

DAN BENNER

User Experience + Product Designer

Strategic. Conceptual. Systematic.

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Work

Best Buy

APPLICATION + USER EXPERIENCE DESIGNER

Internal Teams such as: Services, Strategic Growth, Vendor Portal, In Home Advisor, Vivint Smart Home



Minneapolis
2017-present

BI Worldwide

PRODUCT DESIGNER

Clients such as: Abbott, A&W Canada, Capella University, Coach, Coca-Cola, H&M, Metlife, Medtronic, Xfinity



Minneapolis
2015-2017

Crosby Marketing Communications

SENIOR DIGITAL DESIGNER

Clients: Energy Star, Kaiser Permanente, US Department of Health and Human Services



Washington DC
2014-2015

Discovery Communications

SENIOR DIGITAL ART DIRECTOR

Clients: Animal Planet, Science Channel, TLC



Washington DC
2014

Burson Marsteller

SENIOR ART DIRECTOR

Clients: Dominion Energy, Entergy/Long Island Power Authority, TNEM: The Northeast Maglev Rail Line, United Water/Suez Environnement, US Chamber of Commerce



Washington DC
2012-2014

Studies

UX CERTIFICATE + INTERACTION DESIGN SPECIALIST

Nielsen Norman Group



ART DIRECTION

The Creative Circus



ENGLISH LITERATURE + HUMANITIES

Georgia State University



Ongoing

UXPA Member, AIGA and PMDA Meetups and Lynda.com courses

Tools



Praise

“Let me know if you ever need a reference... or if you’re interviewing... I’ll go with you to the interview.”

Rich Hultman
Senior UX Manager, Best Buy

“Dan’s design, thinking and responsiveness is great. He knocks it out of the park.”

Hugh MacNiven
Director of Learning Strategy,
BI Worldwide

“Dan’s grasp of web development and trends has really allowed us to push the envelope. The whole UI of our product is in SUCH a better place thanks to him.”

Zach Kahn
CTO + Product Manager,
BI Worldwide

Clients



Microsoft



vivint.
Smart Home