

## Logo and Its Significance

The logo is designed to embody the essence of natural environments, aligning seamlessly with the theme of my environmental science portfolio. It features a traditional cedar tree, which represents various ecological settings, including forests, mountains, urban landscapes, and rural areas. Known for its adaptability to unique climates, the cedar tree evokes a sense of wholesomeness and interconnectedness within nature. This design aims to convey a deep appreciation for the environment and its diverse ecosystems.

## Palette

The portfolio will feature a neutral seascape alongside a forest green color palette. My intention is for these colors to create an aesthetic that evokes calmness, purity, and trustworthiness. These elements are essential for portfolio websites, as the target audience includes both professional users and potential clients or opportunities.

## Typography

To achieve a minimalistic and professional appearance for the portfolio, I have selected typography that complements the website's aesthetic. The chosen font will lend a softer tone, contributing to a polished and corporate look.

Links to palettes

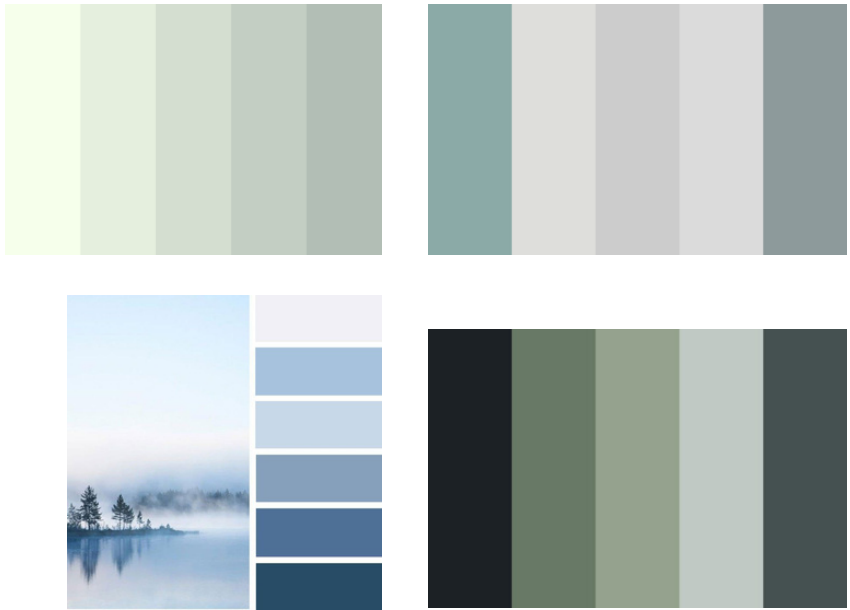
[Grey, Cyan, and Magenta Color Palette](#)

[Pinecone Islandpearl Color Palette](#)

[Black Bears Color Palette](#)

<https://www.pinterest.com/pin/662592163960277023/>

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Headings

**Readex Pro**

Text

IBM Plex Mono