

Doing Digital for Development



CONCEPT NOTE

Tuesday, April 23, 2024

4:00 PM to 5:15 PM

At Pakistan National Council of Arts, Islamabad

Introduction

Ever since Dr. Mahbub ul Haq pioneered the idea of human development as enlarging the set of choices available to people, UNDP has strived to regard development outside macroeconomic indicators that privilege national wealth over quality of life. The National Human Development Reports (NHDRs) are UNDP's flagship publication, combining research, data, and policy recommendations to explore and elaborate on themes of human development.

In an increasingly interconnected world, the integration of digital technologies has the power to bridge gaps, empower communities, and drive economic growth. The National Human Development Report 2024, 'Doing Digital for Development: Access, Adopt, Anticipate, Accelerate', demonstrates that without equitable access to digital technology, Pakistan's human development outcomes will remain low and under-served.

Through exhaustive statistical analysis at national, provincial, and district levels, a nationally representative survey, and Focus Group Discussions conducted all over Pakistan, the NHDR 2024 Pakistan aims to equip the country with an original, indigenous, and dynamic digital transformation policy framework to ensure the fastest route to human development.

Objectives

The NHDR 2024 launch event aims to:

- Disseminate key messages derived from the report, highlighting critical findings aligned with Pakistan's human development landscape;
- Leverage the report as a robust advocacy tool, catalyzing informed policy discourse and action towards bolstering human development outcomes;
- Inaugurate the visual Digital Transformation Exhibit and Public-Private Partnerships Walkthrough, fostering public engagement and awareness.

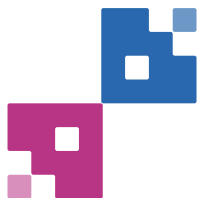
Format

The launch event will comprise of 200 participants from the Government, private sector, policy makers, sector specialists, CSOs, think tanks, media, development partners, and UN agencies. The first hour will be reserved for the plenary session and report launch, with the exhibit and walkthrough being open to the public for the next two hours.



#UNDPinPakistan #DigitalPakistan #NHDR2024





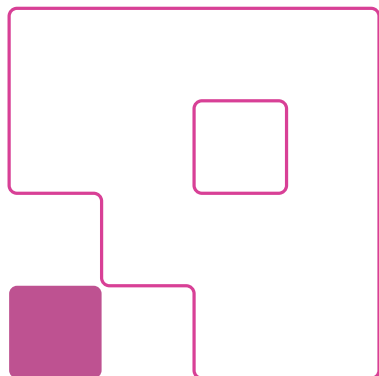
NATIONAL HUMAN
DEVELOPMENT REPORT
2024 ON **DIGITAL**
TRANSFORMATION IN
PAKISTAN



EVENT AGENDA

**Tuesday,
April 23, 2024**

At Pakistan National Council of Arts,
Islamabad



3:45 PM

Guests to be seated in the auditorium

4:00 PM

Arrival of Chief Guest, H.E. Prof. Ahsan Iqbal

Honorable Federal Minister of Planning, Development &
Special Initiatives

4:00 – 4:15 PM

Walkthrough of the Digital Transformation Exhibit

- Chief Guest, Honorable Minister
- Regional Director

4:15 – 4:20 PM

National Anthem

4:20 – 4:25 PM

Welcome Address by Dr. Samuel Rizk

Resident Representative, UNDP Pakistan

4:25 – 4:30 PM

NHDR Video Presentation

Doing Digital for Development

4:30 – 4:35 PM

Remarks by Ms. Kanni Wignaraja

Assistant Secretary-General and Director of the Regional Bureau
for Asia and the Pacific, UNDP

4:35 – 4:40 PM

Launch of the NHDR 2024

By H.E. Prof. Ahsan Iqbal and Ms. Kanni Wignaraja

4:40 – 4:55 PM

**Prize Distribution Ceremony for the Digital Imagination
Youth Challenge**

By H.E. Prof. Ahsan Iqbal and Ms. Kanni Wignaraja

4:55 – 5:10 PM

Address by Chief Guest, H. E. Prof. Ahsan Iqbal

Honorable Federal Minister of Planning, Development &
Special Initiatives

5:10 – 5:15 PM

Closing & Group Photo

5:15 – 7:00 PM

Digital Transformation Exhibit & Tea

(Open to the public)



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