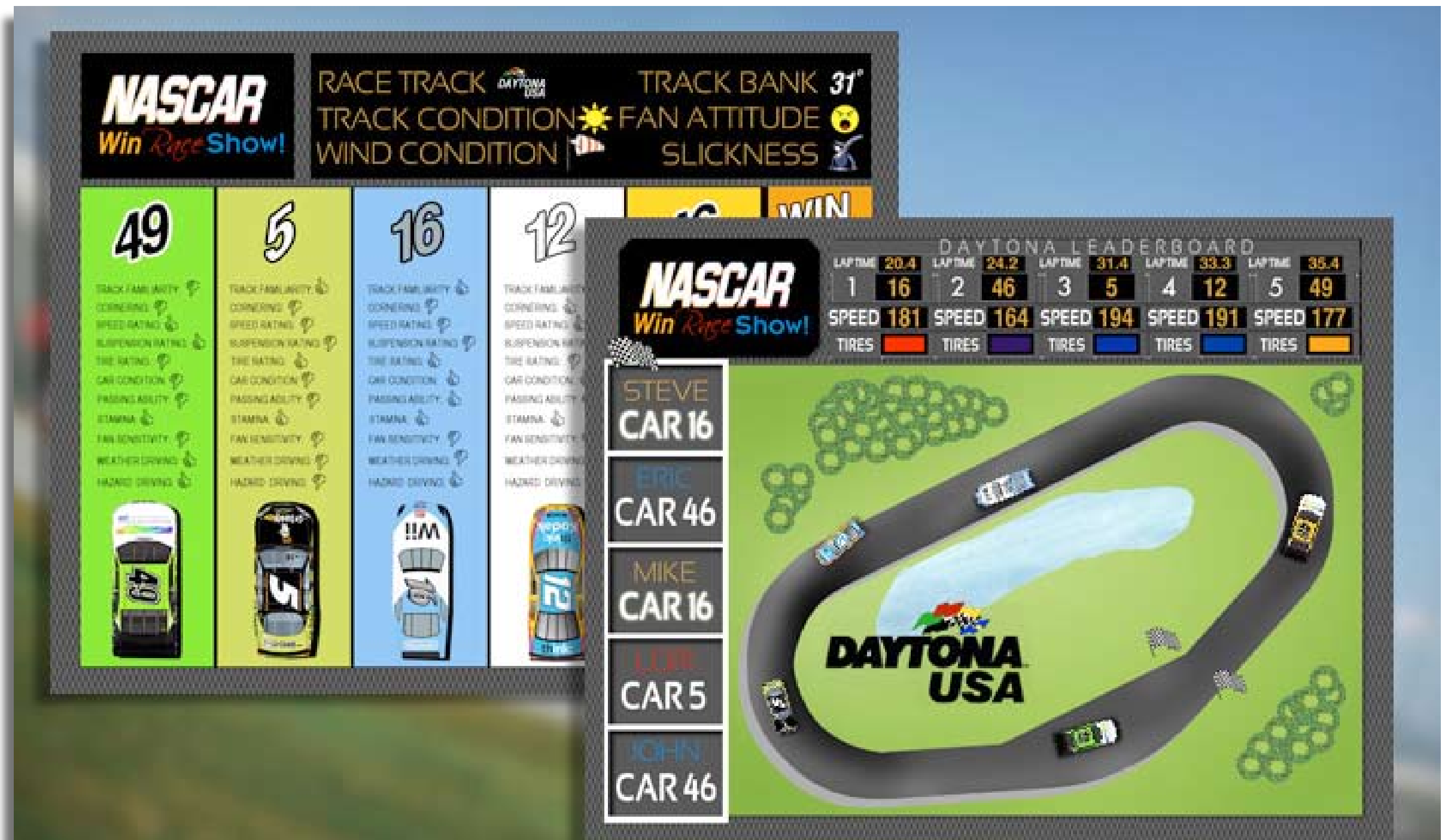


3.

NASCAR.com

"Win, Race, Show" is a game where users pick drivers and car attributes and then race against other drivers in a scoring similar to horse racing.

Users then 'steer' their cars with their mobile device's movement detection sensor.



Zipit Instant Messenger

"99 Conversations" is a game promoting the 99 simultaneous conversations one can have with the Zipit.

It is similar to the classic visual matching game of "Concentration", but requires user to remember snippets of conversation instead of images.



Zipit Instant Messenger

Zipit's main website.

Guided by four teenagers the main site contains the 99 Conversations game, user submitted content such as video and an IM lexicon, a shopping cart and customizing 'chop shop'.



<http://www.dv3productions.com/Interactive/Zipit/Zipit.php>

Crescent Bank



http://www.adweek.com/aw/creative/ad-of-the-day/article_display.jsp?creativeld=269560#4