

Dan Benner Art Director + Digital Designer

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Summary

6 years experience producing creative for the tourism, travel, telecommunication, technology, banking and finance, medical and health care, consumer package goods, insurance and real estate sectors

Fluent experience in print design programs: PhotoShop, Illustrator, InDesign (CS5)

Proficient in computer-based design: Dreamweaver, XHTML, CSS and Flash.
(Understanding of SEO, After Effects, ActionScript 2, Fireworks, JavaScript and jQuery.)

Experience working independently, with a small group or a large company; on or off-site

High standard of visual and verbal communication

Recognized by Adweek and American Advertising Federation

Leadership

Leads creative campaigns: conceptualizes and creates designs, writes copy, collaborates with and/or supervises copywriters, designers, developers, photographers and production artists

Continuously meets and surpasses client expectations. Comfortable and experienced in presenting work to clients and discussing technology limitations

Implemented and instructed an interactive training program for a print-driven creative department

Initiated and executed a social media strategy for a popular 3,500 page online resource

Work

Davis + Company - Senior Art Director/Associate Creative Director - Hampton Roads, VA (2011)

Freelance Art Director/Interactive Designer - Minneapolis/St.Paul (2009 to 2011)

Sciway.net - Digital Curator - Charleston (2009)

The Brandon Agency - Art Director - Charleston/Myrtle Beach (2006 to 2009)

Matlock Advertising and Public Relations - Art Director - Atlanta (2005 to 2006)

Idea Associates - Graphic Designer - Atlanta (2003 to 2005)

Education

The Creative Circus - Atlanta (1998 to 2000) Course of study: Art Direction

Georgia State University - Atlanta (1992 to 1997) - Course of study: English Literature

Flash CS4: CreativeTechs (2010)

Dreamweaver III, Javascript: MCTC, Minneapolis (2009)

Dreamweaver, HTML, CSS, Flash, Photoshop for Web: Element K (2008)

Dreamweaver: TTC, Charleston (2008)

Client List

Publix Supermarkets
Zipit Wireless Messenger
Hargray Telecommunications
Bellsouth
Dell
Arby's
Cox Communications
3M
Fingerhut | Gettington.com | Bluestem Brands
Patterson Dental | Intravet
FTC Home Security
Cingular
Greenway Electronic Health Records
Carolina Regional Cancer Center
Anderson Brothers Bank
Crescent Bank
Pine Lakes International Country Club
Myrtle Beach Chamber of Commerce
The Salvation Army
Luster's | Renutrients Hair Care
Nationwide Insurance